

Title of proposed EIA	Sutton Coldfield Town Centre Masterplan Supplementary Planning Document
Reference No	EQUA578
EA is in support of	New Policy
Review Frequency	Six Months
Date of first review	01/03/2021
Directorate	Inclusive Growth
Division	Planning and Development
Service Area	North West Planning and Development
Responsible Officer(s)	<input type="checkbox"/> Charis Blythe
Quality Control Officer(s)	<input type="checkbox"/> Richard Woodland
Accountable Officer(s)	<input type="checkbox"/> Simon Delahunty-Forrest
Purpose of proposal	Consultation on Sutton Coldfield Town Centre Masterplan SPD
Data sources	Consultation Results; relevant reports/strategies
Please include any other sources of data	

#### ASSESS THE IMPACT AGAINST THE PROTECTED CHARACTERISTICS

Protected characteristic: Age

Age details:

Service Users / Stakeholders; Wider Community

Consultants undertook consultation as part of the masterplans production. To ensure residents of all ages (such as those with work commitments) would have the best possible chance of attending their local consultation events these drop in events were ran in the week and on weekends.

Consultation ran by the City Council on the Masterplan Draft SPD will be published online and all those on the consultation database will be notified. The database includes a wide range of consultees covering voluntary, ethnic, religious, disability, environmental and business groups, statutory bodies and other key stakeholders.

Due to Covid-19 restrictions the consultation will be on-line. This may impact on the older citizens ability to engage, of which there is a higher proportion then other areas of Birmingham. This will be mitigated by providing printed copies of the masterplan and response form on request. Also if Sutton Coldfield town centre library does reopen following the Nov/Dec lockdown a

<p>Protected characteristic: Disability</p> <p>Disability details:</p>	<p>paper copy of the masterplan will be available to view <a href="#">here</a>.</p> <p>The masterplan looks to ensure services are accessible to all ages by attracting investment into a town centre that is well served by high quality public transport.</p> <p>Service Users / Stakeholders; Wider Community</p> <p>Consultation ran by the City Council on the Masterplan Draft SPD will be published online and all those on the consultation database will be notified. The database includes a wide range of consultees covering voluntary, ethnic, religious, disability, environmental and business groups, statutory bodies and other key stakeholders.</p> <p>The Masterplan document has been reviewed to ensure it meets the legal accessibility requirements before being placed online for the consultation.</p> <p>As part of the consultation of the Masterplan draft SPD any requirements for reasonable adjustments to the consultation process will be made to ensure no individual is unable to respond to the consultation due to a disability.</p> <p>The masterplan looks to address issues around how accessible the town centre is by including proposals that focus on people friendly environments and tackling the barrier caused by the road network. This will help to deliver a town centre that is accessible for all.</p> <p>Technical design matters will be addressed through the accordance with other legislation and planning documents (e.g. Access for People with Disabilities SPD and Design Guide)</p>
<p>Protected characteristic: Sex</p> <p>Gender details:</p>	<p>Service Users / Stakeholders; Wider Community</p> <p>Consultation ran by the City Council on the Masterplan Draft SPD will be published online and all those on the consultation database will be notified. The database includes a wide range of consultees covering voluntary, ethnic, religious, disability, environmental and business groups, statutory bodies and other key stakeholders.</p> <p>The masterplan looks to transform the town centre, which will help to protect and attract businesses to the centre. Traditionally the retail</p>

	and service sector is well represented by a female workforce, so ensuring the health of centre should have a positive impact.
Protected characteristics: Gender Reassignment	Not Applicable
Gender reassignment details:	
Protected characteristics: Marriage and Civil Partnership	Not Applicable
Marriage and civil partnership details:	
Protected characteristics: Pregnancy and Maternity	Service Users / Stakeholders; Wider Community
Pregnancy and maternity details:	<p>Consultation ran by the City Council on the Masterplan Draft SPD will be published online and all those on the consultation database will be notified. The database includes a wide range of consultees covering voluntary, ethnic, religious, disability, environmental and business groups, statutory bodies and other key stakeholders.</p> <p>The masterplan looks to focus services and facilities, such as health care, into the town centre with an environment that is accessible to all.</p>
Protected characteristics: Race	Service Users / Stakeholders; Wider Community
Race details:	<p>Consultation ran by the City Council on the Masterplan Draft SPD will be published online and all those on the consultation database will be notified. The database includes a wide range of consultees covering voluntary, ethnic, religious, disability, environmental and business groups, statutory bodies and other key stakeholders.</p> <p>The masterplan looks to deliver a town centre that provides services and opportunities for all in an environment that fosters strong community.</p>
Protected characteristics: Religion or Beliefs	Service Users / Stakeholders; Wider Community
Religion or beliefs details:	<p>Consultation ran by the City Council on the Masterplan Draft SPD will be published online and all those on the consultation database will be notified. The database includes a wide range of consultees covering voluntary, ethnic, religious, disability, environmental and business groups, statutory bodies and other key stakeholders.</p> <p>The masterplan looks to protect and enhance the religious buildings within the town centre</p>

	and provide a town centre with greater opportunities for active cohesive communities.
Protected characteristics: Sexual Orientation	Service Users / Stakeholders; Wider Community
Sexual orientation details:	<p>Consultation ran by the City Council on the Masterplan Draft SPD will be published online and all those on the consultation database will be notified. The database includes a wide range of consultees covering voluntary, ethnic, religious, disability, environmental and business groups, statutory bodies and other key stakeholders.</p> <p>The masterplan looks to deliver a town centre that provides services and opportunities for all in an environment that fosters strong communities.</p>
Socio-economic impacts	<p>The health of the town centre impacts on the health of the surrounding areas economy. Through attracting investment, securing jobs and delivering homes the masterplan will have a positive socio-economic impact.</p>
Please indicate any actions arising from completing this screening exercise.	The assessment above is based on the draft masterplan and consultation undertaken by consultants in developing the masterplan. The responses received as part of the consultation undertaken by the City Council of the draft SPD will be reviewed to identify any potential impacts on protected groups.
Please indicate whether a full impact assessment is recommended	NO
What data has been collected to facilitate the assessment of this policy/proposal?	The masterplan was produced by consultants and is based on a background report which reviewed the economic, social and environmental health of the town centre. Consultation was undertaken by the consultants producing the masterplan on the proposals to understand the level of support and any issues.
Consultation analysis	Consultants undertook consultation as part of the masterplans production. Over the four-week consultation period around 200 people participated in the nine organised workshops and drop-in events. Formal responses were sent by 97 people and another 32 people submitted response forms. Overall there were 1,940 views of the dedicated storyboard website.

	<p>Overall the masterplan was welcomed and there is support for radical change on the centre. There is a recognition of the need for further work on some of the detail high way proposals to understand the impact on other sections of the highway network. The consultants produced a summary of the consultation and how this informed the Masterplan. This has been made available as part of the masterplan SPD consultation.</p> <p>As this early stage of consultation was undertaken by consultants the detailed EA assessment will focusses on the formal consultation being undertaken by the City Council with the purpose of adopting the masterplan as a SPD.</p>
Adverse impact on any people with protected characteristics.	<p>No adverse impacts were identified. Further delivery work is needed on the individual proposals which will allow this to be considered further. Detailed modelling work will be undertaken on the transport proposals to understand the full impact.</p>
Could the policy/proposal be modified to reduce or eliminate any adverse impact?	<p>Not necessary at this masterplanning stage. Will review again following the consultation.</p> <p>All consultation responses will be assessed and any potential to disproportionately disadvantage one group over another identified. The EA will be updated following the consultation as part of the Cabinet process seeking authority to adopt the Masterplan as an SPD.</p>
How will the effect(s) of this policy/proposal on equality be monitored?	<p>As the SPD provides further detail to the Birmingham Development Plan it will be monitored as part of the Annual Monitoring Report process. Additional monitoring will be put in place to consider the impact on the masterplan on the overall health of the centre.</p>
What data is required in the future?	<p>Town centre health indicators, such as footfall counts, number of vacant units, quality of environment.</p>
Are there any adverse impacts on any particular group(s)	No
If yes, please explain your reasons for going ahead.	
Initial equality impact assessment of your proposal	
Consulted People or Groups	

Informed People or Groups

Summary and evidence of findings from your EIA

The masterplan sets out a strategy for the transformation of Sutton Coldfield Town Centre. The masterplan is in line with the Birmingham Development Plan (BDP) policies, which were subject to an Equalities Analysis. The masterplan has been informed by an evidence base, including evidence collected on the health of the centre and consultation with communities and other stakeholders. the masterplan identifies opportunities for investment that will allow the centre to adapt to meet the needs of the communities and businesses. There will be positive outcomes for the local population from having successful centres, including new homes, job opportunities and infrastructure delivery.

#### QUALITY CONTORL SECTION

Submit to the Quality Control Officer for reviewing?

No

Quality Control Officer comments

Decision by Quality Control Officer

Proceed for final approval

Submit draft to Accountable Officer?

No

Decision by Accountable Officer

Approve

Date approved / rejected by the Accountable Officer

Reasons for approval or rejection

Please print and save a PDF copy for your records

Yes

Julie Bach

Person or Group

Content Type: Item

Version: 61.0

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Close