

# CWG, Culture and Physical Activity O&S Committee

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# Perry Barr - Residential Scheme

Phase 1  
1414 homes

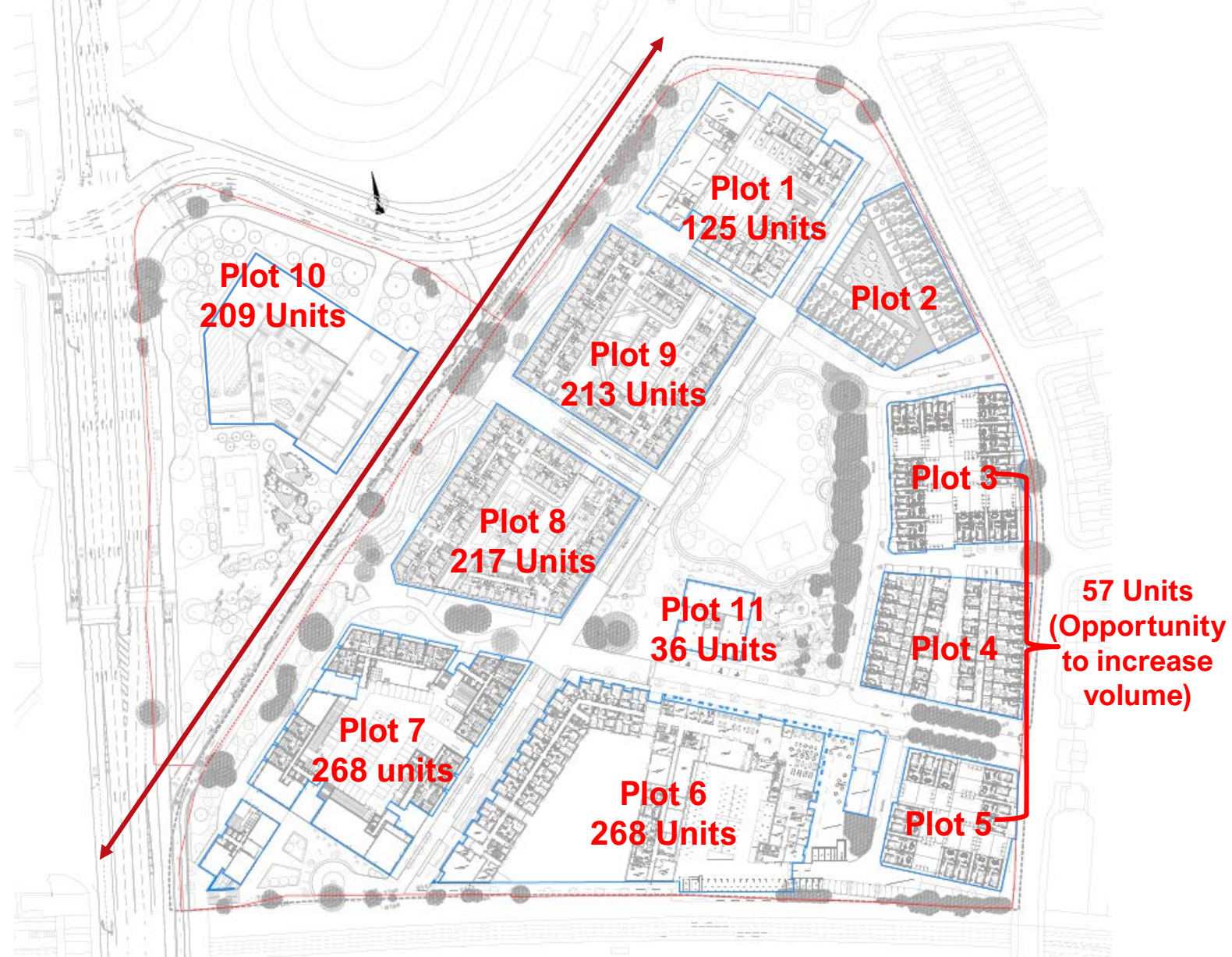
Phase 2  
500 homes





# Perry Barr - Residential Scheme

Plots	Property Type	Resi Units
Plots 1, 2, 10 & 11	Apartments / Townhouses	389
Plots 3, 4 & 5	Townhouses	57
Plots, 6, 7, 8 & 9	Apartments	968
		<b>1,414</b>





# Birchfield Gateway

Birchfield Gateway enabling total of c. **5,000 new homes** across the **area** (not just these sites – but walking distance from the key transport links) in the next 20 years.

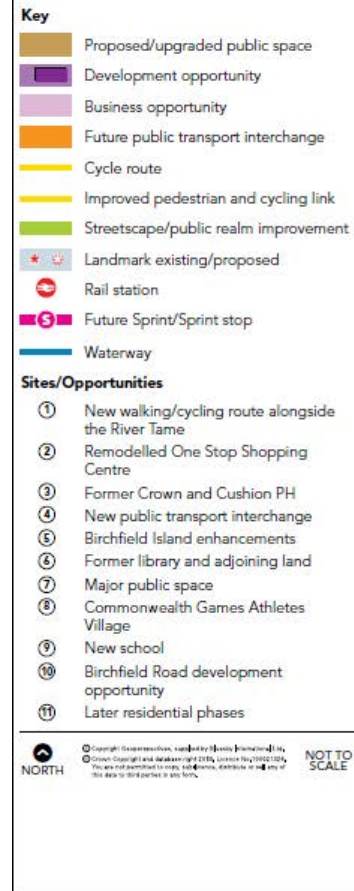




# Site/opportunities

INC..

- Remodelled One Stop Shopping Centre
- New School
- Birchfield Road development opportunity
- Residential Phases





# Estates

- Focused approach on Perry Villa Estates with Contractor
- Opportunity to liaise with residents
- Approx £500k available to support work on Estates



# Oscott Gardens

- Exploring the use of Oscott Gardens for the sole use of Temporary Accommodation to support in reduction of Bed & Breakfast usage.
- Site will incorporate office space



# Volunteering / opportunities for residents

- The Games will create around 35,000 new jobs and skills opportunities, including volunteering roles and training opportunities
- From those meeting and greeting on the front line to backstage heroes, and specialists like paramedics, the 12,500+ volunteers will be one of the largest workforce groups
- £2 million Community Fund has been made available for social cohesion/community building.
- £2 million will be used to support targeted physical activity programmes, ensuring Birmingham's young people can engage with the Games Learning Programme and supporting the Council's Stronger Communities programme - Games-related programmes that focus on inclusion, heritage, language, culture, and connection.





# CGF Value Framework



## SUPPORTS PHYSICAL, ECONOMIC AND SOCIAL REGENERATION

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**23.5%**

Decline in unemployment  
(Manchester 2002)

**700**

Affordable homes  
+ 120 bed care home (Glasgow 2014)

**£474M**

Accelerated investments  
(Glasgow 2014)



## PROMOTES SOCIAL COHESION AND ENCOURAGES INDIVIDUALS TO ADOPT POSITIVE BEHAVIOURS

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**100%**

GHG emission offset in  
Gold Coast 2018

**1.7M**

Plastic bottles saved in  
Gold Coast 2018

**18%**

Reduction in crime  
+14% increase in pride  
(Glasgow 2014)

Up to  
**15,000**

Volunteers supporting  
delivery of the games