

	<u>Agenda Item:13</u>
Report to:	Birmingham Health & Wellbeing Board
Date:	17th May 2022
TITLE:	HEALTH AND WELLBEING FORUM UPDATES - BCC EARLY INTERVENTION AND PREVENTION PROGRAMME
Organisation	Birmingham City Council
Presenting Officer	Professor Graeme Betts, CBE

Report Type:	Information
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1. Purpose:
<ul style="list-style-type: none"> • To increase awareness and understanding of the Early Intervention and Prevention Programme • To provide an overview and update on the programme • Identify opportunities to align and collaborate on key elements of the programme

2. Implications:		
BHWB Strategy Priorities	Childhood Obesity	Yes
	Health Inequalities	Yes
Joint Strategic Needs Assessment		Yes
Creating a Healthy Food City		Yes
Creating a Mentally Healthy City		Yes
Creating an Active City		Yes
Creating a City without Inequality		Yes
Health Protection		Yes

3. Recommendation
<p>3.1 To be mindful of EI&P programme and to help identify alignment opportunities with BHWB strategies and current priorities – implications of EI&P across BHWB strategic priorities and programmes, as detailed above</p>

- 3.2 Identify any additional stakeholders, including staff, citizens and partners, to be involved in research and codesign for EI&P
- 3.3 Help identify appropriate SMEs (internal and external)
- 3.4 Define cadence of board appearances, receive reports or how best to work moving forward – to keep both parties aware and aligned of programme developments

4. Report Body

- 4.1 Birmingham City Council has recognised as part of its draft Corporate Delivery Plan 2022-2026 that shifting our focus from crisis to prevention is fundamental to improving citizen outcomes by supporting individuals and families at the early stages of an issue or crisis in their lives, before it becomes an acute problem. This is reinforced by Birmingham's Levelling Up strategy, which places early intervention and prevention (EI&P) as one of the five 'Levelling Up Accelerators' to enable prosperity and opportunity for all.
- 4.2 In March 2022, Cabinet approved funding to proceed to design and deploy a new EI&P service or Directorate that will bring together a multi-disciplinary, integrated, and inclusive offer that leverages the strengths of the Council and its partners to truly drive better outcomes for citizens. Our ambition is to bring our universal and targeted services together in one place, with the technology, tools, and ways of working that are fundamental to transforming how we work and think differently around working with our citizens EI&P.
- 4.3 **Progress to date:**
 - Presented overview of the programme to **Housing** and **Digital & CS DMTs**
 - **Cabinet report** and high level Target Operating Model **approved** on 22nd March – approval to move to detailed design phase and associated investment to resource the team
 - Continued with **detailed design planning**, for example programme plan, project one-page overviews, resource requirements, stakeholder and engagement plan
 - **'Accelerator project' options** continue to develop, projects prioritised and leads being identified
 - **Design working group** session 4 – 10th May
- 4.4 **Key points:**
 - We consider the EI&P programme will have implications for and be implicated by the strategic priorities and programmes associated with the board, as highlighted in section 2, due to the scale and scope of programmes. We hope to work in partnerships to align and collaborate

- Awareness of pathway approach developed by strategic partners based on existing best practice from the City – strategic partners from across the city have engaged with the programme so far; Police, BVCS, ICS leads, Citizen reps
- Health inequalities – aware that the ICS and Public Health have a number of programmes in this space, BHWB has oversight of these – research, learning, thinking is aligned to what we are doing as part of EI&P e.g. using libraries as accelerator projects use to share information regarding health, wellbeing, GP surgeries to be used as / alongside Community Hubs or to improve proliferation of IAG

4.5 Next steps:

- Secure strategic partner for phase 1 of the programme; June 2022 – February 2023
- Identify and onboard internal resource for key roles, including accelerator project leads, programme manager
- CLT workshop – 24th May

5. Compliance Issues

5.1 HWBB Forum Responsibility and Board Update

5.1.1 Health and Wellbeing Board will be updated periodically on the progress

5.2 Management Responsibility

- Help identify stakeholders, groups, SMEs, partners of interest for EI&P
- Support of the partnership approach, including ISC, voluntary and community sector, BVSC strategic partner organisation, public health
- Awareness – Strategic Sponsor (Graeme Betts) – engaged in the ICS governance structure

6. Risk Analysis

Identified Risk	Likelihood	Impact	Actions to Manage Risk
Availability of appropriate resources to deliver the detailed design phase, starting June 2022 and subsequent accelerator projects.	2	4	Resource requirements articulated by end of February Investment ask included in March Cabinet paper to get a team mobilised from June 2022

Impact: Inability to deliver programme & target outcomes at pace, loss of momentum due to multiple paper submissions and approvals			Ongoing monitoring: via Corporate PMO Engaged with relevant stakeholders to identify if suitable resources are available. Internal resourcing of these key roles is prioritised
Staff not aware of potential changes before Cabinet paper produced in December 2022 Impact: Frustrated and angered staff	2	4	Brief CLT on changes prior to release of report, to informally feedback to teams Wider stakeholder engagement across the Council
Culture change required of BCC staff, partners and citizens does not land well or have desired effect Impact: Groups or individuals feel ostracised, pushed further away by the organisation. They do not feel as though they belong or align to the values and morals of the organisation. Decision to leave the organisation, stop working partnerships, disengage with council services.	3	4	Considered and thoughtful approach to culture change. External communications and change resource considered in addition to the strategic partner.
There are numerous change programmes underway across BCC and dependencies need to be understood to ensure there is not duplication Impact: Members and staff may 'perceive failure' if programmes do not appear to be integrated and / or expectations are not effectively managed.	3	3	Linking in with CPMO reporting, engagement with directors to understand programme change in their areas Engagement with relevant boards

Appendices

Cabinet report – March 2022
High level TOM – March 2022

The following people have been involved in the preparation of this board paper:

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