

	<b><u>Agenda Item: 12</u></b>
<b>Report to:</b>	<b>Birmingham Health &amp; Wellbeing Board</b>
<b>Date:</b>	<b>29 January 2019</b>
<b>TITLE:</b>	<b>MEMORANDUM OF UNDERSTANDING (MOU) BETWEEN BIRMINGHAM CITY COUNCIL AND PUNE MUNICIPAL CORPORATION (INDIA) FOR A SMART CITY PARTNERSHIP ON FOOD</b>
<b>Organisation</b>	<b>Birmingham City Council – Adult Social Care and Health</b>
<b>Presenting Officer</b>	<b>Ralph Smith</b>

<b>Report Type:</b>	<b>For information</b>
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<b>1. Purpose:</b>
To brief the Board on the MoU

<b>2. Implications:</b>		
BHWB Strategy Priorities	Detect and Prevent Adverse Childhood Experiences	
	All children in permanent housing	
	Increase the control of individuals over their care through Integrated Personal Commissioning (Personal Health Budgets and Direct Payments)	
	Increasing employment/ meaningful activity and stable accommodation for those with mental health problems	
	Improving stable and independent accommodation for those learning disability	

	Improve the wellbeing of those with multiple complex needs	
	Improve air quality	
	Increased mental wellbeing in the workplace	
Joint Strategic Needs Assessment		
Joint Commissioning and Service Integration		
Maximising transfer of Public Health functions		
Financial		
Patient and Public Involvement		X
Early Intervention		X
Prevention		X

### **3. Recommendations**

The Board is asked to:-

- 3.1 Endorse the contents of the MoU
- 3.2 Receive future update reports as the work programme progresses

### **4. Background**

- 4.1 Preliminary workshops have been held in both cities.
- 4.2 The Food Foundation (national high profile food charity) is facilitating the collaboration.
- 4.3 The MoU supports a common ambition to seize opportunities to support safer, healthier and more sustainable city food environments which prevent malnutrition (overweight, obesity, micronutrient deficiencies and undernutrition), and build on smart approaches to urban development.
- 4.4 The partnership will maximise,
  - The leverage which our respective city authorities have as purchasers of

	<p>food for consumption in public institutions (particularly by those most vulnerable to poor nutrition)</p> <ul style="list-style-type: none"> <li>• The infrastructure which we have at our disposal to support the promotion of nutritious food and restrict the promotion of unhealthy fast food</li> <li>• The data which we can harness and connect to empower consumers to make better choices about where and what they eat and to help policy makers develop and implement the right mix of regulations to control the food on offer.</li> </ul>
4.5	The collaboration will support the city's outcome 'Birmingham is an aspirational city to grow up in'.
4.6	The collaboration supports the Public Health priorities 1: child health and 4: healthy environment.
4.7	The collaboration supports the childhood obesity work-stream of the City Board.
4.8	The collaboration strengthens Birmingham as a signatory to the Milan Urban Food Pact and EUROCITES.

<b>5.</b>	<b>Future development</b>
5.1	Agree work plan with Pune M.C./ Food Foundation
5.2	Consult with citizens and stakeholders on the priorities which they have for the city food environment.

<b>6.</b>	<b>Compliance Issues</b>
<b>6.1</b>	<b><i>Strategy Implications</i></b>
	Alignment to City Board Obesity Strategy, Birmingham Public Health Strategy and Director of Public Health Annual Report
<b>6.2</b>	<b><i>Governance &amp; Delivery</i></b>
	Progress to be reported to the Health and Well Being Board
<b>6.3</b>	<b><i>Management Responsibility</i></b>
	<p>Sponsor and SRO: Director of Public Health</p> <p>Lead officer: Ralph Smith</p>

<b>6. Risk Analysis</b>			
<b>Identified Risk</b>	<b>Likelihood</b>	<b>Impact</b>	<b>Actions to Manage Risk</b>
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<b>Appendices</b>	
1.	Memorandum of Understanding Between Pune Municipal Corporation and Birmingham City Council for Smart City Partnership on Food