





East Birmingham Inclusive Growth

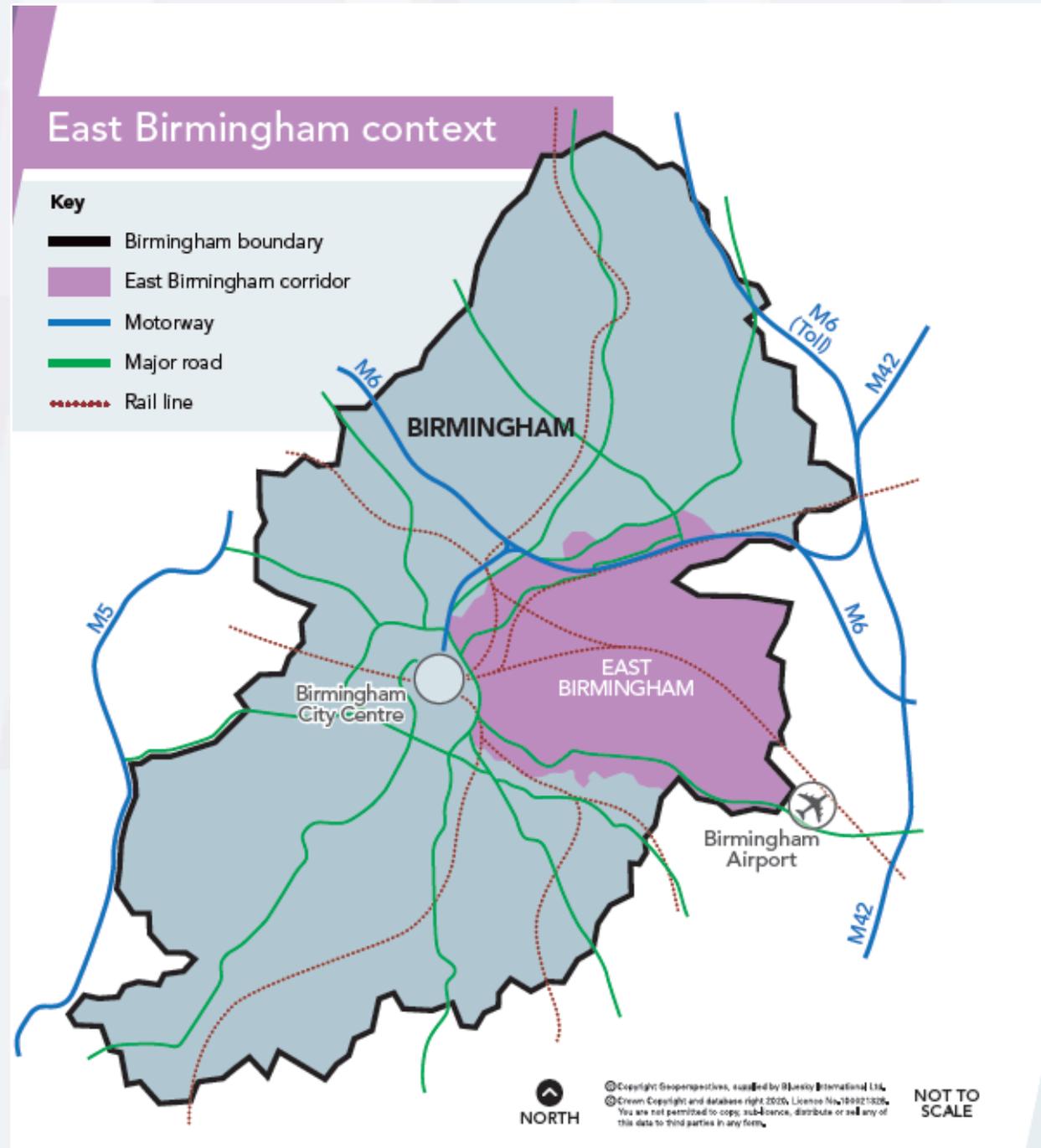
March 2021
Update



Background

The East Birmingham Inclusive Growth Strategy

- The Strategy sets out the Council's approach to the East Birmingham/North Solihull Inclusive Growth Corridor in the context of major planned infrastructural investments including HS2 and the planned Midland Metro extension to Solihull.
- The document was developed in conjunction with key partners including the WMCA, NHS and Solihull MBC.



Progress Updates March 2021

15th October 2020

First meeting of the Ward Members' Forum

The Forum discussed the Strategy and nominated Ward Members to sit on the East Birmingham Board.

18th October 2020

Formal Consultation on EBIGS closed

A full consultation report has been circulated for information and will also be summarised later in this presentation.

More than 830 people took part and shared their views. Nearly all (98 per cent) of the 109 stakeholder organisations which participated in the consultation showed strong support for strategy's plans. The engagement had shortcomings due to COVID, and Officers will be working to address these through the ongoing engagement activities which will now continue as part of the programme.

Progress Updates March 2021

27th Nov 2020

First meeting of East Birmingham Board

The Board agreed Terms of Reference and discussed the Strategy and initial steps towards a delivery plan. The Board supported the proposed approach and asked for further information on implementation to be brought to the next meeting which will be arranged for Spring 2021.

Since the meeting the East Birmingham team have been working within the Council and with key partners to develop a draft implementation plan. This will be brought to the Board and Ward Members' Forum for discussion.

9th Feb 2021

EBIGS adopted by Cabinet

The Strategy was adopted by the City Council on February 9th.

Consultation Summary

Originally planned as primarily face-to-face meetings in the community the consultation had to be shifted online and was extended from the planned three months to a total of eight (Feb-Oct)

Consultation has included:

- Launch event with press coverage
- Direct email consultations and onward circulation by partners
- Stakeholder meetings – online and, where possible, in person
- Printed materials distributed to libraries and community facilities
- Ward Members and MPs briefed
- Information packs to all schools
- Web: Council's webpage, Be Heard, Facebook and Twitter
- Internal within Council – Yammer



Consultation Summary

Duration: 34 Weeks

Launch event: 96 attended

Direct email: 400+ stakeholders

Wider reach: multiple orgs cascaded to their mailing lists

Online Surveys: 353 responses across two platforms

Stakeholder sessions: 109 meetings

Focus Group Sessions: facilitated by local partners

Citizen's Panel Meetings: BCC panel (two meetings)

Ward Members' Forum: including all 26 Members – to become quarterly

Local Ward Forums: briefings and information packs provided

Ongoing work: NNS Steering groups, Local Employment and Skills Board



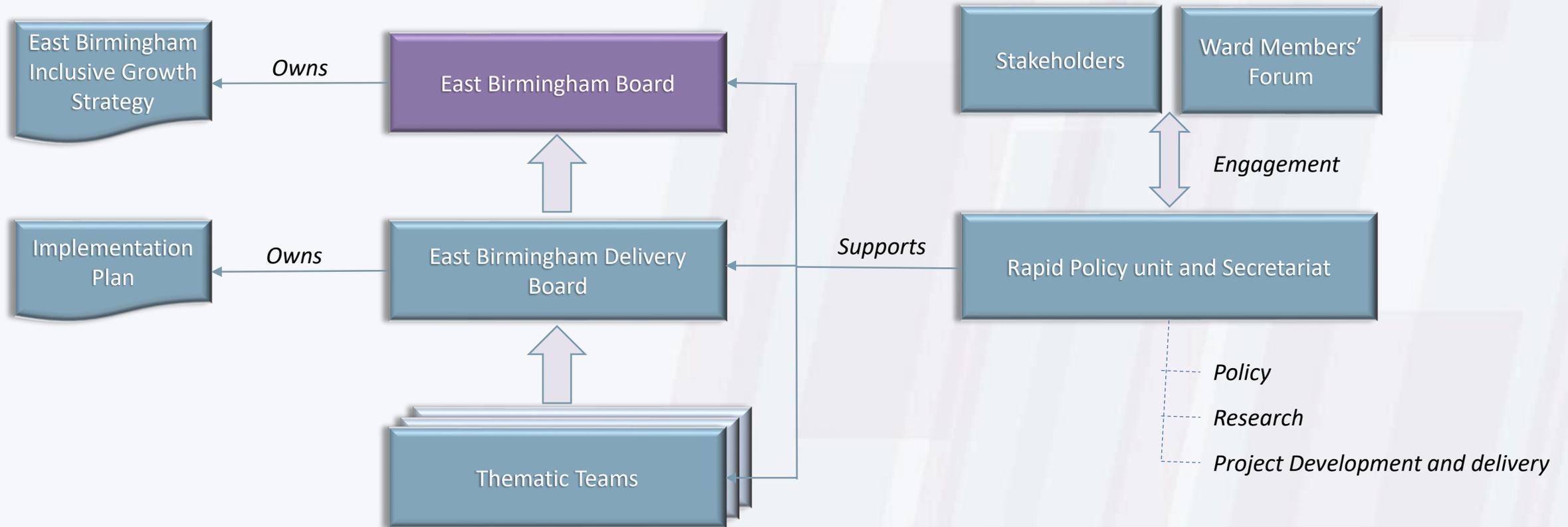
Meetings

Age Concern
Age UK – Birmingham
Alum Rock Community Forum
B8
Bachelors Farm Playing Fields
BEIS
Birmingham and Black Country Wildlife Trust
Birmingham Anchor Network
Birmingham Children's Trust
Birmingham City University
Birmingham City FC
Birmingham Metropolitan College
Birmingham Open Spaces Forum
BVSC
Canal and Rivers Trust
Castle Bromwich Hall Gardens Trust
Centre For The New Midlands
Centre for West Midlands History (University Of Birmingham)
Chamber of Commerce / Asian Chamber of Commerce
Citizens' Forum
CleanUpUK / Beautiful Birmingham
Community Action Small Heath
Compass Support
Digikick
Diverse Community Garden Ward End
DWP
East Birmingham Collective
East Employment and Skills Board
Eastwards Consortium
Environment Agency

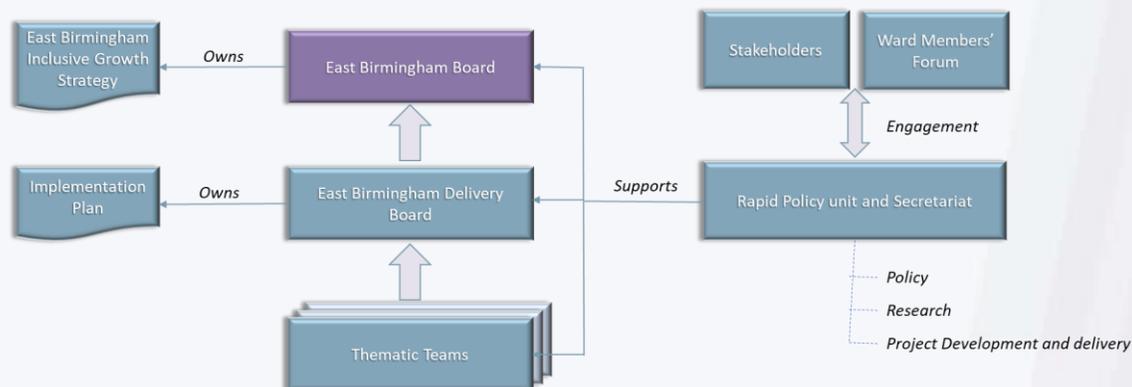
Firs, Bromford and Hodge Hill (Together We Can)
Free@Last
Friends Of Small Heath Park
Friends Of Ward End Park
Friends of Westley Vale Millennium Green
Federation of Small Businesses
George Road Residents Group
Green Lane Mosque
Groundwork
Historic England
Home Start (Cole Valley) / Home Start (Castle Vale)
Homes England
Housing 21
HS2
Inland Waterways Association
I-SE Birmingham
Jaguar Land Rover
Living Streets Birmingham
Montgomery Street Co-operative
Natural England
Nechells POD
NHS Birmingham and Solihull CCG
Norton Hall
Pioneer Group
Places in Common
POhWER
Public Health England
PURE Project
Roots & Branches
SIFA Fireside
Small Heath Community Forum

Solihull MBC
South & City College Birmingham
Spring Housing Association
St Edburgha's Church Yardley
St Giles (Sheldon) & St Peter's Church (Tile Cross)
St John's House
St Pauls Crossover Project
St Peter's Urban Village Trust
St Richard's Church
St Thomas Church and Community Project
Stechford and Glebe Farm Residents Association
Stechford Baptist Church
Swan Shopping Centre
TAWs
The Disability Resource Centre
The Real Junk Food Project
Thrive Together Birmingham
Transport for West Midlands
University Hospitals Birmingham
Webster & Horsfall
Welcome Change
West Midlands Combined Authority
West Midlands Fire Service
West Midlands Police
Witton Lodge Community Association
Women Empowering Women
Women's Enterprise Centre
Yardley Arts Forum
Yardley Conservation Trust

Setting up the Governance



Structure



East Birmingham Board (EBB): accountable for the delivery of the Strategy, providing the East Birmingham Delivery Board with political direction and support.

East Birmingham Delivery Board (EBDB): direct successor to the Partnership Board, with responsibility for drawing in resources and for the prioritisation and co-ordination of delivery.

East Birmingham Thematic Teams: convened as required where it is necessary to assemble subject matter experts within a particular domain of activity. However, there remains an expectation that all delivery should be built and delivered in partnership and across service and investment silos.

Rapid Policy Unit and Secretariat (RPU) is the team which will support and connect the two Boards and any Thematic Teams and be responsible for day-to-day delivery – ensuring that meetings run as they should, capturing actions and synergies, bringing new partnerships, projects and policies together, and ensuring that the voices of citizens and places are heard throughout.

East Birmingham Board

In total the Board consists of approximately 20 people, chosen to represent the key partners, service areas and local stakeholders. Members include:

Chair: Local MP

Deputy Chair: Leader of the Council

Cabinet Member, Transport and Environment

Cabinet Member for Social Inclusion, Community Safety and Equalities

Ward Members (nominated by WM Forum)

CeX of the Council

Director, Public Health

Director, Inclusive Growth

Director, Adults and Social Care

HS2 Ltd.

National Health Service (Bsol CCG)

Transport for West Midlands

West Midlands Combined Authority

Children's Trust

Solihull MBC

Business representative(s)

Education representative(s)

VCSE representative(s)



Next Steps

East Birmingham Inclusive Growth Programme

Objectives

The Council is committed to reducing inequalities and building a fair, inclusive city. We will do this by making sure that the benefits of growth are shared more fairly, providing new opportunities for local people to change their lives for the better and delivering lasting improvements to living standards, education and skills, access to jobs and opportunities, health, the environment, local places and transport. **This is what is meant by Inclusive Growth.**

EBIGS Objective Themes

Equality

Education and Learning

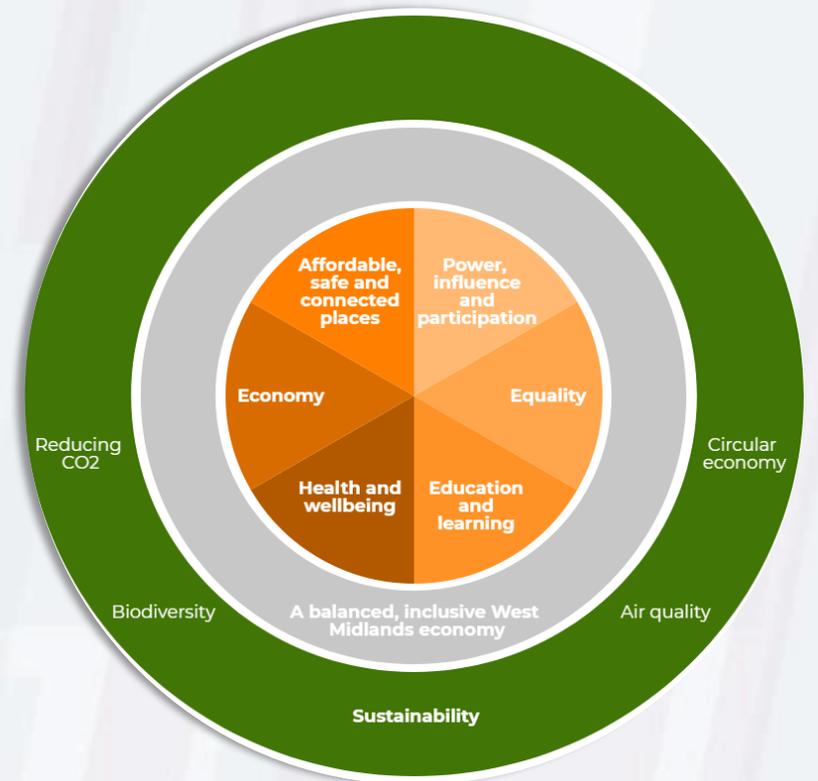
Health and Wellbeing

Affordable, Safe and Connected

Economy

Power, Influence and Participation

The Environment



Source: WMCA Inclusive Growth Framework

Core Concepts

- **A comprehensive multi-agency approach** that links the macro (major infrastructure and development) and the micro (local projects and grassroots community development).
- Long term, sustainable investment: a **20 year+ programme of activity with continuity and resilience**.
- Taking a flexible iterative and incremental approach to implementation: **scale up over time but deliver initial benefits quickly** while working towards bigger opportunities.
- Development, infrastructure and real estate as catalysts for **social value, community wealth building and the just transition to zero carbon**.
- **Enhancing, accelerating and co-ordinating** projects and activities across a wide range of workstreams and using East Birmingham as the preferred location for pilots of wider initiatives e.g. Digital inclusion, R20, Transport Plan.
- **Lobbying for the delivery of strategic transport infrastructure** which will amplify the benefits of place-based interventions.
- The initial investment into the programme will **leverage much larger external funding** – both public and private.
- Establishing strong and productive relationship with local communities and VCSE partners with BCC leading by example on procurement and recruitment. **Empowering the community to play a key role in the programme**.
- Actively supporting the development of **community assets, community enterprises, community leadership** and economic resilience.
- Investing in the future through **prevention and early intervention**.

Programme Objectives

By 2040:

1. Improve performance across a range of key socio-economic indicators corresponding with the seven objectives set out in the East Birmingham Inclusive Growth Strategy to at least the national average.
2. Deliver 5,000 homes within the area, of which a minimum of 35% will be at least affordable
3. Create at least 6,000 jobs within the area which will pay the Real Living Wage
4. To support the Council's aspiration to be net carbon neutral by 2030, or as soon after as a just transition permits

Objective 1 sub-objectives

Equality

Education and Learning

Health and Wellbeing

Affordable, Safe and Connected

Economy

Power, Influence and Participation

The Environment

Implementation Plan

Initial proposals for delivery are set out in the EBIGS.

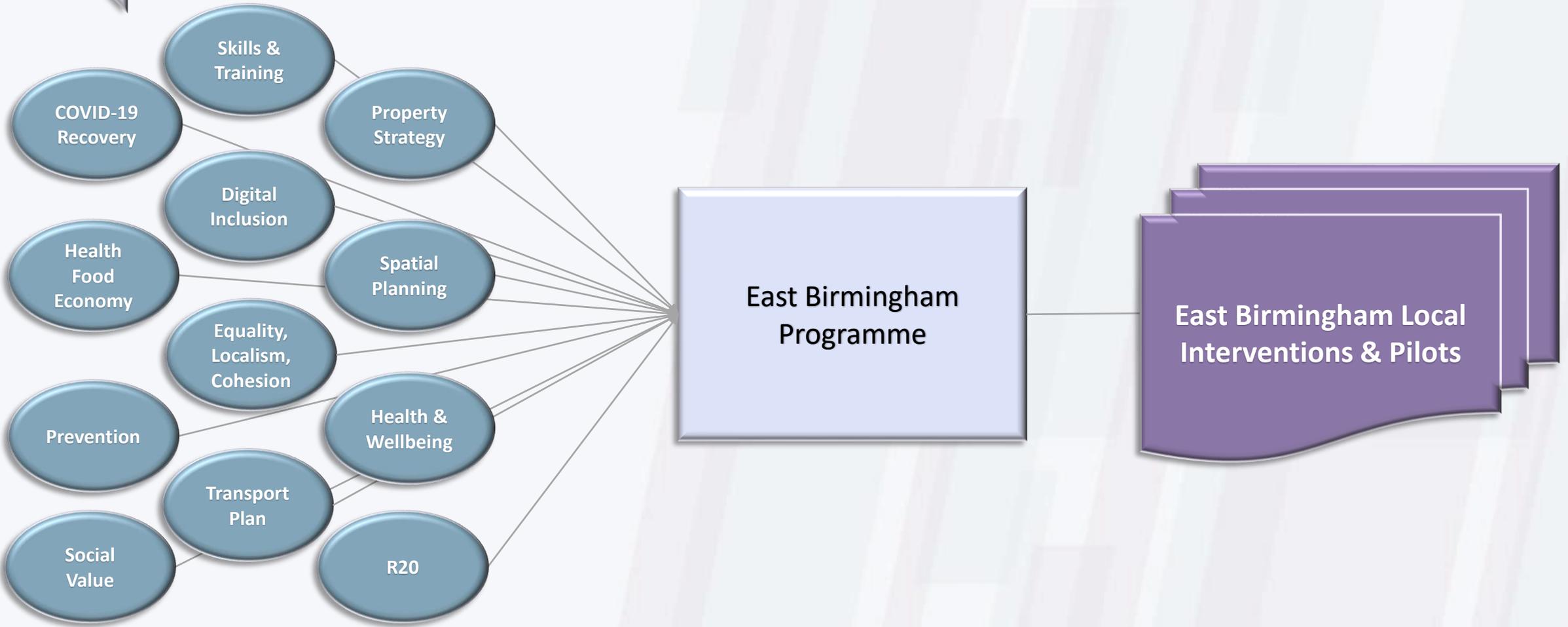
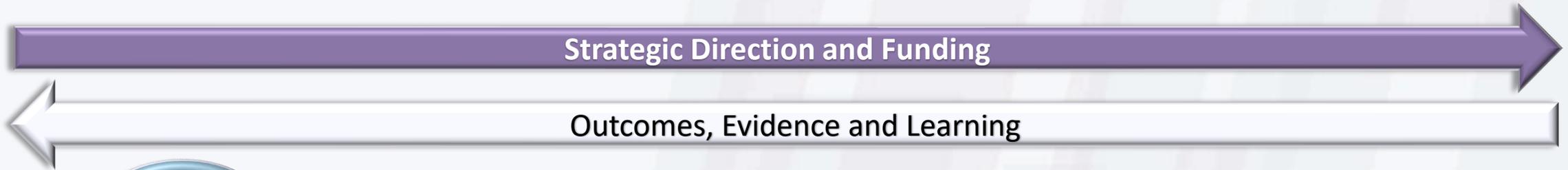
An implementation plan is now required setting out how projects and interventions within each of these thematic areas will be progressed. This will include details of:

- Scope
- Timescale and Phasing
- Funding
- Responsibility/ownership
- Relationships & dependencies
- Outputs

Some initial project concepts have been developed which have the potential to become Phase 1 projects.

Workstream Title
Health and Wellbeing improvement
Skills review and investment plan
Schools and Early Years improvement
Expand business support
Local places and green spaces
Transport improvements
Housing and development
Climate change and green technologies
Localism, community development and engagement
Social value and community wealth building

A Focus for Innovation

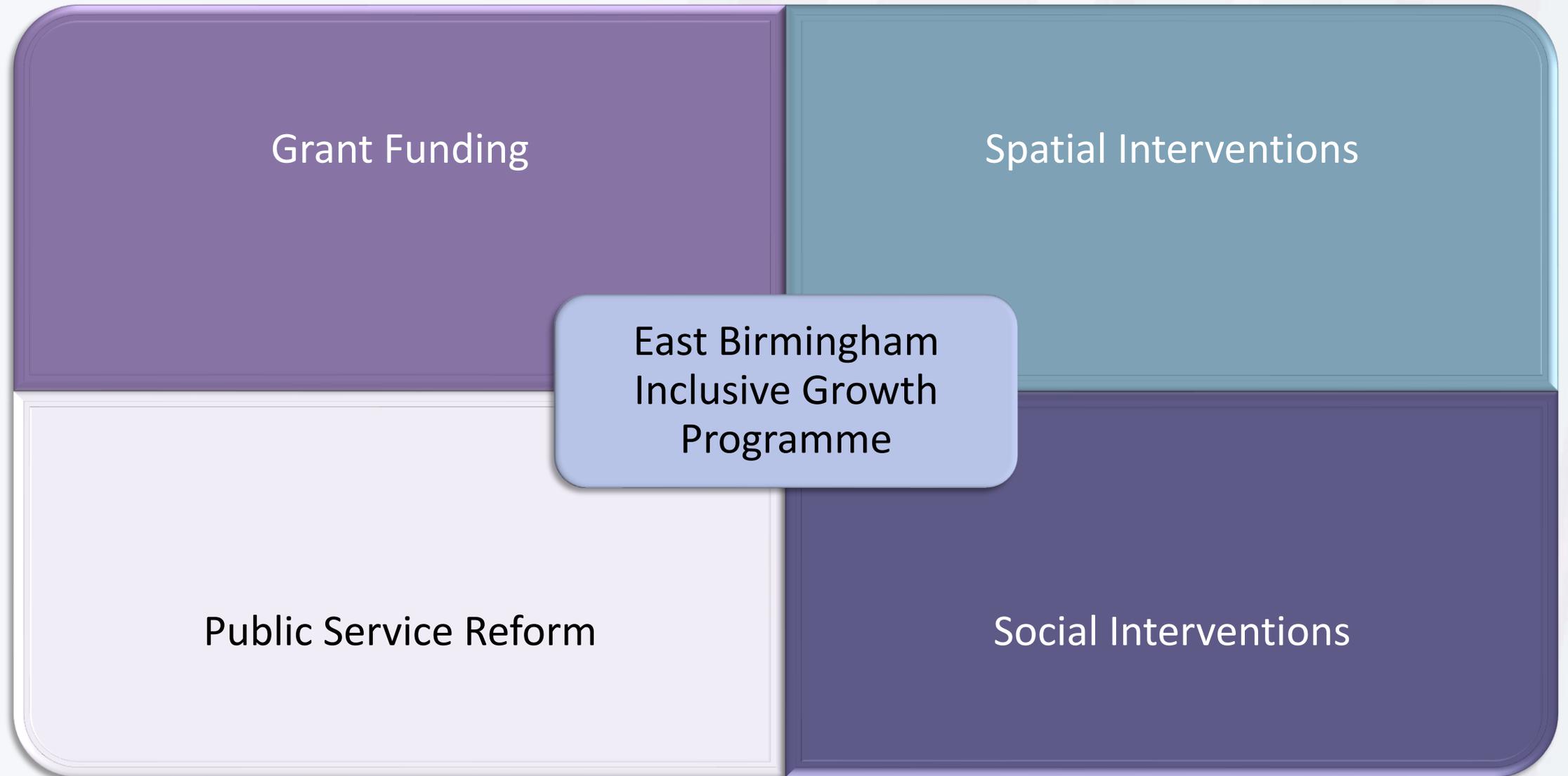


Programme lifecycle

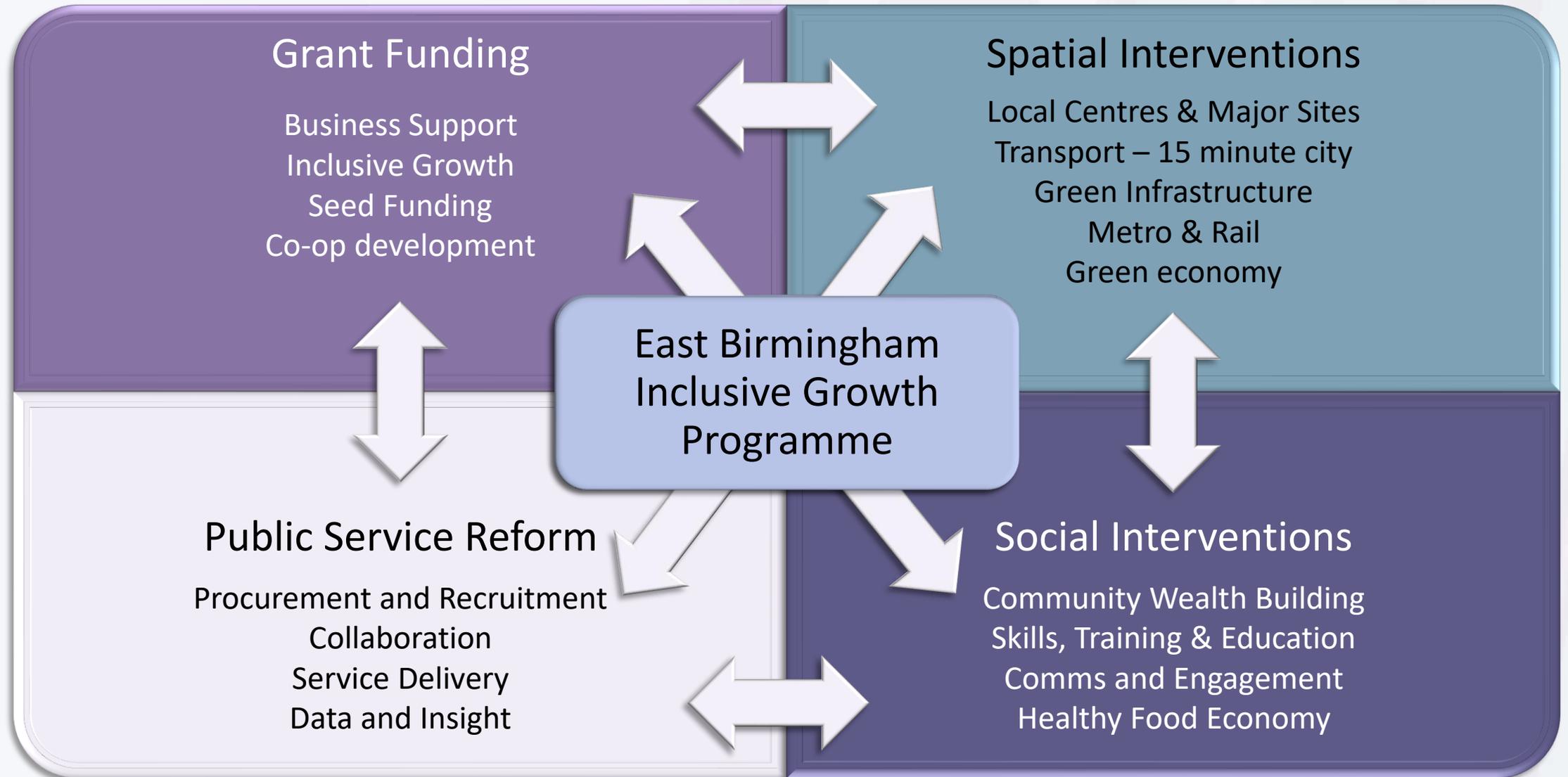
- Early interventions will start immediately
- In parallel development work will unlock opportunities to work at larger scales
- As the programme proceeds the capacity of the partnership to exploit strategic opportunities will constantly grow



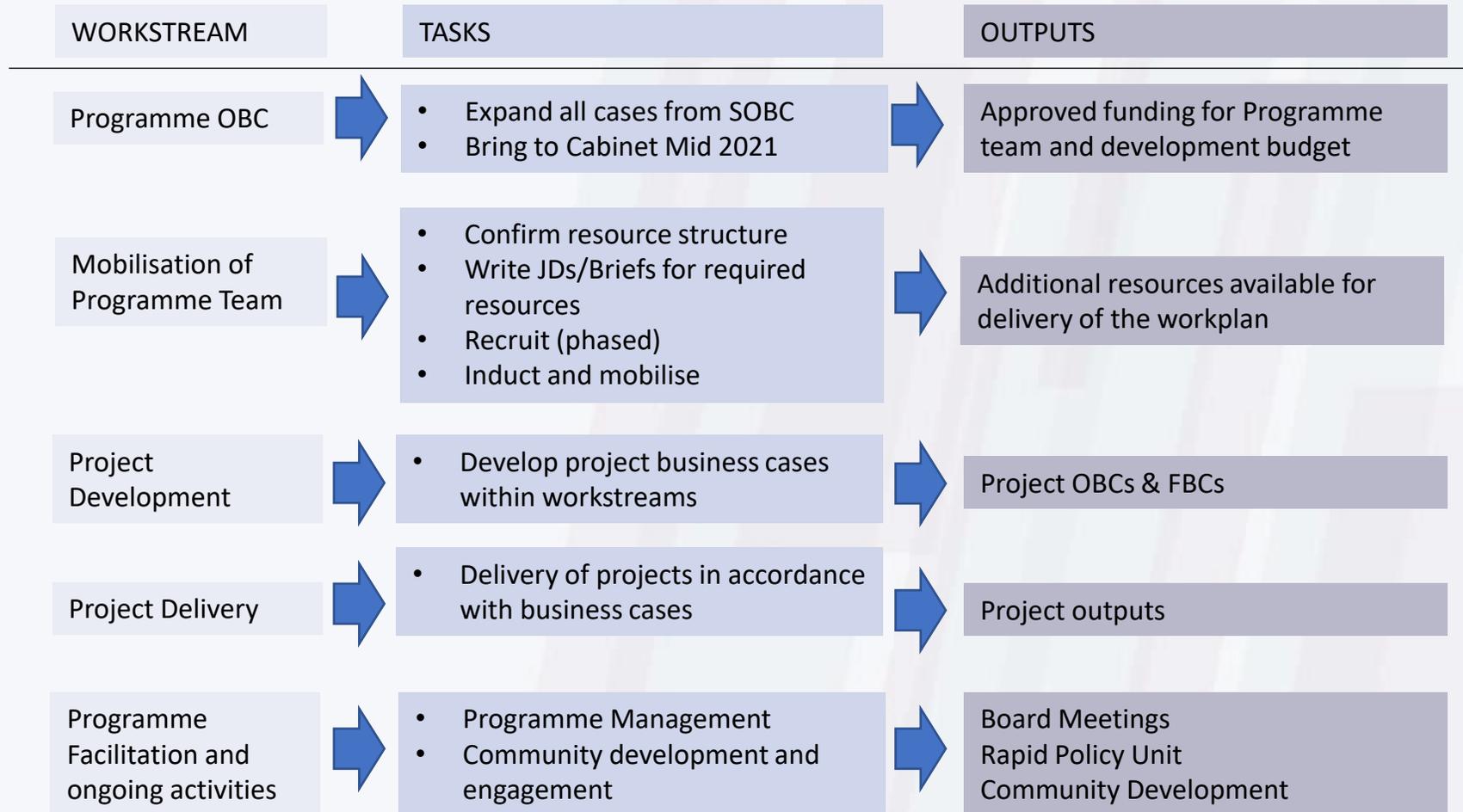
Programme Scope



Approach: Blended Delivery



2021 Scope of work



Next Steps

March 2021

Second Meeting of the East Birmingham Board

The main item will be the draft Outline Business Case for the programme including the Phase 1 Implementation Plan

Summer 2021

Outline Business Case Approved

The Outline Business Case will be approved by the Council's Cabinet, releasing the main programme funding