

**BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND**  
**"Doing things differently in neighbourhoods to make better places to live"**  
**WARD PROPOSAL FORM**

**WARD** ...Springfield.....

**INNOVATION**

**TITLE** ...Upgrading and Sustaining Facilities to inspire generations

Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.

(Tick all those that apply)

**City Core Priorities**

- **Children** - a Great City to Grow Up In ☒
- **Jobs & Skills** a great City to succeed in ☐
- **Housing** a great City to live in ☐
- **Health** a great City to lead a healthy & active life ☒

**LIF Priorities**

- **Citizens' Independence & Well Being** ☒
- **New approaches to investment** ☐
- **Active citizens & communities stepping up** ☒
- **Clean streets** ☐
- **Improving local centres** ☒

What is your innovative idea and how does it show collaborative, partnership working and active citizenship?

Attock Cricket Club is a progressive community cricket club situated in the Springfield Ward. The club has gained a lot of success in engaging local people both young and adults. Currently the club has 7 senior sides and 4 junior sides. The club has been working with the local authority to improve its current facilities to ensure that there are grounds for all its current playing squads. A recent attempt to secure the Windermere playing fields for the club's 3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup> and youth squads failed miserably as local residents were not happy with the plans. The club withdrew from the project and located its 5<sup>th</sup> XI at the Holders lane site. The main thrust of our application for Windermere was to grow our youth section. The club's home base is at Moseley School. Here we only have 9 wickets to play many, many games throughout the summer. This huge pressure has resulted in some youth games being cancelled due to lack of wickets. The purpose of this proposal is to expand the current wickets from 9 to 11. This will allow our youngsters to play more games at home and develop their skills and progress to higher levels of cricket. The club is asking for a one off fund of £15K to support this work and bring the current square from 9 to 11 wickets.

In order for the club to be inclusive and expand its cricket business to all communities we are embarking on two innovative and creative initiatives that are a first for the club:

- Expand the current women's section to setup a girls cricket team by March 2018
- Bring to the facility cricket for disable people who may be excluded for reasons of appropriate facilities.

**Girls Cricket**

The club is located in a Ward with index of high deprivation and there is lack of facilities to cater for a particular client group. Many young Muslim girls are excluded from sport due to their specific cultural and religious requirements. We hope to make reasonable adjustments to ensure that we cater for these girls. This will not be done to exclude any other group. The

club will work with Warwickshire Cricket Board, who have thorough knowledge of where the need is. We shall work with primary schools to identify young girls who may want to take the first step. We shall assure parents that we have created safe environment for their siblings. The club intends to allocate a day during the week when the clubhouse and the playing facilities will only be open to female activities. We have an experienced coach who will begin the process of recruitment between October 2017 and March 2018. We have facilities on site that are fully compliant and the club is Clubmark accredited. Our aim is to recruit 15 girls as a minimum between the ages of 7 and 11 as a stepping stone to build confidence and create culture that promotes cricket for ALL.

#### Disability Cricket

This is a completely new direction for the club and there is 100% commitment from the management of the club to open its facilities to young people for whom we can make reasonable adjustment to include them in our development plans. Our aim is to recruit at least 15 people of moderate disability who will be coached and trained to participate in team games. We aim to target 15 to 24 year olds in the first instance as a pilot to ensure we gain enough experience and knowledge to grow our squads in this area.

We are currently networking with:

- Kings Heath Cricket Club who have a disability cricket as part of their portfolio. We aim to use some good practice from this club to implement in our plans to develop cricket for disable people
- We have full support from Warwickshire Cricket Board to implement cricket for disable people. The Board will provide us the necessary information and further networks in Birmingham.
- We have been in touch with South and City College who have educational provision for high needs students. We shall work with the college staff to learn more about the needs and requirements of this client group.
- The club has also been in touch with NITA Pathways in Digbeth to promote cricket and our aims and aspiration.

It is clear that this client group is very isolated and excluded from cricket and may well be missing opportunities for progression and indeed participation at club and county level.

In order to incorporate the above initiatives, Moseley School has agreed to the expansion of the current square and erection of a frame to set up a sight screen as the current screen will run into the high jump. The expansion has created more pitches and a consequence of this expansion is the need for a bigger sight screen. Sight screens are an essential part of cricket to provide batsmen a better view of the ball when the bowler is at the point of realisation. As there are no other local facilities for our young people, by carrying out this work we shall address our short to long term issue of suitable surfaces to play cricket on.

There is also a serious health and safety issue regarding the state of the non turf pitch (see photos) that was installed 22 years ago. When wet this surface is slippery and needs to be urgently removed to make space for one of the new wickets under this proposal.

The club is maximising, utilising its current facilities to create facilities to increase participation and sustain long term development of young people.

Attock Cricket Club is run by volunteers and by expanding this facility we shall increase the number of volunteers, who as active citizens will give their time to prepare this facility, help to maintain this facility as an asset for the local community and indeed there will be

enhanced participation by young people. We are currently seeking support from the local authority to engage with a local employer who can support the club by providing management expertise, facilities expertise and employee time to volunteer for activities. This project will generate excellent Out comes as shown later in this proposal.

**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months

X
X

(2017/18)

**How will the innovation be implemented?**

- Local young people from the South Asian heritage have huge passion for the game of cricket. The club wants to facilitate this energy and passion to enhance participation and engage young people into active sport.
- Club has tried and tested development programme for young people with all abilities. By enhancing the current playing surfaces from 9 wickets to 11 will enable more cricket to be played and young people will have the opportunities to progress further with skills developed on playing and practising more.
- Club will engage with the local community to expand its current playing squads at youth level from 4 to 6, including the recruitment of girls and disability cricket as our major developments for 2018 season.
- Local facility made available with full safeguarding gives parents the confidence to involve their siblings in sport and we as a club aim to support this vision. We can only do that if our facilities are big enough and good enough.
- A permanent erection of a sight screen to allow the high jump to be used more freely.

A one off grant will be used to create an inspired facility to enhance participation. The innovative aspect of the project is based on the use of volunteers to create playing space for local residents to participate in the game of cricket and football throughout the 12 months of the year. Introduction of girls and disability cricket will bring more enriched environment and culture to the club. By engaging young people into this creative project, we hope to inspire many generations of sports men and women. By having a multi agency approach we hope to create a project which will support local people to participate in cricket and football in a safe environment. We shall have a facility where we hope to integrate different communities and create future active citizens of Birmingham. A particular focus shall be the involvement of girls and women and disable people into cricket. The club has a women's section headed by the club secretary, who is a business development managers with NHS and is working with a women's group to develop activities at the club such as social events, a reading group, a walking group, a yoga session group and an events group to grow this section. We are also working with Warwickshire County Cricket Club to develop a girl's section. The club is also working with Moseley school to recruit girls and hold girl's only sessions for basic cricket at the club. The school has cricket for girls on the curriculum. There are indeed various sensitivities that we shall have to smooth over before girl's cricket shall happen in our region. This area will be enhanced by having suitable and available facilities at the Wake Green Road ground. Our aim is to have a minimum of 30 women using the club to organise activities

during the summer and also to have a girl's cricket team at the start of 2018 cricket season. Indeed our second initiative is around developing cricket for disabled people. We shall adopt a multi agency approach to ensure that we are set up to cater for this very important client group. As explained above we have already made firm contacts to ensure that for our pilot there are individuals whom we can recruit to implement this idea for the first time at the club. The facility we are offering is compliant with disability requirements and further reasonable adjustments shall be made to fulfil our commitment in this area.

**What outcomes will the proposal achieve?**

- The project will serve 145 league participating players during the week and at the week end an increase of 42 youth and adults,
- There will be an increase of 30 children (currently 73) using the enhanced playing facility
- There will be summer camps for 70+ children when the playing surface will be available for the cricketers to practise rather than use synthetic turf surface.
- A girl's cricket section to develop female aspect of the club's cricket business. We aim to have a girl's cricket team by the start of 2018 season.
- A squad of 15 people with moderate disability for cricket to develop our inclusive agenda as part of the club's cricket business. We aim to have a disability cricket team by the start of 2019 season with a pilot group in place by 2018 season.
- Expand our offer of training and coaching to 5 to 9 year olds from the current position of 9 year olds onwards.

**What will success look like and how will its impact be measured?**

- Club will be able to expand and serve local people to enjoy the game of cricket
- There will be more people who will utilise the playing surface as it will be available
- Currently 6 to 8 games are played on each wicket. The expansion will allow us to reduce this number to 4 games per wicket. This will result in better surfaces to play on and better development of players, particularly young cricketers
- Growth of the club will be a measure of our success. Recruitment of 25 youngsters in the 5 to 9 year olds to implement the ECB ALL STARS programme.
- Increased utilisation of facilities will be a measure
- Development of future cricketers and role models for the youngsters will be a measure
- Club is more inclusive and this is reflected in the club's development plans as well as membership profile.

**How will you ensure legacy/ continuation and what learning will the project provide?**

- Maintaining high standards, maintaining facilities, investment in the infrastructure will ensure long term sustainability. A generation of cricketers are being developed and these are the people who will inspire local people and enhance participation and ensure this level of human and physical investment will leave a good legacy for future generations.

- A local club in the heart of the community, working with the community and for the community. This project will help to make an investment that has direct benefits for the users and there is long term sustainability. The most important learning that will result from this project is making investment, securing that investment, utilising the resource to secure future developments. Availability of more playing surfaces will help the club to engage with girls and 5 to 9 year olds and individuals with moderate disability in the 15 to 24 age range.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

As mentioned above, to create this inspired facility, the club will use its volunteer power to support the project. As shown below we hope to deploy our volunteers to use the materials to create this much needed expansion of the current playing surface. The funding requested from LIF is required to purchase materials and pay for expert labour to install two new wickets. The full breakdown of costs is as below. We are organising a September tournament to raise funds to support this proposal. We have already secured £3K from a local business to support this proposal.

What resources will be required?

This proposal is about the installation of two new wickets to extend the current playing surface from 9 to 11 wickets. In order to do this we shall need the following works to be carried out:

- Hire of digger and dumper to remove the old surfaces. This will be done by an expert groundsman with suitable experience of laying new surfaces. (£10K)
- Purchase of 200tonnes of loam to build the new surfaces 22m X 22m by 200mm (£4K)
- Purchase of seed to overdress the surfaces (£500)
- Purchase of fertiliser and other suitable chemicals to treat the new surfaces (£200)
- Removal of old non turf pitch (£3.5K)
- Removal of soil and concrete from site (£2K)
- Erection of a frame to incorporate a sight screen. Materials and labour £5000

Total estimated cost **££25.2K.**

LIF funding **£20K**

Sponsorship **£3K**

Club fund raising **(2.5K)**

- Capital
- Running costs
- People power volunteers\*

20000
0.00
1300

Amount required from LIF **£.....20 000.....**

Have you got any match funding – in cash (**£5K**) or in kind, volunteer time (**£1.3K**)

\*See table below for calculating Volunteer time and cost

**Contact person for proposal**

Name .....Naz Khan.....

Telephone ...0121 777 3327, 07734066342.....

E-mail .....nazir27752@gmail.com.....

A	B	C	D	E	F
Total number of volunteers	Average hours per week per volunteer	Weeks worked per year	$A \times B \times C$ = Total volunteer hours	Hourly wage rate (£)	$D \times E$ = Total volunteer value (£)
15	1	12	180	6.95	1250

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)? This proposal will be discussed with the Springfield Ward Committee on Wednesday 8<sup>th</sup> March.

Discussed at

Ward meeting .....

Date .....

Signatures of all 3 Ward Councillors

Name HARIB REHMAN Signature [Signature] Date 11/11/17  
 Name S. MUSSA W Signature [Signature] Date 11/11/17  
 Name M. FARAH Signature [Signature] Date 11/11/17

**Internal use only**

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>

