

BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM													
WARD: Billesley & Brandwood	INNOVATION TITLE: Skills for Work												
<p>Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.</p> <p>(Tick all those that apply)</p> <table style="width: 100%;"> <thead> <tr> <th style="text-align: left; width: 50%;"><u>City Core Priorities</u></th> <th style="text-align: left; width: 50%;"><u>LIF Priorities</u></th> </tr> </thead> <tbody> <tr> <td>• Children - a Great City to Grow Up In <input type="checkbox"/></td> <td>• Citizens' Independence & Well Being <input type="checkbox"/></td> </tr> <tr> <td>• Jobs & Skills a great City to succeed in <input type="checkbox"/></td> <td>• New approaches to investment <input type="checkbox"/></td> </tr> <tr> <td>• Housing a great City to live in <input type="checkbox"/></td> <td>• Active citizens & communities stepping up <input type="checkbox"/></td> </tr> <tr> <td>• Health a great City to lead a healthy & active life <input type="checkbox"/></td> <td>• Clean streets <input type="checkbox"/></td> </tr> <tr> <td></td> <td>Improving local centres <input type="checkbox"/></td> </tr> </tbody> </table>		<u>City Core Priorities</u>	<u>LIF Priorities</u>	• Children - a Great City to Grow Up In <input type="checkbox"/>	• Citizens' Independence & Well Being <input type="checkbox"/>	• Jobs & Skills a great City to succeed in <input type="checkbox"/>	• New approaches to investment <input type="checkbox"/>	• Housing a great City to live in <input type="checkbox"/>	• Active citizens & communities stepping up <input type="checkbox"/>	• Health a great City to lead a healthy & active life <input type="checkbox"/>	• Clean streets <input type="checkbox"/>		Improving local centres <input type="checkbox"/>
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<p>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</p> <p>Our innovative idea is for Moseley Rugby Community Foundation (MRCF) to work with Brandwood Community Centre, across two Wards, Billesley and Brandwood, to offer a certificated work experience programme run by local people for local people.</p> <p>MRCF is a registered charity and has an excellent track record in delivering a variety of projects related to helping local people into or back into employment.</p> <p>One of our current schemes is a Work Club, and is operated in partnership with Kings Heath Job Centre and was created to help tackle the high level of unemployment in the Billesley Ward.</p> <p>For this application, we have focussed on one of the major issues that local people experience when attempting to get a job - lack of experience. Local employers have confirmed to us that whilst they would be willing to give an unemployed person a chance - they haven't got the time or the resources to manage them if they don't already have the necessary experience.</p> <p>Our project is to establish a 'Certificated Work Experience Programme' in collaboration with Brandwood Community Centre to provide experience and significantly increase the chances of obtaining employment by initially accessing the Train-to-Gain Work Placement opportunities based at the Brandwood Centre and the accredited training such as Health & Safety at Work, Emergency First Aid at Work, Food Hygiene, Customer Service and Manual Handling. I.T and C.V support is available at both venues as part of our existing partnership with Brandwood CC.</p> <p>Brandwood Centre would also make available their existing services such as Benefits & Debt Advice, Health Initiatives and Social Opportunities to all participants.</p>													

Local people from the Billesley & Brandwood Ward will run the Project. It will be managed by Brandwood & MRCF in partnership with local employers, currently Birmingham Moseley Rugby Club (BMRFC) & Logmoor Construction.

These two organisations on their own will be sufficient to deliver our programme but if our application is successful, we are confident of recruiting 3 further employers to participate and expand the scheme to ensure it continues to be sustainable.

The work experience would be in 'real' environments and include:

- Bar work
- Restaurant work
- Grounds work
- Administration
- Reception
- General construction skills

The skills would be certificated by MRCF who would act as referees for those who participate. MRCF would also make available their existing services operated in conjunction with Kings Heath Job Centre including interview coaching; CV creation and general mentoring.

The Project would encourage Active Citizenship in the following ways:

- The work experience candidates will be placed in work environments in their own community, thus enhancing a sense of ownership of their community.
- Previous participants will be encouraged to support new participants in the work environment. For example, a participant secures bar work experience, once trained they would then be in a position to train and support others.
- Past participants will be encouraged and facilitated to set up a work experience discussion group to share experiences and ideas.
- Our continuous monitoring of their progress will give them confidence and boost self-esteem.
- The participants would then be helping to make a positive difference to their community and would be encouraged to get involved in other community projects, for example the Annual National Clean-Up programme, currently run by MRCF and the Park Rangers that includes a litter pick on Billesley Common.

Time Frame – is it:-

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

<input type="checkbox"/>

How will the innovation be implemented?

In conjunction with Brandwood Community Centre and Kings Heath Job Centre, we will advertise and interview for the various roles. This will allow us to assess the entry point for the individual and set out a suitable programme of work, timescales and health & safety.

Suitable candidates will be inducted into generally acceptable working practices by Brandwood Community Centre, attending a 2-6 week programme depending on need. Brandwood will manage this part of the programme. Candidates will then move across to MRCF who will place them in appropriate and 'real' work placements. MRCF will manage this element of the programme using Brandwood's tool kit.

This will be managed overall by the staff from the MRCF, but day to day by the staff of the companies participating. The participants would work to an agreed programme, which will be certificated during and at the end of the course.

We have already invested extensively in infrastructure including two 'classroom' environments where theoretical and administration support will be provided. The 'real' training will be in the environments where the services are currently delivered on a commercial basis.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

MRCF would manage the programme and the objective will be for it to act as a catalyst for change.

The outcomes will be to:

1. Provide local employers with prospective employees with relevant and proven work experience.
 2. Provide local unemployed people with the relevant experience that they can include in their CV to help them obtain a job.
 3. Certificated evidence of completing the course and gaining work skills.
- In addition, there will be full record keeping of attendance, punctuality and progress will be kept, certificated for the participants and will form part of an end of project evaluation for all partners.
 - The programme will flag up that any work experience programme must provide relevant evidence of skills that have been learnt.
 - By independent management of the programme, we will ensure that the focus will be on development of skills rather than providing 'cheap labour'.

We believe that should we be successful with the application that this would be used as a catalyst for a self-sustaining programme:

- Year two will be funded by 'sponsors' with an interest in the local community as well as businesses with a direct financial interest – such as recruitment agencies.
- MRCF have a 6-year history of writing successful bids to provide services to the local community. They have secured funding from Awards for All, ESF, Cadburys, Community Development Fund, UK Online and Tinder Foundation amongst others. In addition, they have run fund-raising events like a sponsored walk. This experience will help to sustain

the project beyond the initial setting up.

- BMRFC will continue to sponsor the programme by providing:
 - The accommodation, classrooms and office space, free of charge to the Project
 - Heating and lighting
 - Internet access
 - Computers
 - Work experience placements
- The companies involved will have the confidence and the tools to extend the programme

One organisation already has expressed a positive interest – South Birmingham Sports Village Ltd (SBSV). Birmingham City Council has endorsed and encouraged SBSV to become the landlords of the area currently occupied by Birmingham Moseley Rugby Club and The City of Birmingham Indoor Bowls Club. The longer-term scheme is for SBSV to become the ‘landlord’ for the wider Billesley Common area. When this comes to fruition a range of related opportunities and jobs will become available relating to the management and maintenance of the Common. We would anticipate that this would create further ‘work experience’ programmes.

In addition, the new Director of Rugby at Birmingham Moseley RFC is an experienced employment recruiter, usually working at the executive end, and has committed to helping develop this project beyond work experience.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

Funding bids will be submitted to

- Awards for All
- Cadburys
- Comic Relief
- CHK

What resources will be required?

	£
- Capital	0
- Running costs	48000
- People power volunteers	0

Amount required from LIF £...48000

The programme will be run across 2 Wards, so the funding should be split 50/50 between Billesley and Brandwood Wards.

Have you got any match funding – in cash or in kind?

Yes, BMRFC have invested in the project by providing accommodation, services and staff.

Contact person for proposal

NameDerek Nutt.....

Telephone07831 651554.....

E-mailderek.mrcf@gmail.com.....

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

Consultations have taken place with the police, the fire service, local church groups, Brandwood Community Centre, Kings Heath Job Centre and local participants of the MRCF Work Club to establish the need for this type of scheme.

A meeting was held at Moseley Rugby Community Foundation's centre, Thursday 24th November 2016. In attendance was:

- Alex Buchanan – Councillor
- Susan Barnett – Councillor
- Lynda Batchelor – MRCF
- Derek Nutt - MRCF

Further discussions have taken place between:

- Birmingham Moseley RFC
- Director of Logmoor Construction
- The Chairman of South Birmingham Sports Village

Discussed at**Ward meetings and dates**

- Billesley 22nd March
- Brandwood 15th March

Signatures of all 6 Ward Councillors**Billesley**

Name Alex Buchanan Signature Alex Buchanan Date 13/04/2017
 Name Susan Barnett Signature Susan Barnett Date 13/4/17
 Name Philip Davis Signature P. Davis Date 13/4/17

Brandwood						
Name <u>EVA PHILLIPS</u>	Signature <u>[Signature]</u>	Date <u>15/5/17</u>				
Name <u>MIKE LEDDY</u>	Signature <u>[Signature]</u>	Date <u>15 May '17</u>				
Name <u>Barry Henley</u>	Signature <u>[Signature]</u>	Date <u>15/5/17</u>				
Internal use only						
Received: Date						
Go to Cabinet Committee – Local Leadership for decision: Date						
Approved	<table border="1"> <tr> <td>Yes</td> <td></td> </tr> <tr> <td>No</td> <td></td> </tr> </table>		Yes		No	
Yes						
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