

Birmingham City Council

Report to Cabinet

7th September 2021



Subject: DRAFT HEALTH AND WELLBEING STRATEGY:
CREATING A BOLDER, HEALTHIER CITY

Report of: Dr Justin Varney
Director of Public Health

Relevant Cabinet Member: Cllr Paulette Hamilton - Health & Social Care

Relevant O & S Chair(s): Cllr Rob Pocock - Health and Social Care

Report author: Stacey Gunther,
Service Lead (Governance)
Email: Stacey.Gunther@birmingham.gov.uk

Are specific wards affected?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No – All wards affected
If yes, name(s) of ward(s):		
Is this a key decision?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If relevant, add Forward Plan Reference: Ref. No. 009220/2021		
Is the decision eligible for call-in?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Does the report contain confidential or exempt information?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
If relevant, provide exempt information paragraph number or reason if confidential:		

1 Executive Summary

- 1.1 The Health and Wellbeing Board is required to have a joint health and wellbeing strategy as part of its statutory functions, building upon the Joint Strategic Needs Assessment (JSNA). The proposed approach is for the Strategy to be a framework; signposting to action across the health and care system.
- 1.2 The draft Health and Wellbeing Board Strategy, Creating a Bolder, Healthier City has been shaped and developed over the past three years with citizens, partner organisations and national policy changes.

- 1.3 It sets out the Health and Wellbeing Board's ambitions for the next 8 years (2022-2030), based on a series of themes and cross-cutting approaches. It will include the key actions, indicators to measure our progress, and the leadership required to achieve our ambitions.
- 1.4 The framework has five core themes for action covering wider determinants, health protection and environmental public health. The core themes have been developed through previous consultation, engagement and research. This includes the 2019 consultation on Birmingham's public health priorities and launch of the sub-forums alongside the existing Health Protection Forum. Four of the core themes in the framework align with the sub-forums. The proposed themes are: -
- Healthy and Affordable Food
 - Mental Wellness and Balance
 - Active at Every Age and Ability
 - Contributing to a Green and Sustainable Future
 - Protect and Detect
- 1.5 The Health and Wellbeing Board supports a life course approach and this is reflected in the framework, aligning with the Birmingham and Solihull Integrated Care System Outcomes Framework. The five core themes run throughout the life course which is split into three stages.:
- Getting the Best Start in Life
 - Working Well
 - Ageing and Dying Well
- 1.6 In addition to previous consultation and engagement, the framework has also been informed by the experience and response to the pandemic, as well as an ongoing commitment to equality, diversity and inclusion. The framework contains two cross-cutting approaches present in all five core themes and the life course.
- Mitigate the legacy of Covid
 - Equality, Diversity and Inclusion
- 1.7 Throughout the Health and Wellbeing Board partnership and the framework, there is a focus on reducing health inequalities. The aim of the emerging framework is to close the gap on these inequalities, which Health and Wellbeing Board sub-forums will be tasked to align their action plans to demonstrate.
- 1.8 The purpose of the consultation is to seek views on the draft joint health and wellbeing strategy: 'Creating a Bolder, Healthier City'. It will assess the support for our thematic ambitions, our proposals to measure our progress against these ambitions, and the collaborative and distributed leadership required to achieve these ambitions. The consultation will look at each of the five themes, the life course and the cross-cutting approaches. It will also seek to gain an understanding of the support for the proposals on inequalities in the framework and identify any gaps and priorities.

- 1.9 Cabinet is asked to give approval to launch a public consultation exercise to seek comments on the draft framework.

2 Recommendations

- 2.1 It is recommended that Cabinet give approval to consult on the joint Birmingham Health and Wellbeing Board Strategy: Creating a Bolder, Healthier City Framework as set out in this cover report and appended documents.

3 Background

- 3.1 The Health and Wellbeing Board is a statutory body created under the Health and Care Act 2012. The Board is a committee of the council and has numerous statutory functions.
- 3.2 The ambition behind Health and Wellbeing Boards is to build strong and effective partnerships which improve the commissioning and delivery of services across the NHS and local government, leading in turn to improved health and wellbeing for local people.
- 3.3 The Health and Wellbeing Board has several statutory functions and is required to have a joint health and wellbeing strategy.

4 Options considered and Recommended Proposal

Public consultation exercise

5 Consultation

- 5.1 Permission is sought by Cabinet to launch a public consultation exercise to seek views on the draft Joint Health and Wellbeing Board Strategy, Creating a Bolder, Healthier City Framework.
- 5.2 An eleven week public consultation process is planned; the consultation will build upon best practice methods developed by the Public Health Division in its consultations on Food and throughout the Covid pandemic offering a range of social media and online forums, targeted community engagement, wider stakeholder engagement, ward forums and utilising existing community trusted engagement channels.
- 5.3 The consultation period has been identified based on other recent Public Health consultations and will be sufficient time to complete all the planned activity. The public consultation on the Green Paper in 2019 ran for an eight-week period and involved an online consultation, a series of 'world café' events, attendance at ward forums and social media platform-based conversations. The Creating a Bolder, Healthier City Framework consultation is on the forward plan for Health and Wellbeing Board Sub Forums and is currently being offered as an option to ward forums in preparation.

6 Risk Management

Risk Analysis			
Identified Risk	Likelihood	Impact	Actions to Manage Risk
Lack of citizen and partner engagement in the development of the draft strategy and its priorities.	Low	Medium	The draft framework has coproduced with partners and received support from a large number of partners prior to consultation. Full public consultation exercise to gauge support is planned.

7 Compliance Issues:

7.1 How are the recommended decisions consistent with the City Council's priorities, plans and strategies?

The draft joint Health and Wellbeing Strategy links to the Council's priorities.

7.2 Legal Implications

Chapter 2, point 193 of the Health and Social Care Act 2012 introduces the requirement for a joint health and Wellbeing strategy and details that the responsible local authority and each of its partner clinical commissioning groups must prepare a strategy meeting the needs included in the assessment by the exercise of functions of the authority. In preparing a strategy under this section, the responsible local authority and each of its partner clinical commissioning groups must involve the Local Healthwatch organisation for the area of the responsible local authority and involve the people who live or work in that area.

7.3 Financial Implications

The cost for the public consultation exercise on the joint Health and Wellbeing Board Strategy, Creating a Bolder, Healthier City, are likely to be immaterial. Any costs incurred will be met through the Public Health grant.

7.4 Procurement Implications (if required)

None identified.

7.5 Human Resources Implications (if required)

None identified, consultation support will be delivered through existing staff

7.6 Public Sector Equality Duty

Equality Impact Assessment completed on 21st July 2021 and is attached as **Appendix 4**.

8 Appendices

- 8.1 **Appendix 1** - Draft Health and Wellbeing Board Strategy: Creating a Bolder, Healthier City
- 8.2 **Appendix 2** - Public consultation plan for draft Health and Wellbeing Board Strategy: Creating a Bolder, Healthier City
- 8.3 **Appendix 3** - Draft public consultation questions
- 8.4 **Appendix 4** - Equality Impact Assessment

9 Background Documents