

Members are reminded that they must declare all relevant pecuniary and non-pecuniary interests relating to any items of business to be discussed at this meeting

BIRMINGHAM CITY COUNCIL

LICENSING SUB-COMMITTEE C

FRIDAY, 04 NOVEMBER 2016 AT 09:30 HOURS
IN COMMITTEE ROOM 1, COUNCIL HOUSE, VICTORIA SQUARE,
BIRMINGHAM, B1 1BB

A G E N D A

1 NOTICE OF RECORDING

Chairman to advise meeting to note that members of the press/public may record and take photographs except where there are confidential or exempt items.

2 APOLOGIES AND NOTIFICATION OF NOMINEE MEMBERS

3 MINUTES

3 - 4

To note the public section of the meeting held on 5 October 2016.

4 LICENSING ACT 2003 PREMISES LICENCE – GRANT THE POLISH SHOP CASH & CARRY, 25 SUTTON NEW ROAD, ERDINGTON, BIRMINGHAM, B23 6XB

5 - 28

Report of the Acting Director of Regulation and Enforcement.
N.B. Application scheduled to be heard at 09:30am on Friday 4 November 2016.

5 LICENSING ACT 2003 PREMISES LICENCE – GRANT BOOZE LAND, 11 STATION ROAD, ERDINGTON, BIRMINGHAM, B23 6UB

29 - 54

Report of the Acting Director of Regulation and Enforcement.
N.B. Application scheduled to be heard at 11:00am on Friday 4 November 2016.

6 LICENSING ACT 2003 PREMISES LICENCE – GRANT EMPERORS LOUNGE, 26 BIRCHALL STREET, BIRMINGHAM, B12 0RP

55 - 78

Report of the Acting Director of Regulation and Enforcement.
N.B. Application scheduled to be heard at 1

7 **OTHER URGENT BUSINESS**

To consider any items of business by reason of special circumstances (to be specified) that in the opinion of the Chairman are matters of urgency.

8 **EXCLUSION OF THE PUBLIC**

That in view of the nature of the business to be transacted which includes exempt information of the category indicated the public be now excluded from the meeting:-

Minutes - Exempt Paragraphs 3 and 4

P R I V A T E A G E N D A

1 **PRIVATE MINUTES**

Item Description

2 **OTHER URGENT BUSINESS (EXEMPT INFORMATION)**

To consider any items of business by reason of special circumstances (to be specified) that in the opinion of the Chairman are matters of urgency.

BIRMINGHAM CITY COUNCIL

**LICENSING SUB -
COMMITTEE C -
5 OCTOBER 2016**

**MINUTES OF A MEETING OF
LICENSING SUB-COMMITTEE C HELD
ON WEDNESDAY 5 OCTOBER 2016
AT 1000 HOURS IN COMMITTEE ROOM 1,
COUNCIL HOUSE, BIRMINGHAM**

PRESENT: - Councillor Alex Buchanan in the Chair;

Councillors Neil Eustace and Mike Leddy.

ALSO PRESENT:

Pete Watson – Licensing Section
Joanne Swampillai – Legal Services
Sanjeev Bhopal – Legal Services (Observer)
Marie Reynolds – Committee Services.

NOTICE OF RECORDING

01/051016 The Chairman advised the meeting that members of the press/public may record and take photographs except where there are confidential or exempt items.

APOLOGIES AND NOTIFICATION OF NOMINEE MEMBERS

02/051016 No apologies were submitted.

OTHER URGENT BUSINESS

03/051016 No items of other urgent business were submitted.

EXCLUSION OF THE PUBLIC

04/051016

RESOLVED:

That in view of the nature of the business to be transacted, which includes exempt information of the category indicated, the public be now excluded from the meeting:-

(Paragraph 1)

BIRMINGHAM CITY COUNCIL

PUBLIC REPORT

Report to:	Licensing Sub Committee C
Report of:	Acting Director of Regulation & Enforcement
Date of Meeting:	Friday 4th November 2016
Subject:	Licensing Act 2003 Premises Licence – Grant
Premises:	The Polish Shop Cash & Carry, 25 Sutton New Road, Erdington, Birmingham, B23 6XB
Ward affected:	Erdington
Contact Officer:	David Kennedy, Principal Licensing Officer, 0121 303 9896, licensing@birmingham.gov.uk

1. Purpose of report:

To consider a relevant representation that has been made in respect of an application for a Premises Licence which seeks to permit the Sale of Alcohol (for consumption off the premises) to operate from 06:00am until 11:00pm (Monday to Sunday).

Premises to remain open to the public from 06:00am until 11:00pm (Monday to Sunday).

2. Recommendation:

To consider the representation that has been made and to determine the application.

3. Brief Summary of Report:

An application for a Premises Licence was received on 15th September 2016 in respect of The Polish Shop Cash & Carry, 25 Sutton New Road, Erdington, Birmingham, B23 6XB.

A representation has been received from other persons.

4. Compliance Issues:

4.1 Consistency with relevant Council Policies, Plans or Strategies:

The report complies with the City Council's Statement of Licensing Policy and the Council's Corporate Plan to improve the standard of all licensed persons, premises and vehicles in the City.

<p>5. Relevant background/chronology of key events:</p> <p>The Polish Shop Cash & Carry Limited applied on 15th September 2016 for the grant of a Premises Licence for The Polish Shop Cash & Carry, 25 Sutton New Road, Erdington, Birmingham, B23 6XB.</p> <p>A representation has been received from the Erdington Ward Councillors, which is attached at Appendix 1.</p> <p>The application is attached at Appendix 2.</p> <p>Site Location Plans at Appendix 3.</p> <p>When carrying out its licensing functions, a licensing authority must have regard to Birmingham City Council's Statement of Licensing Policy and the Guidance issued by the Secretary of State under s182 of the Licensing Act 2003. The Licensing Authority is also required to take such steps as it considers appropriate for the promotion of the licensing objectives, which are:-</p> <ul style="list-style-type: none"> a. The prevention of crime and disorder; b. Public safety; c. The prevention of public nuisance; and d. The protection of children from harm.
<p>6. List of background documents:</p> <p>Copy of the representation as detailed in Appendix 1 Application Form, Appendix 2 Site Location Plans, Appendix 3</p>
<p>7. Options available</p> <p>To Grant the licence in accordance with the application. To Reject the application. To Grant the licence subject to conditions modified to such an extent as considered appropriate. Exclude from the licence any of the licensable activities to which the application relates. Refuse to specify a person in the licence as the premises supervisor.</p>

Entered 21

From: Councillor Gareth Moore
Sent: 11 October 2016 16:28
To: Licensing
Cc: Councillor Robert Alden; Councillor Bob Beauchamp
Subject: Objection to Licensing Application for The Polish Shop Cash & Carry, 25 Sutton New Road, Erdington

Dear Licensing

Myself and Cllrs Alden and Beauchamp wish to object to the above licensing application on the grounds of Prevention of Crime & Disorder and Prevention of Public Nuisance.

Erdington High Street already has a large number of off-licences which causes problems of street drinking and anti-social behaviour. This has led to the High Street area being covered by a Dispersal Order which was secured by West Midlands Police and is currently covered by a PSPO. The presence of another off-licence within the High Street area will encourage more street drinkers to gather in this area and drive down the price of alcohol due to competition. The High Street area is also being considered for a Cumulative Impact Policy due to the problems of street drinking and ASB, which is supported by West Midlands Police.

There has also been a growing problem of small independent off-licences being involved in the sale of non-duty cigarettes and two off-licences on the High Street (UK Zabka and Polish Shop Spizarnia) as well as another off-licence on Station Road (Alisha Polski Sklep) have had their licences revoked for this reason.

The presence of this off-licence on Sutton New Road, as opposed to being directly on the High Street, leads to concerns that it will attract street drinking onto Sutton New Road and so impact on neighbouring residential properties at Swan Gardens, Machin Road and York Road, which are close by. It will also attract passing traffic due to its prominent location on Sutton New Road, and so make this a busy location to obtain alcohol.

For the reasons above, we ask that the Licensing Authority reject this application.

Cheers

Gareth

COUNCILLOR GARETH MOORE

Serving Abbey Fields, Court Farm, Erdington Village, Pitts Farm, Short Heath & Wylde Green
Working for ERDINGTON all year round!!!

Conservative Group Secretary | Shadow Lead Member - Licensing & Public Protection Committee
The Council House, Victoria Square, Birmingham, B1 1BB |

98762
13/10/16

[Insert name and address of relevant licensing authority and its reference number (optional).]

Application for a premises licence to be granted
under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We THE POLISH SHOP CASH & CARRY LIMITED

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description 25 SUTTON NEW ROAD ERDINGTON			
(15/SEP/16 - Finance Record)			
Post town	BIRMINGHAM	Postcode	B23 6XB
Telephone number at premises (if any)			
Non-domestic rateable value of premises		£24,500	

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- | | |
|---|---|
| a) an individual or individuals * | <input type="checkbox"/> please complete section (A) |
| b) a person other than an individual * | |
| i. as a limited company | <input checked="" type="checkbox"/> please complete section (B) |
| ii. as a partnership | <input type="checkbox"/> please complete section (B) |
| iii. as an unincorporated association or | <input type="checkbox"/> please complete section (B) |
| iv. other (for example a statutory corporation) | <input type="checkbox"/> please complete section (B) |

- c) a recognised club ☐ please complete section (B)
- d) a charity ☐ please complete section (B)
- e) the proprietor of an educational establishment ☐ please complete section (B)
- f) a health service body ☐ please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales ☐ please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England ☐ please complete section (B)
- h) the chief officer of police of a police force in England and Wales ☐ please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ☒

I am making the application pursuant to a
statutory function or ☐
a function discharged by virtue of Her Majesty's prerogative ☐

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over			<input type="checkbox"/> Please tick yes		
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

Part 3 Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY
<input type="text"/>	<input type="text"/>	<input type="text"/>

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY
<input type="text"/>	<input type="text"/>	<input type="text"/>

Please give a general description of the premises (please read guidance note 1)

Convenience store

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- | | |
|---|--------------------------|
| a) plays (if ticking yes, fill in box A) | <input type="checkbox"/> |
| b) films (if ticking yes, fill in box B) | <input type="checkbox"/> |
| c) indoor sporting events (if ticking yes, fill in box C) | <input type="checkbox"/> |
| d) boxing or wrestling entertainment (if ticking yes, fill in box D) | <input type="checkbox"/> |
| e) live music (if ticking yes, fill in box E) | <input type="checkbox"/> |
| f) recorded music (if ticking yes, fill in box F) | <input type="checkbox"/> |
| g) performances of dance (if ticking yes, fill in box G) | <input type="checkbox"/> |
| h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) | <input type="checkbox"/> |

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/> Please tick yes	
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name THE POLISH SHOP CASH AND CARRY LIMITED
Address UNIT 2 KELVIN WAY WEST BROMWICH WEST MIDLANDS B70 7LB
Registered number (where applicable) 06618564
Description of applicant (for example, partnership, company, unincorporated association etc.) COMPANY
Telephone number (if any)
E-mail address (optional)

Provision of late night refreshment (if ticking yes, fill in box I) ☐

Supply of alcohol (if ticking yes, fill in box J) ☒

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 6)			<u>Will the performance of a play take place indoors or outdoors or both – please tick</u> (please read guidance note 2)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
					Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3)			
Mon						
Tue						
Wed			<u>State any seasonal variations for performing plays</u> (please read guidance note 4)			
Thur						
Fri						
Sat			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 5)			
Sun						

B

Films Standard days and timings (please read guidance note 6)			<u>Will the exhibition of films take place indoors or outdoors or both – please tick</u> (please read guidance note 2)		Indoors <input type="checkbox"/>
					Outdoors <input type="checkbox"/>
					Both <input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3)		
Mon					
Tue					
Wed			<u>State any seasonal variations for the exhibition of films</u> (please read guidance note 4)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 6)			<u>Please give further details</u> (please read guidance note 3)
Day	Start	Finish	
Mon			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 4)
Tue			
Wed			
Thur			<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 5)
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 6)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)		Indoors <input type="checkbox"/>
					Outdoors <input type="checkbox"/>
					Both <input type="checkbox"/>
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 3)		
Tue					
Wed			<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 4)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 6)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 2)	
			Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)	
Mon				
Tue				
Wed			State any seasonal variations for the performance of live music (please read guidance note 4)	
Thur				
Fri				
Sat			Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 5)	
Sun				

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon					
Tue					
Wed					
Thur			State any seasonal variations for the playing of recorded music (please read guidance note 4)		
Fri			Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

G

Performances of dance Standard days and timings (please read guidance note 6)			<u>Will the performance of dance take place indoors or outdoors or both -- please tick</u> (please read guidance note 2)	
			Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input type="checkbox"/>
Day	Start	Finish		
Mon			<u>Please give further details here</u> (please read guidance note 3)	
Tue				
Wed			<u>State any seasonal variations for the performance of dance</u> (please read guidance note 4)	
Thur				
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 5)	
Sat				
Sun				

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)</u>	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<u>Please give further details here (please read guidance note 3)</u>		
Wed					
Thur			<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 4)</u>		
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 5)</u>		
Sun					

I

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
					Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3)			
Mon						
Tue						
Wed						
Thur			<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 4)			
Fri			<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 5)			
Sat						
Sun						

J

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption – please tick (please read guidance note 7)	On the premises	<input type="checkbox"/>
				Off the premises	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 4)		
Mon	0600	2300			
Tue	0600	2300			
Wed	0600	2300			
Thur	0600	2300			
Fri	0600	2300			
Sat	0600	2300			
Sun	0600	2300			
			Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)		

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name MONIKA DUDA	
Address	
Postcode	
Personal licence number (if known)	
Issuing licensing authority (if known)	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).

NONE

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4)
Day	Start	Finish	
Mon	0600	2300	
Tue	0600	2300	
Wed	0600	2300	
Thur	0600	2300	Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)
Fri	0600	2300	
Sat	0600	2300	
Sun	0600	2300	

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

The Designated Premises Supervisor or another qualified person will train any staff at the premises on the basic laws of selling alcohol and on compliance with the conditions on the Premises Licence and a log of this training will be maintained. The training log can be inspected by any Responsible Authority on request

b) The prevention of crime and disorder

Digital CCTV will be installed at the premises to the reasonable satisfaction of the Police. The System must be operational at times when licensable activity is taking place. The system must have an image download capability. All recorded images must be kept for a minimum of **28** days. Full access to recordings must be given to Responsible Authorities immediately upon request

A notice stating that no sales of alcohol to persons under 18 years of age will be displayed at the premises

A notice stating that it is illegal for persons to buy alcohol on behalf of persons under 18 years of age will be displayed at the premises

c) Public safety

As other Statutory obligations apply no further conditions are deemed appropriate under The Licensing Act 2003

d) The prevention of public nuisance

As other Statutory obligations apply no further conditions are deemed appropriate under The Licensing Act 2003

e) The protection of children from harm

A challenge 25 policy will be operated by the premises with notices informing customers of the policy being displayed within the premises with at least 1 sign on the door to the premises and 1 displayed behind the counter. Staff must be trained on this policy. The staff will be regularly reminded/ trained to enforce the challenge 25 policy

All alcohol sale refusals will be noted in a refusals register which can be inspected by a Responsible Authority on request

Acceptable ID will only be a passport, photo driving licence or a recognised proof of age card

An incident register of all occurrences and ejections from the premises will be maintained at the premises and any details of public order offences will be recorded. The register will be produced and made available for inspection upon request by a Responsible Authority

Checklist:

Please tick to indicate agreement

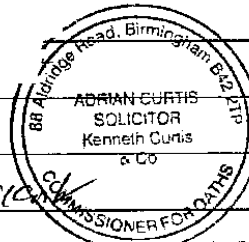
- I have made or enclosed payment of the fee. ☒
- I have enclosed the plan of the premises. ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable. ☒
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. ☒
- I understand that I must now advertise my application. ☒
- I understand that if I do not comply with the above requirements my application will be rejected. ☒

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	13/09/16
Capacity	Solicitor to applicant



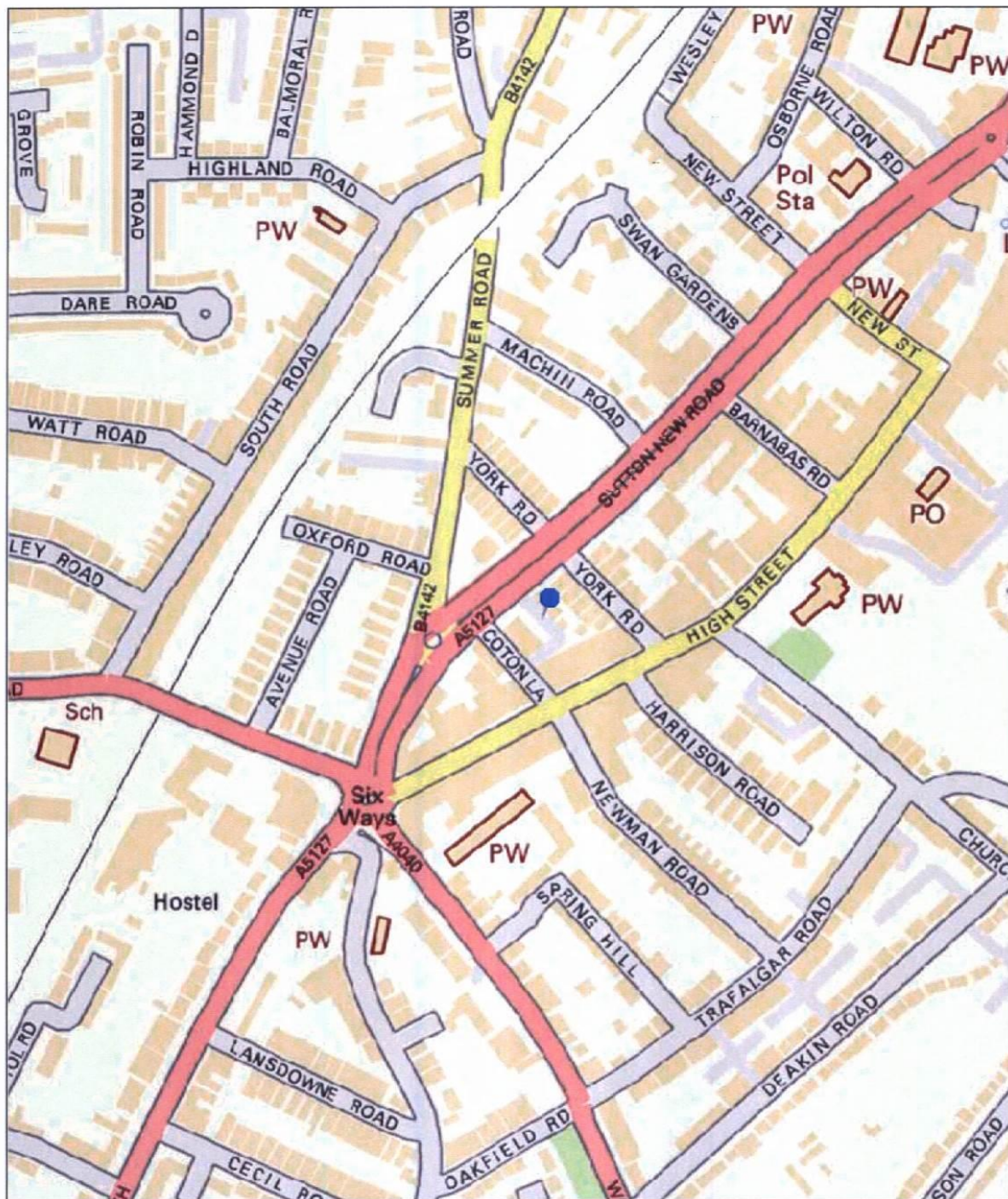
For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	

Capacity			
Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13) ADRIAN CURTIS KENNETH CURTIS & CO 88 ALDRIDGE ROAD PERRY BARR			
Post town	BIRMINGHAM	Postcode	B42 2TP
Telephone number (if any)	01		
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			

Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, each of the applicant or their respective agent must sign the application form.
13. This is the address which we shall use to correspond with you about this application.



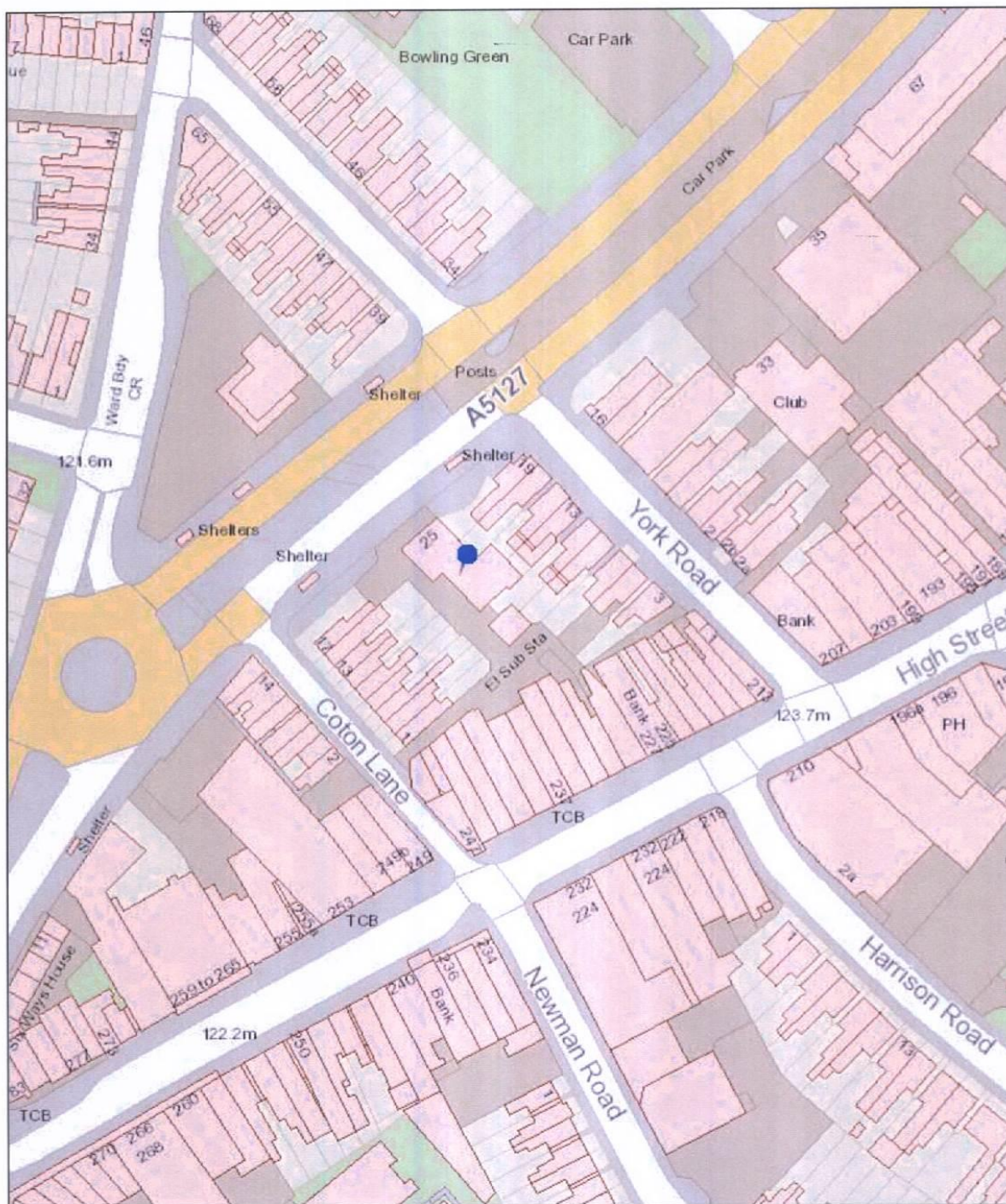
Map Created By:

Date of Map Creation: 18/10/2016

Notes

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Scale:
1:4,000



Birmingham City Council Map Created By:

Date of Map Creation: 18/10/2016

Notes



Scale:
1:1,250

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BIRMINGHAM CITY COUNCIL

PUBLIC REPORT

Report to:	Licensing Sub Committee C
Report of:	Acting Director of Regulation & Enforcement
Date of Meeting:	Friday 4th November 2016
Subject:	Licensing Act 2003 Premises Licence – Grant
Premises:	Booze Land, 11 Station Road, Erdington, Birmingham, B23 6UB
Ward affected:	Erdington
Contact Officer:	David Kennedy, Principal Licensing Officer, 0121 303 9896, licensing@birmingham.gov.uk

1. Purpose of report:

To consider relevant representations that have been made in respect of an application for a Premises Licence which seeks to permit the Sale of Alcohol (for consumption off the premises) to operate from 08:00am until 11:00pm (Monday to Sunday).

Premises to remain open to the public from 08:00am until 11:00pm (Monday to Sunday).

2. Recommendation:

To consider the representations that have been made and to determine the application.

3. Brief Summary of Report:

An application for a Premises Licence was received on 13th September 2016 in respect of Booze Land, 11 Station Road, Erdington, Birmingham, B23 6UB.

Representations have been received from other persons.

4. Compliance Issues:

4.1 Consistency with relevant Council Policies, Plans or Strategies:

The report complies with the City Council's Statement of Licensing Policy and the Council's Corporate Plan to improve the standard of all licensed persons, premises and vehicles in the City.

<p>5. Relevant background/chronology of key events:</p> <p>Muhammad Sajid applied on 13th September 2016 for the grant of a Premises Licence for Booze Land, 11 Station Road, Erdington, Birmingham, B23 6UB.</p> <p>Representations have been received from other persons, which are attached at Appendices 1 – 3.</p> <p>The application is attached at Appendix 4.</p> <p>Site Location Plans at Appendix 5.</p> <p>When carrying out its licensing functions, a licensing authority must have regard to Birmingham City Council's Statement of Licensing Policy and the Guidance issued by the Secretary of State under s182 of the Licensing Act 2003. The Licensing Authority is also required to take such steps as it considers appropriate for the promotion of the licensing objectives, which are:-</p> <ul style="list-style-type: none"> a. The prevention of crime and disorder; b. Public safety; c. The prevention of public nuisance; and d. The protection of children from harm.
<p>6. List of background documents:</p> <p>Copy of the representations as detailed in Appendices 1 – 3 Application Form, Appendix 4 Site Location Plans, Appendix 5</p>
<p>7. Options available</p> <p>To Grant the licence in accordance with the application. To Reject the application. To Grant the licence subject to conditions modified to such an extent as considered appropriate. Exclude from the licence any of the licensable activities to which the application relates. Refuse to specify a person in the licence as the premises supervisor.</p>

Appendix 1

From: Lesley Bannister
Sent: 04 October 2016 15:41
To: Licensing
Subject: Objection to Licensing Application Ref .98666

Sent behalf of the Erdington Ward Councillors and the 37 residents at the Ward meeting of the 27th September 2016

The 37 residents present at the Erdington Ward meeting of the 27th September 2016 and the Erdington Ward Councillors wish to make the following objection to the Licensing application 98666 Booze Land ,11 Station Road ,Erdington.

1. The premises are located within a residential area and the opening hours will cause a public nuisance in regard to noise and drunken anti - social behaviour.
2. Erdington has a problem with street drinking/many of whom loiter on the High Street and surrounding area, and these premises will be a further attraction bring them to the area. This will cause issues of anti –social behaviour and further public nuisance .
3. Due to the problem of anti-social behaviour in this area, the area is being considered for a Cumulative Impact Policy, which is supported by West Midlands Police .This demonstrates that there is a problem with street drinking and related issues .

From: Councillor Gareth Moore
Sent: 11 October 2016 16:06
To: Licensing
Cc: Councillor Robert Alden; Councillor Bob Beauchamp
Subject: Objection to Licensing Application for Booze Land, 11 Station Road, Erdington

Dear Licensing

Myself and Cllrs Alden and Beauchamp wish to object to the above licensing application on the grounds of Prevention of Crime & Disorder and Prevention of Public Nuisance.

The proposed premises is located on Station Road which already has a number of off-licences operating. As a result, this attracts a number of street drinkers to the area on an evening who engage in ant-social behaviour. It is quite common for these drinkers to take advantage of the secluded area at St George's Avenue to drink alcohol and cause a nuisance to nearby residents. The presence of cans and bottles is common place. The same also applies to Erdington Train Station.

The number of off-licences in this area has led us to request that this area be covered by a cumulative impact policy, which is being processed by the Council and is supported by West Midlands Police. The need for a CIP in this area is based on the crime and disorder and public nuisance that already exists. The addition of another off-licence in this area will make this situation worse. It is also a problem that the existing off-licences have to advertise offers to attract business, driving down the price of alcohol and making it cheaper for the street drinkers who are attracted to this area. An example of this can be seen at the Rodroj off-licence which was eventually subject to enforcement action for advertising alcohol in breach of its licensing conditions.

There has also been a problem with off-licences involved in the sale of non-duty cigarettes, which include the off-licence next door to these premises, which had its licence revoked by the Licensing Authority. The prevalence of this problem amongst small independent off-licences is a concern.

On this basis, we request that the Licensing Authority reject the application that has been made for these premises.

Cheers

Gareth

COUNCILLOR GARETH MOORE

**Serving Abbey Fields, Court Farm, Erdington Village, Pitts Farm, Short Heath & Wylde Green
Working for ERDINGTON all year round!!!**

Entered
21

From:
Sent: 10 October 2016 11:47
To: Licensing
Subject: Objection to Licensing Application

Dear sir/madam,

I would like to make an objection to Licensing application Ref. 98666 - Booze Land, 11 Station Road, Erdington.

My objection is as follows:

The premises are located in a residential area and will be open for fifteen hours each day. The late opening in particular is likely to cause public nuisance, especially in terms of noise, drunken and anti-social behaviour and litter.

Erdington already has a problem with street drinkers who loiter in the High Street and surrounding area. These premises, particularly with their long opening hours will simply be a further attraction and bring more drinkers into the area. Groups of drinkers on street corners can be very intimidating at any time of day, but particularly now that the nights are drawing in. I often have to walk from the station to my home after dark and, most times, there is a group of people drinking either on Station Road or at the bottom of Johnson Road. I am over sixty and, whilst not easily intimidated, it can be quite challenging to have to weave your way through a crowd of young, drunk people.

There are already several licensed premises in this area - the supermarket next door to this site is licensed, Costcutter in Gravelly Lane is licensed and there is a further off license a few doors away in Gravelly Lane. There is also an off-license on Sutton New Road. Litter is a perennial problem for those of us who live in the surrounding roads. Every week, I have to clear cans and bottles which have been thrown into my front garden or, more usually, stuffed into my hedge. There are always cans littering the pavements and gutters in the area. A further drinks outlet in the area will only exacerbate this problem.

There are three schools and a nursery in very close proximity to these premises. The fact that they will be open from 8am, at the start of the school day may place children and young people at risk of harm from drunken and anti- social behaviour.

I hope that you will be able to consider these objections and take account of the effect that this proposal could have on the quality of life for those of us who live in the area.

Regards,

Appendix 3

----- Forwarded message -----

From:

To: <licensing@birmingham.gov.uk>

Cc:

Date: Sun, 9 Oct 2016 15:08:11 +0100

Subject: objection to licencing application ref 9866-booze land, 11 station road

Dear Sir/Madam,

I object to a submission to sell alcohol from 8am -11pm 7 days a week at this premises on 11 Station Road Erdington.

1. The premises are located in a residential area and late and early opening hours will cause us nuisance with increased noise from drinkers and anti social behaviour from drunks using the premises and travelling to and from it through residential streets.

2. Erdington has a problem with street drinkers. For example I have left my house this Sunday at 2pm in afternoon and encountered male drinkers on corner of Rd and Station Road loitering to drink and smoke.

3. This area is being considered as a Cumulative Impact Policy area -supported by the Police. Which shows there is already a problem with issues and street drinking in Erdington. This extra licencing will add to it. Drinkers on the platform approach to Erdington station - I see daily as I travel to and from work.

4. Crime and Disorder in the area - many smashed car windows on neighbouring roads which are just off Station Rd. Our fences and hedges get damaged as late night drinkers pass through. Our vehicle has been damaged as have others as drinkers walk up road and bash wing mirrors.

5. Public Nuisance - shouting at all times of day and night,, foul language, abuse , blocking the pavement so you can't get past, littering... these are what we witness here in B23 thanks to cheap booze shops and long opening hours.

6. Safety and Protection of Children - we have 3 schools and nurseries in Osborne and Station Rd - Booze Land licencing hours impact on families and lone children waking to school? We are not talking social drinking indoors - this happens by hardened drinkers on the streets, everyday here. Vomit and littering of bottles and cans are a charming addition to the area for children and families to witness daily. Children should be protected from antisocial behaviour and lifestyles - it should not be encouraged onto our streets.

7. The very name of the premises explains it all Booze Land. How very charming. What a wonderful addition to the area - when the Council should be promoting and endorsing a greener city, a healthier city, a city to be proud of. Alcohol and smoking related illnesses cost n.h.s millions a year - it would be prudent to acknowledge this, and by limiting licenses the council can play its part in making an impact on helping to reduce these figures

8. Drinkers coming out of these shops and premises on Station Road and Gravelly Lane, litter, loiter with their cans and drinking as they move into residential roads. I live on road and men loiter at both alleyways sitting on walls, drinking, smoking, leaning on walls by the flats with shops below them on Station Road and the Betting Shop. I do not like walking past them on my own and have been subjected to cat calls and unwanted conversation - which I do not encourage. We should be able to walk up our streets without fear or worry. Cheap booze fuels bad behaviour.

Please do not endorse 7 days a week licencing for this premises. It will be a retrograde step and the impact on local people living nearby will be unwanted. We have enough public houses, in the area selling alcohol and shops already selling it.

I shall send a copy to my councillors.

098666
13/9/16 - 11/10/16

[Insert name and address of relevant licensing authority and its reference number (optional).]

**Application for a premises licence to be granted
under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Muhammad Sajid

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, Ordnance Survey map reference or description		RECEIVED BY THE LICENSING AUTHORITY LICENSING SECTION 10 THE ARCADE BIRMINGHAM B2 3 6UB 09478/000145 £100 CC	
Post town	Birmingham	Postcode	B23 6UB

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£3300.00

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- | | | |
|---|-------------------------------------|-----------------------------|
| a) an individual or individuals * | <input checked="" type="checkbox"/> | please complete section (A) |
| b) a person other than an individual * | | |
| i. as a limited company | <input type="checkbox"/> | please complete section (B) |
| ii. as a partnership | <input type="checkbox"/> | please complete section (B) |
| iii. as an unincorporated association or | <input type="checkbox"/> | please complete section (B) |
| iv. other (for example a statutory corporation) | <input type="checkbox"/> | please complete section (B) |

- c) a recognised club ☐ please complete section (B)
- d) a charity ☐ please complete section (B)
- e) the proprietor of an educational establishment ☐ please complete section (B)
- f) a health service body ☐ please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales ☐ please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England ☐ please complete section (B)
- h) the chief officer of police of a police force in England and Wales ☐ please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ☒

I am making the application pursuant to a

statutory function or ☐

a function discharged by virtue of Her Majesty's prerogative ☐

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname Sajid			First names Muhammad		
I am 18 years old or over				<input checked="" type="checkbox"/> Please tick yes	
Current postal address if different from premises address		Booze Land 11 Station Road Erdington Birmingham B23 6UB			
Post town	Birmingham			Postcode	B23 6UB
Daytime contact telephone number					
E-mail address (optional)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/>	Please tick yes
Current postal address if different from premises address					
Post town		Postcode			
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

DD		MM		YYYY			
0	6	1	0	2	0	1	6

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD		MM		YYYY			

Please give a general description of the premises (please read guidance note 1)
Off-Licence

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- a) plays (if ticking yes, fill in box A) ☐
- b) films (if ticking yes, fill in box B) ☐
- c) indoor sporting events (if ticking yes, fill in box C) ☐
- d) boxing or wrestling entertainment (if ticking yes, fill in box D) ☐
- e) live music (if ticking yes, fill in box E) ☐
- f) recorded music (if ticking yes, fill in box F) ☐
- g) performances of dance (if ticking yes, fill in box G) ☐
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) ☐

Provision of late night refreshment (if ticking yes, fill in box I) ☐

Supply of alcohol (if ticking yes, fill in box J) ☒

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 6)			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon					
Tue					
Wed					
Thur			State any seasonal variations for performing plays (please read guidance note 4)		
Fri					
Sat					
Sun					
			Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 5)		

B

Films Standard days and timings (please read guidance note 6)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 2)		Indoors <input type="checkbox"/>
					Outdoors <input type="checkbox"/>
					Both <input type="checkbox"/>
Day	Start	Finish			
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed			State any seasonal variations for the exhibition of films (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 6)			<u>Please give further details</u> (please read guidance note 3)
Day	Start	Finish	
Mon			
Tue			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 4)
Wed			
Thur			
Fri			<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 5)
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 6)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed			State any seasonal variations for boxing or wrestling entertainment (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 6)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 2)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
					Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)			
Mon						
Tue						
Wed						
Thur			State any seasonal variations for the performance of live music (please read guidance note 4)			
Fri						
Sat						
Sun						
			Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 5)			

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 2)	
			Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)	
Mon				
Tue				
			State any seasonal variations for the playing of recorded music (please read guidance note 4)	
Wed				
Thur				
			Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 5)	
Fri				
Sat				
Sun				

G

Performances of dance Standard days and timings (please read guidance note 6)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 2)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
					Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3)			
Mon						
Tue						
Wed						
Thur			<u>State any seasonal variations for the performance of dance</u> (please read guidance note 4)			
Fri						
Sat						
Sun						
			<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 5)			

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing	
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors <input type="checkbox"/>
Mon				Outdoors <input type="checkbox"/>
				Both <input type="checkbox"/>
Tue			Please give further details here (please read guidance note 3)	
Wed				
Thur			State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 4)	
Fri				
Sat			Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 5)	
Sun				

I

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 3)		
Tue					
Wed			<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 4)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat					
Sun					

J

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption – please tick (please read guidance note 7)	
			On the premises	<input type="checkbox"/>
			Off the premises	<input checked="" type="checkbox"/>
			Both	<input type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 4)	
Mon	08:00	23:00		
Tue	08:00	23:00		
Wed	08:00	23:00		
Thur	08:00	23:00		
Fri	08:00	23:00		
Sat	08:00	23:00		
Sun	08:00	23:00		

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name	
Muhammad Sajid	
Address	
Postcode	
Personal licence number (if known)	
Issuing licensing authority (if known)	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).

NONE

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4)
Day	Start	Finish	
Mon	08:00	23:00	Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)
Tue	08:00	23:00	
Wed	08:00	23:00	
Thur	08:00	23:00	
Fri	08:00	23:00	
Sat	08:00	23:00	
Sun	08:00	23:00	

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

There is a strong management and security procedures in place which encompass the four licensing objectives as below. A Challenge 25 policy will be strictly followed by all staff. Staffs are trained as appropriate in respect of relevant licensing law and training records maintained. The open nature of the Shop allow for good viewing coverage CCTV camera are installed which covers both inside and outside the shop. A refusal register will also be maintained and signed off by the DPS. No alcohol will be allowed to be consumed on the premises.

b) The prevention of crime and disorder

There are 6 security camera's installed which covers every angle of the shop. Recordings will be kept for inspection by responsible authorities for at least 31 days.
The Designated Premises Supervisor and their staff will at all times remain aware of their responsibilities for the prevention of crime and disorder on the premises and demonstrate a responsible attitude to the marketing and sale of alcohol
Any person who appears drunk /aggressive will not be permitted on the premises.

c) Public safety

I will fully support any directives received from the authorities
Floor staff will conduct physical sweep inside the premises to remove hazardous objects/waste as deemed necessary by the management.
The Designated Premises Supervisor is aware of his responsibilities to the staff and customers in respect of public safety and will take all reasonable steps to ensure the maintenance of all provided safety arrangements and equipment in accordance with the requirements of current installations.

d) The prevention of public nuisance

Notices will be displayed at the exit of the premises asking patrons to leave the premises quietly. Will try and conduct all deliveries during daytime to control noise nuisance. In conjunctions with the steps proposed for the prevention of crime and disorder objectives, the Licensees and staff will at all times remain responsible for the prevention of public nuisance in and around the premises.
The Designated Premises Supervisor will arrange to monitor levels from both inside and outside the premises and remedial action will be taken as appropriate.
Doors and windows will be kept closed as deemed necessary by the Designated Premises Supervisor.

e) The protection of children from harm

The premises will operate Challenge 25 policy as a minimum in order to ensure that alcohol is sold only to persons of lawful age. We recognise the importance of protecting children from harm and this is supported by our commitment to health and safety in the operation and maintenance of the premises and also our approach to managing the risk of underage drinking.

The Designated Premises Supervisor and staff will at all times remain aware of their responsibilities under the objective, including that alcohol shall not be sold to anyone under the age of 18. Staff on duty will be trained and made aware of these requirements and the need to demand an acceptable form of age id. No adult entertainment is permitted at these premises

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee. ☒
- I have enclosed the plan of the premises. ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable. ☒
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. ☒
- I understand that I must now advertise my application. ☒
- I understand that if I do not comply with the above requirements my application will be rejected. ☒

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11).
If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	6/9/16
Capacity	Agent

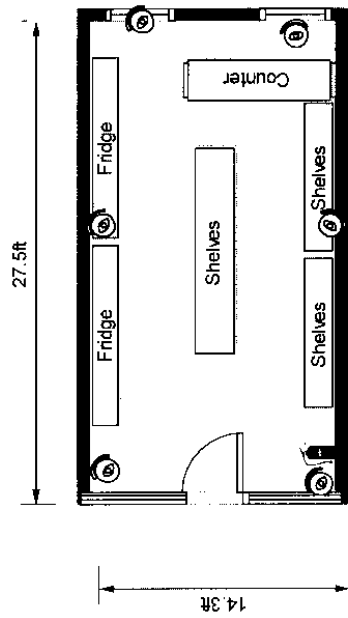
For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 12). If signing on behalf of the applicant, please state in what capacity.


Signature	
Date	
Capacity	


Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13) Optimised Training Centre 1 Guildford Street Birmingham B19 2HN			
Post town	Birmingham	Postcode	B19 2HN
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			

Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, each of the applicant or their respective agent must sign the application form.
13. This is the address which we shall use to correspond with you about this application.

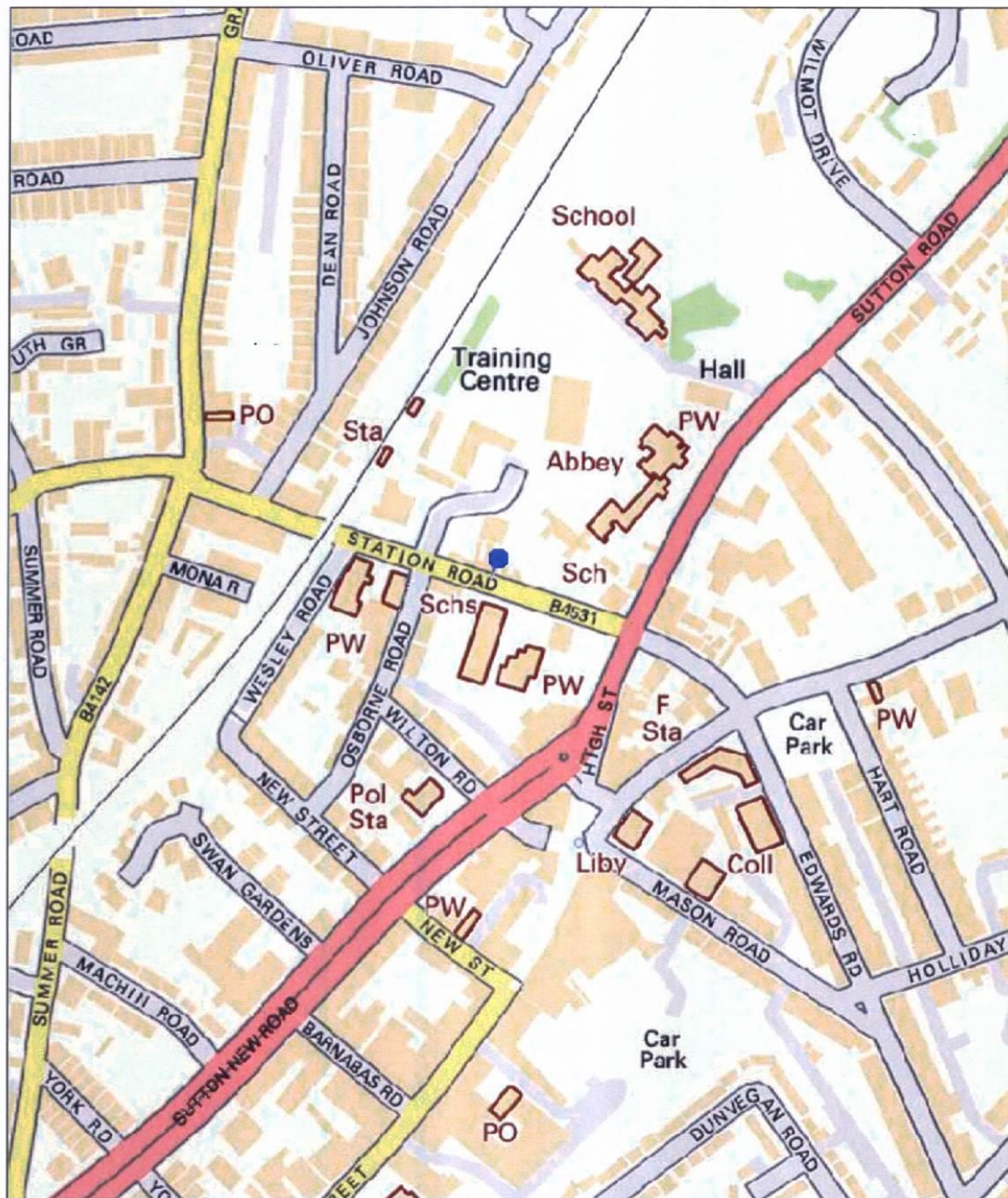


 CCTV Camera

 Fire extinguisher

Booze Land
11 Station Road
Erdington
Birmingham
B23 6UB

Scale 1:100



Birmingham City Council Map Created By:

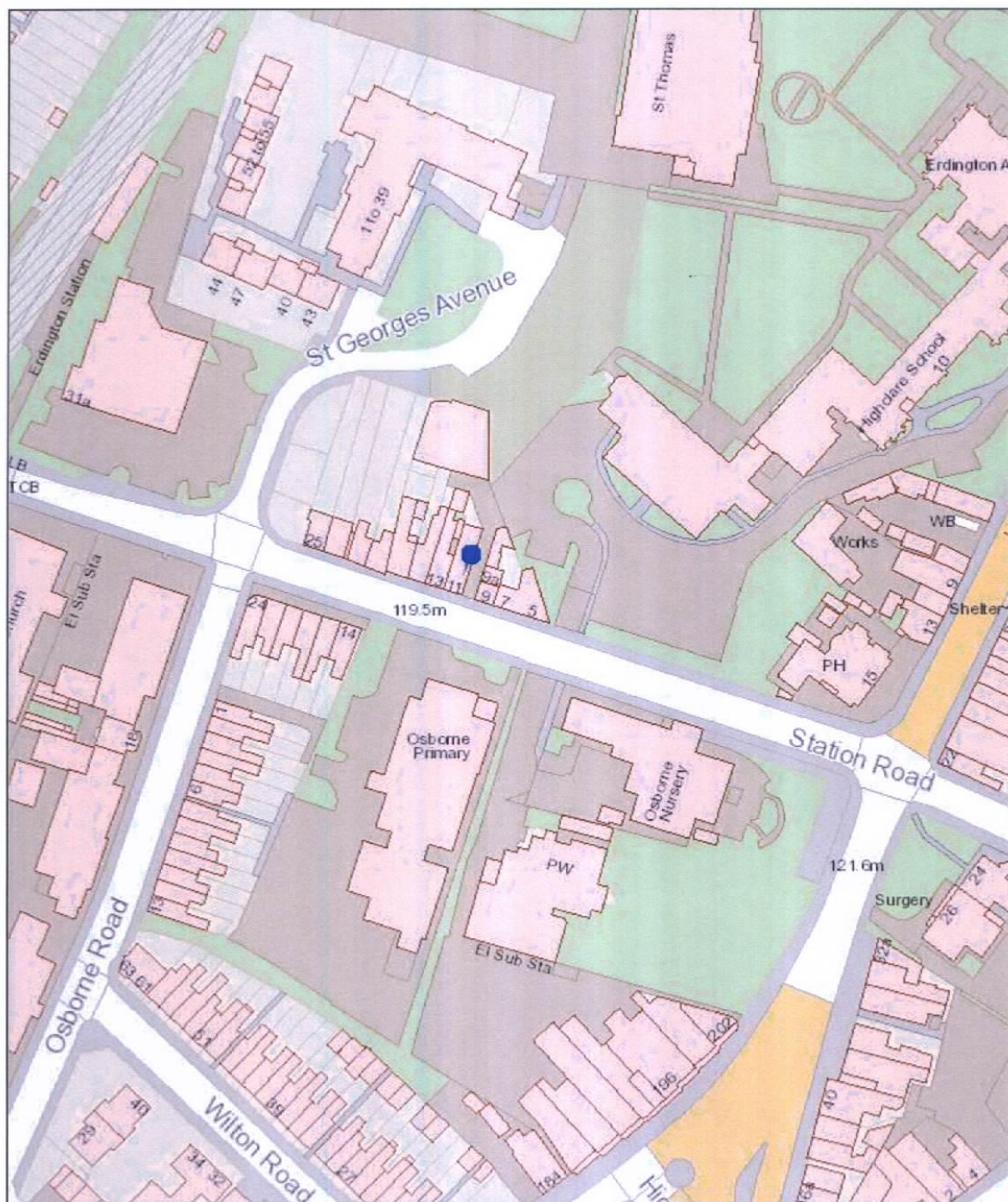
Notes

Date of Map Creation: 19/10/2016



Scale:
1:4,000

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Notes

Date of Map Creation: 19/10/2016



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BIRMINGHAM CITY COUNCIL

PUBLIC REPORT

Report to:	Licensing Sub Committee C
Report of:	Acting Director of Regulation & Enforcement
Date of Meeting:	Friday 4th November 2016
Subject:	Licensing Act 2003 Premises Licence – Grant
Premises:	Emperors Lounge, 26 Birchall Street, Birmingham, B12 0RP
Ward affected:	Nechells
Contact Officer:	David Kennedy, Principal Licensing Officer, 0121 303 9896, licensing@birmingham.gov.uk

1. Purpose of report:
<p>To consider relevant representations that have been made in respect of an application for a Premises Licence which seeks to permit the provision of Regulated Entertainment consisting of live music, recorded music, performances of dance and anything of a similar description, to operate indoors only, from 12:00midday until 04:00am (Monday to Sunday).</p> <p>To permit the provision of Late Night Refreshment to operate from 11:00pm until 04:00am (Monday to Sunday).</p> <p>Premises to remain open to the public from 12:00midday until 04:30am (Monday to Sunday).</p>

2. Recommendation:
<p>To consider the representations that have been made and to determine the application.</p>

3. Brief Summary of Report:
<p>An application for a Premises Licence was received on 15th September 2016 in respect of the Emperors Lounge, 26 Birchall Street, Birmingham, B12 0RP.</p> <p>Representations have been received from 3 responsible authorities and from other persons.</p>

4. Compliance Issues:
4.1 Consistency with relevant Council Policies, Plans or Strategies:
<p>The report complies with the City Council's Statement of Licensing Policy and the Council's Corporate Plan to improve the standard of all licensed persons, premises and vehicles in the City.</p>

<p>5. Relevant background/chronology of key events:</p> <p>Emperors Lounge Limited applied on 15th September 2016 for the grant of a Premises Licence for the Emperors Lounge, 26 Birchall Street, Birmingham, B12 0RP.</p> <p>Representations have been received from Birmingham City Council Licensing Enforcement, Environmental Health and Planning, as responsible authorities. See Appendices 1 – 3.</p> <p>The application is attached at Appendix 4.</p> <p>Site Location Plans at Appendix 5.</p> <p>When carrying out its licensing functions, a licensing authority must have regard to Birmingham City Council's Statement of Licensing Policy and the Guidance issued by the Secretary of State under s182 of the Licensing Act 2003. The Licensing Authority is also required to take such steps as it considers appropriate for the promotion of the licensing objectives, which are:-</p> <ul style="list-style-type: none"> a. The prevention of crime and disorder; b. Public safety; c. The prevention of public nuisance; and d. The protection of children from harm.
<p>6. List of background documents:</p> <p>Copy of the representations as detailed in Appendices 1 – 3 Application Form, Appendix 4 Site Location Plans, Appendix 5</p>
<p>7. Options available</p> <p>To Grant the licence in accordance with the application. To Reject the application. To Grant the licence subject to conditions modified to such an extent as considered appropriate. Exclude from the licence any of the licensable activities to which the application relates.</p>

Appendix 1

From: Louise Dale
Sent: 12 October 2016 15:53
To: ; Licensing;
Subject: Emperors Lounge, 26 Birchall Street

I wish to make representations regarding the application for the Grant of a Premises Licence at the above address:

I do not believe that the plan submitted is representative of the premises as they are. The premises has a mezzanine floor around the lounge room effectively creating a second floor. We have received no plan of this second floor and the mezzanine doesn't feature on the plan of the ground floor. It is on this second floor that Officers have witnessed a DJ entertaining guests and therefore this is where some of the regulated entertainment takes place.

I am also concerned that the applicant has only marked 'indoor' entertainment. The nature of the premises (Shisha lounge) is that it is permanently open to the elements and therefore the entertainment is effectively outdoors. I believe therefore that the applicant hasn't made a true representation of the licensable activities they intend to authorise under the licence and the public may have been misled. There is a far more likely risk of noise nuisance from a premises which has outdoor entertainment.

Louise Dale
Licensing Enforcement Officer

**Regulation and Enforcement
Licensing Section**

P.O. Box 17013
Birmingham
B6 9ES

"Locally accountable and responsive fair regulation for all - achieving a safe, healthy, clean, green and fair trading city for residents, business and visitors"

<http://www.birmingham.gov.uk/regulatorycharter>
Follow us on Twitter @BCCLicensing

Appendix 2



To:	Licensing Section, Crystal Court, Aston Cross Business Village, 50 Rocky Lane, Aston, Birmingham, B6 5RQ	Date: 12th October 2016
From:	Paul R Samms, Environmental Protection Officer Environmental Health, 581 Tyburn Road, Birmingham, B24 9RX	
CC:		Ref:
Subject:	Application for Premises License – Licensing Act 2003 Address – Emperors Lounge Ltd ,	

I, Paul R Samms, as a representative of Environmental Health, formally raise a representation on the above application.

My representation(s) concern the likely effect of the grant of the licence on the promotion of the following licensing objective the prevention of public nuisance.

I am concerned that the grant of the licence would cause intrusive noise to present and future residents from within the premises as well as from comings and goings of customers.

I am liaising with the applicant's solicitor to gain further information to try to seek a way to address the issue. I will be in contact with you in the week or so with further information about my representation.

Appendix 3

Entered in

From: Joanne McCallion
Sent: 13 October 2016 13:27
To: Licensing
Cc:
Subject: 2016/003318/ENQ Emperor's Lounge, Birchall Street Representation

Dear Sir/Madam,

As a representative of the responsible authority (Planning) I would like to raise a representation to the licence application for the Emperor's Lounge, Birchall Street on the grounds of public nuisance. I am concerned regarding the proposed hours of operation up to 4am and the impact this would have on the future occupiers of the site opposite currently under construction for over 300 residential apartments. In addition there are existing residents located at St Eugene's Court at the corner of Rea Street and Cheapside.

The proposed hours of operation are likely to negatively impact nearby existing and future residents in terms of noise and disturbance both from regulated entertainment and comings and goings. There is a requirement that shisha lounges have an 'open element' at all times in order to comply with the Public Health Act and this exacerbates noise issues.

I would like to bring to your attention that the site does not benefit from planning permission to operate as a shisha lounge but only a restaurant. The approved hours of use on planning application reference 2014/03434/PA are between 09:00 and 23:30 on any day.

Kind Regards

Joanne McCallion MRTPI | Senior Planning Officer | Planning and Regeneration | City Centre Team





Birmingham
Application for a premises licence
Licensing Act 2003

For help contact
licensingonline@birmingham.gov.uk
 Telephone: 0121 303 9896

* required information

Section 1 of 19

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference

Not Currently In Use

This is the unique reference for this application generated by the system.

Your reference

HT01 Emperors Lounge

You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

* First name

Emperors Lounge Ltd

* Family name

n/a

* E-mail

Main telephone number

Include country code.

Other telephone number

☐ Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

☒ Applying as a business or organisation, including as a sole trader

☐ Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Applicant Business

* Is the applicant's business registered in the UK with Companies House?

☒ Yes

☐ No

* Registration number

09213735

* Business name

Emperors Lounge Ltd

If the applicant's business is registered, use its registered name.

* VAT number

-

none

Put "none" if the applicant is not registered for VAT.

* Legal status

Private Limited Company

Continued from previous page...

* Applicant's position in the business

Home country

The country where the applicant's headquarters are.

Registered Address

Address registered with Companies House.

* Building number or name

* Street

District

* City or town

County or administrative area

* Postcode

* Country

Agent Details

* First name

* Family name

* E-mail

Main telephone number

Include country code.

Other telephone number

☐ Indicate here if you would prefer not to be contacted by telephone

Are you:

☒ An agent that is a business or organisation, including a sole trader

A sole trader is a business owned by one person without any special legal structure.

☐ A private individual acting as an agent

Agent Business

* Is your business registered in the UK with Companies House? ☒ Yes ☐ No

* Registration number

* Business name

If your business is registered, use its registered name.

* VAT number

Put "none" if you are not registered for VAT.

* Legal status

Continued from previous page...

* Your position in the business

Home country

The country where the headquarters of your business is located.

Agent Registered Address

Address registered with Companies House.

* Building number or name

* Street

District

* City or town

County or administrative area

* Postcode

* Country

Section 2 of 19

PREMISES DETAILS

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Premises Address

Are you able to provide a postal address, OS map reference or description of the premises?

☒ Address ☐ OS map reference ☐ Description

Postal Address Of Premises

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Further Details

Telephone number

Non-domestic rateable value of premises (£)

Section 3 of 19
APPLICATION DETAILS
<p>In what capacity are you applying for the premises licence?</p> <p> <input type="checkbox"/> An individual or individuals <input checked="" type="checkbox"/> A limited company <input type="checkbox"/> A partnership <input type="checkbox"/> An unincorporated association <input type="checkbox"/> A recognised club <input type="checkbox"/> A charity <input type="checkbox"/> The proprietor of an educational establishment <input type="checkbox"/> A health service body <input type="checkbox"/> A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales <input type="checkbox"/> A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England <input type="checkbox"/> The chief officer of police of a police force in England and Wales <input type="checkbox"/> Other (for example a statutory corporation) </p> <p>Confirm The Following</p> <p> <input checked="" type="checkbox"/> I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities <input type="checkbox"/> I am making the application pursuant to a statutory function <input type="checkbox"/> I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative </p>
Section 4 of 19
NON INDIVIDUAL APPLICANTS
<p>Provide name and registered address of applicant in full. Where appropriate give any registered number. In the case of a partnership or other joint venture (other than a body corporate), give the name and address of each party concerned.</p> <p>Non Individual Applicant's Name</p> <p>Name Emperors Lounge Ltd</p> <p>Details</p> <p>Registered number (where applicable) 09213735</p> <p>Description of applicant (for example partnership, company, unincorporated association etc)</p>

Continued from previous page...

Company

Address

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Contact Details

E-mail

Telephone number

Other telephone number

Section 5 of 19

OPERATING SCHEDULE

When do you want the premises licence to start? / /
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end / /
dd mm yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off- supplies you must include a description of where the place will be and its proximity to the premises.

Shisha lounge, function and events venue.

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

Continued from previous page...	
Section 6 of 19	
PROVISION OF PLAYS	
Will you be providing plays?	
<input type="radio"/> Yes	<input checked="" type="radio"/> No
Section 7 of 19	
PROVISION OF FILMS	
Will you be providing films?	
<input type="radio"/> Yes	<input checked="" type="radio"/> No
Section 8 of 19	
PROVISION OF INDOOR SPORTING EVENTS	
Will you be providing indoor sporting events?	
<input type="radio"/> Yes	<input checked="" type="radio"/> No
Section 9 of 19	
PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS	
Will you be providing boxing or wrestling entertainments?	
<input type="radio"/> Yes	<input checked="" type="radio"/> No
Section 10 of 19	
PROVISION OF LIVE MUSIC	
Will you be providing live music?	
<input checked="" type="radio"/> Yes	<input type="radio"/> No
Standard Days And Timings	
<div style="display: flex; justify-content: space-between;"> <div> <p>MONDAY</p> <div style="display: flex; justify-content: space-between; margin-top: 10px;"> <div>Start <input type="text" value="12:00"/></div> <div>End <input type="text" value="04:00"/></div> </div> <div style="display: flex; justify-content: space-between; margin-top: 10px;"> <div>Start <input type="text"/></div> <div>End <input type="text"/></div> </div> </div> <div> <p>TUESDAY</p> <div style="display: flex; justify-content: space-between; margin-top: 10px;"> <div>Start <input type="text" value="12:00"/></div> <div>End <input type="text" value="04:00"/></div> </div> <div style="display: flex; justify-content: space-between; margin-top: 10px;"> <div>Start <input type="text"/></div> <div>End <input type="text"/></div> </div> </div> <div> <p>WEDNESDAY</p> <div style="display: flex; justify-content: space-between; margin-top: 10px;"> <div>Start <input type="text" value="12:00"/></div> <div>End <input type="text" value="04:00"/></div> </div> <div style="display: flex; justify-content: space-between; margin-top: 10px;"> <div>Start <input type="text"/></div> <div>End <input type="text"/></div> </div> </div> <div> <p>THURSDAY</p> <div style="display: flex; justify-content: space-between; margin-top: 10px;"> <div>Start <input type="text" value="12:00"/></div> <div>End <input type="text" value="04:00"/></div> </div> <div style="display: flex; justify-content: space-between; margin-top: 10px;"> <div>Start <input type="text"/></div> <div>End <input type="text"/></div> </div> </div> </div> <div style="margin-left: 20px;"> <p>Give timings in 24 hour clock. (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.</p> </div>	

Continued from previous page...

FRIDAY

Start 12:00

End 04:00

Start

End

SATURDAY

Start 12:00

End 04:00

Start

End

SUNDAY

Start 12:00

End 04:00

Start

End

Will the performance of live music take place indoors or outdoors or both?

☒ Indoors

☐ Outdoors

☐ Both

Where taking place in a building or other structure tick as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

Live music may be played in the premises - performers will be required to use their own equipment.

State any seasonal variations for the performance of live music

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the performance of live music at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 11 of 19

PROVISION OF RECORDED MUSIC

Will you be providing recorded music?

☒ Yes

☐ No

Standard Days And Timings

Continued from previous page...

MONDAY

Start 12:00

End 04:00

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

TUESDAY

Start 12:00

End 04:00

Start

End

WEDNESDAY

Start 12:00

End 04:00

Start

End

THURSDAY

Start 12:00

End 04:00

Start

End

FRIDAY

Start 12:00

End 04:00

Start

End

SATURDAY

Start 12:00

End 04:00

Start

End

SUNDAY

Start 12:00

End 04:00

Start

End

Will the playing of recorded music take place indoors or outdoors or both?



Indoors



Outdoors



Both

Where taking place in a building or other
structure tick as appropriate. Indoors may
include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not
exclusively) whether or not music will be amplified or unamplified.

State any seasonal variations for playing recorded music

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Continued from previous page...

Non-standard timings. Where the premises will be used for the playing of recorded music at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 12 of 19

PROVISION OF PERFORMANCES OF DANCE

Will you be providing performances of dance?

☒ Yes

☐ No

Standard Days And Timings

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Continued from previous page...

Will the performance of dance take place indoors or outdoors or both?

☒ Indoors

☐ Outdoors

☐ Both

Where taking place in a building or other structure tick as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

Performance of dance, eg belly-dancing and other cultural dancing may take place at the premises.

State any seasonal variations for the performance of dance

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the performance of dance at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 13 of 19

PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

Will you be providing anything similar to live music, recorded music or performances of dance?

☒ Yes

☐ No

Standard Days And Timings

MONDAY

Start 12:00

End 04:00

Start

End

Give timings in 24 hour clock.

(e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start 12:00

End 04:00

Start

End

WEDNESDAY

Start 12:00

End 04:00

Start

End

Continued from previous page...

THURSDAY

Start 12:00

End 04:00

Start

End

FRIDAY

Start 12:00

End 04:00

Start

End

SATURDAY

Start 12:00

End 04:00

Start

End

SUNDAY

Start 12:00

End 04:00

Start

End

Give a description of the type of entertainment that will be provided

--

Will this entertainment take place indoors or outdoors or both?

☒ Indoors

☐ Outdoors

☐ Both

Where taking place in a building or other structure tick as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

--

State any seasonal variations for entertainment

For example (but not exclusively) where the activity will occur on additional days during the summer months.

--

Non-standard timings. Where the premises will be used for entertainment at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

--

Continued from previous page...

Section 14 of 19

LATE NIGHT REFRESHMENT

Will you be providing late night refreshment?

☒ Yes

☐ No

Standard Days And Timings

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Will the provision of late night refreshment take place indoors or outdoors or both?

☒ Indoors

☐ Outdoors

☐ Both

Where taking place in a building or other
structure tick as appropriate. Indoors may
include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

Continued from previous page...	
<p>State any seasonal variations</p> <p>For example (but not exclusively) where the activity will occur on additional days during the summer months.</p>	
<p>Non-standard timings. Where the premises will be used for the supply of late night refreshments at different times from those listed in the column on the left, list below</p> <p>For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.</p>	
Section 15 of 19	
SUPPLY OF ALCOHOL	
<p>Will you be selling or supplying alcohol?</p> <p><input type="radio"/> Yes <input checked="" type="radio"/> No</p>	
PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT	
<p>How will the consent form of the proposed designated premises supervisor be supplied to the authority?</p> <p><input type="radio"/> Electronically, by the proposed designated premises supervisor</p> <p><input type="radio"/> As an attachment to this application</p>	
<p>Reference number for consent form (if known)</p> <div style="border: 1px solid black; width: 250px; height: 20px; margin-top: 5px;"></div>	<p>If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.</p>
Section 16 of 19	
ADULT ENTERTAINMENT	
<p>Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children</p> <p>Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.</p>	
<p>None</p>	

Continued from previous page...

Section 17 of 19

HOURS PREMISES ARE OPEN TO THE PUBLIC

Standard Days And Timings

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Continued from previous page...

Section 18 of 19

LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

Please see below.

There shall be waiter/waitress service ensuring supervision throughout the premises.

b) The prevention of crime and disorder

SIA registered door supervisors will be engaged at the premises in accordance with the standard operating procedures risk assessment. Door staff profiles will be retained for all staff that are working in the premises or have been working at the premises in the last 3 months. Profiles are to be proof of identity (photocopy of driving licence or passport) and proof of address (utility bill or bank statement). Proof of address is not required when proof of identity is a new photo driving licence. Profiles are to be available for inspection on request by a responsible authority.

An incident log book will be kept and maintained on the premises, and will be made available for inspection by West Midlands Police and responsible authorities.

If the premises has any late night external promoted event which is not part of its standard operating procedure, then a risk assessment will be completed and maintained at the premises.

The premises will operate a CCTV system at all times the premises are open for licensable activity. Whatever type of CCTV System is used, it shall record for a minimum of 28 days. All images held by the CCTV system will be made available to any of the responsible authorities upon request. The premises will have a CCTV system fitted to the specifications and in locations as advised by West Midlands Police.

The premises will operate a CCTV system at all times the premises are open for licensable activity. Whatever type of CCTV System is used, it shall record for a minimum of 14 days. All images held by the CCTV system will be made available to any of the responsible authorities upon request. The premises will have a CCTV system fitted to the specifications and in locations as advised by West Midlands Police.

c) Public safety

A fire risk assessment will be conducted and implemented in the premises.

d) The prevention of public nuisance

see (b) above

e) The protection of children from harm

Continued from previous page...

Children are to be permitted access to the premises in accordance with the provisions of the Licensing Act 2003.

Section 19 of 19

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence Fees are determined by the non domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at http://www.voa.gov.uk/business_rates/index.htm

Band A - No RV to £4300 £100.00

Band B - £4301 to £33000 £190.00

Band C - £33001 to £87000 £315.00

Band D - £87001 to £125000 £450.00*

Band E - £125001 and over £635.00*

*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then you are required to pay a higher fee

Band D - £87001 to £125000 £900.00

Band E - £125001 and over £1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999 £1,000.00

Capacity 10000-14999 £2,000.00

Capacity 15000-19999 £4,000.00

Capacity 20000-29999 £8,000.00

Capacity 30000-39999 £16,000.00

Capacity 40000-49999 £24,000.00

Capacity 50000-59999 £32,000.00

Capacity 60000-69999 £40,000.00

Capacity 70000-79999 £48,000.00

Capacity 80000-89999 £56,000.00

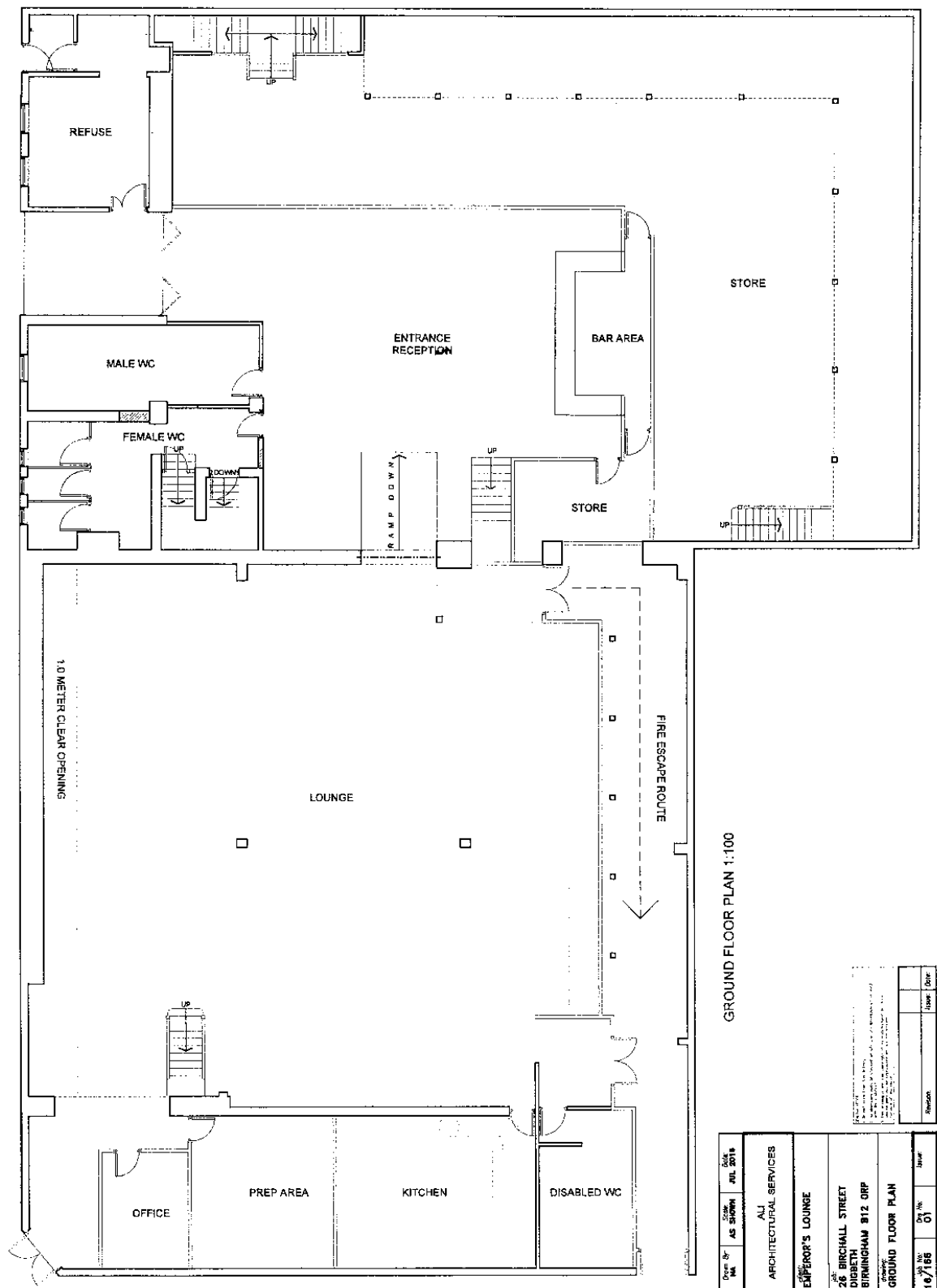
Capacity 90000 and over £64,000.00

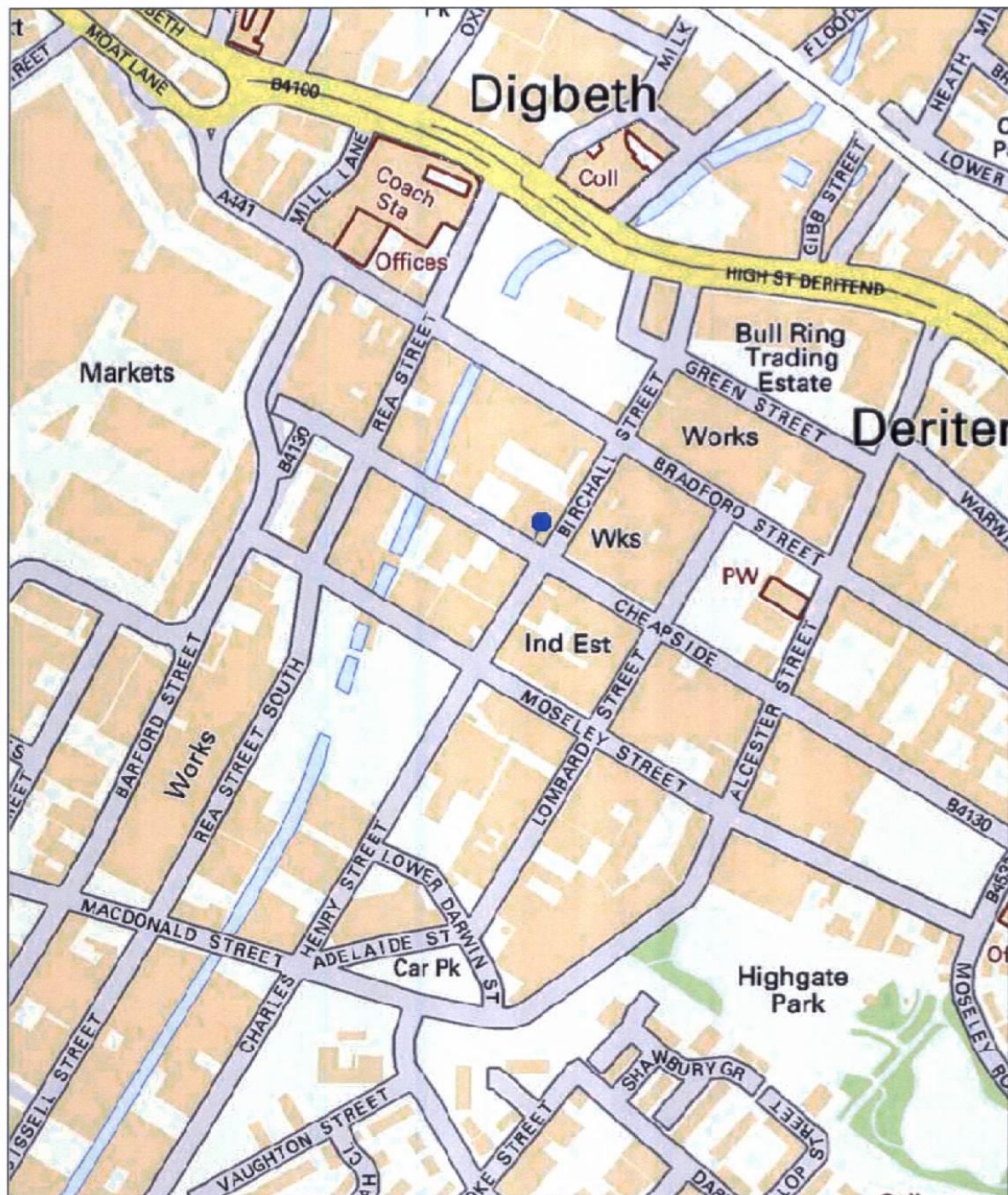
* Fee amount (£)

100.00

ATTACHMENTS

AUTHORITY POSTAL ADDRESS





Map Created By:

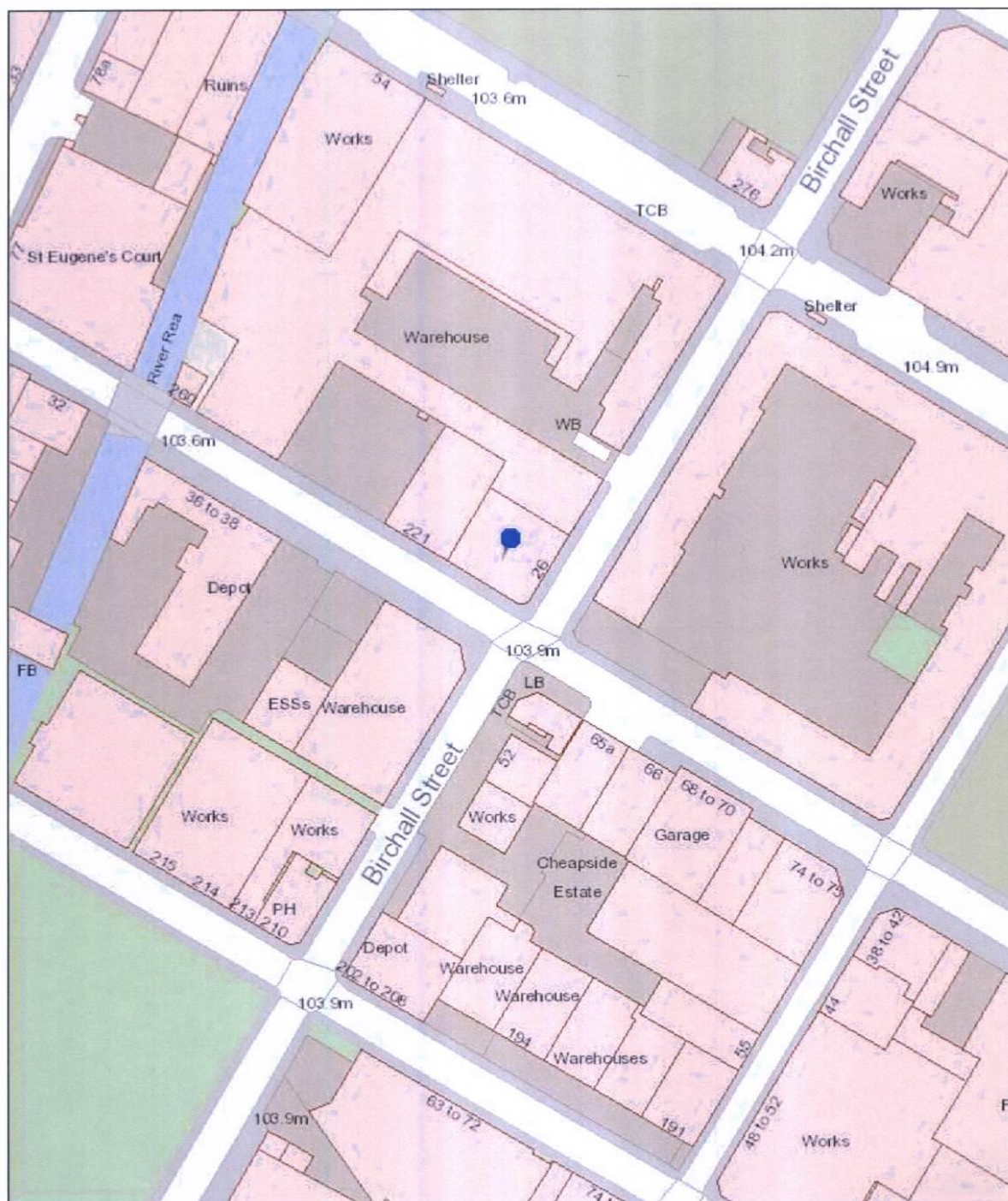
Notes

Date of Map Creation: 20/10/2016



Scale:
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Date of Map Creation: 20/10/2016

Notes



Scale:
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