

# You Said .... We Did

## Summary of Changes to the Triple Zero Strategy in Response to Consultation Feedback

October 2021



**BE BOLD BE BIRMINGHAM**

 **Birmingham**  
City Council

# You said.....

# We did.....

You didn't like 'Triple Zero' or the term 'ambitious outcome' – it was unrealistic and wordy and shouldn't be a target	We have made it clear that this is our ambition and not a target and explained our reasons why this is something we should aspire to. 'Ambitious outcome' has been removed
That you didn't understand the purpose of the strategy and there was confusion about what should and shouldn't be in there. Other addictions such as gambling are missing	We have included a clear purpose statement and described what is and isn't in the strategy. This strategy is only for drugs and alcohol, but the impact of gambling addiction is noted, and list of support organisations included
Addiction should be seen as a health problem and not a criminal issue	We have reduced references to crime except where it is absolutely necessary
The Third ambitious outcome 'Zero people living with addiction to drugs or alcohol not receiving support to manage and overcome their addiction' was flawed due to personal choice and consent.	Wording changed to 'Zero people unable to receive support for their addiction when they need it'
The strategy is too long with too much data, and it isn't clear	Length reduced considerably including data. Only summary statistics included and readers are directed to the accompanying Needs Assessment if they wish to explore in more detail. The format has also been completely changed to include infographics to make it more visually appealing. Clearer headings have been used throughout.
The current format with ambitious outcomes and objectives was confusing and vague	Wording changed to improve clarity and statement that action plans will be developed during the period of this strategy
There are too many fancy phrases and you felt alienated by certain terminology such as 'scale and pace'	Phrases and language changed throughout to be in clearer English. 'Scale and Pace' is now Quality and Quantity
There isn't enough consideration of the wider determinants of substance misuse	Clearer statement on interdependencies (1.2), increased narrative in themes 3 and 4 and direction to other relevant strategies and reports.
You were concerned that including Diversity and Inclusion as a principle was divisive and perpetuates discrimination and racism	Diversity and Inclusion has remained in the strategy as health inequalities are at the heart of Public Health. The wording which accompanies this point has been amended to make sure that we are not just talking about different cultures, but also any vulnerable and marginalised group of people.