

	Agenda Item: 13
Report to:	Birmingham Health & Wellbeing Board
Date:	19 <sup>th</sup> May 2021
TITLE:	HEALTH AND WELLBEING FORUM UPDATES
Organisation	Birmingham City Council
Presenting Officer	Dr Justin Varney

Report Type:
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# 1. Purpose:

- 1.1 To outline the draft content and planned timelines for the Birmingham joint Health and Wellbeing Board Strategy, Creating a Healthier City 2022-2030.
- 1.2 To build upon discussions at the April Board Development Session to advance the strategy development cohesively as a Board to support Birmingham citizens to achieve their potential for a happy, healthy life.

2. Implications:				
BHWB Strategy Priorities	Childhood Obesity	х		
	Health Inequalities	х		
Joint Strategic Needs Assessm	ent			
Creating a Healthy Food City		х		
Creating a Mentally Healthy Cit	у	х		
Creating an Active City		х		
Creating a City without Inequali	ty	х		
Health Protection		х		

#### 3. Recommendation

It is recommended that the Board:

3.1 Note themes, proposed ambitions, leadership for action and key actions included within the draft Health and Wellbeing Board strategy and be prepared to contribute further to their development.



- 3.2 Agree to support the development of the joint Health and Wellbeing Board Strategy.
- 3.3 Agree to support the Birmingham position statement on Discrimination and Diverse Communities during and beyond the Covid-19 pandemic.

#### 4. Report Body

#### 4.1 Context

- 4.1.1 The Health and Wellbeing Board is required to have strategy as part of the statutory functions of the Board, building upon the Joint Strategic Needs Assessment.
- 4.1.2 The Board last agreed priorities in 2017, this was not crystalised into a clear strategy and delivery plan.
- 4.1.3 The 2017 priorities were to:
  - Improve the wellbeing of children.
  - Improve the independence of adults.
  - Improve the wellbeing of the most disadvantaged.
  - Make Birmingham a Healthy City.
- 4.1.4 In 2019 a consultation on the public health priorities for the City was undertaken which engaged citizens in shaping a future strategy alongside a refresh of the Joint Strategic Needs Assessment.
- 4.1.5 Work on developing the strategy was deferred in 2020 because of the Covid-19 pandemic.

# 4.2 Birmingham position statement on Discrimination and Diverse Communities

- 4.2.1 To sit in parallel with the emerging Joint Health and Wellbeing Board, Creating a Healthier City Strategy the board have developed a position statement on discrimination and diverse communities during and beyond the Covid-19 pandemic.
- 4.2.2 This statement acknowledges the exposed and worsened inequalities exposed by Covid-19 and the disproportionate impact on Birmingham's Black and Asian communities. Whilst the emphasis of this position statement is on the inequalities experienced in the Black and minority ethnic communities, the Board also recognises the disproportionate number of Covid-19 related deaths in people with a learning disability.
- 4.2.3 These issues cannot be solved by any single agency or professional group, this draft Health and Wellbeing Board statement has been written as a public commitment to clarify the Boards position as a partnership that Racism is a public health issue that undermines the health of our city and needs actions.



4.2.4 It is proposed that the Health and Wellbeing Board act on this commitment through evidence, truth, leadership and culture and heritage. The full statement can be found in **Appendix 1.** 

## 4.3 Creating a Healthier City Strategy

- 4.3.1 The draft strategy has been developed building upon the public health priority public consultation in 2019/20, the Seldom Heard voices focus groups and ethnographic research and insight surveys over 2020/21.
- 4.3.2 The strategy spans a proposed eight-year time period, running from 2022 to 2030.
- 4.3.3 The draft shared vision is to create a healthier city where every citizen, at every stage of their life, in all communities can make healthy choices that are affordable, sustainable, and desirable to support them to achieve their potential for a happy, healthy life.
- 4.3.4 The vision is underpinned by three shared principles for action:
  - Citizen focused and informed by citizens lived experience.
  - Consciously focused on reducing inequalities and promoting equality and inclusion.
  - Data and evidence-informed, and action research enabled action.
- 4.3.5 The strategy has ten core proposed themes for action. These bring together three life course themes, alongside action on wider determinants, health protection and environmental public health. The draft Creating a Healthier City Strategy can be found in Appendix 2.
- 4.3.6 The 10 proposed core themes for action are:
  - 1. Getting the best start in life
  - 2. Mental wellness and balance
  - 3. Healthy and affordable food
  - 4. Active at every age and every ability
  - 5. Working and learning well
  - 6. Protect and detect
  - 7. Ageing well and dying well
  - 8. Closing the gaps
  - 9. Contributing to a green and sustainable future
  - 10. Mitigate the legacy of Covid
- 4.3.7 The draft strategy was discussed at the Health and Wellbeing Board Development Session on 29.04.2021. 15 Board members were in attendance.
- 4.3.8 The Board members provided feedback to support the development of the framework in smaller discussion groups and via Menti.com.
- 4.3.9 The initial feedback will be incorporated into the development of the evolving Creating a Healthier City Strategy document.
- 4.3.10 Following the development session and updated overview has been created. It is detailed in **Appendix 1.**



- 4.4 Creating a Healthier City Strategy draft timeline and consultation plan
- 4.4.1 **Appendix 1** details the timeline for strategy development, and includes key phases in the strategy development, public and partner consultation and the target completion date.
- 4.4.2 There are four key phases in the development of the strategy:
  - Partner consultation
  - Seeking approval for public consultation
  - Consultation findings report
  - Seeking approval for the final document
- 5. Compliance Issues
- 5.1 HWBB Forum Responsibility and Board Update
- 5.1.1 The development of the Joint Health and Wellbeing Board Strategy is managed by the Health and Wellbeing Board.
- 5.2 Management Responsibility

Dr Justin Varney, Director of Public Health

6. Risk Analysis					
Identified Risk	Likelihood	Impact	Actions to Manage Risk		
Stakeholders/partners lack of engagement	Medium	Medium	Consultation with partners, stakeholders and public included in timeline.		
Changes suggested to the elements within the draft strategy	Low	Low	Changes will be prioritised in officer's work programmes.		

### **Appendices**

Appendix 1 – Creating a Healthier City Strategy Overview

The following people have been involved in the preparation of this board paper: Dr Justin Varney – Director of Public Health Elizabeth Griffiths – Assistant Director of Public Health Stacey Gunther – Service Lead, Governance