

Presentation to the Economy & Skills Overview & Scrutiny Committee



CABINET MEMBER PRIORITIES 2018/19

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Council House, Birmingham
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INVESTING IN OUR PEOPLE

Cabinet Member Priorities 2018/19

Summary of Cabinet Member responsibilities:

- **Education of Children and Young People** – Strategic Oversight for Birmingham schools
- **Special Educational Needs , Disability and Inclusion** - Delivery of the Birmingham SEND Strategy with the Cabinet Member for Children’s Wellbeing
- **Skills and Entrepreneurship in Schools** - Development of 14-19 Career Pathways
- **Youth Engagement and Youth Service, Careers Service along with Lifelong Learning (Post 14 Skills and Adult Education)** – Providing Guidance, access to Training and Pathways to Employment
- **Skills Expansion for Key Growth Sectors, Enterprise and Innovation** – Developing partnership skills strategies in sectors of employment growth
- **Employment Opportunities** - Development and delivery of Local Employment Plans
- **Arts, Culture and Tourism** – Promoting and leveraging Economic Opportunities
- **Library of Birmingham and Community Libraries** – Strategic Oversight
- **Birmingham Museums** – Strategic Oversight

Current operating context

- Economic – how to increase level of economic growth
- Political – budget pressures
- Brexit – unpredictability – impact re trade & businesses
- Local Labour Manifesto – our pledge to local people
- City Plan 2018-2022 – our economic ambitions
- Council restructuring – potential loss of skills & expertise
- Overlapping structures (LEP; WMCA)
- Commonwealth games planning – business & trade programmes
- HS2 – growth area for apprenticeships?
- Maintaining networks – e.g. Eurocities

Priorities For Skills

- Attracting investment to Birmingham to fund Skills Training for SMEs
- Supporting the delivery of the Youth Promise Plus Programme
- Upskilling employees to meeting current and future employment challenges
- Supporting Young People into Employment, particularly NEETs, via tailored mentoring, coaching and careers guidance
- Bringing together partners in schools, colleges and universities to support work connecting local employers with schools
- Working with the WMCA to influence the Region's Skills Plan
- Helping to create local jobs for local people and making sure that people get paid a fair wage, through the Birmingham Business Charter for Social Responsibility
- Working with learning providers and the National College for High Speed Rail in Birmingham to support access to level 4 & 5 training courses

How will we deliver on our priorities?

- Ensuring that the 2022 Commonwealth Games delivers a lasting economic legacy for people across Birmingham
- Prioritising support to those in wards with the highest levels of unemployment
- Supporting and promoting the Library of Birmingham and Community Libraries for their contribution to learning & skills
- Supporting Birmingham Adult Education Services in encouraging community-based learning and skills development
- Further developing relationships with FE colleges and universities
- Ensuring that employers are equipped with employees with the right skills for the job
- Working collaboratively with all organisations in the employment and skills sector to ensure that Birmingham's citizens have access to secure well-paid employment

Progression to Employment for Young People

- Give young people real experience of work before they leave education and encouraging employers and businesses to make opportunities available to young citizens
- Provide high quality Careers Advice and Guidance
- Build on the Success of our Birmingham Youth Promise
- Ring-fence entry level Apprenticeships at the City Council
- Identify the critical skills gaps that can be filled by our Young People, including through the development of High Speed Rail
- Transform the number Technical and Professional Apprenticeships on offer to Young People in Birmingham

Investing in People to Close the Skills Gap

- Offer Training Grants and Support to SMEs to Upskill Staff
- Launch a Progression Pathway to Employment for Adults
- Develop the Local Employment Skills Boards to improve local delivery
- Work with the WMCA to deliver intensive employment support via pilot projects, including in Washwood Heath and Shard End

Outcomes

We will deliver the jobs and skills needed to create a city of good work, where everyone benefits from Birmingham's economic growth and where we help transform technical education.

Discussion