BIRMINGHAM CITY COUNCIL

ECONOMY AND SKILLS OVERVIEW AND SCRUTINY COMMITTEE

WEDNESDAY, 15 SEPTEMBER 2021 AT 10:00 HOURS IN BMI MAIN HALL, 9 MARGARET STREET, BIRMINGHAM, B3 3BS

AGENDA

1 NOTICE OF RECORDING/WEBCAST

The Chair to advise/meeting to note that this meeting will be webcast for live or subsequent broadcast via the Council's meeting You Tube site (www.youtube.com/channel/UCT2kT7ZRPFCXq6 5dnVnYlw) and that members of the press/public may record and take photographs except where there are confidential or exempt items.

2 **APPOINTMENT OF COMMITTEE AND CHAIR**

To note the resolution of the City Council appointing the Committee, Chair and Members to serve on the Committee for the period ending with the Annual Meeting of the City Council 2022, as follows:-

Labour (5):-

Councillors Alex Aitken, Peter Griffiths, Zaheer Khan, Chaman Lal and (vacancy).

Conservative (2):-

Councillors Maureen Cornish, Simon Morrall and Darius Sandhu.

3 APOLOGIES

To receive any apologies.

4 <u>DECLARATIONS OF INTERESTS</u>

Members are reminded that they must declare all relevant pecuniary and non pecuniary interests arising from any business to be discussed at this meeting. If a disclosable pecuniary interest is declared a Member must not speak or take part in that agenda item. Any declarations will be recorded in the minutes of the meeting.

5 **TERMS OF REFERENCE**

To fulfil the functions of an Overview and Scrutiny Committee as they relate to any policies, services and activities concerning strategic economy; skills and apprenticeships; inward investment; land use planning; business improvement districts and the Local Enterprise Partnership.

6 **ELECTION OF DEPUTY CHAIR**

To elect a Deputy Chair to substitute for the Chair if absent.

5 - 10 7 ECONOMY & SKILLS O&S COMMITTEE ACTION NOTES - 24 MARCH

"The committee agrees that minutes and actions from meetings that took place remotely on Teams during the pandemic and that were agreed in Teams meetings can be signed physically by the Deputy Chair Cllr Chaman Lal due to the previous Chair having since left the authority".

8 EAST BIRMINGHAM INCLUSIVE GROWTH STRATEGY - UPDATE 11 - 46

Mark Gamble, East Birmingham Development Manager

47 - 80 9 **UPDATE ON BREXIT**

Lloyd Broad, Head of European and International Affairs & Ozge Iskit, Interim Brexit Co-Ordinator

81 - 84 10 ECONOMY & SKILLS O&S COMMITTEE WORK PROGRAMME

For discussion.

11 DATES OF MEETINGS

To approve a schedule of dates for the Committee's meetings during 2019/2020.

(A) The Chairman proposes that the Committee meets on the following Wednesdays at 1000 hours in the Main Hall, Birmingham and Midland Institute (unless otherwise stated):-

 2021
 2022

 16 June*
 5 January

 14 July*
 2 February

 15 September
 2 March

 6 October
 27 April

 10 November

10 November 8 December

12 REQUEST(S) FOR CALL IN/COUNCILLOR CALL FOR ACTION/PETITIONS RECEIVED (IF ANY)

To consider any request for call in/councillor call for action/petitions (if received).

^{*} Informal meetings.

⁽B) The Committee is also requested to approve Wednesdays at 1000 hours as a suitable day and time each week for any additional meetings required to consider 'requests for call in' which may be lodged in respect of Executive decisions.

13 OTHER URGENT BUSINESS

To consider any items of business by reason of special circumstances (to be specified) that in the opinion of the Chair are matters of urgency.

14 **AUTHORITY TO CHAIR AND OFFICERS**

Chair to move:-

'In an urgent situation between meetings, the Chair jointly with the relevant Chief Officer has authority to act on behalf of the Committee'.

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BIRMINGHAM CITY COUNCIL

ECONOMY AND SKILLS O&S COMMITTEE

1000 hours on 24th March 2021, Online Meeting – Actions

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Councillor Shabrana Hussain (Chair)

Councillors Nicky Brennan, Maureen Cornish, Chaman Lal, Simon Morrall and Julien Pritchard.

Also, Present:

Mark Gamble, East Birmingham Development Manager

Ceri Saunders, Acting Group O&S Manager

Baseema Begum, Scrutiny Officer

1. NOTICE OF RECORDING/WEBCAST

The Chair advised those present that the meeting would be webcast for live and subsequent broadcast via the Council's Internet site and that Members of the press/public may record and take photographs except where there are confidential or exempt items.

Cllr Shabrana Hussain also advised Members of the pre-election period guidance as shared with all Members and issued by the Council's Monitoring Officer.

2. APPOINTMENT OF CHAIR

Cllr Shabrana Hussain was confirmed as Chair for the rest of the municipal year.

3. APOLOGIES

None.

4. DECLARATIONS OF INTERESTS

None.

5. ACTION NOTES

The action notes of the meeting held on the 24th February were agreed.

6. EAST BIRMINGHAM INCLUSIVE GROWTH STRATEGY – CONSULTATION FEEDBACK AND NEXT STEPS

(See item No.6)

The Chair, Cllr Shabrana Hussain welcomed Mark Gamble, East Birmingham Development Manager to the meeting who talked Members through his presentation and highlighted the following points: -

- The strategy sets out the regeneration and vision for East Birmingham for the next 20 years in the context of the East Birmingham and North Solihull inclusive growth corridor. The Council is working in partnership with Solihull Council and the West Midlands Combined Authority (WMCA) on this.
- 240,000 people in 20 wards are affected by the strategy and the consultation seeks to put in place the building blocks for long term and ongoing engagement. Partnership working is key to this.
- The consultation closed shortly after the last update to Committee having been open for 8 months. It was a challenge due to having to hold it during a pandemic and was redesigned because of this.
- There were a number of people that couldn't be reached as part of the
 consultation due to covid-19 restrictions however the priority is to make
 contact when things return to a more normal way of working especially those
 who couldn't be connected with digitally. To compensate for the lack of face to
 face engagement a longer period of consultation was agreed, and this allowed
 for more detail to be discussed with those that were engaged with.
- Feedback from the consultation exercise showed that the stakeholders engaged with helped in identifying others and were able to cascade the information resulting in a very good reach. It was noted that there was some blind spots e.g. digitally excluded people and young people and the Council is keen to address this going forward.
- The consultation helped to build links and establish new routes of engagement and develop relationships with groups. This resource will help when project delivery commences.
- Since the last update to Committee in September governance arrangements have been put in place to deliver the strategy and identify how this will work practically. This includes how the strategy will be delivered, financed and the approval process. Structures have been set up to help with co-ordination and closer working together between partners. A representative of the Greater Birmingham and Solihull Local Enterprise Partnership (GBSLEP) will be added.
- The East Birmingham board was set up and met in November for the first time and the strategy was adopted by City Council in February.

During discussion and in response to questions from Members the following points were made: -

- During the development of the strategy officers worked closely with the Local Employment & Skills Board and the WMCA to understand the overall landscape in relation to jobs & employment. This work has continued during the consultation and up to the present time and is high on the list of priorities.
- The WMCA set up the East Birmingham Taskforce in response to the development of the strategy. Thematic groups have been set up looking specifically at how various stakeholders can be working together more effectively. In terms of specifics there are some ideas that can be potentially delivered into projects as part of the programme. One of the ideas is to have a key workers skills hub and pathways. There is an Anchor Institution network that the Council is a member of alongside some of our key partners and a key task is setting out to create pathways into these institutions such as the Council, Police and Heartlands hospital. Discussions are also taking place with HS2 and private businesses on this agenda and how this is plugged into social and job recruitment and activities. The implementation plan will have more detail on this.
- The WMCA is represented on the East Birmingham Board and play an active role as a partner. It has been very supportive of the work particularly around public sector reform.
- The Commonwealth Games team alongside other areas of key activity in the Council will be co-ordinated and expanded on as part of the implementation plan. There will be more detail on this as it is developed over the coming months and an update on the progress made will be shared at the next update.
- It is important to provide clear goals that are SMART that local people can follow and that people can engage with. This can show that improvements are being made in an evidence-based form rather than high level strategy documents that can seem abstract. The next few months are key to demonstrating this commitment and ensuring that resources are in place across the area to get going quickly. Ward forums and Planning are helpful in this in terms of priorities. Colleagues in Public Health are also involved to ensure that monitoring of the right things is taking place so that impact and performance can be measured, and this will form part of the business case.
- Recognise that young people are key beneficiaries and as part of the consultation with schools information packs have been sent to Head Teachers to seek the views of young people. Amongst the questions asked of young people include what they want in their area, what they feel is missing and what they feel would be a positive inclusion. However due to the pandemic and young people not in school it has not yielded a big response and the suggestion of using outreach options such as sport hubs, youth clubs and other social settings for young people will be incorporated in further engagement activity.
- The education strand of the strategy is an ongoing piece of work with schools and is focussed on the engagement with young people to ensure that their views are captured and that it is representative of the diverse young people in the area. The Principal of South and City college is on the East Birmingham Board and it is anticipated that this will provide a feedback link at least periodically for students to be plugged in and to be able to share their views. Work is also taking place with Birmingham City University through co-funded

- work to boost engagement and maximise localism in the area and involves their students who are from East Birmingham. There is still more to be done to set up good relationships with local stakeholders who support and work with young people in different settings that the strategy is looking to get input from.
- Creating quality jobs is a key issue. Social value is being looked at with Cllr
 Chatfield and what can be done through the Birmingham Charter for Social
 Responsibility. Also, by using the recruitment power of public sector jobs
 through the Anchor Institutions network to set up a local recruitment initiative
 in Birmingham to recruit locally and support this by bringing in private
 businesses.
- Monitoring the performance of each objective will take place at the point of project delivery and business cases being agreed as each will have to demonstrate outputs and benefits. Evidence of delivery has been requested by Cabinet and will be provided and this can also be shared with committee.
- The affordable housing target is in line with the Birmingham Development Plan (BDP) target and will deliver at least 35% affordable housing options in the area. If it is possible to go beyond the standard BDP requirement then this will be done however there is an issue with providing affordable housing in the city and currently the Council is not where it wants to be on this. It is a high priority and work is going on within the Inclusive Growth directorate to address this and includes being more proactive and creative about the sites available going forward to get the best possible outcomes.
- In relation to engagement and understanding the impact of digital exclusion and inclusion it is worth noting that consultation on different documents brings very different outcomes and with big strategies this is always a challenge. It is difficult to comment on how this impacts face-to-face encounters versus online engagement in terms of demographics and number of people engaged. There is however a plan to go out to talk to people face to face when restrictions are lifted, and it is safe to do so. It was originally anticipated that there would be more informal interactions such as speaking to people in shopping centres and in parks to engage a wider range of people that might not otherwise engage with the strategy online or in a more formal setting.
- More engagement activity is planned moving forward, and time has been put aside to talk to and maintain contact with local organisations. It is imperative that the strategy is used as a talking point to discuss ideas and is a snapshot in time to constantly test the thinking and build the capacity for community leadership and ownership.
- A bespoke engagement plan has been put in place for specific parts of the area covered by the strategy and taking the opportunity with local stakeholders to co-design this and collaborate on ideas and options. Different approaches are being considered including the use of a webinar and how that can be best utilised.

RESOLVED: -

1. An update to be programmed later in the year.

7. WORK PROGRAMME DISCUSSION

(See item No.7)

The Chair raised the possibility of inviting the Chamber of Commerce to a future meeting.

Considering the pre-election guidance given to Members and no scheduled items for the April meeting it was agreed that it would be cancelled.

RESOLVED: -

- 1. Members noted future items for discussion.
- 2. The Committee's April meeting to be cancelled.

8. REQUEST(S) FOR CALL IN/COUNCILLOR CALL FOR ACTION/PETITIONS (IF ANY)

None.

9. OTHER URGENT BUSINESS

None.

10. AUTHORITY TO CHAIRMAN AND OFFICERS

Agreed.

RESOLVED: -

That in an urgent situation between meetings the Chair, jointly with the relevant Chief Officer, has authority to act on behalf of the Committee.

The meeting ended at 11:12 hours.

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East Birmingham Inclusive Growth Strategy Update

15th September 2021

1. Introduction

- 1.1 This report is to:
 - update the Economy & Skills Overview and Scrutiny Committee on progress with respect to the East Birmingham and North Solihull Inclusive Growth agenda following the most recent previous report in March 2021.
 - ii. provide a further update on progress towards transitioning the East Birmingham work from the strategy-making into the delivery phase.

2. Progress since last update

- 1.2 At the time of the previous report to this committee, the East Birmingham Inclusive Growth Strategy (the Strategy) had recently been adopted by the City Council's Cabinet (during February 2021). The report set out a summary of the consultation activity which had informed the Strategy and summarised the anticipated next steps for moving forward with the East Birmingham Inclusive Growth agenda.
- 1.3 The following key activities have been progressed since the previous report:
- 1.3.1 Generating bids and supporting partnership bids for external funding, including bids into the new Levelling Up Fund and Community Renewal Fund, which have so far secured more than £1m for projects in the area.
- 1.3.2 Community engagement and capacity building including support for community funding applications with a value in excess of £0.5m
- 1.3.3 The mobilisation of an initial tranche of projects. These include:
 - USE-IT Transfer Network
 - Ward End/Cole Valley Skills Hub
 - Meadway Local Centre
 - Tyseley Clean Energy Masterplan for Growth
 - Community Engagement Pilot
 - East Birmingham/North Solihull corridor transport study
 - Bordesley Green Spatial Pilot
 - Community Economic Development Planning Policy Lab

Further information regarding each of these projects is provided in part G of the Enhanced Business Case attached as Appendix 1.

- 1.3.4 There was a meeting of the East Birmingham Board on 14th May 2021. The main item was a proposal for the key public sector partners to collaborate on the strategic "levelling up" of East Birmingham and north Solihull.
- 1.3.5 There was a meeting of the East Birmingham Ward Members' Forum on 18th May 2021. The agenda included a discussion of the emerging programme



- business case, the papers from the East Birmingham Board, and a presentation on Ward Planning and the Celebrating Communities Grants programme.
- 1.3.6 The East Birmingham Rapid Policy Unit (RPU) has been established and has met fortnightly. The RPU is an informal team including City Council Officers and external partners who collaborate to support the Programme. The Rapid Policy Unit facilitates cross-directorate and multi-agency partnership working and is intended to expand to include additional partners as the Programme proceeds.
- 1.3.7 An Enhanced Business Case for the East Birmingham Programme (attached to this report as Appendix 1) was agreed by Cabinet in July 2021. The purpose of the East Birmingham Programme is to deliver the vision of the Strategy. The Programme Objectives for the period 2021-41 are as follows:
 - Improve performance across a range of key socio-economic indicators including the seven objectives set out in the East Birmingham Inclusive Growth Strategy to at least the national average.
 - Deliver 5,000 homes within the area, of which a minimum of 35% will be at least affordable.
 - Create at least 10,000 jobs within the area which will pay the Real Living Wage
 - Support the Council's aspiration to be net carbon neutral by 2030, or as soon after as a just transition permits.
- 1.4 The focus for the East Birmingham Programme will be on holistic regeneration: the delivery of physical development and infrastructure, systems change/organisational transformation, and inclusive economic growth that will benefit the target population. The key principles will be:
 - Taking a comprehensive multi-agency approach that links the macro (major projects and large institutions) and the micro (local people and organisations).
 - Maximising the value of development, infrastructure, and real estate as catalysts for inclusive growth through the delivery of social value, community wealth building and the just transition to zero carbon.
 - Maximising opportunities to improve service effectiveness and efficiency across the Council's remit and in close collaboration with public sector partners.
 - Establishing and maintaining strong and productive relationships with local communities and organisations. Supporting the Localism agenda and empowering the community to play a key role in the programme.
 - Supporting the development of community assets, community enterprises, community leadership and economic resilience.
 - Investing in the future through prevention and early intervention.

- 1.5 The Enhanced Business Case is for an initial phase of work covering the period 2021/22 2024/25. At the end of this funding period there will be a review of the programme and a further business case will be prepared for the next phase.
- 1.6 The agreed option for the Programme is based on concepts developed by the East Birmingham Board and in discussion with senior management and Cabinet. It involves the establishment of a core Programme team within the Inclusive Growth Directorate. The Programme team will significantly increase the capacity of the Rapid Policy Unit (RPU).
- 1.7 The expanded RPU will work at scale with public, private and third sector partners to bring forward a comprehensive set of projects. This will include preparing business cases, bidding into external funding and the co-ordination of project delivery. The projects generated in this way will incrementally contribute towards the achievement of the investment objectives.
- 1.8 The RPU will also work to position East Birmingham at the forefront of the City's inclusive growth agenda, providing a centre of excellence for policy, research, innovation, and collaborative working which empowers local communities to shape the delivery of the Programme.
- 1.9 The total approved budget for the Programme is £3.627m funded from the Delivery Plan Capacity Build Transformation Budget. The Programme qualifies for this transformational funding because its outcomes include financial savings and reductions in the need for front line services, that will result from reshaped and/or newly established prevention and early intervention opportunities.
- 1.10 Annual Reports on the progress of the Programme will be provided to Cabinet and to Overview and Scrutiny Committees as required. Oversight and monitoring of the programme will also be provided by the East Birmingham Board and the Inclusive Growth Portfolio Board.

2 Next Steps

- 2.1 The principal focus of activity for the next six months will be as follows:
 - Recruitment of the programme team. This is subject to consultation with the Trades Union and internal HR processes.
 - Project development: assembling project business cases and funding bids for interventions of various scales and across the scope of the Strategy.
 - Project delivery of the projects in progress
 - Programme development including research, analysis and monitoring.
 - Ongoing community engagement and development

2.2 Milestones:

- Commencement of recruitment activities September 2021
- East Birmingham Board Meeting late October 2021 (tbc)
- Ward Members' Forum meeting 7th October 2021
- First annual report to Cabinet July 2022

Appendix 1: East Birmingham Inclusive Growth Programme Enhanced Business Case

INCLUSIVE GROWTH PORTFOLIO





Document Control

Document title	Enhanced Business Case – Name of Programme / Project			
Voyager Code	N/A			
Programme Sponsor	lan MacLeod			
Programme Manager	Mark Gamble			
Finance Business Partner	Simon Ansell			
Version number	1.0	Document owner	Mark Gamble	
Date approved	- Document status		Final for Cabinet	
Effective date	-	Approved by (name and role)	-	



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Appendix 1 Programme Business Case Inclusive Growth Portfolio



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1 Section A – General Information

1.1 A1 - Programme Summary

The East Birmingham area covers around a quarter of Birmingham and with a population of approximately 240,000 people, by itself it is larger than many British towns and cities. It forms a crucial part of the city and region's economy. It is a young place where a third of residents are under 16 years old - one of the highest proportions of children in the country. However, it is also an area of entrenched deprivation and inequality where residents fare poorly in terms of health, employment and educational attainment. Approximately a quarter of all job claimants across the West Midlands Combined Authority area are from East Birmingham. The area also suffers from some of the worst traffic, congestion and air quality issues in the city.

In 2017 a baseline study was undertaken to explore the best way forward for East Birmingham, to tackle the long-standing problems facing the area and make the most of the social, environmental and economic opportunities provided by the coming of HS2, the Metro East Birmingham to Solihull extension and the jobs growth that is expected at key employment sites like Birmingham Wheels.

The study concluded that development and infrastructure investments will be insufficient in isolation that a new approach is required that brings together a focus on places (including improving transport connections, stimulating local growth and involving local people and businesses in shaping this growth), with a focus on people including partnership working to improve the way that the public sector works, both for local people and with local people.

The Council's East Birmingham Inclusive Growth Strategy (EBIGS) sets out this holistic approach and articulates a clear vision for the regeneration of East Birmingham as part of the wider East Birmingham/North Solihull Inclusive Growth Corridor. EBIGS was developed in partnership with the key stakeholders who will need to collaborate to achieve the vision, and with the benefit of extensive community engagement.

Work is underway to deliver the vision of EBIGS and progress to date includes the establishment of governance and stakeholder interfaces including the East Birmingham Board, which brings together the Council with key partners including the West Midlands Combined Authority, National Health Service, Greater Birmingham and Solihull Local Enterprise Partnership, HS2 ltd, West Midlands Police and Birmingham Children's Trust, and the East Birmingham Rapid Policy Unit (RPU) which is an informal team including City Council Officers and external partners who collaborate to support the Programme.

In addition, a package of initial projects and activities are in development as set out in Part G of this business case. However, these activities are being undertaken with very limited staffing and budgets and it will not be possible to fully deliver the EBIGS under current arrangements. Consequently, there is now a need for the Council to allocate



resources to establish a programme for the delivery of inclusive growth in East Birmingham.

This Enhanced Business Case responds to this requirement with a proposal for a first phase of activity to take forward the delivery of EBIGS. This will take in the delivery of physical development and infrastructure, systems change/organisational transformation, and inclusive economic growth that will benefit the target population. Many elements of this work will take considerable time to progress, and some of the benefits may take some years to fully realise. As such the full programme will cover the period 2021-2041.

The initial priority will be to develop a package of activities which will comprehensively address the objectives of the Strategy, in co-ordination with other key corporate programmes including the COVID-19 recovery and Route to Zero. This phase of work will seek both to secure immediate "quick wins", and to begin the process of unlocking the longer-term and more extensive benefits. This will involve building the Council's capacity and the capacity of the community and other stakeholders to collaborate in the delivery of inclusive growth.

For the initial phase of work, comprising the period 2021/22 and 2024/25, £3.5m funding is sought. At the end of this initial funding period there will be a review of the programme and a further business case will be prepared for the next phase.

In summary the Phase 1 activity will establish a comprehensive regeneration programme for East Birmingham to deliver the EBIGS vision, including:

- A core programme team and supporting specialists to enable joined up working across directorates and service areas and with stakeholders. The core team and specialists will ensure that momentum is created and maintained.
- Development funding to enable the team to develop business cases, and associated bids for external funding, for an array of projects which will address all of the objective themes identified in the East Birmingham Inclusive Growth Strategy.
- A budget for programme management, research and policy innovation, community development and small-scale "quick win" interventions. This will facilitate positive engagement, stakeholder support, partnership capacity building and the delivery of early benefits.

The benefits to the City Council will include enhanced effectiveness of service delivery and the accelerated implementation of corporate priorities leading to improved stakeholder satisfaction. There will also be interventions which deliver cashable and non-cashable financial benefits, including in the medium-long term those realised through prevention and early intervention.

The detailed quantification of these benefits will be progressed through the individual project business cases which will be generated by the programme team. However, the indicative additional value of the economic growth, cost savings and wider



benefits that could be expected to derive from this investment is estimated to be in excess of £1Bn over the next 20 years.

1.2 A2 – Programme Scope

The core Business Scope is the delivery of regeneration in East Birmingham, as set out below. Some of the activities identified as in scope will not be the sole responsibility of the Programme, but rather the Programme will support, expand and enhance the ability of the Council's business-as-usual resources. There will also be interfaces with other Programmes such as the COVID-19 Community Recovery and those within the Inclusive Growth Portfolio, particularly Development Delivery, Route to Zero and Our Future City Plan and in these cases some elements of scope will be shared. The geographic scope of the programme is the boundary set out in the EBIGS; however, the Programme will be expected to work across boundaries, both within the City and with neighbouring authorities.

In Scope

Spatial and socio-economic policy development and the related research and monitoring activities.

Proactive development in line with the Birmingham Development Plan, including the delivery of new homes, and ensuring that homes are affordable, and the improvement of key socio-economic assets including local centres and green and blue infrastructure.

The delivery of key transport infrastructure, in particular the Midland Metro East Birmingham to Solihull extension, and improvements to transport and connectivity in support of the delivery of the Birmingham Transport Plan.

Cross-directorate systems change and transformation projects to improve service effectiveness and efficiency and to increase the capacity of the Council, its partner organisations, and the community to work in partnership to deliver inclusive growth. This will include harnessing the benefits of procurement and recruitment activity.

Community wealth building, job creation and local economic development to increase the economic output of SMEs, social enterprises, local co-operatives, and community businesses.

Community development and empowerment including collaboration and co-design and the implementation of the Localism agenda.

Stakeholder engagement and communications.

Leveraging the council's assets to facilitate the above activities, including the rationalisation and improvement of service provision, and potentially land assembly and acquisition



Financial and other arrangements designed to retain in the city as much value from growth and development as possible

Initiatives designed to reduce carbon emissions and to develop the low-carbon sector

Securing financing/funding for the implementation of projects and identifying opportunities to create funding streams to deliver income to the Council to offset the cost of the programme itself.

Identification and exploitation of commercial opportunities presented by development from which BCC can gain a benefit

2 Section B – Strategic Case

This sets out the case for change and the project's fit to the Council Plan objectives

2.1 B1 - Programme Investment Objectives and Outcomes

EBIGS Objective Themes
Equality
Education and Learning
Health and Wellbeing
Affordable, Safe and Connected
Economy
Power, Influence and Participation
The Environment
·

The investment objectives are derived from the East Birmingham Inclusive Growth Strategy (EBIGS) which in turn addresses the delivery of the Council Plan 2018-22 and 2019 update, the Birmingham Development Plan 2031 and the Birmingham Transport Plan 2031. In addition to reflecting the strategic priorities of the City Council the EBIGS objectives were also informed by the West Midlands Combined Authority's Inclusive Growth Framework which addresses inclusive growth in the context of the need to balance the needs of the population against impacts on the environment.

The investment objectives and outcomes for this programme are as follows:

Objectives	Outcomes
Improve performance across a range of key socio-economic indicators including the seven objectives set out in the East Birmingham Inclusive Growth Strategy to at least the national average.	 Improved socio-economic performance a) Improved skills and educational attainment b) Improved health and wellbeing c) Reduced crime d) Improved access to housing and services e) Improved power, influence, and participation



	f) Improved equality 2. Improved effectiveness and efficiency of BCC service delivery 3. Optimisation the Council's property portfolio within the area 4. Increased capture of public sector spending within local economy
Deliver 5,000 homes within the area, of which a minimum of 35% will be at least affordable	5. Economic outputs of housing growth6. Reduced requirement for temporary accommodation
Create at least 10,000 jobs within the area which will pay the Real Living Wage	7. Economic outputs of employment growth8. Increased capture of public sector recruitment in local jobs market
To support the Council's aspiration to be net carbon neutral by 2030, or as soon after as a just transition permits.	9. Accelerated housing retrofit 10. Reduced CO2 emissions

2.2 B2 - Programme Deliverables

Deliverable		Expected Timeline
1. Establishment	of programme team	Q3 2021/22
2. Project busine	ss cases and funding bids	Ongoing from Q2 2021/22
3. Community de	velopment and capacity	Ongoing from Q2 2021/22
building		
4. Policy develop	ment	Ongoing from Q2 2021/22
5. Initial delivery	of project outputs	Ongoing from Q2 2021/22
6. Annual report	to Cabinet	Q1 2022/23 and annually thereafter
7. Programme Im	plementation Plan	Updated quarterly from Q3 2021/22

2.3 B3 - Programme Benefits

The information below provides an indication of the benefits to be realised by the programme and the measures which will be used to quantify the programme impact and outcomes. During the initial phase of the programme this framework will be developed into a full Benefit Realisation Plan which will form part of the first Programme Report to Cabinet. Please see section F5 for further information.

Outcome	Benefit	Measure
Improved socio- economic performance a) Improved skills and educational attainment	 Local economic productivity protected and strengthened Greater social mobility Increased social capital 	 IMD Education, Skills and Training Deprivation IMD Health Deprivation and Disability



b) Improved health and wellbeing c) Reduced crime d) Improved access to housing and services e) Improved power, influence and participation f) Improved equality	 Improved health and wellbeing (prevalence of diabetes as proxy) Reduced poverty Increased social and public sector innovation Further specific fiscal and economic and public benefits (in addition to those under Outcomes 2-7) to be identified on a project-by-project basis. 	 IMD Crime IMD Barriers to Housing and Services IMD Living Environment Deprivation IMD Employment Deprivation IMD Income Deprivation Funding secured by local organisations Community researchers engaged
Improved effectiveness and efficiency of BCC services.	Specific cashable and non-cashable benefits to BCC to be identified on a project-by-project basis	to be identified on a project-by-project basis
Optimisation of the Council's property portfolio within the area	 Operational and community estate review: estimated £0.15m p/a saving to BCC from 2024. Potential for capital receipts and support for housing delivery. 	Cashable savings
Increased capture of public sector spending within local economy	£4.7m p/a economic value	% of Anchor Institution procurement locally
5. Economic outputs of housing growth (Outcome shared with Development Delivery project)	£380m economic value by 2041	Housing completions
6. Reduced requirement for temporary accommodation (Outcome shared with other portfolio project/s)	 £24m p/a savings to BCC Fully realised by 2041 	Families in temporary accommodation
7. Economic outputs of employment growth	£900m economic value by 2041	 Claimant count unemployment
Increased capture of public sector recruitment in local jobs market	 5,000 public sector vacancies filled £12m p/a economic value 	Number of additional Anchor Institution vacancies filled locally



9. Accelerated housing retrofit (outcome shared with Route to Zero)	 Greater leverage of external funding for BCC retrofit Reduced fuel poverty 	Units retrofittedFamilies in fuel poverty
10. Reducing CO2 emissions (outcome shared with Route to Zero)	• TBC	Carbon Emissions

2.4 B4 - Stakeholders

The programme stakeholders comprise:

- the residents, businesses, visitors, and other users of the East Birmingham and its adjacent areas
- the organisations involved in research, policy development and service delivery in the area

The programme will require extensive stakeholder interface and engagement activities. This is described in section F1 below.

3 Section C - Economic Case and Options Appraisal

This section sets out the options that have been considered to determine the best value for money in achieving the Council's priorities

3.1 C1 - Summary of options reviewed at OBC stage

The programme Outline Business Case reviewed the following options:

3.1.1 Option 1 – Do Nothing

This option assumes that the East Birmingham Programme is not progressed, and that existing staff contracts are not renewed.

3.1.2 Option 2 – Do Minimum

This option would involve the continuation of the existing small team within the Inclusive Growth Directorate which has the following main functions:

- Facilitating meetings of the East Birmingham Board
- Co-ordinating City Council and partner projects and activities and encouraging best practice
- Seeking opportunities for external funding for project development and delivery
- Enhancing community engagement and collaboration and the role of Ward Forums



In summary, the Programme Team would seek to address the Investment Objectives by influencing and providing support to existing business-as-usual activities.

3.1.3 Option 3 – Establishment of a Multi-disciplinary Team with Budget(s) to Deliver the Programme

This option is based on concepts developed by the East Birmingham Board and in discussion with senior management and political leadership It involves the establishment of a core Programme team within the Inclusive Growth Directorate. The Programme team will significantly increase the capacity of the Rapid Policy Unit (RPU).

In addition to the scope of Option 2, the expanded RPU will work at scale with public, private and third sector partners to bring forward a comprehensive set of projects. This will include preparing business cases, bidding into external funding and the coordination of project delivery. The projects generated in this way will incrementally contribute towards the achievement of the investment objectives.

The RPU will also work to position East Birmingham at the forefront of the City's inclusive growth agenda, providing a centre of excellence for policy, research, innovation, and collaborative working which empowers local communities to shape the delivery of the Programme.

The overall approach would combine elements of the co-ordinated approach to place-based development and infrastructure delivery, which has been successfully employed for major development sites such as Smithfield and Curzon, with a comprehensive approach to systems change taking in both the Council's services and those of partner organisations such as the NHS and WMCA. This would build on the highly successful approach pioneered in North-West Birmingham as part of the USE-IT project, and via the Anchor Institutions Network. The effect would be to continually expand the capacity of the Council, its partners and local organisations to collaborate to deliver inclusive growth and to improve service efficiency and effectiveness.

3.1.4 Option 3a – As Option 3 with the Addition of a Property Development Workstream

This option would involve the incorporation within the programme of a proactive investment and development workstream which would work closely with corporate property and asset programmes to seek to utilise both existing City Council property assets and potentially further land acquisitions/investments as a mechanism for stimulating growth and development through Council-led redevelopment of key opportunity sites. Any revenue streams or land value appreciation arising from improvements would be captured to support the long-term financial sustainability of the Programme

3.2 C2 – Critical Success Factors (CSFs)

The CSFs have been used alongside the investment objectives for the project to evaluate the long list of possible options.

The Critical Success Factors (CSFs) for this programme are as follows:

Desired outcome	Critical Success Factors
CSF1 Meeting the identified Business Needs in alignment with the Business Strategy	 Utilise robust approach to multi-agency collaboration and coordination Apply systems chance methodology to service improvement Take a holistic approach to planned interventions to maximise social value Develop community to improve resilience and capability Accelerate the delivery of the Birmingham Transport Plan and major infrastructure as a catalyst to support regeneration. Implement the rationalisation and optimisation of public estate Accelerate, evolve and intensify Birmingham Municipal Housing Trust programme Develop new approaches to securing social housing Accelerate implementation of the Urban Centres Framework Co-ordinate business development with skills and training Maximise value of anchor employer recruitment and development initiatives Accelerated development of low-carbon sector, maximising the potential of local assets such as Tyseley Energy Park Pilot approaches to housing retrofit
CSF2 Creating wealth and ensuring it is captured for the benefit of the citizens of Birmingham	 Directly deliver more development and infrastructure projects and stimulate private development Creating conditions conducive to increased economic output through socio-economic interventions Optimising the return on investment from assets for the council over short, medium and long-term Capture the uplift in land value deriving from regeneration Coordinate capital/infrastructure investment with development and regeneration activities

Desired outcome	Critical Success Factors
	Build relationships with the partners and the private sector to work up joint solutions that maximise the benefits to all parties
CSF3 All activity secures true inclusive growth, including good jobs, skills/education, happier/healthier communities	Make and/or coordinate strategic investments in enabling infrastructure, including transport, schools, medical facilities, community hubs etc
	 Invest in and/or leverage opportunities to develop local skills, including apprenticeships
	 Expand social value procurement both for the Council and its partners including optimised use of local labour, supply chains etc.
	 Enhance local Voluntary, Community and Social Enterprise capacity to secure external funding streams
	 Foster and develop community capacity including influence over public sector decision making.
CSF4 Accelerated	Work with partners to expand the low-carbon sector
progress on the route to zero carbon for the city	Develop community-led approaches to local initiatives
	Pioneer/promote low-carbon construction
	Pioneer/promote zero-carbon buildings
	 Build in carbon-efficient infrastructure (for example ground source heat pumps) in BCC developments
	 Building zero carbon into supply chains and 3rd party relationships
	Whole lifecycle sustainability from zero carbon perspective
	Provision of green space
	 Contribution to investment propositions – get ahead of the market

3.2.1 Key findings

The long-listed options were assessed against the CSFs and the outcome is set out in the table below. The nature of the programme proposal means that detailed economic appraisal of the options is not feasible. However, this assessment takes account of the extent to which the investment objectives can be reasonably expected to be delivered in each case.

CSFs	Option 1	Option 2	Option 3	Option 3a
CSF1 Meeting the identified Business Needs in alignment with the Business Strategy	L	M	M	Н
CSF2 Creating wealth and ensuring it is captured for the benefit of the citizens of Birmingham	L	L	Н	Н
CSF3 All activity secures true inclusive growth, including good jobs, skills/education, happier/healthier communities	L	L	Н	Н
CSF4 Accelerated progress on the route to zero carbon for the city	L	L	M	M
Overall	Status Quo	Ruled Out	Preferred	Preferred

Option appraisal conclusions

- Option 1: this option ranks 4
- Option 2: this option ranks 3
- Option 3: this option ranks 2
- Option 3a: this option ranks 1

3.2.2 Overall findings: The preferred option

The initial analysis concluded that Options 3 and 3a were preferred, the main advantages being that the approach:

- addresses all Investment Objectives and CSFs
- is consistent with the Council's published intentions and in line with stakeholder expectations

- represents an expansion/elaboration of the existing approach and therefore can be mobilised relatively quickly
- is likely to be affordable in the short term, and financially sustainable in the long term through increasing the Council's ability to secure external funding and supporting the delivery of efficiencies, savings and income and (under Option 3a) includes a mechanism for generating income in the medium-long term.

Disadvantages

The main disadvantages are that:

- (Option 3) The option has less capacity to generate savings/revenue to work towards becoming partly or fully self-funding.
- The programme would be dependent upon existing governance channels for business case approval – i.e. the East Birmingham Board will be purely advisory and will therefore be an additional layer of governance on top of the usual approval routes.

The preferred options identified above were carried forward into the short list for further appraisal and evaluation. All the options that were discounted as impracticable were excluded.

Subsequently the preferred options have been further developed with the benefit of new information and analysis and portfolio-level co-ordination with other emerging programmes. This has allowed a single preferred option to be developed for this business case based on Option 3a.

Preferred option

The preferred and agreed option at OBC stage was Option 3a: establishment of multidisciplinary team (the Rapid Policy Unit) with budget(s) to deliver the programme, with addition of a property investment and development workstream that can accelerate delivery and contribute towards the development of an internal funding and delivery mechanism.

This option has been developed during the period 2018-2021 in parallel with the preparation of the EBIGS and with the input of key internal and external stakeholders. The core concept draws upon the Council's policies and strategies, and the objectives of the wider Inclusive Growth portfolio, and is informed by the Inclusive Growth Directorate's extensive experience of large-scale regeneration initiatives including recent projects which have focussed on securing the value of major development for the benefit of local communities.

Under this option the RPU would:

 Develop local policy approaches, in collaboration with key stakeholders and the community, and informed by an ongoing research, engagement and impact evaluation workstream.

- Deliver accelerated project inception, development and delivery aligned with internal and external funding opportunities
- Incorporate the Programme Management and Programme Office functions
- Have a dedicated Project Development Budget for project business case development and a Rapid Policy Unit budget for ongoing programme development including:
 - o Research, monitoring and insight
 - Community development and inclusive Growth capacity building
 - Comms and engagement
- Draw in external personnel as associates to the RPU, supplementing Council
 capabilities in areas including policy formulation, analysis and delivery and forming a
 centre of excellence for Inclusive Growth policy development, delivery and research.
- Have dedicated BCC officers funded through the programme to provide specialist input and drive forward partnership projects focussed on education, skills, employability, transportation, health, and social care.
- Incorporate a dedicated property resource to undertake the local property investment and development workstream in collaboration with wider corporate and portfolio activities, inform development proposals, and support community asset development,
- Facilitate meetings of the East Birmingham Board, East Birmingham Delivery Board, Ward Members' Forum and other associated activities to guide the programme.
- Facilitate community development, engagement and empowerment and expand the role of Ward Forums in line with the Localism agenda
- Enhance, accelerate and co-ordinate City Council and partner projects and activities
 within workstreams including but not limited to the following list, promoting best
 practice and innovation, improving outcomes and maximising the overall delivery of
 social value:
 - Housing delivery (in co-ordination with the Housing Delivery Review project).
 - o Convergence (in co-ordination with the Early Interventions project).
 - Bordesley Area Action Plan implementation.
 - Local centres regeneration including implementation of the Urban Centres Framework.
 - Property/estate rationalisation in co-ordination with the City Council's Hubs and Asset Review projects and NHS One Public Estate programme.
 - o Green space improvement strategy and delivery plan.
 - Transport Plan delivery, including 15-minute and low traffic neighbourhoods.
 - Infrastructure delivery including the East Birmingham to Solihull Midland Metro and improvements to the heavy rail network.

- Social Care and Health, including collaboration with the Integrated Care System regarding the development and reconfiguration of local health care services.
- Education, including working with local schools, colleges and Universities to improve outcomes and increase access to training.
- o Business support and enterprise and the COVID-19 recovery
- Skills and training provision in collaboration with the West Midlands Combined Authority, Greater Birmingham and Solihull Local Enterprise Partnership, and Department for Work and Pensions, and East Birmingham Employment and Skills Board.
- Continue the delivery of the initial tranche of projects which are already underway (further details are set out in Section G.)

3.3 C3 - Risks and Issues

Top risks and issues for the implementation of the preferred option:

No.	Description	Impact	Mitigation
1	Failure to meet stakeholder expectations leading to political and reputational damage	Loss of partnership support and capability. Decreased ability to secure political support for funding asks.	Communications strategy to set out how programme scope and timescales will be clearly communicated.
			Ongoing engagement as a programme workstream.
2	Impacts of macro- economic conditions including worsening of deprivation and reduced development viability.	Deprivation worsens increasing need for programme intervention	Tight coupling of the programme with economic recovery planning. "Overprogramme" and plan to exceed targets.
3	Limited availability of funding leads to reduced ability to deliver programme	Failure to achieve objectives, or delayed achievement of objectives	Flexibility will be incorporated into the programme to allow incremental delivery/reduced pace of delivery if required

4 Section D - Commercial Case

This considers whether realistic and commercial arrangements for the project can be made

4.1 D1 - Partnership, Joint venture and accountable body working

The Programme itself will be delivered by the City Council and there will be no requirement for partnership, joint venture or partnership arrangements. Where these issues are relevant to the projects which make up the programme, they will be addressed through the individual project business cases and reported to Cabinet as required.

4.2 D2 - Procurement implications and Contract Strategy

The development of project business cases will require the commissioning of external services such as design, technical and feasibility reports. These will be procured following standard Council procedures via approved channels including the Inclusive Growth Professional Services Framework Contract 2019 and/or commissioned via Acivico and/or Landscape Practice Group.

The procurement strategy for the delivery of individual projects/work packages will be developed on a scheme-by scheme basis and addressed through the individual project business cases.

4.3 D3 - Staffing and TUPE implications

Additional personnel resources for the programme team will be recruited via standard City Council procedures and/or contracted providers. The programme funding is available for a limited period and new posts will therefore be offered on a Fixed-Term Contract basis, ending March 2025.

The East Birmingham Development Manager is currently funded under the Enterprise Zone programme until June 2022. The funding for this post will be extended until March 2025.

Project management support will normally be provided for individual projects by Project Delivery, European Affairs, and Infrastructure Projects teams on an internal recharge basis.

Any additional supporting capacity will be procured through the Inclusive Growth Professional Services Framework Contract 2019.

There are no TUPE implications.

5 Section E – Financial Case

This section sets out the cost and affordability of the programme

5.1 E1 Financial Implications and Funding

The costs of phase 1 of the Programme and the relevant funding sources are shown below. The proposed additional expenditure comprises £3.506m revenue over the period 2021/22 to 2024/25 funded from Delivery Plan Capacity Build Transformation Budget. At the end of this period the Programme funding arrangements will be reviewed.

	2021/22	2022/23	2023/24	2024/25	Total
	£m	£m	£m	£m	£m
Head of East Birmingham Development (GR7)	0.077	0.103	0.103	0.103	0.386
Development Manager (GR6)	0.058	0.078	0.078	0.078	0.292
Programme Manager (GR6)	0.024	0.031	0.031	0.031	0.117
2x Senior Programme Officer (GR5)	0.090	0.120	0.120	0.120	0.450
2x Programme Support Officer (GR4)	0.072	0.095	0.095	0.095	0.357
Transport Specialist (GR5)	0.045	0.060	0.060	0.060	0.225
Skills & Education Specialist (GR5)	0.045	0.060	0.060	0.060	0.225
Health & SC Specialist (GR5)	0.045	0.060	0.060	0.060	0.225
RPU budget	0.075	0.100	0.100	0.100	0.375
Project Development Budget	0.195	0.260	0.260	0.260	0.975
TOTAL EXPENDITURE	0.726	0.967	0.967	0.967	3.627
Funded by:					
Existing (Enterprise Zone)	0.082	0.039	0.000	0000	0.121
Additional (Transformation)	0.644	0.928	0.967	0.967	3.506
TOTAL FUNDING	0.726	0.967	0.967	0.967	3.627

5.2 E3 - Overall affordability

Through the activities set out in section 3.2.2 the programme as a whole is expected to deliver savings and income which will offset this cost. These will be quantified as part of individual project business cases within the programme; however, the majority of savings and income are expected to be accrued during future phases of activity, beyond the initial 2021/22 - 2024/25 phase. The Programme will also draw in external funding and resources to amplify the impact of the City Council's financial commitment.

The programme is to be funded from the Delivery Plan Capacity Build Transformation Budget. The programme is classified as transformational because it will deliver long-term savings and/or reduce the cost of service delivery. In the short term (under the phase 1 period funded in accordance with this report) the programme will identify savings, efficiencies and opportunities for additional income streams through project activity including but not limited to:

 Making better use of the Council's land and property assets, for example bringing vacant property back into use, reducing maintenance and potential liability costs, developing business cases for public service hubs in conjunction with the New Ways of Working programme, potentially generating savings through the reduction of running costs for Council floorspace and enabling more efficient delivery of services in conjunction with public sector partners, and supporting the delivery of housing or repurposing of assets in order to reduce of the requirement for temporary accommodation which reduces both the demand for this service and its considerable net cost when compared with the provision of more secure housing products.

- Working with partners to transform public sector recruitment and procurement
 activity. Prior experience through the USE-IT! Projects demonstrates that this activity
 can boost participation in recruitment leading to better outcomes and more efficient
 use of recruitment spend. Through capturing procurement spend in the local
 economy the Council will benefit through economic effects including the appreciation
 of business rates and reduction in service need due to higher rates of employment.
- Progressing pilot and pathfinder projects to take forward the efficient delivery of services through digital channels. This will pave the way for the borough-wide roll out of digital service delivery, providing faster and more accurate services to local residents and businesses, reducing the need to maintain paper-based systems and the infrastructure that supports them.
- Change projects focussed on improving the efficiency and effectiveness of services including skills, education, social care and health. Reducing the extent to which Birmingham residents rely on local and central government services and improving employment prospects. This will result in an increase in tax contributions and disposable income levels linked to the opportunity to contribute to the local and wider economy.
- Community development and capacity building to support activities such as Social Prescribing, which reduces the demand for social care and health services, and also as part of economic development which contributes towards a reduction in overall service need.
- Supporting the COVID-19 recovery programme by helping to ensure that the shortterm response to the pandemic creates sustainable economic benefits. For example, by enabling local businesses to achieve pre-COVID trading levels sooner than would otherwise be achieved, thereby improving short-term business rate income and also reducing both the possibility of sites within the Council's commercial portfolio becoming vacant and local businesses reliance on government support.

In the long term (the period to 2041) the programme is expected to make a very significant contribution towards reducing the cost of service delivery through prevention and early intervention. For example, by delivering at least 10,000 new jobs the programme is expected to create £900m economic value, with a corresponding increase in local business rates and reduction in service needs.

5.3 E4 – Approach to Optimism Bias and Provision of Contingency

Due to the nature of the programme, and the difficulty of directly connecting investment to outputs in the context of long-term holistic regeneration, the financial value of benefits set

out in section B3 is provided on an indicative basis only and does not include optimism bias. It is expected that there are also substantial additional benefits which will be identified through the programme activities. The detailed quantification of benefits and the specific arrangements for optimism bias will therefore be addressed via individual project business cases and through the development of the benefit realisation plan as per section F5

The nature of the programme activities and the risk profile does not necessitate a contingency budget at programme level.

5.4 E5 – Taxation

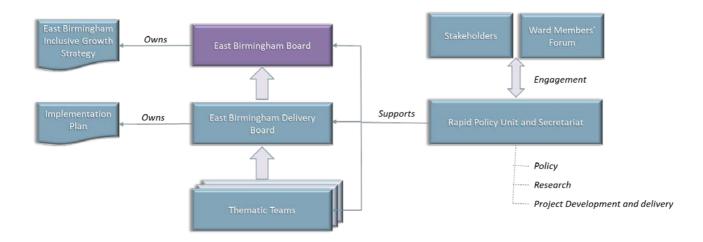
There are no tax implications at this stage. Any taxation issues arising from project activities (for example Value Added Tax or Stamp Duty Land Tax) will be handled at the level of individual project business cases.

6 Section F – Management Case

This section considers how robust your programme delivery plans and arrangements are

6.1 F1 - Programme management arrangements

The programme would function in the context of the following structures (illustrated below)



East Birmingham Board (EBB): The EBB will be accountable for the delivery of the Strategy and providing the Programme with political direction and support. It is chaired by the Member of Parliament for Birmingham Hodge Hill and the membership will include:

- Local political representation including the Leader of the Council, Cabinet Members and Ward Members
- Senior Officers from the City Council including the Chief Executive and relevant Directors
- Representatives of Solihull Metropolitan Borough Council
- Representatives of key partners including the West Midlands Combined Authority, Birmingham Children's Trust, Transport for West Midlands and the Birmingham and Solihull Integrated Care System, HS2, Greater Birmingham and Solihull Local Enterprise Partnership
- Representatives of local businesses, educational institutions and the voluntary, community and social enterprise sector

East Birmingham Delivery Board (EBDB): the internal Programme Board with responsibility for drawing in resources and for the prioritisation and co-ordination of delivery. The EBDB will be chaired by the Head of East Birmingham Delivery.

East Birmingham Thematic Teams: convened as required where it is necessary to assemble subject matter experts within a particular domain of activity.

Ward Members' Forum (WMF): bringing together the 26 Ward Members whose Wards are affected by the programme, the WMF is chaired by the Leader of the Council and meets quarterly.

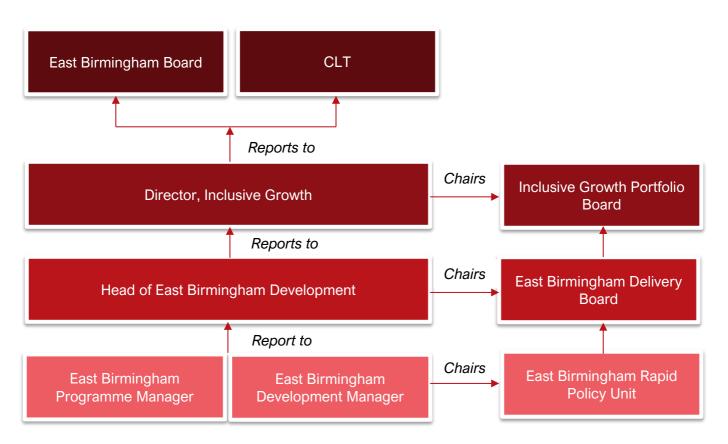
The Programme Management and Programme Office functions would fall within the **East Birmingham Rapid Policy Unit and Secretariat (RPU).** Formed of the programme team with associated personnel from key partner organisations, the RPU is the team which will support and connect the two Boards and any Thematic Teams and be responsible for day-to-day delivery – ensuring that meetings run as they should, capturing actions and synergies, bringing new partnerships, projects and policies together, and ensuring that the voices of citizens and places are heard throughout.

6.2 F2 - Programme management arrangements

The project will be managed in accordance with BCC corporate projects and programmes methodology, as agreed with the Inclusive Growth Portfolio and corporate PMO. Oversight of projects will be provided by the East Birmingham Delivery Board which will meet monthly and address projects by exception, or otherwise at the discretion of the Chair.

6.2.1 Programme reporting structure

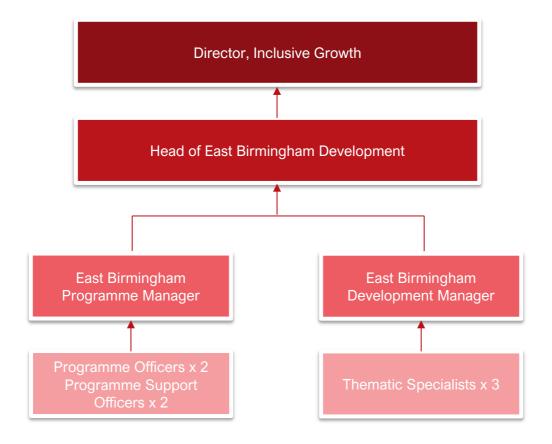
The reporting organisation and the reporting structure for the project are as follows:



The RPU core team (within BCC) would comprise:

- 1x Head of East Birmingham Delivery
- 1x Programme Manager
- 1x Development Manager
- 2x Programme Officer
- 2x Programme Support Officer
- 3x Thematic specialists

The line management structure will be as follows:



6.2.2 Programme roles and responsibilities

These are as follows:

	ROLES	Director, Inclusive Growth	Head of East Birmingham Development	East Birmingham Programme Manager	East Birmingham Development Manager	Programme Officers x4	Thematic Specialists x3	Project Delivery Teams*	External Rapid Policy Unit Membership
Deliverable or Task	Status	Spo	nsor		Programi	meTeam		Other Re	sources
Programme Mobilisation				,				-	
Recruitment of programme team		1	Α		С				
Establishment of programme governance		1	Α		С				
Programme Management									
Monitoring, governance and reporting			Α		S	S	S	S	
Programme administration and finance			Α		S	S			
Programme Development									
Research and policy development			Α			S	S		S
Project Development and funding applications			Α						S
Stakeholder capacity development			Α			S	S		S
Project Delivery									
Project Management		ı		Α	С	S	S	R	
Project Administration and finance		ı		Α	С	S	S	R	
Governance and Engagement									
Facilitation of Boards and other meetings				Α		R	S		
Stakeholder engagement				Α	S	R	S		С
#									
R Responsible	Assigned to complete the task or deliverable.								
A Accountable	Has final decision-making authority and accountability for completion. Only 1 per task.								
S Support	Provides support during implementation.								
C Consulted	An adviser, sta	akeholder, or s	ubject matter e	xpert who is co	onsulted before a	decision or ac	tion.		
Informed	Must be inform	ed after a dec	ision or action.						

6.2.3 Programme plan

The nature of the programme means that the programme plan is open ended and there are a limited number of fixed milestones. It is expected that projects will enter development and delivery on an iterative and incremental basis. Project milestones will be set out in a programme implementation plan which will be regularly reported to the programme boards.

Milestone Activity	Date
Tranche 1 projects	Underway
Establishment of programme team	Q3 2021/22
Tranche 2 business cases and funding bids	Ongoing from Q3 2021/22
First Annual Report to Cabinet	Q1 2022/23

6.3 F3 - Use of special advisers

Special advisers were used as follows:

Specialist Area	Adviser
Economics	Tomas Gonzales, Inner Circle Consulting
Inclusive Growth & Social Procurement	Matthew Baqueriza-Jackson (independent policy adviser)

Conrad Parke, Centre for Local Economic Studies

6.4 F4 - Arrangements for change management

The change management strategy will be in accordance with BCC corporate projects and programmes methodology, as agreed with the Inclusive Growth Portfolio and corporate PMO. Changes will be agreed at the East Birmingham Delivery Board where appropriate or otherwise in accordance with the Council's Constitution, financial regulations and standing orders.

6.5 F5 - Arrangements for benefits realisation

Benefit realisation for the programme will be overseen at the portfolio level by the Inclusive Growth Delivery Board. At the programme level the programme manager will be responsible for the day-to-day implementation of the benefit realisation plan.

The high-level objectives and benefits will be as set out in this business case, however due to the nature of the programme the detailed benefit realisation plan will need to be developed and updated in parallel with the projects which will deliver the programme.

The initial benefit realisation plan for Phase 1 of the programme, including arrangements for impact evaluation and monitoring, will be developed during 2021-22 as a workstream within the programme and reported to Cabinet as part of the first annual programme update.

6.6 F6 - Arrangements for risk management

Risks will be managed at the programme level by the programme manager in consultation with the programme sponsor. Risks will be managed at the project level by the respective project manager and reported to the East Birmingham Delivery Board. Risk management methodology will follow the City Council's standard approach as agreed with the Inclusive Growth Portfolio and corporate PMO.

A copy of the Programme risk register is to be found in Section G - Supporting Documents. This sets out who is responsible for the management of risks and the mitigations which are in place.

6.7 F7 – Arrangements for dependency management

Dependencies will be managed at a portfolio level by the Inclusive Growth Delivery Board. At the programme level the programme manager will be responsible for the day-to-day tracking and management of dependencies.

6.8 F8 – Arrangements for Impact assessments

Equalities Impact Assessment has been carried out at a programme level and attached to the Cabinet Report that accompanies this business case. Impact assessments will be carried out on a project-by-project basis.

6.9 F9 - Arrangements for contract management

There will be limited programme-level contract management activities. These are expected to be limited to contracts issued under the Transportation and Development Professional Services Framework Contract (2020) and will follow standard contract management methodology. Contract management arrangements for projects will be addressed at the level of individual project business cases and will be the responsibility of the relevant Project Manager.

6.10 F10 - Arrangements for programme evaluation

Programme update reports will be prepared as follows:

- Cabinet (annual)
- Economy and Skills Overview and Scrutiny Committee (biannual)
- East Birmingham Board (Quarterly)

The long duration of the programme requires that evaluation be ongoing and continuous rather than retrospective. This Business Case sets out an indicative approach to indicators and measures based on the high-level programme objectives. This approach will be refined by the Rapid Policy Unit during the initial phases of activity, and a detailed monitoring framework will be developed for the agreement of the East Birmingham Board and reported to Cabinet as part of the annual programme report.

Impact assessment and monitoring will be one of the roles of the Rapid Policy Unit which will produce regular reports and analysis for the East Birmingham Board and Delivery Board. Individual projects will be subject to post implementation review (PIR) by the Rapid Policy Unit, and this will be reported to the East Birmingham Delivery Board.

7 Section G – Supporting Information

7.1.1 Appendix 1: In-Flight Projects

The following table provides a high-level summary of the projects and activities which are in progress including their alignment with the East Birmingham Inclusive Growth Strategy in terms of objectives themes (EBIGS page 26, summarised in Table 3)

These are the first phase of projects and activities which have come forward in advance of the mobilisation of the core programme team. Consequently, there are a limited number of projects, and most are at an early stage of development. It is anticipated that this list will expand significantly over the next twelve months and in due course will include projects which comprehensively address the programme objectives and the delivery of the EBIGS vision.

General project progression is illustrated with reference to four generic project stages as set out in Table 2. The term *Project Development* is used to indicate progressing projects through Concept and Definition stages, and *Project Delivery* is used to indicate the management of the Delivery and Closure phases. Depending on the scale of the project, the funding source and governance route there may be sub-stages or variations to this lifecycle.

Table 1: EBIGS Objective Themes					
Theme	Reference				
Equality	EQ				
Education and Learning	EL				
Health and Wellbeing	HWB				
Affordable, Safe and Connected	ASC				
Economy	ECO				
Power, Influence and Participation	PIP				
The Environment	ENV				

	Table 2: Project Stages						
Stage	Key activities and outputs						
Concept	Inception, feasibility, and initial options appraisal. Production of Outline Business Case (if required)						
Definition	Development of preferred option. Production of Full Business Case and project management plan.						
Delivery	Implementation of project. Delivery of project product/outputs.						
Closure	Handover of project outputs and evaluation						

Project Reference and Title	Summary	Stage Outputs	Funding Source(s)	Stage	Update and Next Milestone	Objective Ref
EB001: USE- IT Transfer Network	and Economic Innovation) project in North-West Birmingham this project seeks to transfer the USE-IT methodology to other parts of Birmingham and also to other cities in Europe. This project is a first phase of activity in the workstream that will shape and inform the overall Programme approach to the	 Creation of East Birmingham USE-IT network Springboard report International learning Capacity building Local interface with Anchor Network 	URBACT (ERDF)	Delivery	Funding offer in place and project is mobilising. BCC Cabinet Member approval will be required to release funding, and this is anticipated for July 2021.	PIP, ECO
EB002: Ward End/Cole Valley Skills Hub	The project concept is to deliver green recovery by creating a skills and digital training hub at Ward End Park, supporting local SMEs and social enterprises. Further employment and skills opportunities will be created through a linked programme of connectivity and green infrastructure projects focussed on the strategic Cole Valley green corridor.	 Designs and costs in support of future Outline Business Case 	ВСС	Concept	Stakeholder engagement currently underway. Design and options appraisal studies were commissioned Q1 2021. Next milestone will be completion of initial studies during Q2 2021.	ECO, EL
EB003: Meadway Local Centre	Redevelopment of vacant site for a new local centre. This project will test key concepts which can be iterated upon across the wider area. The new local centre is expected to include affordable housing, retail and community uses and potentially BCC & partner services.	 Feasibility study to inform future business case 	ВСС	Concept	Feasibility work and options appraisal to be commissioned Q2 2021	ASC
EB004: Tyseley Clean Energy Masterplan for Growth	Development of a masterplan for the area around Tyseley Energy Park. Combining spatial planning with strategies for power heating, transport and waste processing in a way that addresses key societal challenges as part of the transition to a zero-carbon energy future. Will include a road map for energy technologies and solutions	 Masterplan study to inform preparation of BCC Masterplan 	BCC/Universi ty of Birmingham	Definition	Study to be commissioned Q2 2021	ECO, ENV

Appendix 1 Programme Business Case

Project Reference and Title	Summary	Stage Outputs	Funding Source(s)	Stage	Update and Next Milestone	Objective Ref
EB005: Community Engagement Pilot	innovative community engagement in East Birmingham including an "Ideas Factory" will engage and train community researchers to build local capacity to engage with the Programme	 Ward Planning support Engagement Toolkit Pathway into BCU Train community researchers Capacity building 	BCC/Birming ham City University	Delivery	Local engagement underway.	PIP
EB006: EBNS Transport Study	Transport for West Midlands (TfWM), in partnership with Birmingham City Council (BCC), and Solihull Metropolitan Borough Council (SoMBC), has commissioned a study to assess all short to mediumterm options for transport enhancements in the East Birmingham to Solihull (EBNS) Corridor. Options will answer the special needs of the corridor over the next ten years, in advance of, and complementary to, a longer-term Metro solution.	 Corridor transport study to inform future transport projects including Metro 	BCC/TfWM/S oMBC	Delivery	In progress. Initial Evidence Report delivered. Next milestone will be options development workshops during Q2 2021.	ASC
EB007: Spatial Pilot	This is a place-based to study which seeks to establish a framework for assessing the quality of local places in terms of utility and amenity in line with the theory of the "15-minute city".	 Pilot study to inform future transport and development activities in East Birmingham. 	BCC/Future Parks Accelerator	Concept	Initial project concept has been agreed with stakeholders. The next milestone will be wider stakeholder engagement, expected to commence Q2 2021.	ASC, HWB
EB008: Community Economic Development Planning Policy Lab	effectively utilise Community Economic Development Planning. Community economic development	 Policy Lab report informing future best practice. Increased Community capacity 	Cooperative Councils Innovation Network	Delivery	In progress. Next milestone will be delivery of Policy Lab report and Framework in Q4 2021	PIP

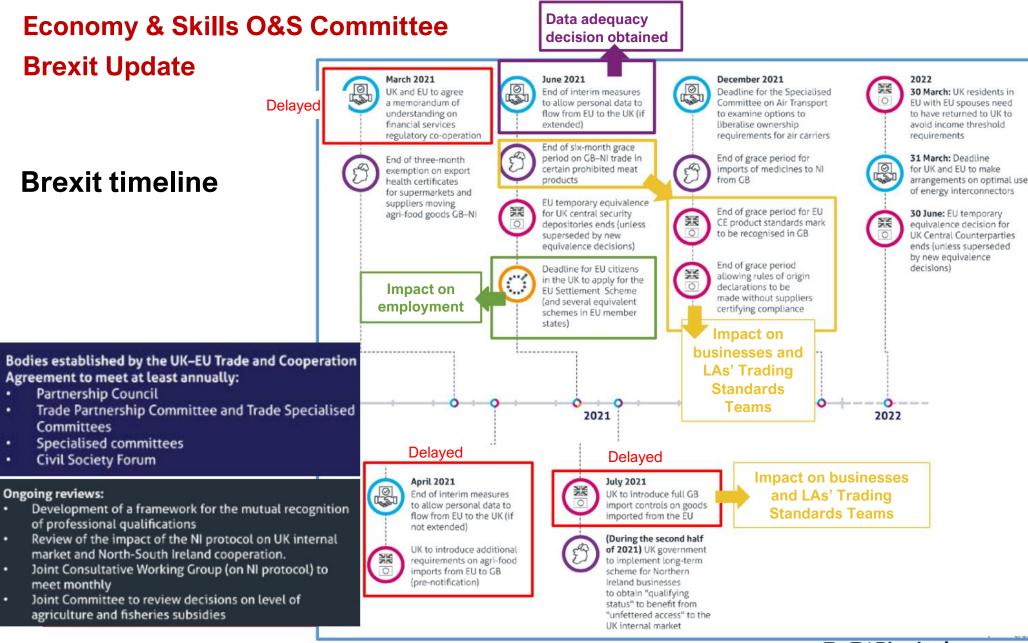
7.1.2 Appendix 2: Programme Risk Register

	Programme Risks: Mobilisation and Phase 1							
Risk	Description	RAG	Mitigation					
Risk 1	Funding: Programme mobilisation and initial delivery hindered by limited staff resource and lack of budget prior to EBC.		An initial allocation of £200k was agreed for pre-EBC costs including the that were needed to progress project development and initial delivery activities.					
Risk 2	Failure to maintain political and key stakeholder support.		Engagement with decision-makers will continue beyond Cabinet process to ensure support is in place. Key resources are the East Birmingham Board and Ward Members Forum.					
Risk 3	Funding: failure to secure approval for finance and to maintain resources to facilitate programme delivery		The Enhanced Business Case addresses a first phase of work, thus reducing the initial financial ask to the costs required for the programme to mobilise. During the subsequent stages of activity work will be undertaken to maximise the opportunities to draw in external resources. And explore finance/funding opportunities to support further phases of the programme.					
Risk 4	Delays to programme mobilisation caused by recruitment processes		Recruitment will follow standard City Council procedures. Where necessary, consideration will be given to use of temporary capacity supplied by contracted providers and/or the Inclusive Growth Professional Services Framework Contract 2019					
Risk 5	Creation of unrealistic public and stakeholder expectations leading to loss of constructive engagement.		Throughout consultation to date the Council has been clear around the existing resource position, however there is an expectation that delivery will begin imminently. Continual engagement will help to maintain support, but programme mobilisation and delivery also needs to begin ASAP.					

Brexit Impact & BCC Brexit Readiness Programme Update Economy & Skills O&S Committee Meeting

15 September 2021







IMPACT ON BUSINESSES IN WM & BCC'S RESPONSE & ACTIONS



Sector Plans & Brexit Risk/Impact Matrix

September 2021 Update by GBSLEP

Black Country Consortium Economic Intelligence Unit		IMMEDIATE RISKS: SHORT AND MEDIUM-TERM CHANGES					STRUCTURAL RISKS: LONG-TERM CHANGES				ALL	
	VAT	Financial Equivalence	Travel	Prices / Costs	Customs Paperwork	Prof. Quals.	R. of Origin	Standards / Regulation	Data Sharing	Skills Shortages	Loss of EUSIF Funding	Overall risk of reduced Competitiveness
Advanced Manufacturing & Engineering											£60m	HIGH
Aerospace												MEDIUM
Metals & Materials												HIGH
Food & Drink												HIGH
Automotive												HIGH
Rail												MEDIUM
Construction											£4m	MEDIUM
Retail												MEDIUM
Tourism												MEDIUM
Culture												MEDIUM
Hospitality												MEDIUM
Business, Professional and Financial Services											£8m	LOW
Financial Services												LOW
Legal & Accountancy Services												LOW
Real Estate, Property & Consultancy												LOW
Energy and Low Carbon Technologies											£45m	MEDIUM
Creative Industries											£2m	MEDIUM
Creative & Digital												MEDIUM
Arts & Entertainment												HIGH
Healthcare & Life Sciences											£8m	MEDIUM
Health & Care												MEDIUM
Life Sciences												MEDIUM
Transport and Logistics		Р	age 50	of 84								HIGH
Public Sector												MEDIUM

Impact on Businesses in WM

Sector Plans & Brexit Risk/Impact Matrix

September 2021 Update by GBSLEP

West Midlands sectors and sub-sectors considered as having a particularly **high risk** to challenges around EU Exit:

- 1) Advanced Manufacturing & Engineering, due to trade barriers associated with rules arising from the UK-EU trade deal: impacts of Rules of Origin, VAT and additional customs paperwork in particular that were not an issue before the trade deal. Manufacturers are really suffering with an increase in prices for raw materials as the market is affected by a mix of Covid and EU Exit. These issues are largely affecting metals & materials and food & drink, but will soon feed into higher prices in automotive, aerospace and rail through supply chains.
- 2) Transport & Logistics, challenged by the new UK-EU trading rules on customs and paperwork, causing delays crossing borders and fulfilling orders effectively. There is also immediate concern about a lack of HGV drivers to support the sector and its wider supply chains. This is affecting the supply of goods including food for retail and materials for construction and manufacturing, providing serious consequences for these wider sectors and the economy as a whole. Short, medium and longer-term, the sector has major labour and skills challenges.
- 3) Arts & Entertainment, due to the damaging effect of additional travelling for work restrictions and its impact on cultural and entertainment tours and events in Europe. In recent months the sector has made its voice heard on the potential devastating impact of current rules on the future of UK arts and entertainment, triggering our consideration of it as a "high risk" individual subsector of the overall "medium risk" Creative Industries. The situation remains unsolved despite government settlempts to rectify the situation.

Economy & Skills O&S Committee

Brexit Update

Impact on Businesses in WM

Sector Plans & Brexit Risk/Impact Matrix

September 2021 Update by GBSLEP

West Midlands sectors and sub-sectors considered as having a **medium risk**:

- 1) Construction, which is being severely impacted by supply shortages and price rises currently, leading to some delays and price rises on projects. Also, there is the potential of exacerbated long-term skills shortages due to the new immigration system and lack of mutual recognition on professional qualifications (including architects, surveyors etc).
- **2) Retail,** reflecting a reduction in problems reported about cross-border retail trade and the implications of non-tariff barriers. While retailers are still likely to import and export to the EU at cost, the sector is now deemed less reliant on international trade compared with sectors like manufacturing.
- 3) Energy and Low Carbon. More low carbon business support programmes were funded through EUSIF, potentially leaving a gap in the sector's ecosystem. While government policy commitment may counteract this, there is no certainty that this will be tangibly realised. The diversity of this sector means that it is also negatively affected by barriers to international trade and skills shortages, an impact that is coming to fruition now with some skills shortages due to the loss of EU workers.



Impact on Businesses in WM

Sector Plans & Brexit Risk/Impact Matrix

September 2021 Update by GBSLEP

- 4) Healthcare and Life Sciences, with risks associated with UK-EU trade and standards / regulations (life sciences sub-sector). In the health and care sub-sector there are potentially severe skills shortages issues arising from EU Exit, while the sector in general has previously received a decent amount of EUSIF funding for innovation and skills programmes. The risk and negative impacts of EU Exit on life sciences are likely to increase as the sector becomes more frustrated by regulatory standards being unresolved.
- **5) Tourism,** impacted particularly with regard to skills shortages (in both hospitality and culture) and the more limited ability to travel abroad at leisure, including the loss of visa-free travel for performers and artists.
- **6)Creative Industries,** in particular the creative & digital sub-sector. This includes creative firms which may be affected by less UK-EU partnerships, while digital firms could be impacted by data sharing uncertainty.
- **7) Aerospace** and **Rail**, perceived to be at slightly less risk than other manufacturing sub-sectors. While aerospace and rail will be affected by EU Exit and event, the sectors are less reliant on UK-EU trade and do not have the scale of issues related to rules of origin that automotive has. Aerospace also has greater provisions with regard to standards and regulations. Any constrains and cost increases to the supply of metals and materials into these sectors will damage competitiveness, however.



Impact on Businesses - Imports Controls for the goods from the EU

The introduction of import controls at British borders with the EU is to be delayed, the government announced on Thursday 11 March. The move comes amid reports that Border Control Post infrastructure in key GB ports was not ready for the April deadline.

Delayed until 1 October 2021

Checks on agri-food and feed (including products of animal origin and high-risk foods not of animal origin) documentation, including Export Health Certification, delayed from 1 April until 1 October 2021

Delayed until 1 January 2022

Entry Safety and Security (ENS) declarations for imports delayed from 1 July until 1 January 2022

Import declarations still required but deferred declaration scheme (eg CFSP procedures), including submitting supplementary declarations up to six months after the goods have been imported, extended from 1 July to 1 January 2022

Pre-notification requirements and documentary checks, including phytosanitary certificates will be required for low risk plants and plant products, and will be introduced from 1 January 2022

Physical checks on high risk plants and agri-food and feed (including products of animal origin and high-risk foods not of animal origin) will take place at Border Control Posts, rather than at the place of destination as now, from 1 January 2022

Delayed until March 2022

From March 2022, checks at Border Control Posts will take place on live animals and low risk plants and plant products



Economy & Skills O&S Committee - Brexit Update Impact on Businesses – Trading Standards

BCC's response & actions

Training of the Training Standards officers:

Chartered Trading Standards Institute are taking the lead on the Brexit information dissemination.

The UK CE mark will be applied instead of the EU CE mark and there will also be an acceptance of the EU CE mark for products.

CTSI have also created the UK Consumer. rights centre that is recognised by .GOV to assist with consumer rights when buying from companies in EU countries.



Covid and the lockdown has had an impact in respect of trade goods and food premises such as restaurants etc. but we will see if there is more of a demand for EH /TS following the opening up of pubs and restaurants in the announced "opening up road map".



Impact on Businesses – Environmental Health & Export Health Certificates

BCC's response & actions

A few requests for fishery product health certificates have been completed.

BCC has also been approached by some meat products exporters who are affected by the high cost of their health certificates. As a result BCC has advertised for an Official Veterinary Surgeon to do these certificates at a much reduced cost. However, the appointment of a veterinary officer/food safety officer was not successful. This was due mainly to the initial 1 year fixed term which deterred possible candidates. The business case has therefore been amended and re-submitted for a permanent post as evidence suggests that there is sufficient demand for export health certificates to make this post self-sufficient.

Further actions on trade and local economic impact

BCC works closely with the relevant government departments (BEIS, FSA, MHCLG), Combined Authority, Chamber of Commerce, Growth Hubs, LEPs and academia to monitor the economic impact and challenges related to the new relationship with the EU. The issues and planned actions are presented and discussed at regular meetings, such as Business & Economic Recovery Group, WM Local Economic Resilience Group, Regional Economic Implementation Group.



Post-Brexit Trade & Cities - BCC's response & actions

Examples from the partnership and visibility activities

- Birmingham Alliance was developed with the Birmingham partners (universities and chambers), working through Brussels office
- Core Cities UK hosts the first G7 U7 Urban Summit to debate how cities can drive global post pandemic recovery. City leaders and mayors from across the globe are to gather for the first G7 U7 conference to co-sign a declaration urging world governments to unleash the potential of cities in post pandemic recovery. Urban networks from France, Germany, Italy, Japan, the UK and the USA as well as the G7 guest countries of Australia and Korea will tomorrow (9th of June) meet virtually ahead of the G7 Summit in Cornwall. They will be joined by a number of international city networks including ICLEI, EUROCITIES, Global Parliament of Mayors, United Cities and Local Government, and the Commonwealth Local Government Forum.
- BCC presenting at the European Policy Centre Conference "The EU-UK Track 2 process" on Tuesday 15th June: EU-UK relations beyond government and Birmingham involvement in Eurocities network
- UK Core Cities Meeting with DIT Regional Heads of Trade will take place on Wednesday 16th June: Members of Core Cities UK Cabinet and Universities met with Exports Minister Graham Stuart MP on 4th March 2021, following the release of a Joint Declaration. During that meeting it was agreed that a follow up meeting of officials would be arranged to take forward joint work, with a view to co-design of relevant policy. This roundtable is the first such follow up meeting.
- UK Core Cities meeting with the Eurocities Network's Executive Committee on the 8th of July presenting the ambition to keep the strong ties between the UK and EU cities



IMPACT ON CITIZENS & & BCC'S RESPONSE & ACTIONS



EUSS APPLICATION DEADLINE

The deadline for EEA^[1] and Swiss citizens and their family members to apply to the EU Settlement Scheme has passed (30 June 2021). Understanding what this means for the rights and entitlements of residents is key in ensuring the rights of EEA citizens, covered under the Withdrawal Agreement, are protected

30 JUNE

Impact on Citizens

End of the EU
Free Movement
&
EU Settlement
Scheme

EUSS STATUS TYPES

The EUSS grants either Settled or Pre-Settled status. However, following the end of the grace period deadline of 30th June 2021, there are likely to be four classifications of EEA/Swiss nationals:

- •Those with Settled Status (indefinite leave to remain)
- •Those with Pre-Settled Status (limited leave to remain)
- •Those with a certificate of Application (COA) i.e. pending application decision
- •Persons without immigration status i.e. have made no application or have a failed application (unlawfully present)

[1] The European Economic Area (EEA) includes EU countries and also Iceland, Liechtenstein and Norway:

Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain and Sweden.



Impact on Citizens - EU Settlement Scheme (EUSS)

EUSS HOME OFFICE DATA

Latest available data for Birmingham

Applications by age group, region and local authority, 28 August 2018 to 31 March 2021

Local authority	Total	under 18	18 to 64	65+
Birmingham	116.260	26.490	87.920	1.850

Concluded applications by outcome type, region and local authority, 28 August 2018 to 31 March 2021

Local authority	Total	Settled	Pre-settled	Other Outcomes
Birmingham	106.570	46.760	55.150	4.650



Impact on Citizens - EU Settlement Scheme (EUSS)

EUSS HOME OFFICE DATA Progress in Birmingham in 2019-2021

	BIRMINGHAM EU REGIOI	SS APPLICAT N AND LOCAL		GROUP,	BIRMINGHAM EUSS CONCLUDED APPLICATIONS BY OUTCOME TYPE, REGION AND LOCAL AUTHORITY				
	of which					of which			
	TOTAL	Under 18	18 to 64	65+	TOTAL	Settled	Pre-settled	Other outcomes	
30 June 2019	20.430								
30 September 2019	39.630	9.250	29.840	530	31.980	17.050	14.780	150	
31 December 2019	57.340	13.480	43.020	810	49.180	24.960	23.940	290	
31 March 2020	71.790	16.710	53.960	1.110	63.100	31.400	30.990	700	
30 June 2020	76.920	17.760	57.970	1.190	69.580	34.480	34.040	1.060	
30 September 2020	84.860	19.420	64.110	1.330	79.640	38.290	39.110	2.240	
31 December 2020	106.930	24.210	81.070	1.650	94.760	43.050	48.490	3.230	
31 March 2021	116.260	26.490	87.920	1.850	106.570	46.760	55.150	4.650	



Economy & Skills O&S Committee

Brexit Update

Impact on Citizens - EU Settlement Scheme (EUSS)

EUSS HOME OFFICE DATAComparison with other local authorities

	General	Residents with EU	Applications submit	Applications submitted			
	population	nationality	Total (incl non-EEA)	EEA/Swiss			
UK	66 800 000	3 640 000 (5%)	4 852 340 (133%)	4 551 570 (125%)			
Coventry	364 000	30 000 (8%)	49 360 (164%)	46 470 (155%)			
Birmingham	1 137 000	94 000 (8%)	116,260 (124%)	105, 570 (112%)			
Manchester	548 000	47 000 (9%)	81 010 (172%)	70 010 (149%)			
Walsall	281 000	14 000 (5%)	19 140 (137%)	17 170 (123%)			
Dudley	316 000	7 000 (2%)	9 270 (132%)	8 440 (121%)			
Leeds	784 000	40 000 (5%)	55 600 (139%)	51 870 (130%)			
Solihull	212 000	7 000 (3%)	4 860 (69%)	4 560 (65%)			
Wolverhampton	258 000	19 000 (7%)	32 630 (172%)	28 790 (152%)			
Sandwell	325 000	29 000 (9%)	37 220 (128%)	32 160 (111%)			
Bristol	461 000	28 000 (6%)	49 540 (177%)	47. 00 (169%)			

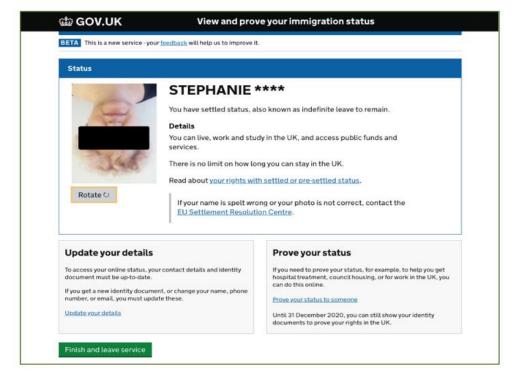


Impact on Citizens - End of the EU Free Movement

Even though the UK left the EU on 31January 2020, free movement legislation continued during the 'transition period' to 31 December 2020, and then during the 'grace period' to 30 June 2021.

On 1 July 2021 the legal landscape will be fundamentally different from the day before.

EEA and Swiss citizens do not get any physical proof of their rights. From 1 July 2021on, proving pre-settled or settled status is digital and will be obtained from gov.uk, as presented in the picture.





Impact on Citizens - EU Settlement Scheme (EUSS)

BCC's response & actions

BCC'S EUSS PROJECT

EUSS has impact on several service and policy areas. It has been covered under the dedicated work stream of BCC's Brexit Readiness Programme. The relevant services and teams have been working hard for the timely and smooth implementation of the EU Settlement Scheme and registration of all EEA/Swiss citizens in Birmingham. This was achieved by:

- Providing advice and guidance to citizens
- Identification of the EU citizens in vulnerable groups and providing support mechanisms for them to register and obtain their rights
- Becoming an ID scanning location and registering citizens
- Identification of the EU citizens in BCC workforce and contractors and obtaining assurances



Impact on Citizens - EU Settlement Scheme (EUSS)

BCC's response & actions

BCC'S EUSS PROJECT: BCC has received £300K Home Office funding for the following activities targeting the EU citizens in vulnerable groups between September 2020 and October 2021:

- Basic advice, engagement and signposting: OISC L1 advice will be provided by partner organisations.
- Expert immigration advice for practical support with EUSS applications: This advice will be follow-on for complex casework identified as part of the project activities providing basic advice and information.
- Community Champions training scheme: 30 volunteers trained from specific EU communities in the city.
- Training for frontline staff: Training to be produced and provided by agencies, aimed at Job Centres, Social Workers, Housing Officers, and VCS (including commissioned providers of services in homelessness, modern slavery, children in care) to recognise, inform and signpost on EUSS. Includes regular info sheets / briefings to larger networks such as schools.
- EUSS Document ID Scanning location: Becoming an ID Scanning location will allow the Council to take an active role in supporting EUSS applications for people with limited digital access. The service will be available at a "home" in the Libraries or Registry Office Services and will also be partially mobile, visiting libraries, places of worship, community centres, etc.
- Designated monitoring and tracking capacity for children in care and care leavers: A new post for the Children's Trust to understand and track progress with the registration of children in care. They will support social workers in identifying eligible children and in ensuring they have access to information, advice and training on EUSS through the project partners.



Economy & Skills O&S Committee - Brexit Update Impact on Citizens - EU Settlement Scheme (EUSS) BCC's response & actions

BCC's EUSS Project - Comms activities

	2000					
SOCIAL MEDIA	SCHOOLS	MAILING / NEWSLETTER	PRINTED MATERIALS	WM-SPECIFIC COMMS CAMPAIGN	BUSINESSES	
BCC Twitter/Facebook/Linkedl n/ Instagram regular communications	Noticeboards	Birmingham City Council elected members and local MPs	Multiple flyer's designed and disseminated throughout the entirety of the project	Letterbox flyer distribution - WM 1,2 million households	Emails sent out to 13.000 businesses in WM to raise awareness about the scheme	
BCC internal newsletters	BCC Education & Skills - Email sent to all schools	Adult Social Care	Partner's flyers in different languages			
BCC website EUSS pages	Schools admissions BCC	Birmingham Council of Faiths		Land Control of the C	family have to apply to the EU is to live and work in the UK	
Dissemination through multiple organisations:	Awareness raising sessions (CENTRALA)	Birmingham Migration Forum	FREE support availa	able for the EUSS applica	meases)	
- Active Wellbeing Society	and visited a number of schools to offer face-	Birmingham City of Sanctuary - School		Outo De la constitución de la co	at is the EU Settlement Scheme? www.birmingham.gov.uk/eussbirm	
- Birmingham	to-face support	Sanctuary network		EUSS ID Scanning a by the Birming	nd Verification Service provided and City Council FREE of charge www.birmingham.gov.uk/xfp/form/776	
Consular Assoc - Housing		Birmingham Community libraries		F	FREE support and advice for EUSS (1):3-3-15 applications in Birmingham (1):4-15 https://bit.ly/2Nx4Nvz	
Association - Neighbourhood		Council-wide news		Birmingham City Council		
network schemes and Ward Forums		round-up Page 66 of 84	*EU.Countries: Austria, Belgium, Bulgaria, Croatia, Republic, Denmark, Estonia, Finland, France, Germaritaly, Latvia, Lithuania, Luxembourg, Malta, Netherla Slovakia, Slovenia, Soain and Sweeden	tepublic of Cyprus, Czech	FREE advice & support available for EUSS applications in Birmingham in cooperation with	

**The EEA includes EU countries and also locland, Liechtenstein and Norway.

Economy & Skills O&S Committee - Brexit Update Impact on Citizens - EU Settlement Scheme (EUSS) BCC's response & actions

BCC EUSS Project results of September 2020 - June 2021

BCC partnered with the voluntary sector organisations Centrala, Central England Law Centre and ASIRT (Asylum Support & Immigration Resource Team) to provide direct support to the vulnerable EEA/Swiss citizens and to provide expert assistance for their applications. The latest number of assisted citizens and cases are presented on the tables below:

Partner Data-Supporting the most	Sep-		Nov-								
Vulnerable Clients	20	Oct-20	20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun 21	Total
Awareness Raising		33	46	67	54	132	43	308	361	874	1918
Providing Direct Client Support		25	27	35	30	45	96	134	201	470	1063
Applications Submitted on behalf of		7	20								
clients				14	19	60	71	78	171	373	813
Total people supported											3794

Overall Numbers								
Webinars Across BCC and BCT		11 Seminars and 425 attendees						
Centrala Community Champions	Centrala Community Champions 17 Volunteers Bulgarian, Romanian Latvian Lithuanian Czech Slovak Polish						h Slovak Polish	
Facebook Live stream organised by Centrala shared over 960 times and watched by 5000 individuals (not just within Birmingham)								
Contacted every school in the City 523 institutions								
Emails to Businesses across the WM 13000								
Leaflets to every household within the WM		1.2 million						



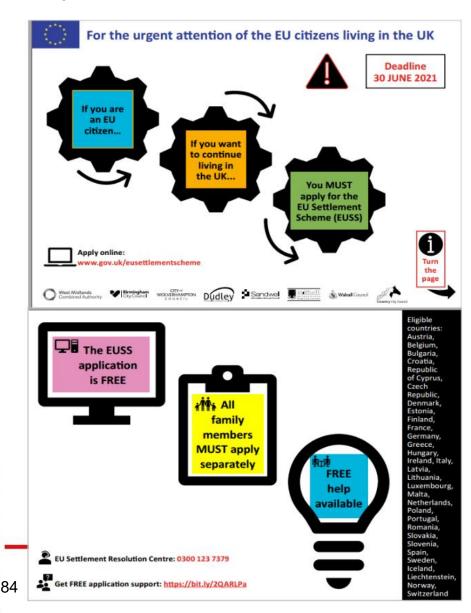
Impact on Citizens - EU Settlement Scheme (EUSS)

Birmingham City Council (BCC) encouraged all EU citizens in Birmingham to apply for the EU Settlement Scheme before the deadline of 30 June 2021. The June communication campaign funded by the West Midlands Combined Authority and led by BCC targets all EU citizens in West Midlands, aimed to reach the vulnerable groups and the EEA/Swiss citizens who don't have access to the digital platforms.

The double sided A6 leaflets presented here were distributed to **1.2 million households** in West Midlands between the 7th of June and the 12th of June. This initiative aimed to reach **3 million citizens** in West Midlands to raise awareness for the EEA/Swiss citizens, as well as the businesses and communities where EU citizens are actively involved.

Additionally, **104 000 leaflets were also sent to 523 schools** and education establishments in Birmingham on the 4th of June

Nursery	27
Primary	312
Secondary	113
Special	41
Outdoor Education Centres	6
Universities	Page 68 of
Specialist and Learning Centres	19



Impact on Citizens - EU Settlement Scheme (EUSS)

ACCESS TO HOUSING, BENEFITS & SERVICES POST 30 JUNE 2021

The table provides an overview of the access to housing and benefits available to the different classifications of EEA citizens and identifies potential risks of poverty or destitution within these categories. As is evident from the table, those with pre-settled status are at some risk of being without access to certain benefits and homelessness assistance, however, this is very similar to the conditions prior to the withdrawal agreement. Those who have made late applications, or no application at all are at increased risk of hardship.





Impact on BCC & Public Services – Children in Care & EU Settlement Scheme (EUSS)

CHILDREN IN CARE

Based on the Home Office guidance the mandatory obligations of local authorities and health and social care trusts supporting looked after children and care leavers include:

- To identify adequately trained resource to manage and make applications
- To identify eligible children, including;
 - o looked after children for whom the authority has parental responsibility.
 - o looked after children who are accommodated.
 - o care leavers.
 - o any other children in receipt of local authority support, for example children in need.
- To identify key signposting responsibilities towards each eligible child and put plans in place to ensure this signposting support takes place.
- To determine, for each child the local authority has parental responsibility for, whether you will be applying
 online and whether you can use the EU Exit: ID Document Check app or will be posting their identity
 document to the Home Office to be checked and returned.
- To keep an adequate record of each application made, including the status granted and which email address and phone number were used. You should also note the answers given to memorable questions in each case, the Home Office needs to authenticate you or the child to discuss the application.
- To record plans for monitoring the child's status, including future actions, with deadlines, to be carried out, in order, where the child is granted pre-settled status (generally where they been continuously resident in the UK for less than five years), to apply to convert this to settled status at the appropriate time in the child's care plan or the care leaver's pathway plan.



Impact on BCC & Public Services – Children in Care & EU Settlement Scheme (EUSS)



The Birmingham Children's Trust (BCT) achieved 100% of applications for the known cohort by the end of June deadline. They are working with their case recording system provider to add nationality to the person details so that they can easily identify any new children and young people becoming known to the Trust that qualify for EUSS. The BCT will continue to issue guidance and reminders through comms.

Overview of applications:

Area & Status	Settled	Pre- Settled	British Citizenship	Awaiting Outcome	Total Submitted
East	6	0	1	5	12
South	2	0	0	3	5
NWC	19	0	3	10	32
18+ CL	8	2	0	10	20
Total for all	35	2	4	28	69



The Way Forward - EU Settlement Scheme (EUSS)

It is important to note that the EUSS has not ceased after 30 June 2021 and will continue to be operational for many years in order to preserve the rights of EEA citizens resident on or before 31 December 2020 (and their family members). This will include late applications, applications for family members joining a resident EEA citizen and for those with Pre-Settled Status applying for Settled Status following 5 years of residency in the UK.

BCC EUSS Project

BCC EUSS Project Team is preparing to apply for the next round of Home Office Grant (£150K) to continue supporting the EEA/Swiss citizens in Birmingham until April 2022 together with the partner organisations.



The Way Forward- EU Settlement Scheme (EUSS)

HR & BCC staff

An HR update is being prepared on the numbers of the EEA/Swiss citizens in the BCC workforce who have:

- an EUSS status (settled/pre-settled)
- no status but an application (with a CoA or no CoA)
- no status and no application

An Action Plan is being prepared to mitigate the potential risks in relation to the BCC employees:

- who don't have a status but an application (with and without CoA and their right to work in the UK until they receive their status)
- who don't have a status and no application (meaning that they are unlawfully in the UK since the 1st of July)
- who have a Pre-Settled Status and have only the right to work and live in the UK for 5 years (how their status will be monitored)

Challenges for the British employers

It is the employers' obligation to check the EUSS status of the EEA/Swiss citizens from the 1st of July on. There is no mechanism from the Home Office to notify the employers about the EUSS application or status of their EEA or Swiss employees.

The Home Office only has information about the EEA/Swiss citizens who have applied to the EUSS. There are no previous records of the EEA/Swiss citizens living in the UK, so it is very difficult to estimate how many more should be registered in the EUSS since the 1st of July. Therefore, it's possible for an EEA/Swiss citizen to continue working in the UK without an EUSS status as long as their employer doesn't check.

The Home Office doesn't have a notification mechanism neither for the citizens, not for the employers about the end of the Pre-Settled Status (5 years). It is the EEA/Swiss citizens' responsibility to track it and re-apply for the Settled Status once they are in the UK for 5 years. It is the employers' responsibility to monitor it and conduct the necessary checks.

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END OF THE EU FUNDING & TRANSITION TO THE NEW FUNDING SCHEMES



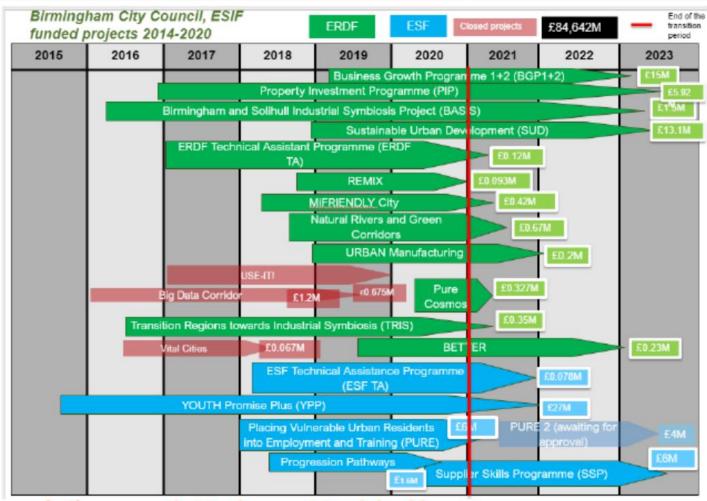
EU Funding Impact Assessment for Birmingham City Council

BREXIT & LOSS OF EU STRUCTURAL & INVESTMENT FUNDS (ESIF)
JULY 2020

EU FUNDED KEY BCC SERVICES

The amount of European
Structural & Investmet Fund
that BCC received between
2014 and 2020 is £85 mio.
The EU funded services
provided by BCC are also
key areas for post-Covid-19
economic resilience. These
are:

- SME support
- · Employment and skills
- · Youth and career services
- Capacity building
- Innovation
- Urban planning and regeneration
- Transport
- Environment Zero carbon
- Sustainable urban mobility
- E-government
- Big/open data



Most organisations agree that Replacement Fund should remain at around the same levelge 75 of 84 anned over long periods, in consultation with local authorities.

End of the EU Funding & New Funding Schemes

TRANSITION TO THE NEW FUNDING SCHEMES





End of the EU Funding & New Funding Schemes

Regional Policy: An EU competence being transferred

There is no explicit regional development policy framework since the regional development agencies in England were closed in 2010. However, since 2011, the government has shifted focus in England to functional economic areas by *launching local enterprise partnerships* (*LEP*). These partnerships between local authorities and businesses decide on local priorities for investment in roads, infrastructure, buildings and facilities.

How will the new governance and funding structure will look like to ensure to find the right balance between the priorities of all the relevant actors and support the local economy?

Regional Policy - Actors in the decision-making process in WM

- Government departments
- Local authorities
- Combined Authority
- LEPs
- Chambers and other business groups
- Growth hubs
- Universities?
- Voluntary sector organisations?
- Others?

Groups & platforms

- WM REIG
- Others?



End of the EU Funding & New Funding Schemes

Key challenges for the transition

- Completing the identification of the key assets and resources we want to sustain beyond EU funding and into the SPF
- Establishing a clear baseline position for year one of the Fund in 2022/23 and 2023/24. It will be critical that a plan for transitional funding is developed locally and agreed with government to ensure there is no "cliff edge" in funding at the end of the current EU funding or extensions
- Designing a local architecture for future oversight of funding decisions and for delivery
- Developing local strategies and investment programmes.



Thank you ©



Economy & Skills O&S Committee: Work Programme 2021/22

Chair: Cllr TBC

Deputy Chair: Cllr TBC

Committee Members: Cllrs Alex Aitken, Maureen Cornish, Peter Griffiths, Zaheer Khan, Chaman Lal,

Simon Morrall and Darius Sandhu

Officer Support: Ceri Saunders, Acting Group Overview & Scrutiny Manager (303 2786)

Baseema Begum, Scrutiny Officer (303 1668) Errol Wilson, Committee Manager (675 0955)

1 Meeting Schedule

Date	What	Officer Contact / Attendees
16 th June 2021 (informal) 1000 hours Online meeting	To discuss priorities for the 2021/22 work programme.	Scrutiny Office
14th July 2021(informal) 1000 hours Online meeting Report deadline: 5th July	Supporting the Economic Recovery from Covid-19 – jobs & skills & supporting SMEs	Maria Dunn, Head of Development Policy Ilgun Yusuf, Assistant Director, Skills & Employability
15th September 2021 1000 hours BMI Main Hall Report deadline: 6th Sept	East Birmingham Inclusive Growth Strategy – update Update on Brexit	Mark Gamble, East Birmingham Development Manager Lloyd Broad, Head of European Affairs and Ozge Iskit, Interim Brexit Co- Ordinator
6th October 2021 1000 hours BMI Main Hall Report deadline: 27th Sept	Economic impacts on Birmingham's night-time economy (culture, leisure and hospitality sectors) – in relation to the Birmingham Development Plan and residential developments and Covid-19 recovery	TBC
	Redevelopment of Birmingham Smithfield and surrounding area	TBC



Date	What	Officer Contact / Attendees
10th November 2021 1000 hours BMI Main Hall Report deadline: 1st Nov	Cabinet Member for Education, Skills & Culture – Portfolio update to include Skills & Youth unemployment, Apprenticeship Levy	Cllr Jayne Francis, Cabinet Member for Education, Skills & Culture
8th December 2021 1000 hours BMI Main Hall Report deadline: 29th Nov	6-month assessment on the impact of the Clean Air Zone on businesses within the area (TBC)	TBC
5th January 2022 1000 hours BMI Main Hall Report deadline: 23rd Dec		
2 nd February 2022 1000 hours BMI Main Hall Report deadline: 24 th Jan		
2 nd March 2022 1000 hours BMI Main Hall Report deadline: 21 st Feb		
27th April 2022 1000 hours BMI Main Hall Report deadline: 18th April		

2 Other Meetings

Call in Meetings	None scheduled
Petitions	None scheduled



Councillor Call for	None scheduled
Action Requests	

2.1 It is suggested that the Committee approve Wednesday at 1000 hours as a suitable day and time each week for any additional meetings required to consider 'requests for call in' which may be lodged in respect of Executive decisions.

3 Forward Plan for Cabinet Decisions

The following decisions, extracted from the Cabinet Office Forward Plan of Decisions, are likely to be relevant to the Economy & Skills O&S Committee's remit. **Please note this is correct at the time of publication.**

Reference	Title	Portfolio	Proposed Date of Decision
009228/2021	Digital Inclusion Strategy and Action Plan	Deputy Leader	07 Sep 2021
008894/2021	Sale of Land at Lawson Street, Birmingham B4 7AT	Leader	07 Sep 2021
009212/2021	Tenants Fees Act 2019 Enforcement Policy in Relation to Landlords and Letting Agents	Leader	07 Sep 2021
009224/2021	Birmingham City Council and UK Athletics 10-year Partnership 2022-2032	Leader	07 Sep 2021
009010/2021	Medium Term Financial Plan (MTFP) Refresh	n/a	12 Oct 2021
009301/2021	Education and Skills Transformation Funding – Request for 2 years One-off Funding to Support Transformation Activity in the Education and Skills Directorate	Education, Skills and Culture	12 Oct 2021
008915/2021	Druids Heath Regeneration	Homes & Neighbourhoods	12 Oct 2021
008303/2021	Asset Review - Multi-storey car park, Brunel Street, Birmingham	Leader	12 Oct 2021
008972/2021	The Brasshouse, Sheepcote Street, Birmingham	Leader	12 Oct 2021
008791/2021	Birmingham Wheels Outline Business Case	Leader	12 Oct 2021
009068/2021	Paradise Circus Update	Leader	12 Oct 2021
009087/2021	Martineau Galleries Outline Business Case	Leader	12 Oct 2021
007884/2020	Proposed Compulsory Purchase Order –Digbeth & Allison Street Birmingham for the Beorma Quarter Development	Leader	09 Nov 2021
008314/2021	Adoption of Parking Supplementary Planning Document	Leader	09 Nov 2021



Reference	Title	Portfolio	Proposed Date of Decision
008971/2021	Sale of 1 Lancaster Circus, City Centre	Leader	09 Nov 2021
009059/2021	Adoption of the Development Management in Birmingham (DMB) Development Plan Document	Leader	09 Nov 2021
009239/2021	Disposal of Murdoch and Pitman, Birmingham, 153 - 161 Corporation Street, Birmingham	Leader	09 Nov 2021
008863/2021	Metro Centenary Square Extension – GBSLEP EZ additional funding	Transport & Environment	09 Nov 2201
007686/2020	Historic Environment Supplementary Planning Document	Leader	14 Dec 2021
009281/2021	Adoption of Perry Barr 2040: A Vision for Legacy Masterplan and endorsement of the Perry Barr 2040 Delivery Plan	Leader	14 Dec 2021
009030/2022	Business Rates Income 2022/23	Leader	18 Jan 2022
005048/2018	Moor Street Queensway Public Realm Improvements Outline Business Case	Transport & Environment	18 Jan 2022
009031/2022	DRAFT FINANCIAL PLAN 2022-2026	n/a	08 Feb 2022