

BIRMINGHAM CITY COUNCIL

PUBLIC REPORT

Report to: CABINET
Report of: Corporate Director - Place
Date of Decision: 31 July 2018

SUBJECT: ACCEPTANCE OF EXTERNAL FUNDING FOR
BIRMINGHAM & SOLIHULL LOCAL DELIVERY PILOT

Key Decision: Yes	Relevant Forward Plan Ref: 005147
If not in the Forward Plan: (please "X" box)	Chief Executive approved <input type="checkbox"/>
Relevant Cabinet Member	O&S Chair approved <input type="checkbox"/>
Relevant O&S Chair:	Councillor Ian Ward – Leader
	Councillor Albert Bore – Resources Overview and Scrutiny Committee
Wards affected:	All

1. Purpose of report:

- 1.1 In December 2017 Cabinet approved the transfer of sections of the existing Council Health & Wellbeing service to The Active Wellbeing Society (TAWS) namely; strategic service development, Active Parks, Big Birmingham Bikes, Run Birmingham and other specific projects.
 - 1.1.1. Sport England are currently providing grant funding for grass roots projects to build healthier, more active communities across England. These projects are known as Local Delivery Pilots (LDP's) and the City Council through TAWS have been successful in gaining approval to provide such a project.
- 1.2. To seek approval to accept the initial offer of £649,328 external grant funding from Sport England for the Local Delivery Pilot (LDP) programme.
- 1.3. The acceptance of this offer will enable delivery of the programme through The Active Wellbeing Society (TAWS).
- 1.4. To seek approval for the Corporate Director – Place to have delegated authority to accept further grants from Sport England under the LDP three year programme and make subsequent awards to TAWS to deliver the required outcomes.

2. Decision(s) recommended:

That Cabinet:

- 2.1. Approves the acceptance of £649,328 external grant funding from Sport England on the terms outlined in appendix 1
- 2.2. Authorises delegated authority for the Corporate Director – Place to commission TAWS to deliver on the grant outputs.
- 2.3. Approves delegated authority to the Corporate Director, Place to accept further grant offers under the LDP programme, on the same terms and conditions and commission Taws to deliver the outcomes on the council's behalf.
- 2.4. Authorises the City Solicitor to negotiate, execute, seal and complete all necessary documents to give effect to the above recommendations.

..

Lead Contact Officer(s): Steve Hollingworth – Service Director Sport, Events, Open Spaces & Wellbeing

Telephone No: 0121 464 2023

E-mail address: Steve.Hollingworth@Birmingham.gov.uk

3. **Consultation**

3.1 Internal

- 3.1.1 The Leader of the Council and the Corporate Director of Place have been consulted regarding the contents of this report and are fully supportive of the report proceeding to an executive decision.
- 3.1.2 Officers from Legal Services, City Finance and other relevant officers from the Place Directorate have been involved in the preparation of this report and support its proposals.

3.2 External

- 3.2.1 The Active Wellbeing Society has been consulted and are supportive of the proposal.
- 3.2.2 Sport England colleagues have been consulted and are supportive of the proposal.

4. **Compliance Issues:**

4.1. Are the recommended decisions consistent with the Council's policies, plans and strategies?

The recommended decision is consistent with the Councils' outcomes and priorities for 2018 to 2022.

Our vision is a city of growth where every child, citizen and place matters.

The Council wants Birmingham to be a city of inclusive growth where the opportunities and benefits of progress and investment are felt by all. Birmingham is a place of great diversity and accepting the LDP grant, will help celebrate our neighbourhoods and use spaces that are accessible to everyone.

The grant will focus resources on the following Council outcomes:

- Birmingham is an aspirational city to grow up in:
We want to respond to our unique profile as one of the youngest cities in Europe to give all children from every background and community the best start in life with a clear pathway to achieve success and realise their full potential.
- Birmingham is an entrepreneurial city to learn, work and invest in:
We want a city that invests in its people so that everyone can have opportunities to realise their potential through lifelong learning, skills and good jobs.
- Birmingham is a fulfilling city to age well in:
We want citizens to live more active, longer, healthier and independent lives. We want to reduce social isolation, To support Birmingham to be a great city to grow old in.

The Council's Outcomes and Priorities 2018-2022 sets out the ways in which we will rise to the challenges and make the most of our opportunities in order that we can continue to build a city that benefits all of Birmingham's communities.

4.2. Financial Implications

The successful bid by Birmingham and Solihull Council will result in an allocation of £0.649m from Sport England (as set out in the Award Offer Letter attached at Appendix 1). This will need to be spent by 31 March 2019 to deliver the outcomes specified and the Council will commission the newly Active Well Being Society to deliver these services. In addition, the acceptance of the grant will require the Council as the accountable body to comply with a number of financial governance conditions to Sport England (including the periodic reporting of expenditure incurred and certified year end expenditure statements). These costs will be funded from within the grant allocations received.

There are no match funding requirements in order to receive the grant of £649,328 or subsequent awards from Sport England under the LDP programme. Robust governance arrangements will be put in place by the Council and Sport England to monitor the required deliverables from the grant award.

4.3. Legal Implications

Legal power to carry out:

- (1) Under Section 1 of the Localism Act 2011, the Council has the power to enter into the arrangements set out in this report, which are within the remit and limits of the general power of competence Section 2 and 4 of the Localism Act 2011.
- (2) Under section 19 of the Local Government Act (Miscellaneous Provisions Act) 1976 the Council has the power to provide such recreational facilities as it thinks fit in its area and under Section 111 of the Local Government Act 1972 the Council may do anything which is incidental to the discharge of its functions.

4.4. Public Sector Equality Duty (see separate guidance note)

A copy of the Equality Act 2010 – Public Sector Duty statement is appended at Appendix 2. An initial screening has been completed and no adverse impacts have been identified. Cabinet is asked to have due regard to the Equality Assessment attached at Appendix 3.

5. **Relevant background/chronology of key events:**

Local Delivery Pilot (LDP) – Overview

In 2017 Sport England announced that around £100 million of National lottery funding would be invested in bold new approaches to build healthier more active communities across England. 12 grassroots projects were chosen in a pilot scheme over three years.

Aims of the LDP Pilot

- Create innovative solutions that make it easier for people to access sport and physical activity by identifying better ways to address stubborn inequalities and break down barriers that stop people getting active such as poor transport, safety, cost and confidence.
- Encourage wider collaborative partnerships which look at how all parts of the community can better work together to help the most inactive. From the transport links and street lighting to the quality of parks and open spaces, to how sport and activity is promoted by GPs. Partnerships will encompass organisations beyond the sport sector such as voluntary groups, social enterprises, faith organisations and parenting groups.

Following a rigorous selection process in conjunction with Public Health the following 12 places were selected to deliver the pilot scheme: Birmingham & Solihull, Bradford, Calderdale, Doncaster, Essex, Great Exeter, Greater Manchester, Hackney, Pennine Lancashire, Redcar & Cleveland and Middlesbrough, Southall and Withernsea.

The Active Wellbeing Society (TAWS)

The Council's Wellbeing Service submitted a successful joint bid with Solihull Council and a number of other third sector partners to deliver against the aims of the LDP. The focus of the bid was around creating strong resilient communities and about positioning sport & physical activity as the vehicle for bringing people together to re-connect some of the fragmentation our communities have experienced. Since the success of the bid, the Council is commissioning The Active Wellbeing Society (TAWS) to provide services under a service contract/agreement, with support from Sport England, to deliver wellbeing outcomes on behalf of the council, through physical activity and active citizenship initiatives.

As a result the Sport England grant award recognises TAWS as the council's delivery vehicle.

Six pilot areas across the City and Solihull have been identified as priority areas with the learning gained in these areas then being rolled out across the rest of the sub regions.

The priority areas are:

Area 1: Handsworth, Lozells and Aston (Birmingham): Population 93,782

Area 2: Sparkbrook, Nechells and Edgbaston (Birmingham): Population 96,870

Area 3: Kingstanding, Stockland Green and Erdington (Birmingham): Population 75,379

Area 4: Bordesley Green, Washwood Heath, South Yardley (Birmingham): Population 93,069

Area 5: Shard End (Birmingham) Smiths Wood, Kingshurst and Fordbridge, Chelmsley Wood (Solihull): Population 66,447

Area 6: Brandwood (Birmingham) and Shirley East (Green Hill LSOA-Solihull) & Lyndon (Hobs Moat North LSOA -Solihull) Population 38,964

The priority target groups are:

1 Later Life: Aged 60+, social isolation, fear of crime and less active, resulting in greater demand for adult social care, mental health services and acute healthcare.

2 Women and Young Families: sedentary lifestyle, time and cost constraints, resulting in a need for mental health and social support networks, associated health risks with lack of activity.

3 Under 15 years of age: sedentary lifestyle, obesity issues and lack of active participation, resulting in health risks and self-esteem.

4 BME communities: cultural barriers and language skills, resulting in issues around community cohesion, exclusion and discrimination.

The agreed outcomes are:

Outcome 1- working with the unusual suspects

Outcome 2- creating resilient communities

Outcome 3- working in a whole system approach

Outcome 4- working in collaboration with communities and perfecting distributive leadership to reinforce the outcomes above.

Robust data capture, using the relevant insight will ensure the most likely to be inactive are targeted. Baselines of activity will be established in 2018/19 and then throughout the life of the Local Delivery Pilot work, progress against targets can be demonstrated. Subsequent grant awards within the programme will be subject to the successful delivery of the initial award.

Birmingham City Council (BCC) will be the accountable body for the grant and therefore we will need to put in place a robust commissioning agreement with TAWS to ensure they are accountable for the delivery of the Sport England outputs & project conditions as outlined in appendix 1.

Commonwealth Games 2022

Physical and cultural activity can be some of the catalysts that bring people, communities and places together. It will help to break down real and perceived barriers, improving community resilience and promoting a greater understanding and tolerance of "those not like me" amongst people of all ages.

The formation of The Active Wellbeing Society and the outcomes delivered through the Local Delivery Pilot will support the Council's vision for the delivery and lasting legacy of the Commonwealth games in 2022.

6. Evaluation of alternative option(s):

The offer of the external grant funding from Sport England could not be accepted, however this would result in a missed opportunity to deliver interventions on the council's priorities of reducing health inequalities and improving community cohesion.

7. Reasons for Decision(s):

- 7.1. To accept the initial offer of £649,328 external grant funding from Sport England for the Local Delivery Pilot (LDP) programme.
- 7.2. To seek approval to the Corporate Director – Place to have delegated authority to accept further grants and make subsequent awards to TAWS from the 3 year LDP programme.

Signatures

Date

Cabinet Member

.....
Cllr Ian Ward, Leader of the Council

.....

Chief Officer

.....
Jacqui Kennedy, Corporate Director - Place

.....

List of Background Documents used to compile this Report:

- 1. Transforming the Delivery of Physical Activity Locally – Sport England

List of Appendices accompanying this Report (if any):

Appendix 1: Sport England Grant Award Letter (including Terms & Conditions)
Appendix 2: Equalities Act 2010 – Public Sector Duty Statement
Appendix 3: Equality Assessment

Report Version

Dated

Equality Act 2010

The Executive must have due regard to the public sector equality duty when considering Council reports for decision.

The public sector equality duty is as follows:

- 1 The Council must, in the exercise of its functions, have due regard to the need to:
 - (a) eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by the Equality Act;
 - (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;
 - (c) foster good relations between persons who share a relevant protected characteristic and persons who do not share it.
- 2 Having due regard to the need to advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it involves having due regard, in particular, to the need to:
 - (a) remove or minimise disadvantages suffered by persons who share a relevant protected characteristic that are connected to that characteristic;
 - (b) take steps to meet the needs of persons who share a relevant protected characteristic that are different from the needs of persons who do not share it;
 - (c) encourage persons who share a relevant protected characteristic to participate in public life or in any other activity in which participation by such persons is disproportionately low.
- 3 The steps involved in meeting the needs of disabled persons that are different from the needs of persons who are not disabled include, in particular, steps to take account of disabled persons' disabilities.
- 4 Having due regard to the need to foster good relations between persons who share a relevant protected characteristic and persons who do not share it involves having due regard, in particular, to the need to:
 - (a) tackle prejudice, and
 - (b) promote understanding.
- 5 The relevant protected characteristics are:
 - (a) marriage & civil partnership
 - (b) age
 - (c) disability
 - (d) gender reassignment
 - (e) pregnancy and maternity
 - (f) race
 - (g) religion or belief
 - (h) sex
 - (i) sexual orientation