

Appendix 1b: FBC Centenary Square Stakeholder Management Table

Stakeholder	Stakeholder's Interest	Influence Impact	What does the project board expect from the stakeholder	Perceived attitudes and/or risks	Stakeholder management strategy	Responsible
Chief Officers: Economy, Major Programmes & Projects, Corporate Resources	Executive: Approves PDD and FBC	high	Endorsement of PDD and FBC	Supportive	Consult during development stage prior to drafting FBC. Report progress to projects boards.	Project Manager
Cabinet Members, Coun Ian Ward, Coun Stewart Stacey, Coun Tahir Ali	Political: Contract Award Sign Off. Portfolio Sign Off	high	Endorsement of FBC and Political support	Supportive	Briefed during FBC development and delivery project.	Project Manager
Ward members - Ladywood	Political: Centenary Square forms part of the strategic links into the City Centre	high	Political support	Supportive	Consult during development stage and provide progress reports during delivery as required.	Project Manager
Local Occupiers: HSBC, Arena Central, Rep Theatre, ICC, Symphony Hall, Hyatt Hotel, Historic England, Marketing Birmingham LoB, Brindly Place, Westside BID, HSBC, Centro	Representative of main community within the area.	high	Support	Supportive	Consultation during initial stages of the project development	Project Manager
Place Directorate	Responsible for maintenance	High	Timely co-operation with project team throughout development and delivery of project.	Neutral	Provide comprehensive timely information and engage on material specification and construction details	Project Manager
Public	Primary "users" of public realm	Medium	Endorse proposed improvements to public	Supportive	Consult during development and delivery of scheme	Planning and Regeneration

			realm			
Residents & Community Groups in the area – Ladywood Forum	Primary “users” of public realm	Medium	Support	Supportive	Consult during development and delivery of scheme	Planning and Regeneration