

### Right Care Right Here – its Evolution

Angela Poulton, RCRH Programme Director Jayne Salter-Scott, Head of Engagement, Sandwell & West Birmingham CCG

## Legacy highlights



- Partnership.....principles, enduring, adaptable, binding
- Shared vision, commitment to MMH
- Recognised as ground breaking
- Shift of care from acute to community
- Improved facilities in primary care, with modern health care centres combining both health and wellbeing services
- Community engagement
- Modelling
- Joint working e.g. pathway redesign
- Wider determinants of health
- MMH is being built
- Developed a delivery approach recently, now being used at scale

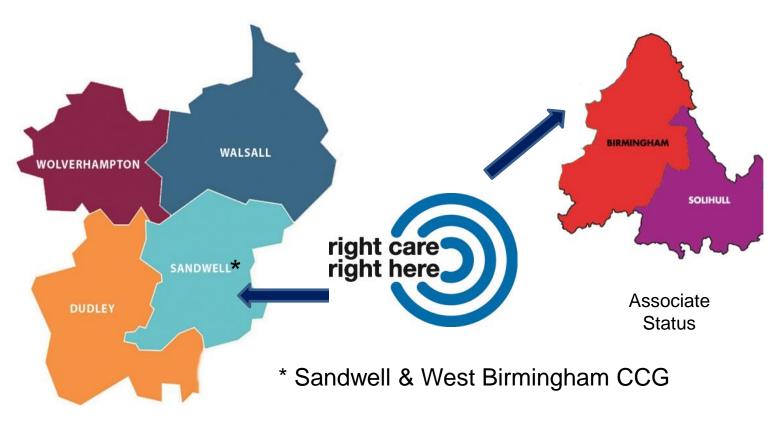


# Sustainability & transformation planning (STP)



#### Black Country

**Birmingham & Solihull** 



# **RCRH & STP Parallels**



- Same vision to achieve integrated & sustainable health and social care
- Partnership "plus"
- Governance framework
- Delivery via transformation groups & enablers
- Identifying the scale of the challenge gap analysis
- Seeking to close the gaps in:
  - ✤ health and wellbeing
  - ✤ care and quality
  - ✤ finance and efficiency
- Engaging patients, clinicians, staff and wider partners
- Spreading and connecting successful local initiatives

Key differences:

- Platform for investment from the Sustainability and Transformation Fund
- RCRH is Sandwell Health and Wellbeing priority 3

## The case for evolution



- There is no change to the strategic direction of travel, with the success of MMH an integral element
- The STP process is mandated, is "core" business & a route to much needed investment funds its introduction was impacting upon momentum and risks RCRH not being delivered
- Immediately prior to its introduction, partners had agreed to "grow" to include Dudley and Walsall
- The strength of partnership working has laid strong foundations to ensure the new planning approach is a success, for both STPs
- There remains the need for discrete pieces of work to ensure the necessary service transformation to support MMH
- Transforming services needs identified people with dedicated time to redesign and ensure sustainable implementation
- Need a pragmatic plan to re-position RCRH and its purposeful implementation that preserves the legacy of success, takes account of public consultation commitments as well as the need for consistent and clear messaging by all partners

The goals remain the same, it is the way we will deliver RCRH going forward that is changing & today is about sharing the successor arrangements developed by partners with you to ensure they make sense and provide a pragmatic way forward

# Key considerations



- RCRH strategy has defined the local health & social care economy for over 10 years

   its delivery is incomplete
- MMH is being built success or failure?
- There is outstanding work to ensure the benefits of MMH business case are realised STP unlikely to deliver
- Whatever form decided, the remainder of RCRH work to be done needs to be defined & requires partner collaborative effort & resources
- Maintaining the regeneration momentum SMBC leading
- Being clear about how the public will be involved & engaged going forward
- Ensuring voluntary sector visibility, connectivity & opportunities

# **Evolution plan**



- System level integration & sustainability transfers to STP process (June 2016)
- RCRH Executive becomes Sandwell & West Birmingham Strategic System Resilience committee (July 2016)
- Establish task force to implement the Midland Met model of care, led by SWBH with RCRH partner representation (July 2016), with key focal areas:
  - single psychiatry liaison response to support patients presenting at ED
  - same access to adult and paediatric community support, regardless of their own or their GPs postcode across west Birmingham and Sandwell
  - standardised way of working with social care for all hospital attending patients
  - commission an external review to confirm whether the right mix of acute/community beds and non-bedded community services will be available for when MMH opens (report by June 2017)
- Evolution communications & engagement plan migrate to STP (Sept 2016) & ensure task force reporting to include HWBs

#### Well Led – Communications & Engagement

Communications Lead on the Sponsoring Group- Ensuring consistent messaging

Strategy in place

Empowering Approach

Prograj

Transforma

suppor

ement Professional on the erations Group- Ensuring that plans have public input

Comms/ Eng leads on each transformation work stream- to ensure public voice in developing solutions & clear message on plans

Local Comms/ Eng leads network to provide 2 way comms on plans

Communication Concordat developed

#### Our Programme Support

**Open and transparent** - Our communication will be as open and transparent as we can be, ensuring that when information cannot be given or is unavailable, the reasons are explained

**Consistent** – There are no contradictions in the messages given to different stakeholder groups or individuals. The priority to those messages and the degree of detail may differ, but they should never conflict

*Two-way* – There are opportunities for open and honest feedback and people have the chance to contribute their ideas and opinions about issues and decisions

*Clear* – Communication should be jargon free, to the point, easy to understand and not open to interpretation

**Planned** – Communications are planned and timely rather than ad-hoc and are regularly reviewed to ensure effectiveness

*Accessible* – Our communications are available in a range of formats to meet the needs of the target audience

*High quality* – our communications are high quality with regard to structure, content and presentation at all times

#### **Our Principles**



### Thank you

#### Any questions?