

PUBLIC REPORT

Report to: CABINET
Report of: CORPORATE DIRECTOR, PLACE
Date of Decision: 6TH MARCH 2018
SUBJECT: CONTRACT AWARD –COMMONWEALTH GAMES
CLOSING CEREMONY PRODUCTION
Key Decision: Yes **Relevant Forward Plan Ref:**
If not in the Forward Plan: Chief Executive approved X
(please "tick" box) O&S Chair approved X
Relevant Cabinet Member(s) Cllr Ian Ward, Leader
Cllr Majid Mahmood – Commercialism, Commissioning
and Contract Management
Relevant O&S Chair: Cllr Mohammed Aikhlaq, Corporate Resources and
Governance
Cllr John Cotton, Health and Wellbeing

Wards affected: All

1. Purpose of report:

- 1.1 To provide details of the requirement to conclude the single contractor negotiations and award a contract with a supplier for the production of the show reel to be broadcast at the closing ceremony of the Gold Coast Commonwealth Games 2018 to promote the city of Birmingham.
- 1.2 This report was not included in the Forward Plan because the decision cannot wait until the next Cabinet on 27 March due to the event itself being staged on 21 April 2018. A decision is needed at Cabinet in order to enable the event to go ahead as scheduled in the accepted format of successful Commonwealth Games handover events.
- 1.3 This public report is accompanied by a private report that contains confidential financial and procurement information and seeks the necessary approvals for the contract award.

2. Decision(s) recommended:

That Cabinet

- 2.1 Notes the report.

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Place Directorate
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3. Consultation

3.1 Internal

3.1.1 Consultation has taken place with the Leader of the Conservative Group, The Leader of the Liberal Democrats Group and both are supportive of the proposal. The Scrutiny Chair for Resources and Governance and the Scrutiny Chair for Health, Wellbeing and the Environment have also been made aware of the proposal.

3.1.2 Officers from Legal and Governance Services, City Finance and Procurement have been involved in the preparation of the report.

3.2 External

None

4. Compliance Issues:

4.1 Are the recommended decisions consistent with the Council's policies, plans and strategies

4.1.1 The decision within this report will contribute greatly to Birmingham's reputation as a global sporting power and city of international reputation.

4.1.2 The decisions within this report will help contribute to tackling health inequalities across the city, by inspiring more people to become active either through taking part in physical activity or being a volunteer for the Commonwealth Games (CWG), improving both their physical and mental health and general wellbeing. It will improve jobs and skills opportunities through the significant infrastructure requirements to deliver the Games and will accelerate housing development through the delivery of the athletes village

4.1.2 Birmingham Business Charter for Social Responsibility (BBC4SR)

The process to formalise the negotiations will include the requirement for the recommended company to agree to the principles of the BBC4SR and produce an action plan with Social Value commitments proportionate to the value of the contract. The Action Plan will be approved by the Council for the supplier to become a certified signatory to the BBC4SR.

4.2 Financial Implications

4.2.1 The cost will be funded from the Organising Committee (OC) budget for the Games of which the City Council will be liable for a 25% share.

4.3 Legal Implications

- 4.3.1 Under Section 1 of the Localism Act 2011, the Council has the power to enter into the arrangements set out in this report, which are within the remit and limits of the general power of competence Section 2 and 4 of the Localism Act 2011.
- 4.3.2 Section 145 of the Local Government Act 1972 gives the Council the power to arrange, stage and/or contribute to entertainments.

4.4 Public Sector Equality Duty

- 4.4.1 The requirements of Standing Order 9 in respect of the Council's Equality Policy and the Equality Act 2010 will be specifically included in the contract documentation.

5. **Relevant background/chronology of key events:**

- 5.1 It is a tradition that for the closing ceremony for the Commonwealth Games, the next host produces a show reel to extoll and promote the virtues and culture of that city.
- 5.2 As a consequence, there is an urgent and unforeseen requirement for the production of the show reel by an organisation with the specialist skills to co-ordinate the production to show Birmingham in its best light to a worldwide audience. An organisation with the ability, local knowledge, capacity and availability has been identified to produce the show reel within the tight timescales to ensure the finished product is available in broadcast quality to the timescale as dictated by the Commonwealth Games Federation (CWF) and the Gold Coast host broadcaster.
- 5.3 The organisation will undertake the following tasks:
- To source culturally diverse performers to appear in the production
 - To choreograph and script the content
 - To co-ordinate all activities required for the production and filming
 - To provide an Executive Producer and Director to oversee the production
 - To provide a narrator
 - To film and edit the performances
 - To produce the final output in the format as required by the host broadcaster
- 5.4 On the basis that the organisation has satisfactorily organised high quality cultural events that have been broadcast for the Council on a number of occasions, it is proposed that this company should also be engaged to carry out the tasks in paragraph 5.3 for the production of the show reel. Engaging another organisation at this time is not a feasible option within the time constraint as dictated by the CWF.
- 5.5 As a result, there is now an urgent requirement to conclude the single contractor negotiations and enter into a contract with the recommended supplier for the services required.

- 5.6 The basis of the single contractor negotiations were to confirm the costs and to agree the terms and conditions under which the contract will be delivered.
- 5.7 The contract will be managed by the Service Director – Sport, Events, Open Space and Wellbeing.

6. Evaluation of alternative option(s):

- 6.1 Not to carry out the service – this is not an option as it is a requirement of the CWF to produce the show reel.
- 6.2 Carry out a tender process – due to the urgency for the work to be completed in line with the timescales of the CWF, there is not time to complete a tender process and award a contract.
- 6.3 To call off a collaborative framework agreement – there is no framework agreement available suitable for this service.

7. Reasons for Decision(s):

- 7.1 To ensure the production of the show reel is in place to show Birmingham in its best light to a worldwide audience.

Signatures:

Date:

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Councillor Ian Ward – Leader of the Council

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Councillor Majid Mahmood
Commercialism, Commissioning and Contract Management

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Jacqui Kennedy – Corporate Director of Place

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List of Background Documents used to compile this Report:

None

List of Appendices accompanying this Report (if any):

None