

CIVIC RELATED VISITS

DEPARTMENT /REPRESENTATION	DESTINATION	DURATION	PURPOSE OF VISIT / PRACTICAL OUTCOMES	TOTAL COST	BIRMINGHAM CITY COUNCIL CORPORATE PLAN PRIORITIES 2022-2026
Councillor Maureen Cornish Finance & Governance Lord Mayor Lord Mayor's Consort Malcolm Cornish Lord Mayor's Office - 1 Officer	Albert & Paris, France	22-26 March 2023	<p>Civic visit civic to support & promote Birmingham and the CBSO on its European tour; and to engage with partner cities of Lyon and Albert to support existing projects and develop opportunities for further development in culture, education, tourism and trade.</p> <p>Purpose of Visit:</p> <ul style="list-style-type: none"> To attend a civic reception at Albert Town Hall to support and develop the special relationship between Birmingham and Albert that has existed for over 100 years. To support the CBSO performing at the Théâtre des Champs-Élysées as part of its European Tour. To use the occasion to further projects with partner cities in France. To help promote business, investment, academic, & cultural opportunities for Birmingham <p>Practical Outcomes:</p> <ul style="list-style-type: none"> The Lord Mayor supported and promoted the CBSO on the international stage, as well as promoting business and investment opportunities for Birmingham. The Lord Mayor met with representatives of the British Embassy in Paris, the Mayor of Lyon, and the Mayor of Albert to exchange information, support, promote and develop relations between our partner cities. The Lord Mayor met with the founder and the CEO of SCC, a major international company with headquarters in Birmingham, as it announced a major partnership with the CBSO. At a reception with 30 business leaders, the Lord Mayor promoted Birmingham as a destination for business, academic and cultural opportunities. 	<p>£2,860.62</p> <p>Eurostar: £876.00 Subsistence: £380.44 Accommodation: £1,604.18</p> <p>Authorised by Janie Berry Councillor Ian Ward and Deborah Cadman</p>	<p>Employment, skills and local economy</p> <ul style="list-style-type: none"> Support inclusive economic growth Attract inward investment and infrastructure Maximise the benefits of the Commonwealth Games <p>Opportunities for children and young people</p> <ul style="list-style-type: none"> Promote and champion diversity, civic pride and culture Support and enable all children and young people to thrive <p>Community resilience, cohesion and living standards</p> <ul style="list-style-type: none"> Improve living environments, civic pride and culture Support and enable all children and young people to thrive <p>Health and Wellbeing</p> <ul style="list-style-type: none"> Encourage and enable physical activity and healthy living

NETWORK RELATED VISITS

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European and International Affairs, Places, Prosperity & Sustainability Directorate - 1 Officer	Brussels, Belgium	28-30 March 2023	<p>Attendance at various meetings</p> <p>Practical Outcomes:</p> <p>The visit encompassed:</p> <ol style="list-style-type: none"> 1. Attending the latest meeting of the CoR UK-EU Contact Group, which included: <ul style="list-style-type: none"> o Thematic session: State of Play on Implementation of the Trade and Cooperation Agreement. This included updates on the implementation report on the Agreement on the withdrawal of the UK. This, in turn, provided a further update on the positive impact expected from the agreement on the Windsor Framework and its implications for the future UK-EU relationship, including implications on the UK access to Horizon research and innovation funding. o The Contact Group also attended a session in the European Parliament to mark the 25th anniversary of the signing of the Belfast/Good Friday Agreement 2. Attended a meeting with Eurocities to discuss and plan UK Core City political engagement in the Annual Conference and June Brussels Urban Summit. At this meeting I represented the interests of both the City Council and UK Core Cities. Key outcomes from this resulted in keynote speaking opportunities for UK Core Cities and agreement to a meeting with the other European City networks (France, Germany and Italy) to progress the G7-U7 framework which seeks to hardwire the role of cities in the G7 process. 3. Met with the Brussels based Local Government 	<p>£820.27</p> <p>Flights: £236.31 Subsistence: £112.73 Accommodation: £471.23</p> <p>Authorised by Ian MacLeod and Mark Reed</p>	Eurocities activities overseas all network related activities and therefore cuts across all BCC Corporate Plan Priorities 2022-2026.

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			<p>Association to review Brussels focussed work programme and seek alignment with that of West Midlands Brussels Office, BCC and UK Core Cities.</p> <p>4. Met with the office staff to review the Birmingham Strategic Alliance work programme.</p>		

PARTNER CITIES RELATED VISITS – None

PROFESSIONAL, FUNDING AND SPECIFIC PROJECTS RELATED VISITS

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Prevention, Communities & Migration Team, Adult Social Care and Health – 1 Officer	Riga, Latvia	5-8 February 2023	<p>EU Funding Project: The Migrant Integration through Lived Experience (MILE) project is an EU funded programme consisting of an international partnership of 6 European cities. The aim of this 2 yr. project is to enable migrant participation in local government and empower local communities by creating international exchange networks and partnerships. The visit to Riga in February is to participate in the halfway consortium meeting.</p> <p>(Note: Overseas meetings are conditional requirements of the Grant)</p> <p>Purpose of Visit:</p> <p>To attend MILE conference and present BCC experiences of working with migrant populations as well as attend consortium meetings as conditional requirements of the grant.</p> <p>Practical Outcomes:</p>	<p>ALL COSTS MET BY EUROPEAN FUNDING</p> <p>Authorised by Graeme Betts and Lloyd Broad</p>	<p>Employment, skills and local economy</p> <ul style="list-style-type: none"> • Support inclusive economic growth Opportunities for children and young people • Tackle poverty and inequalities • Empower citizens and enable the citizen voice • Promote and champion diversity, civic pride and culture • Support and enable all children and young people to thrive <p>Community resilience, cohesion and living standards</p> <ul style="list-style-type: none"> • Protect and safeguard vulnerable citizens <p>Health and Wellbeing</p> <ul style="list-style-type: none"> • Tackle health inequalities • Encourage and enable physical activity and healthy living • Champion Mental Health <p>Climate Emergency</p>

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			<p>The Mile project supports the Councils: City of Sanctuary policy,</p> <ul style="list-style-type: none"> • Equalities and cohesion strategy and policies • Citizen participation and inclusion strategy <p>Attending the meeting enabled greater:</p> <ul style="list-style-type: none"> • Networking, • Learning • Partnership building 		<ul style="list-style-type: none"> • Be a City of nature
Digital and Customer Services - 1 Officer	Ulsan, Buson Sejong, Daegu and Seoul, South Korea	5-13 February 2023	<p>The UK-Republic of Korea Innovation Twin Programme is designed to support long term city-to-city region relationships.</p> <p>This visit was part of the Innovation Twins city partnership programme between Birmingham and Ulsan which is designed to support long term city-to-city region relationships. Conceptualised by the Connected Places Catapult (CPC) and funded by BEIS.</p> <p>The key objective of the programme is to support each paired city region to</p> <ul style="list-style-type: none"> (i) explore complementary opportunities (ii) to help accelerate their respective international programme for their business ecosystem, demonstrators, along with policy development and deployment. (iii) Establish international partnerships and access civic/policy knowledge, share academic opportunities and build business collaborations. (iv) Develop structured and outcome based collaborative projects across the levels of civic/policy, business and academia. (v) Collaborate in a programme to strengthen innovation partnerships in the UK and Republic of Korea. 	<p>£387.52</p> <p>Travel and accommodation paid for by Connected City Catapult.</p> <p>Subsistence: £387.52</p> <p>Authorised by: Peter Bishop and Lloyd Broad</p>	<p>Employment, skills and local economy</p> <ul style="list-style-type: none"> • Support inclusive economic growth • Tackle Unemployment • Attract inward investment and infrastructure

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			<p>(vi) engaging with their innovation ecosystems and using innovation to solve challenges, which could stimulate growth and job creation.</p> <p>(vii) Attract and retain global talent to the city regions within the programme.</p> <p>Practical Outcomes:</p> <p>This is a 3 year project designed to cultivate the emerging relationship and develop:</p> <ul style="list-style-type: none"> • Civic/policy knowledge share and exchange. • Academic collaboration on applied research, science and technology. • Business collaboration focusing on knowledge exchange, peer to peer collaboration, and fostering business opportunities for both respective cities. <p>This was the first phase of the project and was aimed at establishing engagement with the City of Ulsan and identify areas of mutual interest for further development.</p> <p>Information and presentation have been shared with Ulsan. This has resulted in City officials in sending a delegation to Birmingham to develop further areas for collaboration.</p>		
Councillor Mariam Khan, Finance & Governance Directorate & Public Health Division, Strategy, Equalities and	Brussels, Belgium	8-10 March 2023	<p>EU Funding Project: Food Trails Project Visit</p> <p>(Note: Overseas meetings are conditional requirements of the Grant)</p> <p>Eurocities/MUFPP high level event in Brussels, Belgium A political event and campaign to reiterate the key role of cities for food system transformation and influence the</p>	<p>ALL COSTS MET BY EUROPEAN FUNDING</p> <p>Authorised by Justin Varney, Councillor Ian Ward and Lloyd Broad</p>	<p>Opportunities for children and young people</p> <ul style="list-style-type: none"> • Tackle poverty and inequalities • Support and enable all children and young people to thrive <p>Health and Wellbeing</p>

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Partnerships Directorate – 1 Officer			<p>upcoming EU legislation on food.</p> <p>Birmingham was invited to participate in the event due to our existing involvement with Eurocities, Food Trails, and the Milan Urban Food Policy Pact (MUFPP) which are projects that enable knowledge exchange and learning between cities, and support food system transformation.</p> <p>Purpose of visit:</p> <ul style="list-style-type: none"> • Reaffirm the critical role cities play in urban food system transformation • Discuss multilevel governance solutions for a future EU food policy with and for cities • Recognise and foster the commitment of the Eurocities/ MUFPP cities • Raise awareness and connect with EU stakeholders <p>Event included closed door political roundtable with EU politicians and cities, including Birmingham, sharing their perspective, insights and recommendations and influence upcoming EU food legislation. This was followed by a public knowledge exchange event with learning being shared from cities.</p> <p>Practical Outcomes:</p> <ul style="list-style-type: none"> • Through two speeches, Cllr Khan represented Birmingham and shared learning from the development of our food system strategy and made recommendations about how policy makers can ensure inclusion of all citizens, especially the most deprived, in local food policies. • The event included knowledge exchange between cities and the insights captured will influence practice and the implementation of the Birmingham Food System Strategy in our city up until 2030. Through this, the event helps us work towards achieving our ambition of: <ul style="list-style-type: none"> ○ A Bold Inclusive Birmingham, where we tackle poverty and inequalities and empower citizens and enable the citizen voice. ○ A Bold Healthy Birmingham, where we tackle health inequalities. <p>A Bold Green Birmingham, where we continue on our</p>		<ul style="list-style-type: none"> • Tackle Health Inequalities <p>Climate Emergency</p> <ul style="list-style-type: none"> • Improve air quality • Continue on the Route to Net Zero • Be a City of nature

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			Route to Net Zero.		
Place, Prosperity and Sustainability Directorate – 1 Officer	Cannes, France	14-16 March 2023	<p>MIPIM Cannes is the world's leading property conference, which brings together the most influential players from international property sectors and capital markets.</p> <p>MIPIM Established in 1990, MIPIM is the real estate event to meet the most influential players from all sectors of the international real estate industry. It brings the entire value chain together and gives unrivalled access to the greatest number of development projects and sources of capital worldwide.</p> <p>Purpose of Visit: To promote investment opportunities to investors</p> <p>Three days</p> <ul style="list-style-type: none"> • The purpose of the visit was to engage with international developers and investors that can help deliver the scale of homes and employment space that are needed in the City. • The Director was promoting opportunities to invest and develop in the City. • The Director attended as part of a West Midlands delegation, which brought together local authorities, LEPs and private sector businesses from across the West Midlands. • The West Midlands Growth Company led on the event organisation and logistics. <p>Practical Outcomes:</p> <p>Ability to promote investment opportunities to investors, developers and potential partners</p> <ul style="list-style-type: none"> • Attended a variety of events and presentations where 	<p>£3,737.20</p> <p>Flights: £767.68 Accommodation: £1,591.40. Registration Fee: £1,081.82 Transfers: £296.30</p> <p>Authorised by Deborah Cadman and Lloyd Broad</p>	<p>Employment, skills and local economy</p> <ul style="list-style-type: none"> • Support inclusive economic growth • Attract inward investment and infrastructure • Maximise the benefits of the Commonwealth Games <p>Opportunities for children and young people</p> <ul style="list-style-type: none"> • Promote and champion diversity, civic pride and culture <p>Community resilience, cohesion and living standards</p> <ul style="list-style-type: none"> • Increase affordable, safe, green housing • Tackle homelessness • Improve living environments, civic pride and culture <p>Climate Emergency</p> <ul style="list-style-type: none"> • Improve air quality • Continue on the Route to Net Zero

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			<p>the investment opportunities in Birmingham were discussed, and the objectives of the City Council outlined. Audience figures at each event varied but estimated at c200 industry figures across all events</p> <ul style="list-style-type: none"> • 1:1 meetings held between new investors and BCC where City opportunities were discussed and most attractive ones to particular investors identified, follow up meetings agreed to pursue in more detail. • Showcased the quality and breadth of the City and West Midlands propositions, generating place-making awareness, interest and engagements which will positively contribute to the economic legacy of the city and region 		
Film Birmingham, Cultural Development, BID's & Tourism Service – 1 Officer	Los Angeles, U.S.A	27-30 March 2023	<p>To attend Association of Film Commissioners International Week</p> <p>AFCI (Association of Film Commissioners International) is the professional body for film commissions worldwide, of which Film Birmingham is a member (www.afci.org). AFCI Week 2023 is the most relevant conference for film offices worldwide. This multi-day, exclusive event open to AFCI Members includes networking opportunities with entertainment industry decision makers, educational sessions featuring thought leaders developing technologies and solutions addressing modern production challenges and prime opportunities for lead-generation AFCI Week includes multi receptions, Professional Development days, The Physical Production Power Brunch presented in partnership with The Hollywood Reporter, the Location Lounge and plenty of face-to-face time with industry execs and fellow members.</p> <ul style="list-style-type: none"> • Attract international productions to the region to maximise inward investment and create opportunities local businesses and people. 	<p>Visit fully funded by GBSLEP grant</p> <p>Authorised by Mark Wiltshire and Lloyd Broad</p>	<p>Employment, skills and local economy</p> <ul style="list-style-type: none"> • Support inclusive economic growth • Attract inward investment and infrastructure • Maximise the benefits of the Commonwealth Games <p>Opportunities for children and young people</p> <ul style="list-style-type: none"> • Promote and champion diversity, civic pride and culture

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			<ul style="list-style-type: none"> Promote the diverse locations the region has to offer. Profile the region as a production base for international film & TV production with a depth of skilled crew. Trail Digbeth Lock. film & TV studios. Promote the region as 'film friendly' destination. <p>Practical Outcomes:</p> <ul style="list-style-type: none"> New connections made with Major Studios and Production Companies. Insight into the importance of crew training and workforce development initiatives with a focus on Diversity & Inclusion. Incentives for attracting production and the 3-key pillars. Sustainability - models adopted by Film Commissions to help and encourage greener film production. What can we do to help productions achieve this as a city /region. Technology and infrastructure to attract greater film & TV production. 		

Total Cost of visits = £7,805.61

No of visits by Members = 2

No of visits by Officers = 7

No of visits at No Cost to the City = 3

Total cost of visits undertaken between

Current financial year 2022/2023

Date	No of visits	Cost
1 April 2022 – 30 June 2022	10	£4,987.68
1 July 2022 – 30 September 2022	8	£3,628.38
1 October 2022 – 31 December 2022	12	£20,137.73
1 January 2023 – 31 March 2023	7	£7,805.61
Totals	37	£36,559.40

Visits summary 2021/2022

Date	No of visits	Cost
1 April 2021 – 30 June 2021	0	£0
1 July 2021 – 30 September 2021	0	£0
1 October 2021 – 31 December 2021	4	£1,934.11
1 January 2022 – 31 March 2022	6	£21,454.27
Totals	10	£23,388.38

Visits summary 2020/2021

Date	No of visits	Cost
1 April 2020 – 30 June 2020	0	£0
1 July 2020 – 30 September 2020	0	£0
1 October 2020 – 31 December 2020	0	£0
1 January 2021 – 31 March 2021	0	£0
Totals	0	£0

Visits summary 2019/2020

Date	No of visits	Cost
1 April 2019 – 30 June 2019	12	£ 8,736.64
1 July 2019 – 30 September 2019	6	£ 1,848.81
1 October 2019 – 31 December 2019	20	£19,145.00
1 January 2020 – 31 March 2020	10	£ 899.16
Totals	48	£30,629.61

Costings Info for the previous period, 2014-2019:**Visits summary 2018/2019**

Date	No of visits	Cost
1 April 2018 – 30 June 2018 (*figure includes £49,022.05 for Gold Coast 2018 Commonwealth Games in Australia)	23	*£60,188.86
1 July 2018 – 30 September 2018	12	£13,879.46
1 October – 31 December 2018	13	£2,374.68
1 January 2019 – 31 March 2019	11	£2,356.58
Totals	59	£78,799.58

Visits summary 2017/2018

Date	No of visits	Cost
1 April 2017 – 30 June 2017	17	£13,788
1 July 2017 – 30 September 2017	8	£2,634
1 October – 31 December 2017	21	£7,026.18
1 January 2018 – 31 March 2018	17	£3,956.01
Totals	63	£27,404.19

Visits summary 2016/2017

Date	No of visits	Cost
1 April 2016 – 30 June 2016	25	£16,989
1 July – 30 September 2016	12	£5,133
1 October – 31 December 2016	36	£9,112
1 January 2017 – 31 March 2017	24	£14,839
Totals	97	£46,073

Visits summary 2015/2016

Date	No of visits	Cost
1 April 2015 to 30 June 2015	36	£8,648
1 July – 30 September 2015	32	£18,740
1 October – 31 December 2015	42	£15,910
1 January 2016 - 31 March 2016	25	£16,687
Totals	135	£59,985

Visits summary 2014/2015

Date	No of visits	Cost
1 April 2014 to 30 June 2014	28	£21,966
1 July – 30 September 2014	16	£7,833
1 October – 31 December 2014	39	£14,659
1 January 2015 to 31 March 2015	21	£9,540
Totals	104	£53,998

