

From:
Sent: 09 May 2016 18:55
To: Graham Callister
Cc:
Subject: Formal Objection: 95441 - Birmingham Hippodrome Theatre Trust Limited "Furious Folly" Play Time Limited Premises Licence Application for part of Sutton Park 8th and 9th July 2016 - Lodged 22-04-16 - Response

Dear Mr Callister,

Further to your email of 4th May, I would like to raise the following observations to your responses.

1. Unless licensing procedures have changed recently, the notice publication, both at location and Sutton Observer (including associated costs) is sole responsibility of applicant or their agent, not BCCL. Evidence that these have been displayed for the requisite times, then has to be

provided to the licensing authorities in support of the application.

2. It appears that consultation has only been made with organisations not affected by event and would so have no reason to object.

Sutton Coldfield Cricket Club are located in Rectory Park (a completely different public space) and BMET college are in the town centre.

Why for instance, was the CAA not consulted at an early stage in the process due to the flight path? One would question, whether this was deliberate act to demonstrate that consultation obligations were being shown to be met? As events of this magnitude and nature are not conceived at a whim, time factors cannot then be used as an excuse not to contact affected parties.

3. With respect to alcohol, I notice that you state "refrain" as opposed to "prohibit / enforce the alcohol restricted zone"
4. The "Race for Life" event mentioned is held throughout the park over a longer period (5-6hrs). This is normally managed by off-site parking

not impacting residents with signage at the various entrance gates. On the other hand, far smaller events such as the car boot sales have a

significant impact on residents. The licensing authority is fully aware of the issues associated with these.

In summary, we are therefore unable to withdraw our objection to this event.

Regards

From: Graham Callister

Sent: 04/05/2016 12:45

To:

Subject: Re: Formal Objection: 95441 - Birmingham Hippodrome Theatre Trust Limited "Furious Folly" Play Time Limited Premises Licence Application for part of Sutton Park 8th and 9th July 2016 - Lodged 22-04-16

Dear !

Please forgive the direct approach but I was hoping to allay your specific concerns about the proposed presentation of the *Furious Folly* production on the 8th and 9th July 2016 at Sutton Park (application reference 95441) as part of the national 14-18 NOW WW1 Battle of the Somme commemorative commissions.

I have sought to address each of the points you raise below, however would gladly welcome the opportunity to meet with you further to discuss our plans for the event.

1. Application & Notice

There are inconsistencies between the application and notice. The notice explicitly gives the postcode as B73 6LH which is Boldmere Gate, whereas the electronic application on your website initially gave B74 & Sutton Trinity Ward on 4th April, it was subsequently changed to B73 & Sutton Four Oaks on 6th April, both which are incorrect as applied.

The venue based on Streetly Gate is actually B74 & Sutton Four Oaks. The official notices both displayed in accordance with the regulations at the various gates & Sutton Observer are therefore invalid.

- The incorrect postcode displayed on the application notice was an error on behalf of Birmingham City Council Licensing.
- The event is to be located on the Arena Fields as the Grid reference on the application states.

2. General

- i. There has been no liaison with the local residents at the time of submitting this objection.
- Due to time factors local residents have not been directly consulted prior to submitting the application, however we have been in touch with local partner organisations Sutton Coldfield Community Trust, Sutton Coldfield BID, BMET College and Sutton Coldfield Cricket Club;
- ii. The event could have been planned to terminate no later than 20:00hrs to which we would not object subject to Safety points below.
- Sutton Park offers an unrivalled public location for *Furious Folly*, a production conceived as an outdoor night-time production;
- By locating the event in Sutton Park at the time stated, *Furious Folly* offers a more immersive and authentic theatre experience, connecting the audience with both the heritage of the site (as the training location for the City Battalions or 'Birmingham Pals' before their departure for the Somme in 1916) and that of no-man's land and the lives of combatants on the Western Front;
- Further, the siting of the event in Sutton Park for these factors was crucial to securing the support from 14-18 NOW and the presentation of the work in Birmingham as part of this seasons national programme.
- iii. As of 12th April, the local Police Station under whose remit that this event falls were unaware of said application.
- We are in close consultation and have met with Birmingham North Police Force (Licensing Officer Deano Walker) who have been informed of our plans with regard to staging the event;

3. Crime

- i. Whilst no alcohol is being sold at the event, there is no mention of what measures are in place to prevent admission of such to the event.
- We will be requesting that all attenders do not bring alcohol given the sombre nature of the event.
- Security and stewards will also be briefed to request that attenders refrain from taking alcohol into the park and event due to it being an Alcohol restricted zone.

ii. How is entrance / exit going to be restricted & isolated to Streetly Gate? (if that is indeed the nominated Gate)

- The event will be wholly ticketed, available through our box office, therefore all attendees will be required to show their ticket at Streetly Gate entrance only in order to access the event site (lower and upper arena fields only);
- Sutton Park Rangers have assisted us in selecting the location for this event and have advised us of how they manage events with similar capacities, such as the Race for Life that takes place with around 2,500 people;
- As noted this will be a ticketed event limited to a maximum capacity of 2,000 per evening;
- A full traffic management and car parking plan will be submitted to the Safety Advisory Group and City Parks Service in advance of the event to ensure safe entry and egress to the event;
- Parking will be provided on the lower arena field solely for event attendees;
- Only ticket holders will be informed of how to access the event;
- Only ticket holders will be allowed into the car parking and performance areas, with tickets checked at the entrance by security and stewards;

4. Safety

The use of Pyrotechnics & lighting effects when said location is on the exact main approach to Runway 15 at Birmingham International Airport is of particular concern especially due to low altitude and proximity of residential housing thereafter. There is no mention of consultation with the Civil Aviation Authority on this matter as is required per CAP736. Restricted airspace comes into effect within a radius of 10 nautical miles.

- The Civil Aviation Authority will be notified of the event and all relevant details of lighting and pyrotechnics passed on to them.
- The type of lighting and pyrotechnics to be used will not be anywhere near the same scale as a music concert or a fireworks display, therefore it is not expected to be of any concern to the CAA.
- Pyrotechnics are to be managed by a competent and experienced contractor who have extensive experience of delivering Pyrotechnic displays on all scales.

I sincerely hope that I have addressed your concerns about the event, however would of course welcome the opportunity to meet with you in person to discuss our plans for the event further if there are any other issues we can assist with.

I look forward to hearing from you.

With kind regards,

Graham

Graham Callister

Director of Creative Programmes

Birmingham Hippodrome, Hurst Street, Southside, Birmingham B5 4TB

