

1. Establishing the Strategy

2. Implementing the Strategy

3. Securing Interest

4. Progressing the Preferred Bid

5. Completing the Deal

2016/2017	2016/2017	Spring/ Summer 2017	Autumn/ Winter 2017 (into 2018)	Spring 2018 onwards
Stage 1	Stage 2	Stage 3	Stage 4	Stage 5
<p><b>Set up the project</b></p> <p><b>1. Obtain Cabinet approval</b></p> <ul style="list-style-type: none"> <li>Report on agenda for Apr 2017</li> <li>Consultation with key members</li> <li>Consultation with stakeholders</li> <li>Scrutiny period</li> </ul> <p><b>2. Establish preferred outcomes/objectives</b></p> <ul style="list-style-type: none"> <li>Reference to the approved recommendations from the Cabinet Report</li> <li>Establish deal principles</li> </ul> <p><b>3. Complete the Project Team</b></p> <ul style="list-style-type: none"> <li>Set up the governance regime</li> <li>Nominate membership of the Project Executive</li> <li>Establish the Terms of Reference for the Project Executive</li> <li>Set up a programme of Project Executive meetings</li> <li>Agree terms of appointment with consultants                             <ul style="list-style-type: none"> <li>* Property consultant</li> <li>* Legal Adviser</li> <li>* Financial adviser</li> <li>* Tax</li> </ul> </li> </ul> <p><b>4. Project budget</b></p> <ul style="list-style-type: none"> <li>Set out a budget statement</li> <li>Establish a mechanism for budget monitoring</li> <li>Establish a standard budget monitoring report for Project Executive</li> </ul> <p><b>5. Establish the project governance</b></p> <ul style="list-style-type: none"> <li>Produce a Project Definition Document (PDD)</li> <li>Produce a Quality Control Document</li> <li>Produce a Quality Plan</li> <li>Review the outline programme</li> <li>Establish a detailed programme and Critical Path</li> <li>Establish a mechanism for project monitoring</li> <li>Establish a standard project monitoring dashboard for Project Executive</li> </ul> <p><b>6. Approvals process</b></p> <ul style="list-style-type: none"> <li>Clarify and set out approvals process for the deal</li> <li>Establish requirements for future decision reports</li> <li>Incorporate into the detailed project programme</li> </ul> <p><b>7. Communications Strategy</b></p> <ul style="list-style-type: none"> <li>Establish the communications strategy</li> <li>Nominate spokesperson(s)</li> <li>Develop the collateral for media responses</li> <li>Confidentiality</li> <li>FOI impacts</li> </ul>	<p><b>Develop the Business Case</b></p> <p><b>1. Clarify and set out the disposal structure</b></p> <ul style="list-style-type: none"> <li>Components included in the disposal</li> <li>Infrastructure requirements</li> <li>Property structure</li> <li>Funding sources</li> </ul> <p><b>2. Planning considerations</b></p> <ul style="list-style-type: none"> <li>BDP approval</li> <li>SPD</li> <li>Listed Buildings</li> <li>Adjacent SUE</li> </ul> <p><b>3. Agree the disposal process</b></p> <ul style="list-style-type: none"> <li>Open market procurement process</li> <li>Any EU procurement requirements?</li> <li>Special purchaser considerations</li> <li>Timing of a disposal</li> <li>Packaging</li> </ul> <p><b>4. Identify and document disposal considerations</b></p> <ul style="list-style-type: none"> <li>Retention of phase 2</li> <li>Other strategic aspirations</li> <li>Adjacent land eg Severn Trent</li> </ul> <p><b>5. Infrastructure</b></p> <ul style="list-style-type: none"> <li>Highways/junction capacity</li> <li>Utilities capacity</li> <li>Drainage options</li> <li>Strategic landscaping</li> </ul> <p><b>6. Business Case Development</b></p> <ul style="list-style-type: none"> <li>Options appraisal</li> <li>Financial appraisals</li> <li>Funding strategies</li> </ul> <p><b>7. Soft Marketing</b></p> <ul style="list-style-type: none"> <li>Consult stakeholders</li> <li>Identify marketing opportunities</li> <li>Identify potential target purchasers</li> <li>Identify special purchasers</li> </ul>	<p><b>Initiate the disposal</b></p> <p><b>1. Prepare and implement the marketing campaign</b></p> <ul style="list-style-type: none"> <li>Consult stakeholders</li> <li>Confirm target audience</li> <li>Commission marketing collateral</li> <li>PR campaign to stimulate market interest</li> <li>Run marketing campaign</li> </ul> <p><b>2. Prepare ITT</b></p> <ul style="list-style-type: none"> <li>Legal Documents</li> <li>Output Specifications</li> <li>Activate the procurement tool</li> <li>Validate the legal documentation</li> <li>Validate supporting documentation</li> <li>Collate evaluation matrix</li> <li>Confidentiality agreements</li> </ul> <p><b>3. Establish and populate the data room</b></p> <ul style="list-style-type: none"> <li>Identify system for holding data</li> <li>Nominate Data Manager</li> <li>Establish protocols for validation of data</li> <li>Identify categories of information to be held</li> <li>Identify sources of data</li> </ul> <p><b>4. Receiving and evaluating bids</b></p> <ul style="list-style-type: none"> <li>Bids received</li> <li>Compliance check</li> <li>Evaluation</li> <li>Covenant checks</li> <li>Validation of tender process</li> </ul> <p><b>5. Completing the Tender Report</b></p> <ul style="list-style-type: none"> <li>Complete Tender Report</li> <li>Check against objectives and preferred outcomes</li> <li>Check against Disposal Strategy</li> <li>Complete risk appraisal</li> </ul> <p><b>6. Risk Assessment/Tender Audit</b></p> <ul style="list-style-type: none"> <li>Re-run the risk assessment</li> <li>Complete a Tender Audit</li> </ul> <p><b>7. Approval of Preferred Bid</b></p> <ul style="list-style-type: none"> <li>Draft Cabinet Report</li> <li>Consultation with key members and stakeholders</li> <li>Cabinet approval</li> <li>Confirm arrangement for delegations/approvals</li> </ul> <p><b>8. Establish and populate the data room</b></p> <ul style="list-style-type: none"> <li>Identify system for holding data</li> <li>Nominate Data Manager</li> <li>Establish protocols for validation of data</li> <li>Identify categories of information to be held</li> <li>Identify sources of data</li> <li>Commission I.T.</li> </ul>	<p><b>Progressing the Preferred Bid</b></p> <p><b>1. Clarification of the Preferred Bid</b></p> <ul style="list-style-type: none"> <li>Discussions with preferred bidder</li> <li>Resolution of any outstanding issues</li> <li>Identify decision maker</li> <li>Confirm purchaser's Board approval</li> <li>Confirm purchaser's funding</li> <li>Confirm timetable to completion</li> <li>Confirm any due diligence requirements for purchaser</li> <li>Potential for commitment fee</li> </ul> <p><b>2. Heads of Terms</b></p> <ul style="list-style-type: none"> <li>Agree Heads of Terms with preferred bidder</li> <li>Cabinet approval to heads of terms and transaction structure</li> </ul> <p><b>3. Instruct lawyers</b></p> <ul style="list-style-type: none"> <li>Instruction package to lawyers</li> </ul> <p><b>4. Agreement of legal documents</b></p> <ul style="list-style-type: none"> <li>Negotiate final issues</li> <li>Agree contract documents</li> <li>Check against approvals and Tender Report</li> <li>Legal report received by BCC</li> <li>Final procurement audit check</li> <li>Final Risk Assessment</li> </ul>	<p><b>Managing the sale process through to completion</b></p> <p><b>1. Exchange of contracts</b></p> <ul style="list-style-type: none"> <li>Contracts signed and exchanged</li> <li>Developer submits planning application</li> </ul> <p><b>2. Exchange to completion</b></p> <ul style="list-style-type: none"> <li>Prepare package of completion documents</li> </ul> <p><b>3. Completion</b></p> <ul style="list-style-type: none"> <li>Developer secures planning consent</li> <li>Transaction completed</li> <li>Documents transferred</li> <li>Any money paid</li> </ul> <p><b>4. Process Review</b></p> <ul style="list-style-type: none"> <li>Review the disposal process</li> <li>Secure documentation for audit checks</li> </ul>
<p><b>Outputs/Products</b></p> <p>1.1 Project Definition Document (PDD)</p> <p>1.2 Detailed Project Programme and Critical Path</p>	<p><b>Outputs/Products</b></p> <p>2.1 OBC/Options Appraisal</p> <p>2.2 Risk Assessment</p> <p>2.3 Cabinet approval to market</p>	<p><b>Outputs/Products</b></p> <p>3.1 ITT</p> <p>3.2 Tender Report</p> <p>3.3 Risk Assessment</p> <p>3.4 Tender Audit Report</p> <p>3.5 Cabinet approval to preferred bid</p>	<p><b>Outputs/Products</b></p> <p>4.1 Final Heads of Terms</p> <p>4.2 Cabinet report</p> <p>4.3 Instruction to lawyers</p> <p>4.4 Agreed contract documents for completion</p> <p>4.5 Legal report</p> <p>4.6 Final Risk Assessment</p>	<p><b>Outputs/Products</b></p> <p>5.1 Exchange, completion and sale</p> <p>5.2 Disposal Review Process &amp; Cost</p>