

BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM	
WARD Springfield	INNOVATION TITLE Inspired Facilities, Enhancing Participation
Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below. (Tick all those that apply)	
<u>City Core Priorities</u>	<u>LIF Priorities</u>
<ul style="list-style-type: none"> • Children - a Great City to Grow Up In <input checked="" type="checkbox"/> • Jobs & Skills a great City to succeed in <input type="checkbox"/> • Housing a great City to live in <input type="checkbox"/> • Health a great City to lead a healthy & active life <input checked="" type="checkbox"/> 	<ul style="list-style-type: none"> • Citizens' Independence & Well Being <input checked="" type="checkbox"/> • New approaches to investment <input type="checkbox"/> • Active citizens & communities stepping up <input checked="" type="checkbox"/> • Clean streets <input type="checkbox"/> Improving local centres <input type="checkbox"/>
What is your innovative idea and how does it show collaborative, partnership working and active citizenship?	
<p>Attock Cricket Club is a progressive community cricket club situated in the Springfield Ward. The club has gained a lot of success in engaging local people both young and adults. Currently the club has 7 senior sides and 4 junior sides. The club has been working with the local authority to acquire Windermere Playing fields to locate its 3rd/4th and 5th XI at this facility. The England and Wales Cricket Board (ECB) has agreed to lay 1 astro-turf and 2 grass squares at this site. Sport England is currently considering our initial proposal for a pavilion. However in order to bring the current playing field to a good standard the field has to be cultivated and renovated to make proper space for playing cricket. The club is asking for a one off fund of £20K to support this work and bring the currently disused field into an inspired facility for local residents. We are working with the local authority, Springfield ward councillors, the police, Moseley Bog and a women's group to bring back the playing field into active sports so that local people can play cricket as this is the most popular sport in the area. Attock Cricket Club is run by volunteers and by creating this facility we shall increase the number of volunteers, who as active citizens will give their time to prepare this facility, help to maintain this facility as an asset for the local community and indeed there will be enhanced participation by young people. We are currently seeking support from the local authority to engage with a local employer who can support the club by providing management expertise, facilities expertise and employee time to volunteer for activities. This project will generate excellent Out comes as shown later in this proposal.</p>	

Time Frame – is it:-

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

X
X

How will the innovation be implemented?

A one off grant will be used to create an inspired facility to enhance participation. The innovative aspect of the project is based on the use of volunteers to create space for local residents to participate in the game of cricket and football throughout the 12 months of the year. By engaging young people into this creative project, we hope to inspire many generations of sports men and women. By having a multi agency approach we hope to create a project which will support local people to participate in cricket and football in a safe environment. We shall have a facility where we hope to integrate different communities and create future active citizens of Birmingham. A particular focus shall be the involvement of girls and women into cricket. The club has a women's section headed by the club secretary, who is a business development managers with NHS and is working with a women's group to develop activities at the club such as social events, a reading group, a walking group, a yoga session group and an events group to grow this section. We are also working with Warwickshire County Cricket Club to develop a girl's section. The club is also working with Moseley school to recruit girls and hold girl's only sessions for basic cricket at the club. The school has cricket for girls on the curriculum. There are indeed various sensitivities that we shall have to smooth over before girl's cricket shall happen in our region. This area will be enhanced by having additional facilities at Windermere. Our aim is to have a minimum of 30 women using the club to organise activities during the summer and also to have a girls cricket team by the end of this year.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

The new facility will have 8 teams playing cricket on Saturday and Sunday (88 players). There will be over 100 children in training during the week. There will be a mid-week league where 2 teams will play every Wednesday evening. The facility shall be available to hire to other cricket teams. All in all there will be as a minimum of 250 people using the facility for cricket during the summer months each WEEK.

The facility will have excellent playing surfaces for the development of youth cricket. The facility will enable the club to harness future cricketers for the local County, our local County and England. The facility will be set up with modern clubhouse and will attract talented sportsmen and women. The club hopes to inspire as a minimum of 10 young people to engage with Warwickshire County Cricket Club.

The club has an excellent template it uses to engage volunteers to support its current project based at Moseley School. The success of this will be replicated at this new facility. This will empower people and ensure that basic maintenance of the facility is carried out by volunteers.

The club has created enough business networks to attract sponsorships, grants and donations to sustain on-going costs. The new facility shall attract new members and that will generate income to support the project in the future. The legacy will be measured by participation, success by teams on the field and reputation for management and local involvement and footprint at the facilities.

As we are all aware that our local authority is facing austerity cuts and as a consequence many facilities such as the Windermere playing fields are not being maintained and are slowly falling into disuse. This project will generate enough inspiration from the local communities to bring this facility back into use and create enhanced participation into cricket and football by local residents. Volunteer passion for the sport will empower people and create a project that will inspire many generations. The best lesson to learn out of this is multi agency approach and volunteer vision for their local communities.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

As mentioned above, to create this inspired facility, ECB is engaged to fund (£50K) cricket wickets, Sport England have been consulted to fund the changing rooms (£90K+) and we are asking the innovation fund to make one off payment of £20K to pay for outfield renovation. The work will be as follows:

- Cut all hedges back to make clear space for walkers and fielders when playing cricket.
- Cut all over grown grass, trees(trimming), hedges and shrubs
- Disposal of all materials
- Scarify the outfield*
- Roll the outfield*
- Aerate the outfield*
- Seed and fertilise the outfield*

To do some of the work marked with * we shall need specialist equipment and qualified personnel to operate this equipment. Work not * will be carried out by volunteers but equipment will be hired.

What resources will be required?

	£
- Capital	20000
- Running costs	
- People power volunteers*	12500

Amount required from LIF £20000

Have you got any match funding – in cash or in kind, volunteer time £12500

*See table below for calculating Volunteer time and cost

A	B	C	D	E	F
Total number of volunteers	Average hours per week per volunteer	Weeks worked per year	$A \times B \times C$ = Total volunteer hours	Hourly wage rate (£)	$D \times E$ = Total volunteer value (£)
30	2	30	1800	6.95	12, 510

Contact person for proposal

NameNaz Khan.....

Telephone ...0121 777 3327, 07734066342.....

E-mailnazir27752@gmail.com.....

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)? This proposal will be discussed with the Springfield Ward Committee on Wednesday 8th March.

Discussed at

Ward meeting

Date

Signatures of all 3 Ward Councillors

Name Muhammad FAZAL Signature M. Fazal Date 11.5.17

Name H. Rehman Signature HABIB REHMAN Date 16/5/17

Name S. Hussain Signature S. Hussain Date 19/5/17

Internal use only

Received: Date

Go to Cabinet Committee – Local Leadership for decision: Date

Approved

Yes	
No	