

BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM	
WARDFOUR OAKS.....	INNOVATION TITLE Dementia Social Enterprising Model.
Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below. (Tick all those that apply)	
<u>City Core Priorities</u> <ul style="list-style-type: none"> • Children - a Great City to Grow Up In <input checked="" type="checkbox"/> • Jobs & Skills a great City to succeed in <input checked="" type="checkbox"/> • Housing a great City to live in <input type="checkbox"/> • Health a great City to lead a healthy & active life <input checked="" type="checkbox"/> 	<u>LIF Priorities</u> <ul style="list-style-type: none"> • Citizens' Independence & Well Being <input checked="" type="checkbox"/> • New approaches to investment <input checked="" type="checkbox"/> • Active citizens & communities stepping up <input checked="" type="checkbox"/> • Clean streets <input type="checkbox"/> • Improving local centres <input type="checkbox"/>
What is your innovative idea and how does it show collaborative, partnership working and active citizenship?	
<p>We conducted a six-month community mapping exercise to ascertain the key needs of Sutton Coldfield. Our findings have uncovered a major issue on dementia. Sutton Coldfield has the highest levels of dementia in Birmingham. (in part due to the aging population of Sutton Coldfield). The stats from Birmingham's Public Health Team however show the lowest health care admissions in Birmingham indicating that the main source of care for dementia suffers comes from the immediate family.</p> <p>People with dementia and their carers said they often felt discouraged and unsupported by their community and excluded because of their condition. This, they said, made it difficult to live independently with choice and control over their life</p> <p>A regular statement that came out of our survey was "I want to maintain my social networks and continue to feel I belong." The basic principle of being able to lead a "normal" life in an integrated society with the rights of older people to continue to be active members of society is an elementary right. However, people with physical, sensory or cognitive impairments often</p>	

become excluded through physical, social, psychological and/or economic barriers. This is particularly the case for people with dementia, with recent research suggesting they are among the most marginalised, socially excluded and highly stigmatised groups in society' (Alzheimer's Society)

We are partnering with Wilson Stuart School (Special Needs school) and with Home Instead (professional dementia care provider) to start a Dementia Café Lunching Club.

We have got a brand-new kitchen facilities which can be used to welcome people from community and those living with dementia along with their carers for a lunching club, twice in a week from September 2017 till December 2017 and from Jan 2018 till September 2018 for five days a week.

Our project is unique in that it would be the first time in the west midlands, where An agency such as ourselves in partnership with a specialist third sector organisation, will be able to offer, such a detailed, innovative and encompassing service to the families and the people living with dementia. Our project acknowledges that dementia impacts on the living condition of individuals and the families affect by the condition.

We will be offering and all-encompassing support through intergenerational interaction. The aims of the programme will be to support carers on a more regular basis, than the agencies are currently able to offer. Normally there are a frequent Dementia café's, advisory groups, and carer support. No one in England has yet been able to offer a constant day to day service, which our project will.

The Wilson Stuart will be sending 10 – 12 children on the days when the café will be run. The students will assist a professional chef in preparing the food and then serving them to the users of the lunching club and of our dementia café.

Our own local research and national evidence has proven that intergenerational work is one of the best ways of stimulating hippocampus side of the brain, which is essential of those combating symptoms of dementia.

Wilson Stuart school has been a very keen to support this initiative as it has obvious impact on the issues of dementia, but our new trained young volunteers, have reported, a huge impact in their own self-worth, and confidence and the school is now looking to utilise this by involving their pupils to a level that will have a positive impact on their own potential employability.

Our initiative will therefore, plan to provide employability skill classes after lunching club for pupils from Wilson student school and art classes from individuals living with dementia. As a means of saying thank you to our volunteers, but also insuring that these young people, have better life skills and chances.

In the community, this will provide a great community hub, for people to come together and share life wisdom and build on social skills to tackle unconscious bias and issue of hidden poverty within the community of Mere Green. Families that have registered disability and in particular dementia are less well-off of the national income by 30% and large numbers are below the poverty line. We will be targeting these families and ensuring they get all the relevant financial advice and assistance, that will enable their lives to bring stability to their economic chaos.

We are also looking in partnering with various supermarkets like Tesco and also with Birmingham junk food project to reduce food waste and offer greener solutions to the issue of food poverty and social exclusion. Tesco's have already pledged their support to this initiative by offering breads, meats etc. We are also partnering with local allotments to supply us with their fresh surplus produce. An outreach part of the programme will be to offer sessions in green open space such as allotment work etc, to work with the families in a non - enclosed environment that will stimulate their imagination and allow them to escape the mundanities that they face.

Time Frame – is it:-

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

✓

How will the innovation be implemented?

This innovation will be implemented in three phases:

Phase 1:

Sept 2017 till Dec. 2017 – Working together of various organisations – “Synchronising phase”

Phase 2:

Jan 2018 till March 2018 – Drawing up document of Good practise – “Analysing phase”

Phase 3:

April 2018 till Sept. 2018 – Making the project sustainable – “Sustainability phase”

The initiative will have constant feedback from all users and recipients of the project. This will ensure that we are implementing practises, that are effective and relevant to the receipts of these services.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

We are one of the leading agencies of dementia practise in Sutton Coldfield and we are working with all of the local dementia groups , to insure that best practise is shared amongst all of our groups, as they life ourselves, are very excited, to see such an in-depth initiative piloted in Sutton Coldfield.

The impact of the IFSEM model will produce a good practise document between January 2018 and March 2018. To help tackle issue of:

- a. How living a healthy life with dementia is possible?
- b. When equal job opportunities are offered to young people can it transform their lives?

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

We have pledges of support from Tesco's with food supply to reduce food waste.

We have pledges from Wilson Stuart to provide 10-12 children to volunteer to help in preparation and serving of meals.

We have pledge from a professional chef to offer free services for this café.

We have already secured £10,000 from St. James Church Centre, £10, 000 from Awards for all, £10,000 from Sutton Town Council and £5,000 Funeral directors under corporate social responsibility to renovate the kitchen.

What resources will be required?

	£
- Capital	5k
- Running costs	35k
- People power volunteers	210K

Amount required from LIF **£.....£40,000.....**

Capital Cost: £5,000.00

Running Cost: £35,000.00

Sessional rate: £50/hr

(Kitchen usage - £10 & Foyer Usage - £40)

Duration of Session – 5 hours

(Food Preparation 2 Hours; Food Service – 3 Hours)

Community Volunteer contribution: £300/hr

(2 Dementia specialist staff; 10 Student volunteers from local School; 2 School Staff and a professional Chef)

Sessions Breakdown

Month	No. of Sessions
September 2017	12 Sessions
October 2017	12 Sessions
November 2017	12 Sessions
December 2017	8 Sessions
January 2018	12 Sessions
February 2018	8 Sessions
March 2018	12 Sessions
April 2018	12 Sessions
May 2018	12 Sessions
June 2018	12 Sessions
July 2018	8 Sessions
August 2018	8 Sessions
September 2018	12 Sessions
TOTAL SESSIONS	140 Sessions

Costing Calculation:

Total Number of Session X Duration of session X Sessional Rate

140 Sessions X 5 Hours X £50 = **£35,000 (from LIF)**

140 Sessions X 5 Hours X £300 = **£210,000 (from People Power Volunteer)**

Have you got any match funding – in cash or in kind?

Contact person for proposal

NameRevd. A. Daniel Ramble, Vicar, St James Hill

Telephone07530973238.....

E-mail vicarstjameshill@gmail.com

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

Discussed at

Dementia conference – Sutton Town Hall

Sutton Town Council – 31st May, 2017.

Ward meetingFour Oaks

Date22nd May, 2017.....

Signatures of all 3 Ward Councillors

Name CLAIRE IRON JEMINS Signature [Signature] Date 6/7/17

Name MR MAUREEN CORRY Signature [Signature] Date 28/7/17

Name MR ANNE UNDERWOOD Signature [Signature] Date 3/8/17

Internal use only

Received: Date

Go to Cabinet Committee – Local Leadership for decision: Date

Approved

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>