

	Agenda Item: #	
Report to:	Birmingham Health & Wellbeing Board	
Date:	21/09/2021	
TITLE:	BANGLADESHI COMMUNITY HEALTH PROFILE	
Organisation	Public Health Division	
Presenting Officer	Ricky Bhandal	

|--|

# 1. Purpose:

To Update the Health and Wellbeing Board on the Bangladeshi Community Health Profile findings and planned engagement

2. Implications:				
BHWB Strategy Priorities	Childhood Obesity	Υ		
	Health Inequalities	Υ		
Joint Strategic Needs Assessment		N		
Creating a Healthy Food City	Υ			
Creating a Mentally Healthy Cit	Υ			
Creating an Active City	Υ			
Creating a City without Inequal	Υ			
Health Protection	Υ			

### 3. Recommendation

It is recommended that the Health and wellbeing Board:

- 3.1 Note the contents of the report
- 3.2 Agrees to support identified findings of the report



3.2 Agrees to support the engagement of Birmingham citizens and stakeholders

## 4. Report Body

### 4.1 Context/Background

## What is the profile about?

The Communities Team act as the community intelligence hub for Birmingham Public Health Division and wider teams across the council. As part of the Public Health Division's work to improve and reduce health inequalities experienced by citizens in Birmingham, the Communities Team are developing a series of evidence summaries focusing on specific communities of interest. The Community Health Profiles enable us to gain greater understanding and awareness of communities and their needs.

# Why the Bangladeshi community was chosen?

We chose the Bangladeshi community for our first ethnicity focused profile because during the early phases of Covid19, British Bangladeshis seemed to be at a higher risk of dying from Covid-19 than the rest of the population. It also allowed us an opportunity to see what data we had and what was missing.

#### How the content and structure was decided

The profile is presented following the structure of the 10 key priority areas identified in the Health and Wellbeing Strategy for Birmingham 2021. It identifies and summarises the national and local evidence concerning the health, lifestyle behaviours and wider determinants of health that affect members of the Bangladeshi community in Birmingham.

### The Key findings from the Bangladeshi Community Health Profile include:

- Higher risk of maternal mortality, premature and low birth weight babies from mothers born in Bangladeshi, compared to all women born in the UK
- Higher prevalence of obesity among Bangladeshi reception and year 6 children, compared to all children and White children in reception and year
- Highest prevalence rates of tobacco smoking and Paan use, compared to other ethnicities



- Low levels of physical activity, particularly among women, research highlights barriers such as cultural and family expectations
- Qualitative literature consistently highlights the lower levels of awareness on the causes and disease management among patients with long term illnesses
- There are consistent themes across the literature regarding to the lack of cultural sensitivity and language barriers experienced by the Bangladeshi community

#### 4.2 Current Circumstances

In response to the Bangladeshi Community Health Profile, the Communities Team has developed an engagement plan, which is presented as a template. We separated the engagement into internal and external, enabling key findings to influence internal Birmingham City Council and external decision making.

The proposed engagement plan includes translating both the report and the Infographic slides translated into Bengali and a recorded video presentation in Sylheti to ensure improved accessibility.

### 4.3 Next Steps / Delivery

The Communities Team will be planning internal and external webinars, to share the key findings and disseminate learning.

The report and the translated complimentary documents will be shared on BCC website, BCC intranet page and other platforms as detailed on the Engagement plan - see appendix 3

### **Other Community Health Profiles**

The Communities Team will produce 8 Community Health Profiles during the financial year 2021-2022, focusing on communities of interest by rotating religion, ethnicity, sexuality, and disability communities.

### 5. Compliance Issues

### 5.1 HWBB Forum Responsibility and Board Update

### How progress will be reported to the (shadow) HWB

- Updates following delivery of engagement plan including impact report
- Regular updates to PH DPH

### Methodology for managing day to day progress

• Delivery of the engagement plan is by the Communities Team



• Engagement Plan is kept up to date by team members

# 5.2 Management Responsibility

Ricky Bhandal (Service Manager – Communities)

6. Risk Analysis						
Identified Risk	Likelihood	Impact	Actions to Manage Risk			
Partners not supporting the report findings	Low	High	Ensure the report and findings are available on different platforms and through a variety of resources.			
Not able to engage with the Bangladeshi communities	Low	High	Share the findings with Community Leaders and Bangladeshi specific organisations through the detailed Engagement Plan.			

# **Appendices**

- 1. Bangladeshi Community Health Profile Report
- 2. Bangladeshi Community Health Profile Infographics slide deck

The following people have been involved in the preparation of this board paper: **Caroline Chioto**, Programme Officer, Communities Team, Public Health Officer