

Equality Analysis

Birmingham City Council Analysis Report

EA Name	WEST MIDLANDS GROWTH COMPANY SERVICE LEVEL AGREEMENT 2017-18
Directorate	Place
Service Area	Place - Culture And Visitor Economy
Type	Reviewed Function
EA Summary	We are proposing a programme of activity to be delivered under contract by the West Midlands Growth Company (formerly Marketing Birmingham) in 2017-18, to support inward investment and the growth of the visitor economy. We are also proposing to increase the earmarking of funding to meet the pre-existing pension fund liabilities of the West Midlands Growth Company following a recent revaluation.
Reference Number	EA001999
Task Group Manager	caroline.alexander@birmingham.gov.uk
Task Group Member	
Date Approved	2017-05-04 00:00:00 +0100
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Introduction

The report records the information that has been submitted for this equality analysis in the following format.

Initial Assessment

This section identifies the purpose of the Policy and which types of individual it affects. It also identifies which equality strands are affected by either a positive or negative differential impact.

Relevant Protected Characteristics

For each of the identified relevant protected characteristics there are three sections which will have been completed.

- Impact
- Consultation
- Additional Work

If the assessment has raised any issues to be addressed there will also be an action planning section.

The following pages record the answers to the assessment questions with optional comments included by the assessor to clarify or explain any of the answers given or relevant issues.

1 Activity Type

The activity has been identified as a Reviewed Function.

2 Initial Assessment

2.1 Purpose and Link to Strategic Themes

What is the purpose of this Function and expected outcomes?

The proposals will contribute to the Council's vision of "a great place to succeed in", by enabling investment in infrastructure and the growth of sectors where Birmingham has competitive strengths. The services provided by the WMGC will assist in the delivery of the inward investment strategy and business growth and contribute to the Council's priority of economic growth and jobs. The proposals will support the development of the visitor economy in Birmingham and the implementation of the Destination Management Plan for the city. WMGC will be required to comply with the Birmingham Business Charter for Social Responsibility.

For each strategy, please decide whether it is going to be significantly aided by the Function.

Children: A Safe And Secure City In Which To Learn And Grow	Yes
Health: Helping People Become More Physically Active And Well	Yes
Housing : To Meet The Needs Of All Current And Future Citizens	Yes
Jobs And Skills: For An Enterprising, Innovative And Green City	Yes

2.2 Individuals affected by the policy

Will the policy have an impact on service users/stakeholders?	No
Will the policy have an impact on employees?	No
Will the policy have an impact on wider community?	No

2.3 Relevance Test

Protected Characteristics	Relevant	Full Assessment Required
Age	Not Relevant	No
Disability	Not Relevant	No
Gender	Not Relevant	No
Gender Reassignment	Not Relevant	No
Marriage Civil Partnership	Not Relevant	No
Pregnancy And Maternity	Not Relevant	No
Race	Not Relevant	No
Religion or Belief	Not Relevant	No
Sexual Orientation	Not Relevant	No

2.4 Analysis on Initial Assessment

Based on the information provided a full assessment will not be required as the proposal is considered to carry no significant risk to equalities.

We are working with WMGC in order to deliver services specified to complement activities planned, providing Birmingham-specific support for inward investment and the visitor economy.

This supports the Council's strategic priorities relating to jobs and skills, by attracting investment into the city and promoting Birmingham as a place to visit.

3 Full Assessment

The assessment questions below are completed for all characteristics identified for full assessment in the initial assessment phase.

3.1 Concluding Statement on Full Assessment

Based on the information provided a full assessment will not be required as the proposal is considered to carry no significant risk to equalities.

We are working with WMGC in order to deliver services specified to complement activities planned, providing Birmingham-specific support for inward investment and the visitor economy.

This supports the Council's strategic priorities relating to jobs and skills, by attracting investment into the city and promoting Birmingham as a place to visit.

This will be reviewed again in the next twelve months.

4 Review Date

31/03/18

5 Action Plan

There are no relevant issues, so no action plans are currently required.