#brumbreathes

A Clean Air Zone for Birmingham



Consultation Response

- 10,368 individuals
- 384 organisations and businesses
- A petition organised by the Motorcycle Action Group with 394 signatures
- Largest response to any Birmingham City Council lead engagement exercise





Outcome from the consultation

The Preferred Outline Business case submitted to Government in October for consideration and comment consisted of:

- The CAZ area as originally proposed; covering the area within the Middleway.
- The introduction of additional measure to ensure compliance is reached consisting of some network changes as well as the addition of further extens of Controlled Parking Zones within the CAZ area.
- It is proposed to target mitigation at those groups least able to cope with the changes brought by the CAZ. The types of mitigation under consideration include exemptions, discounts, sunset periods.
- Financial incentives to support businesses and enhanced infrastructure to support the transition to compliant modes of transport to be met from the Clean Air Fund (CAF).



Next Steps

- The Full Business case to be submitted to Government on 15th December 2018
- Decision by Government early 2019 to award funding.
- Cabinet to accept funding and to proceed with implementation early 2019.
- The Council continues to provides a clear message around the Clean Air Zone so that individuals and businesses can start to consider and make the necessary changes.
- Further ongoing engagement with stakeholders and the public on the proposals as the scheme proceeds towards implementation will continue particularly regarding the development of the mitigation measures.
- It is fully acknowledged that this is an extremely challenging and complex process which will have significant impacts on the City.
- Clean Air Zone operational 1 January 2020.



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