

# BIRMINGHAM CITY COUNCIL

## PUBLIC REPORT

<b>Report to:</b>	<b>Licensing Sub Committee C</b>
<b>Report of:</b>	<b>Interim Assistant Director of Regulation &amp; Enforcement</b>
<b>Date of Meeting:</b>	<b>Wednesday 31<sup>st</sup> August 2022</b>
<b>Subject:</b>	<b>Licensing Act 2003 Premises Licence – Grant</b>
<b>Premises:</b>	<b>The House of Bad Apple Hair, 8 Cannon Street, Birmingham, B2 5EP</b>
<b>Ward affected:</b>	<b>Ladywood</b>
<b>Contact Officer:</b>	<b>David Kennedy, Principal Licensing Officer, <a href="mailto:licensing@birmingham.gov.uk">licensing@birmingham.gov.uk</a></b>

### **1. Purpose of report:**

To consider the representations that have been made in respect of an application for a Premises Licence which seeks to permit the Sale of Alcohol (for consumption on the premises) to operate from 11:00am until 11:00pm (Monday to Sunday).

Premises to remain open to the public from 08:00am until 11:00pm (Monday to Sunday).

### **2. Recommendation:**

To consider the representations that have been made and to determine the application.

### **3. Brief Summary of Report:**

An application for a Premises Licence was received on 14<sup>th</sup> July 2022 in respect of The House of Bad Apple Hair, 8 Cannon Street, Birmingham, B2 5EP.

Representations have been received from other persons.

### **4. Compliance Issues:**

#### **4.1 Consistency with relevant Council Policies, Plans or Strategies:**

The report complies with the City Council's Statement of Licensing Policy and the Council's Corporate Plan to improve the standard of all licensed persons, premises and vehicles in the City.

## **5. Relevant background/chronology of key events:**

The House of Bad Apple Hair Ltd applied on 14<sup>th</sup> July 2022 for the grant of a Premises Licence for The House of Bad Apple Hair, 8 Cannon Street, Birmingham, B2 5EP.

Representations have been received from other persons, which are attached at Appendices 1 – 9.

The application is attached at Appendix 10.

A condition has been agreed with West Midlands Police and the applicant, which is attached at Appendix 11.

Site Location Plans at Appendix 12.

When carrying out its licensing functions, a licensing authority must have regard to Birmingham City Council's Statement of Licensing Policy and the Guidance issued by the Secretary of State under s182 of the Licensing Act 2003. The Licensing Authority is also required to take such steps as it considers appropriate for the promotion of the licensing objectives, which are:-

- a. The prevention of crime and disorder;
- b. Public safety;
- c. The prevention of public nuisance; and
- d. The protection of children from harm.

## **6. List of background documents:**

Copy of the representations as detailed in Appendices 1 – 9

Application Form, Appendix 10

Condition agreed with West Midlands Police, Appendix 11

Site Location Plans, Appendix 12

## **7. Options available**

To Grant the licence in accordance with the application.

To Reject the application.

To Grant the licence subject to conditions modified to such an extent as considered appropriate.

Exclude from the licence any of the licensable activities to which the application relates.

Refuse to specify a person in the licence as the premises supervisor.

**From:**

**Sent:** 08 August 2022 23:13

**To:** Licensing

**Cc:** Councillor Kath Hartley; Councillor Albert Bore; shabana.mahmood.mp

**Subject:** Objection to license application 125959, and complaint to council

To whom it may concern,

I am writing to register my objection to the granting of a license to sell alcohol until 11pm, 7 days a week, for the new Bad Apple Hairdressing store on Cannon Street, application number 125959. This would be wildly inappropriate as the store unit is directly below multiple flats in the building where I live. There isn't even a single floor of separation, so running events here with music and alcohol directly below where people live would cause huge disturbance, essentially making the flats unlivable. I am also concerned that the venue is being marketed as an "event space" as that implies that large groups of people would be leaving together at the end of the evening when the events conclude, causing noise on the street below our windows late at night, potentially every night of the week.

I'd also like to register a complaint that once again, residents have not been informed by the council of a planning application that has a huge impact on our wellbeing. We only found out about it by word of mouth; is it not a legal requirement to inform people living in the building when an application like this is made? The council really doesn't take the lives of its city centre residents into account and it causes huge stress for us when we find out about things like this at the last minute and have to scramble to have our voices heard. You're happy to have us here to spend money in the local economy, but you do absolutely nothing to provide the quality of life advertised. I am deeply disappointed, and have cc'd my MP - this is the second time this year I've done this as the way you treat us is simply shocking and we deserve better.

Regards,

**From:**

**Sent:** 09 August 2022 12:04

**To:** Licensing

**Subject:** Alcohol License. Application number 125959. Objection.

Hi.

I wish to please register my objection to this alcohol license due to the inevitable impact to us as residents of Newton Chambers. There is already sufficient drinking establishments in the vicinity and I am concerned that if this license is granted, there will be considerable noise and disturbance.

Regards

**From:**  
**Sent:** 09 August 2022 12:26  
**To:** Licensing  
**Subject:** Re: objection to application 125959

Hello

Regarding: objection to application 125959 to sell alcohol in the former Jigsaw unit.

My wife and I are the owners of apartment , Newton Chambers. We have been informed that the former Jigsaw unit below Newton Chambers has advertised to become an events space with a substantial bar and that the new tenants are applying for a license to sell alcohol until 11pm, 7 days a week.

Considering the very close proximity of this unit to our apartment, and many other residential apartments in the same complex, this intended use is very concerning. We are worried about increased noise, nuisance, and a possible increase in crime. We are also worried about a reduction in safety around the entrance to Newton Chambers, which is right next to this unit.

We accept that residential properties in the city centre will necessarily have to be in close proximity to bars, pubs, etc. but almost immediately below a large number of residential properties is not an appropriate location.

Best regards,

**From:** newton chambers  
**Sent:** 09 August 2022 20:02  
**To:** Licensing  
**Cc:** Councillor Kath Hartley; Councillor Albert Bore; shabana.mahmood.mp  
**Subject:** Objection to Licensing Application: 125959

Dear Licensing team

As a director and resident of Newton Chambers-a residential block of 23 apartments immediately above this application I write to object to this application.

The application is for an alcohol license until 11pm 7 days a week within a hair salon. The reason for this license is said to allow clients of the salon to have a glass of prosecco while waiting or having a salon treatment. We have no problem with offering clients a glass of prosecco, however we have great concerns over:

- 1) the salon closes at 8pm, while the license is until 11pm 7 days a week.
- 2) the bar that has been built is substantial with draught beer taps (see image) - more than needed for a glass of prosecco
- 3) there is signage in the window describing the salon location as "bar/events/coffee" - see attached image
- 4) there is signage online on Instagram describing the salon location as "bar/events/coffee" - see attached image

The commercial units on the ground floor of Newton Chambers were designed to be A1 retail units. There is very limited existing soundproofing between these units and the apartments due to the design being on this basis. In addition, it should be noted that Newton Chambers' apartments, immediately above this salon, have large single glazed windows and will be particularly prone to noise impacts arising from the operation of a bar/events/coffee space as well as people standing outside smoking and drinking, as happens on Temple Street below other apartments. Newton Chambers is a Grade II listed building which restricts changes to the original windows.

We are concerned about a bar being used for events after the hours the salon is closed, which could result in the primary use becoming a bar as opposed to a salon, with no restrictions in place to prevent this from happening if this license application is granted in its current form.

We request that the applicant engages with residents as no conversation has taken place to date. We also request that the license is conditioned to be restricted to clients of the salon and is only applicable during salon opening hours.

On this evidence I hope that the current license application is refused.

I have cc'd my local councillors and MP.

As a resident, I would welcome the opportunity to attend the committee to present.

Yours faithfully

Newton Chambers  
Cannon Street  
Birmingham





BADAPPLEHAIR  
Posts

Follow

2 days ago



**badapplehair**

Birmingham, United Kingdom



93 likes

badapplehair All will be revealed... get ready for something quite amazing coming this week







**From:** newton chambers

**Sent:** 10 August 2022 22:17

**To:** Licensing

**Subject:** Re: Licensing Act 2003 (Grant) RE: The House of Bad Apple Hair, 8 Cannon Street, Birmingham, B2 5EP

Dear Bhapinder

Thank you for your email.

Please accept this email as confirmation that we continue to oppose this license application.

If the license is restricted to individuals to have a glass of wine or similar when having a treatment or getting their hair cut, then this is fine, and we would be happy with this to be written into any license granted.

However, the applicant's agreement to comply with the condition of the West Midlands Police referenced below is inadequate and in fact reinforces our concerns about the intended use and therefore we remain adamantly opposed.

**Alcohol will only be sold to customers who are having a treatment within the salon (and their guests) or persons attending a prearranged hair industry related show or event held at the premise.**

This clearly indicates that there will be shows or events held at the premises after the 8pm close time of the salon - as we had suggested in the initial objection. This also indicates that groups of people could attend, with one having a 'salon treatment' but all drinking. As outlined in the initial objection email this could result in the primary use becoming a bar as opposed to a salon if this license application is granted in its current form.

Also to clarify, the applicant has not made contact with residents living above the premises and we would welcome a conversation with them to address my serious concerns and opposition.

Yours sincerely

**From:**

**Sent:** 09 August 2022 20:23

**To:** Licensing; Councillor Albert Bore; Councillor Kath Hartley; Kath Hartley; MAHMOOD, Shabana shabana.mahmood.mp

**Subject:** OBJECTION - Licensing Application: 125959

Dear Licensing,

I'm a resident of Newton Chambers-a residential block of 23 apartments immediately above the unit where this application is proposed. I write to object to this application (number 125959).

The application is for an alcohol license until 11pm 7 days a week within a hair salon. The reason for this license is said to allow clients of the salon to have a glass of prosecco while waiting or having a salon treatment. I have no problem with offering clients a glass of prosecco, however I do have great concerns over:

- 1) the salon closes at 8pm, while the license is until 11pm 7 days a week.
- 2) the bar that has been built is substantial with draught beer taps - more than needed for a glass of prosecco
- 3) there is signage in the window describing the salon location as "lounge/coffee/events/bar"
- 4) there is signage online on Instagram describing the salon location as "lounge/events/bar"

I believe that Newton Chambers Management Company have previously sent you images of the above in their objection, and know that neighbours are greatly unhappy with this proposal.

The commercial units on the ground floor of Newton Chambers were designed to be A1 retail units. There is very limited existing soundproofing between these units and the apartments due to the design being on this basis. In addition, it should be noted that Newton Chambers' apartments, immediately above this salon, have large single glazed windows and will be particularly prone to noise impacts arising from the operation of a bar/events/coffee space as well as people standing outside smoking and drinking, as happens on Temple Street below other apartments. Newton Chambers is also a Grade II listed building which restricts changes to the original windows.

I'm concerned about a bar being used for events after the hours the salon is closed, which could result in the primary use becoming a bar as opposed to a salon, with no restrictions in place to prevent this from happening if this license application is granted in its current form.

I would like the applicant to engage with residents as no conversation has taken place to date. I would also request that the license is conditioned to be restricted to clients of the salon who are having their hair cut only and is only applicable during salon opening hours.

On this evidence I hope that the current license application is refused.

I have cc'd my local councillors and MP.

As a resident, I would welcome the opportunity to attend the committee to present.

Thank you.

Newton Chambers  
Cannon Street  
Birmingham B1

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**From:**

**Sent:** 10 August 2022 11:25

**To:** To: Licensing; Councillor Albert Bore; Councillor Kath Hartley; Kath Hartley; MAHMOOD, Shabana shabana.mahmood.mp

**Subject:** Re: Licensing Act 2003 (Grant) RE: The House of Bad Apple Hair, 8 Cannon Street, Birmingham, B2 5EP

Dear Bhapinder,  
Thank you for your email.

I wanted to reply to confirm that I continue to oppose this license application, and also to be clear about my opposition.

If the license is for individuals to have a glass of wine or similar when having a treatment or getting their hair cut, then this is fine, and I am happy with this to be written into any license granted.

However, given that the applicant has already agreed the below with the West Midlands Police, I remain adamantly opposed.

**Alcohol will only be sold to customers who are having a treatment within the salon (and their guests) or persons attending a prearranged hair industry related show or event held at the premise.**

This clearly indicates that there will be shows or events held at the premises after the 8pm close time of the salon - as we had suggested in the initial objection. This also indicates that groups of people could attend, with one having a 'salon treatment' but all drinking. As outlined in the initial objection email this could result in the primary use becoming a bar as opposed to a salon if this license application is granted in its current form.

Also to clarify, the applicant has not made contact with residents living above the premises and I would welcome a conversation with them to address my serious concerns and opposition.

Kind regards,

**From:**  
**Sent:** 09 August 2022 22:52  
**To:** Licensing  
**Subject:** Objection to Planning Application (App. No. 125959)

Dear Sir/Madam,

I own a flat in Newton Chambers on Cannon Street in the centre of Birmingham.

I have recently learned that the new tenants of one of the commercial units on the ground floor of the building, Bad Apple Hairdressing, have submitted an application to Birmingham City Council for a license to sell alcohol from until 11pm 7 days a week (Application Number: 125959). I also understand that they have also now installed a substantial bar and are marketing the unit as an "event space and bar".

As you may know, Newton Chambers is a beautiful Grade 2 Listed Building with its entrance on Cannon Street, one of the prettiest and most photographed streets in central Birmingham.

Converting Bad Apple into an event space and bar is entirely out of keeping with the design of the building and the ambience in Cannon Street. More importantly for residents of the building, it will have a hugely negative impact on noise levels. Residential flats in the building have single-glazed windows and it is not possible to double glaze them given that the building is Grade 2 Listed.

Further, the walls and ceilings within the building are thin. Noise levels caused by an event space and bar in the ground floor of the building will simply be intolerable for residents, especially those of us with flats on the first floor. The proposed hours (to 11pm 7 days a week) are equally shocking, especially for those of us with young families. The noise and disruption from the venue, coupled with the inevitable noise caused by clients entering and exiting Bad Apple (especially those after a few drinks), will deprive us of our right to live peaceably in our homes.

I respectfully ask and strongly urge Birmingham City Council to reject Bad Apple's application.  
Kind regards,

(Owner of a flat in Newton Chambers, Cannon Street, Birmingham, B2 )

**From:**

**Sent:** 10 August 2022 13:13

**To:** Licensing

**Subject:** Alcohol Licence Application 125929 - Objection

Good afternoon

**Application no. 125959 (licence to sell alcohol) - Bad Apple Hairdressing, Cannon St, Birmingham**

I wish to object to the above application for the following reasons in respect of the impact on the neighbouring residents of Newton Chambers:

- Increased noise levels, particularly at antisocial times
- Antisocial behaviour (alcohol etc.)
- Safety concerns when accessing flats
- Disruption to street usage for increased number of deliveries etc.

Yours sincerely,

**From:**

**Sent:** 11 August 2022 16:57

**To:** Licensing

**Subject:** Bad Apple Hair Salon – Alcohol License Application no 125959

Dear Sirs,

I am writing to register my concerns and object in the strongest terms to any alcohol licence being granted to Bad Apple Hair Salon. I understand their application is for a licence to sell alcohol between the hours of 11.00 and 23.00 seven days a week and that in anticipation of being granted a licence they have already installed a substantial bar and are marketing it as an event space and bar. I own a second floor flat in Newton Chambers which is directly above the space now occupied by Bad Apple. Since I bought the property, the unit below was occupied by Jigsaw and other retail clothes outlets, all of whom were quiet and considerate neighbours with opening hours limited to normal office hours. Firstly, I am puzzled as to why a hairdressing salon feels the need to have an alcohol licence and to sell alcohol as though it were a pub or restaurant when its business is hairdressing. That is ridiculous and totally outside of expectations. I am concerned about the prospect of noise, anti-social behaviour late into the evening. Please do not grant this alcohol licence. Residents are entitled to quiet enjoyment of their properties without the noise and anti-social behaviour which usually go hand in hand with the availability of alcohol.

**From:**

**Sent:** 11 August 2022 18:29

**To:** Licensing

**Subject:** Bad Apple Hair Salon - Alcohol License Application no 125959

For the attention of the Licensing Team

As a joint owner of a flat directly above Bad Apple Hair Salon, I wish to object to that business's application for an alcohol licence. It seems entirely inappropriate for a quiet side street of retail and residential premises to have to accommodate the radical change in business use implied by this application. One of the attractions of living in Newton Chambers is that the street is generally quiet outside of retail hours. Serving alcohol late into the evening is the business of a pub and as with a pub, to grant this business a licence to serve alcohol in these premises during the hours specified will undoubtedly lead to a considerable increase in noise at an unsocial hour, together with the greater likelihood of anti-social behaviour. This cannot be the right solution for Cannon Street or its existing residents both commercial and residential and I ask you decline the application.

Yours faithfully





**Birmingham**  
**Application for a premises licence**  
**Licensing Act 2003**

For help contact  
[licensingonline@birmingham.gov.uk](mailto:licensingonline@birmingham.gov.uk)  
 Telephone: 0121 303 9896

\* required information

**Section 1 of 21**

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference  This is the unique reference for this application generated by the system.

Your reference  You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

☐ Yes ☒ No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

**Applicant Details**

\* First name

\* Family name

\* E-mail

Main telephone number  Include country code.

Other telephone number

☒ Indicate here if you would prefer not to be contacted by telephone

Are you:

☒ Applying as a business or organisation, including as a sole trader

☐ Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means you are applying so you can be employed, or for some other personal reason, such as following a hobby.

**Applicant Business**

Is your business registered in the UK with Companies House? ☒ Yes ☐ No

Note: completing the Applicant Business section is optional in this form.

Registration number

Business name  If your business is registered, use its registered name.

VAT number  Put "none" if you are not registered for VAT.

Legal status

*Continued from previous page...*

Your position in the business

Home country

The country where the headquarters of your business is located.

**Registered Address**

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Section 2 of 21**

**PREMISES DETAILS**

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

**Premises Address**

Are you able to provide a postal address, OS map reference or description of the premises?

☒ Address    ☐ OS map reference    ☐ Description

**Postal Address Of Premises**

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Further Details**

Telephone number

Non-domestic rateable value of premises (£)

**Section 3 of 21****APPLICATION DETAILS**

In what capacity are you applying for the premises licence?

- ☐ An individual or individuals
- ☒ A limited company / limited liability partnership
- ☐ A partnership (other than limited liability)
- ☐ An unincorporated association
- ☐ Other (for example a statutory corporation)
- ☐ A recognised club
- ☐ A charity
- ☐ The proprietor of an educational establishment
- ☐ A health service body
- ☐ A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- ☐ A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- ☐ The chief officer of police of a police force in England and Wales

**Confirm The Following**

- ☒ I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- ☐ I am making the application pursuant to a statutory function
- ☐ I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative

**Section 4 of 21****NON INDIVIDUAL APPLICANTS**

Provide name and registered address of applicant in full. Where appropriate give any registered number. In the case of a partnership or other joint venture (other than a body corporate), give the name and address of each party concerned.

**Non Individual Applicant's Name**

Name

**Details**

Registered number (where applicable)

Description of applicant (for example partnership, company, unincorporated association etc)

Continued from previous page...

### Address

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

### Contact Details

E-mail

Telephone number

Other telephone number

\* Date of birth  /  /

\* Nationality

Documents that demonstrate entitlement to work in the UK

Add another applicant

### Section 5 of 21

#### OPERATING SCHEDULE

When do you want the premises licence to start?  /  /   
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end  /  /   
dd mm yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.

The premises trades as a hair salon and is seeking to offer the sale of alcohol to their customers, who have booked appointments and to those who come with the booked customer. The sale of alcohol will not be permitted to anyone who does not require a hair appointment. The terminal hour of 23:00 7 days a week is to allow the premises the flexibility to hold their hair events on any night of the week as required.



*Continued from previous page...*

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

**Section 6 of 21**

**PROVISION OF PLAYS**

See guidance on regulated entertainment

Will you be providing plays?

☐ Yes

☒ No

**Section 7 of 21**

**PROVISION OF FILMS**

See guidance on regulated entertainment

Will you be providing films?

☐ Yes

☒ No

**Section 8 of 21**

**PROVISION OF INDOOR SPORTING EVENTS**

See guidance on regulated entertainment

Will you be providing indoor sporting events?

☐ Yes

☒ No

**Section 9 of 21**

**PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS**

See guidance on regulated entertainment

Will you be providing boxing or wrestling entertainments?

☐ Yes

☒ No

**Section 10 of 21**

**PROVISION OF LIVE MUSIC**

See guidance on regulated entertainment

Will you be providing live music?

☐ Yes

☒ No

**Section 11 of 21**

**PROVISION OF RECORDED MUSIC**

See guidance on regulated entertainment

Will you be providing recorded music?

☐ Yes

☒ No

**Section 12 of 21**

**PROVISION OF PERFORMANCES OF DANCE**

See guidance on regulated entertainment

Will you be providing performances of dance?

Continued from previous page...

**Section 13 of 21**

**PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE**

See guidance on regulated entertainment

Will you be providing anything similar to live music, recorded music or performances of dance?

☐ Yes

☒ No

**Section 14 of 21**

**LATE NIGHT REFRESHMENT**

Will you be providing late night refreshment?

☐ Yes

☒ No

**Section 15 of 21**

**SUPPLY OF ALCOHOL**

Will you be selling or supplying alcohol?

☒ Yes

☐ No

**Standard Days And Timings**

MONDAY

Start 11:00

End 23:00

Start

End

Give timings in 24 hour clock.  
(e.g., 16:00) and only give details for the days  
of the week when you intend the premises  
to be used for the activity.

TUESDAY

Start 11:00

End 23:00

Start

End

WEDNESDAY

Start 11:00

End 23:00

Start

End

THURSDAY

Start 11:00

End 23:00

Start

End

FRIDAY

Start 11:00

End 23:00

Start

End

SATURDAY

Start 11:00

End 23:00

Start

End

Continued from previous page...

SUNDAY

Start 11:00

End 23:00

Start

End

Will the sale of alcohol be for consumption:

- ☒ On the premises ☐ Off the premises ☐ Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

--

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

The 23:00 hour will only be used when the salon hosts events. these event swill be of a hairdressing nature with models used to have their hair done. These will be both promotional and educational, but will always he hair related.

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

**Name**

First name Gavin

Family name Mills

Date of birth 

dd	mm	yyyy
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Continued from previous page...

**Enter the contact's address**

Building number or name	<input type="text"/>
Street	<input type="text"/>
District	<input type="text"/>
City or town	<input type="text"/>
County or administrative area	<input type="text"/>
Postcode	<input type="text"/>
Country	<input type="text"/>
Personal Licence number (if known)	<input type="text" value="Not yet issued"/>
Issuing licensing authority (if known)	<input type="text"/>

**PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT**

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- ☐ Electronically, by the proposed designated premises supervisor
- ☒ As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

**Section 16 of 21**

**ADULT ENTERTAINMENT**

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

n/a
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**Section 17 of 21**

**HOURS PREMISES ARE OPEN TO THE PUBLIC**

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.  
(e.g., 16:00) and only give details for the days  
of the week when you intend the premises  
to be used for the activity.



Continued from previous page...

TUESDAY

Start 08:00

End 23:00

Start

End

WEDNESDAY

Start 08:00

End 23:00

Start

End

THURSDAY

Start 08:00

End 23:00

Start

End

FRIDAY

Start 08:00

End 23:00

Start

End

SATURDAY

Start 08:00

End 23:00

Start

End

SUNDAY

Start 08:00

End 23:00

Start

End

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

n/a

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

The 23:00 hour will only be used when the salon hosts events. these event swill be of a hairdressing nature with models used to have their hair done. These will be both promotional and educational, but will always he hair related.

## Section 18 of 21

### LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

*Continued from previous page...*

List here steps you will take to promote all four licensing objectives together.

The premises will operate to a high standard, and will do so should this licence be granted in terms of the sale of alcohol. All staff will be fully trained on induction in their responsibilities with regard to the sale of alcohol, and will be retrained every six months, with recorded training records kept for inspection.

**b) The prevention of crime and disorder**

A record shall be kept detailing all refused sales of alcohol. The record should include the date and time of the refused sale and the name of the member of staff who refused the sale. The record shall be available for inspection at the premises by the police or an authorised officer of the Council at all times whilst the premises is open.

Customers shall only consume alcohol which has been purchased from the premises.

The premises shall install and maintain a comprehensive CCTV system. All entry and exit points must be covered enabling frontal identification of every person entering in a light condition. The CCTV system shall continually record whilst the premises are open. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer of the Council.

A staff member from the premises who is conversant with the operation of the CCTV system shall be in the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested and within a maximum of 24 hours of the initial request.

Notices shall be prominently displayed within the premises stating that CCTV is in operation.

Alcohol will be made available to customers of the hair salon, and those who are accompanying them.

**c) Public safety**

Staff will be trained to be alert to any potential danger to customers and react accordingly. If they are unable to quickly defuse the situation without risk to customer or staff, then they are instructed to call the police. All relevant fire procedures are in place for a premise of this size.

**d) The prevention of public nuisance**

Patrons attending the premises will be reminded of their responsibilities to leave the premises quietly.

**e) The protection of children from harm**

The premises shall operate a Challenge 25 Policy. Such policy shall be written down and kept at the premises. The policy shall be produced on demand of an authorised person' (as defined by Section 13 of the Licensing Act 2003) or the police or an authorised Trading Standards Officer of the Council.

A written register of refusals will be kept including a description of the people who have been unable to provide required identification to prove their age. Such records shall be kept for a period of 12 months and will be collected on a daily basis by the Designated Premises Supervisor and produced to the police or an 'authorised person' (as defined by Section 13 of the Licensing Act 2003) or an authorised Trading Standards Officer of the Council on demand.

Continued from previous page...

Section 19 of 21

NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK

**Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:**

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this in one of two ways: 1) by providing with this application copies or scanned copies of the documents listed below (which do not need to be certified), or 2) by providing their 'share code' to enable the licensing authority to carry out a check using the Home Office online right to work checking service (see below).

**Documents which demonstrate entitlement to work in the UK**

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is a British citizen or a citizen of the UK and Colonies having the right of abode in the UK [please see note below about which sections of the passport to copy].
- An expired or current passport or national identity card showing the holder, or a person named in the passport as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national of a European Economic Area country or Switzerland.
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A **current** passport endorsed to show that the holder is exempt from immigration control, is allowed to stay indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A **current** Immigration Status Document issued by the Home Office to the holder with an endorsement indicating that the named person is allowed to stay indefinitely in the UK or has no time limit on their stay in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A certificate of registration or naturalisation as a British citizen, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.



*Continued from previous page...*

- A **current** passport endorsed to show that the holder is allowed to stay in the UK and is currently allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder which indicates that the named person can currently stay in the UK and is allowed to work relation to the carrying on of a licensable activity.
- A **current** Residence Card issued by the Home Office to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights or residence.
- A **current** Immigration Status Document containing a photograph issued by the Home Office to the holder with an endorsement indicating that the named person may stay in the UK, and is allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A Certificate of Application, **less than 6 months old**, issued by the Home Office under regulation 18(3) or 20(2) of the Immigration (European Economic Area) Regulations 2016, to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence.
- Reasonable evidence that the person has an outstanding application to vary their permission to be in the UK with the Home Office such as the Home Office acknowledgement letter or proof of postage evidence, or reasonable evidence that the person has an appeal or administrative review pending on an immigration decision, such as an appeal or administrative review reference number.
- Reasonable evidence that a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence in exercising treaty rights in the UK including:-
  - evidence of the applicant's own identity – such as a passport,
  - evidence of their relationship with the European Economic Area family member – e.g. a marriage certificate, civil partnership certificate or birth certificate, and
  - evidence that the European Economic Area national has a right of permanent residence in the UK or is one of the following if they have been in the UK for more than 3 months:
    - (i) working e.g. employment contract, wage slips, letter from the employer,
    - (ii) self-employed e.g. contracts, invoices, or audited accounts with a bank,
    - (iii) studying e.g. letter from the school, college or university and evidence of sufficient funds; or
    - (iv) self-sufficient e.g. bank statements.

Family members of European Economic Area nationals who are studying or financially independent must also provide evidence that the European Economic Area national and any family members hold comprehensive sickness insurance in the UK. This can include a private medical insurance policy, an EHIC card or an S1, S2 or S3 form.

**Original documents must not be sent to licensing authorities.** If the document copied is a passport, a copy of the following pages should be provided:-

- (i) any page containing the holder's personal details including nationality;
- (ii) any page containing the holder's photograph;
- (iii) any page containing the holder's signature;
- (iv) any page containing the date of expiry; and
- (v) any page containing information indicating the holder has permission to enter or remain in the UK and is permitted to work.

*Continued from previous page...*

If the document is not a passport, a copy of the whole document should be provided.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.

#### **Home Office online right to work checking service**

As an alternative to providing a copy of the documents listed above, applicants may demonstrate their right to work by allowing the licensing authority to carry out a check with the Home Office online right to work checking service.

To demonstrate their right to work via the Home Office online right to work checking service, applicants should include in this application their 9-digit share code (provided to them upon accessing the service at <https://www.gov.uk/prove-right-to-work>) which, along with the applicant's date of birth (provided within this application), will allow the licensing authority to carry out the check.

In order to establish the applicant's right to work, the check will need to indicate that the applicant is allowed to work in the United Kingdom and is not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity.

An online check will not be possible in all circumstances because not all applicants will have an immigration status that can be checked online. The Home Office online right to work checking service sets out what information and/or documentation applicants will need in order to access the service. Applicants who are unable to obtain a share code from the service should submit copy documents as set out above.

#### **Section 20 of 21**

#### **NOTES ON REGULATED ENTERTAINMENT**

**Continued from previous page...**

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23:00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08:00 and 23:00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08:00 and 23:00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08:00 and 23:00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
  - o a performance of unamplified live music between 08:00 and 23:00 on any day, on any premises.
  - o a performance of amplified live music between 08:00 and 23:00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08:00 and 23:00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08:00 and 23:00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o a performance of amplified live music between 08:00 and 23:00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
  - o any playing of recorded music between 08:00 and 23:00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o any playing of recorded music between 08:00 and 23:00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o any playing of recorded music between 08:00 and 23:00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.



Continued from previous page...

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
  - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
  - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
  - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
  - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

## Section 21 of 21

### PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence Fees are determined by the non domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at <https://www.tax.service.gov.uk/business-rates-find/search>

Band A - No RV to £4300 - £100.00

Band B - £4301 to £33000 - £190.00

Band C - £33001 to £87000 - £315.00

Band D - £87001 to £125000 - £450.00\*

Band E - £125001 and over - £635.00\*

\*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then you are required to pay a higher fee

Band D - £87001 to £125000 - £900.00

Band E - £125001 and over - £1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999 - £1,000.00

Capacity 10000-14999 - £2,000.00

Capacity 15000-19999 - £4,000.00

Capacity 20000-29999 - £8,000.00

Capacity 30000-39999 - £16,000.00

Capacity 40000-49999 - £24,000.00

Capacity 50000-59999 - £32,000.00

Capacity 60000-69999 - £40,000.00

Capacity 70000-79999 - £48,000.00

Capacity 80000-89999 - £56,000.00

Capacity 90000 and over - £64,000.00

\* Fee amount (£)

190.00

### DECLARATION

1

**Continued from previous page...**

[APPLICABLE TO INDIVIDUAL APPLICANTS ONLY, INCLUDING THOSE IN A PARTNERSHIP WHICH IS NOT A LIMITED LIABILITY PARTNERSHIP] I UNDERSTAND I AM NOT ENTITLED TO BE ISSUED WITH A LICENCE IF I DO NOT HAVE THE

\* ENTITLEMENT TO LIVE AND WORK IN THE UK (OR IF I AM SUBJECT TO A CONDITION PREVENTING ME FROM DOING WORK RELATING TO THE CARRYING ON OF A LICENSABLE ACTIVITY) AND THAT MY LICENCE WILL BECOME INVALID IF I CEASE TO BE ENTITLED TO LIVE AND WORK IN THE UK (PLEASE READ GUIDANCE NOTE 15).

1 THE DPS NAMED IN THIS APPLICATION FORM IS ENTITLED TO WORK IN THE UK (AND IS NOT SUBJECT TO CONDITIONS PREVENTING HIM OR HER FROM DOING WORK RELATING TO A LICENSABLE ACTIVITY) AND I HAVE SEEN A COPY OF HIS OR HER PROOF OF ENTITLEMENT TO WORK, IF APPROPRIATE (PLEASE SEE NOTE 15).

☒ Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

\* Full name   
\* Capacity   
\* Date  /  /   
dd mm yyyy

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/birmingham/apply-1> to upload this file and continue with your application.

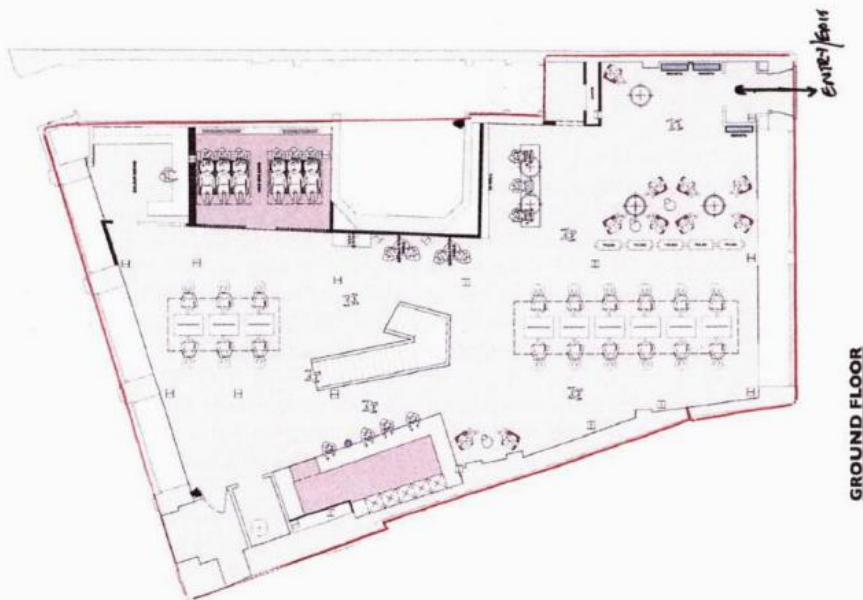
Don't forget to make sure you have all your supporting documentation to hand.

**IT IS AN OFFENCE LIABLE TO SUMMARY CONVICTION TO A FINE OF ANY AMOUNT UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED**



**1** PROPOSED LAYOUT  
OPTION 01



AVENUE AREA  
FIRE EXTINGUISHERS

REMARKS: THIS PLAN IS  
FOR INFORMATION ONLY.  
IT IS NOT TO BE USED  
FOR CONSTRUCTION  
OR ANY OTHER PURPOSE  
WITHOUT THE WRITTEN  
CONSENT OF ASTON & FINCHER.  
THE DESIGNER ACCEPTS  
NO LIABILITY FOR ANY  
LOSS OR DAMAGE  
SUFFERED BY ANY PERSON  
WHICH MAY BE CAUSED  
BY THE USE OF THIS PLAN.  
THE DESIGNER'S  
RESPONSIBILITY IS LIMITED  
TO THE DESIGN OF THE  
BUILDING AND ITS  
STRUCTURAL ELEMENTS.  
THE DESIGNER DOES NOT  
ACCEPT ANY LIABILITY FOR  
THE DESIGN OF THE  
MECHANICAL, ELECTRICAL  
OR PLUMBING SYSTEMS  
OR FOR THE DESIGN OF  
THE INTERIOR FINISHES.  
THE DESIGNER'S  
RESPONSIBILITY IS LIMITED  
TO THE DESIGN OF THE  
BUILDING AND ITS  
STRUCTURAL ELEMENTS.

DATE: 10/10/2018	SCALE: 1:100	PROJECT NO: 18/01	PROJECT NAME: 18/01
CLIENT: THE ASTON & FINCHER GROUP	DESIGNER: ASTON & FINCHER	DATE: 10/10/2018	PROJECT NAME: 18/01

**From:** bw licensing  
**Sent:** 28 July 2022 09:25  
**To:** Licensing  
**Cc:** 'Gavin Mills'  
**Subject:** RE: [External]: Re: Licensing Application - Cannon Street

Good Morning,

West Midlands Police have reviewed the premises licence application for Bad Apple Hair, 8 Cannon Street B2 5EP and are happy if the below condition is added to the licence then the licensing objectives will be met and promoted.

The below condition has been agreed by the applicant, as per below email chain and is copied in to this.

**Alcohol sales will be ancillary to the premises operating as a hair salon. Alcohol will only be sold to customers who are having a treatment within the salon (and their guests) or persons attending a prearranged hair industry related show or event held at the premise.**

If the above condition is added to the premises licence then West Midlands Police have no objection to the application.

Chris Jones 55410

Central Licensing Team West Midlands Police

**From:** Gavin Mills  
**Sent:** 27 July 2022 14:52  
**To:** bw licensing  
**Cc:**  
**Subject:** [External]: Re: Licensing Application - Cannon Street

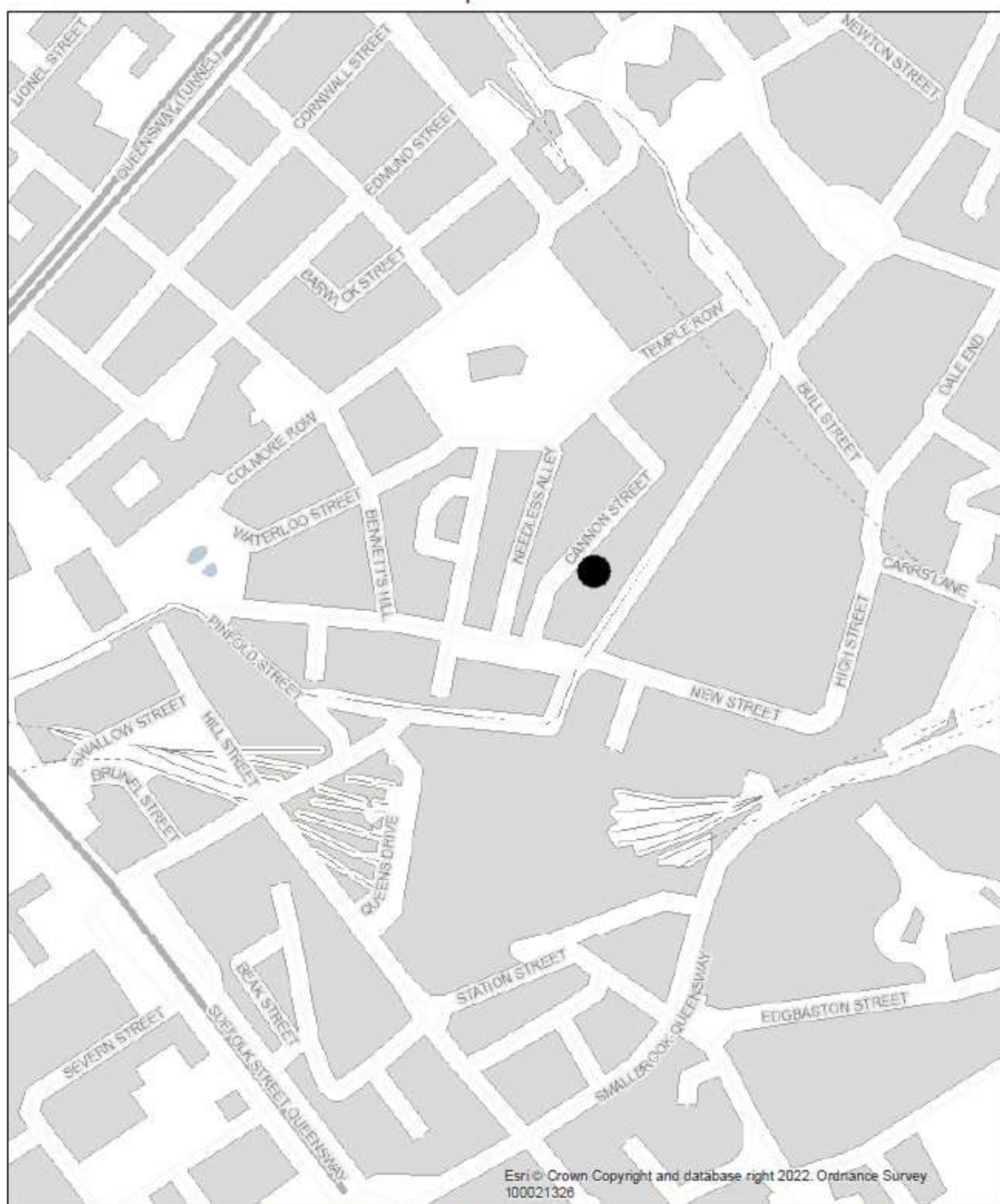
**CAUTION:** This email originated from outside of West Midlands Police. Do not click links or open attachments unless you are sure the content is safe.

Hi Chris,

We are happy with the conditions and pleased to moved forward.

Thanks for coming today.

Gavin  
Bad apple hair



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