

# Equality Analysis

## Birmingham City Council Analysis Report

<b>EA Name</b>	ERDF Big Data Corridor: A New Business Economy (Approval To Submit Full Application For Funding)
<b>Directorate</b>	Economy
<b>Service Area</b>	Digital Birmingham
<b>Type</b>	New/Proposed Function
<b>EA Summary</b>	The beneficiaries of this bid will be SME's in Greater Birmingham and Solihull Local Enterprise Partnership.
<b>Reference Number</b>	EA001110
<b>Task Group Manager</b>	annette.c.king@birmingham.gov.uk
<b>Task Group Member</b>	
<b>Date Approved</b>	2016-06-24 01:00:00 +0100
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### Introduction

The report records the information that has been submitted for this equality analysis in the following format.

#### **Overall Purpose**

This section identifies the purpose of the Policy and which types of individual it affects. It also identifies which equality strands are affected by either a positive or negative differential impact.

#### **Relevant Protected Characteristics**

For each of the identified relevant protected characteristics there are three sections which will have been completed.

- Impact
- Consultation
- Additional Work

If the assessment has raised any issues to be addressed there will also be an action planning section.

The following pages record the answers to the assessment questions with optional comments included by the assessor to clarify or explain any of the answers given or relevant issues.

## 1 Activity Type

The activity has been identified as a New/Proposed Function.

## 2 Overall Purpose

### 2.1 What the Activity is for

What is the purpose of this Function and expected outcomes?	The full application enables the City to work with public sector, private sector and specifically SMEs within the GBSLEP area to help up-skill businesses in the region to become more innovative in order to create economic growth for the region. The full application involves procurement of a data integration platform that enables a blended approach for businesses to access as part of the bid to enable SMEs to create new applications, innovations and services through a connected marketplace, which will be tested in the City within the Eastern Corridor Area. The aim of the innovations is to create new products and services that will help the citizens of Birmingham.
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For each strategy, please decide whether it is going to be significantly aided by the Function.

Public Service Excellence	Yes
A Fair City	Yes
A Prosperous City	Yes
A Democratic City	Yes

### 2.2 Individuals affected by the policy

Will the policy have an impact on service users/stakeholders?	No
Will the policy have an impact on employees?	No
Will the policy have an impact on wider community?	Yes

### 2.3 Analysis on Initial Assessment

The project is specifically aimed at up-skilling businesses in the Greater Birmingham and Solihull Enterprise Area to use the latest technologies to enable them to create new innovations, products and services that can be utilised and tested by citizens within the area. Any products or services that are created will be designed with user's in mind and it is impossible to say at this time what types of products or services may be developed.

Any SME can apply for the programme as long as they meet the criteria for European Funding.

It is expected that the following outputs will be achieved if the submission is successful.

- 115 enterprises receiving support
- 115 enterprises receiving non-financial support
- 20 new enterprises supported
- 62 employment increase in supported enterprises
- 32 enterprises co-operating with research institutions
- 32 enterprises supported to introduce new to the market products
- 32 enterprises supported to introduce new to the firm products

### **3 Concluding Statement on Full Assessment**

There is no adverse impact as the project is specifically aimed at all SME's within the GBSLEP area who meet the specific criteria to gain business support as identified within the ERDF Funding requirements.

At this time there are no products or services that have been developed. When products or services are developed, they will be tested with citizens within the Eastern Corridor who wish to take part in a trial. Until we know the type of products or services that may be developed and the target groups for the product a full assessment cannot be undertaken. Once a product or service has been identified that is to be tested then an assessment will be completed.

### **4 Review Date**

01/01/17

### **5 Action Plan**

There are no relevant issues, so no action plans are currently required.