

**Members are reminded that they must declare all relevant pecuniary and non-pecuniary interests relating to any items of business to be discussed at this meeting**

**BIRMINGHAM CITY COUNCIL**

**CABINET COMMITTEE – LOCAL LEADERSHIP**

**TUESDAY, 31 JANUARY 2017 AT 10:00 HOURS**  
**IN COMMITTEE ROOMS 3 & 4, COUNCIL HOUSE, VICTORIA**  
**SQUARE, BIRMINGHAM, B1 1BB**

**A G E N D A**

**1 NOTICE OF RECORDING/WEBCAST**

The Chairman to advise the meeting to note that this meeting will be webcast for live and subsequent broadcast via the Council's Internet site ([www.birminghamnewsroom.com](http://www.birminghamnewsroom.com)) and that members of the press/public may record and take photographs. The whole of the meeting will be filmed except where there are confidential or exempt items.

**2 APOLOGIES**

**3 - 14**

**3 UPDATE ON LEARNING FROM OTHER LOCAL AUTHORITIES**

The Assistant Leaders will present the item.

**15 - 44**

**4 REPORT ON THE CITY CLEAN-UP IN NOVEMBER, ASSESSMENT AND PLANS FOR MARCH**

Short presentation and discussion.

**45 - 62**

**5 LOCAL INNOVATION FUND SUBMISSION AND FINANCES**

Report of the Acting Strategic Director, Place Directorate and Leader.

**6 OTHER URGENT BUSINESS**

To consider any items of business by reason of special circumstances (to be specified) that in the opinion of the Chairman are matters of urgency.



# BIRMINGHAM CITY COUNCIL

## PUBLIC REPORT

<b>Report to:</b>	<b>CABINET COMMITTEE LOCAL LEADERSHIP</b>	
<b>Date of Decision:</b>	<b>31 JANUARY 2017</b>	
<b>Report of:</b>	<b>STRATEGIC DIRECTOR - PLACE</b>	
<b>SUBJECT:</b>	<b>UPDATE ON LEARNING FROM OTHER LOCAL AUTHORITIES</b>	
<b>Key Decision: No</b>	<b>Relevant Forward Plan Ref: N/A</b>	
<b>If not in the Forward Plan: (please "X" box)</b>	<b>Chief Executive approved O&amp;S Chairman approved</b>	
<b>Relevant Cabinet Member(s) or Relevant Executive Member:</b>	<b>ALL ALL</b>	
<b>Relevant O&amp;S Chairman:</b>	<b>Cllr Aikhlaq, Chair of the Corporate Resources and Governance O&amp;S Committee</b>	
<b>Wards affected:</b>	<b>ALL</b>	

<b>1. Purpose of report:</b>
<p>1.1. This report presents an examples of good practice from the Assistant Leaders' visits to other local authorities and seeks approval to further work intended to:</p> <ul style="list-style-type: none"> <li>Establish the benefits of implementing some of these examples in Birmingham, through pilot projects with local areas, with the emphasis on the practical benefits for people and communities in Birmingham.</li> <li>Develop a systematic approach to learning from other places</li> </ul>

<b>2. Decisions recommended:</b>
<p>2.1. Authorise the Assistant Leaders and relevant officers to carry out further work on some of the initiatives referred to in Appendices 1 and to report back to the Committee on their applicability to Birmingham.</p> <p>2.2. Authorise the Assistant Leaders and relevant officers to carry out further work to establish the costs and benefits of participating in the Co-operative Councils Innovation Network and to report back to the Committee with recommendations (see Appendix 3).</p>

<b>Lead Contact Officer(s):</b>	Tony Smith Policy Executive, Strategic Policy Team
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<p><b>3. Consultation</b></p> <p><b>3.1 <u>Internal</u></b></p> <p>Consultation with appropriate councillors and officers on the options set out in this report will be undertaken as part of the further work to be carried out, should the recommendations be accepted.</p> <p><b>3.2 <u>External</u></b></p> <p>Where appropriate public engagement and consultation will take place on any initiatives outlined in this report that are eventually approved by the Committee.</p>
<p><b>4. Compliance Issues:</b></p> <p><b>4.1 <u>Are the recommended decisions consistent with the Council's policies, plans and strategies?</u></b></p> <p>The recommendations are fully consistent with the Council's policies. The Business Plan and Budget adopted by Full Council in March 2016 committed the Council to "to develop a new approach to devolution within the city, with a focus on empowering people and giving them influence over local services". The work of the Cabinet Committee is taking forward the next stage of an evolutionary process which began in 2015/16 with initial changes to the role of districts and the creation of Sutton Coldfield Town Council. This stage will conclude in 2018 with the switch to all out elections and new ward boundaries.</p> <p><b>4.2 <u>Financial Implications</u></b></p> <p>There are no financial implications of this report. Full financial implications of the initiatives referred to will be identified in the next phase of work, subject to approval of this report.</p> <p><b>4.3 <u>Legal Implications</u></b></p> <p>There are no direct legal implications of this report. The constitutional and legal implications of the initiatives referred to will be identified in full in the next phase of work, subject to approval of this report.</p> <p><b>4.4 <u>Public Sector Equality Duty</u></b></p> <p>Policies developed by the Committee are subject to the public sector Equality Duty and impact assessments will be carried out as appropriate.</p>

<b>5.</b>	<b>Relevant background/chronology of key events:</b>
5.1.	As set out in the work programme and role description for the Assistant Leaders, a number of visits to other local authorities have taken place in recent months, with a view to improving the City Council's learning from others, becoming more open to ideas from elsewhere and identifying specific initiatives that could be taken forward to the benefit of Birmingham. Recent visits have focused on authorities that are members of the Co-operative Councils Innovation Network and this report focuses on Oldham Borough.
5.2.	This report presents some of the learning from Oldham, with an emphasis on the practical benefits to local residents of the policies concerned. If the recommendations in this report are approved, further work on these will be carried out and reported back to the Committee at its March meeting. This will enable implementation of approved initiatives during 2017/18.
5.3.	Appendix 1 summarises a range of initiatives in Oldham which may be particularly relevant to Birmingham. Appendix 2 outlines the activities of the Co-operative Councils Innovation Network which provide a framework for learning from other councils and developing our approach to local leadership in a supported manner.

<b>6.</b>	<b>Evaluation of alternative option(s):</b>
6.1.	Alternatives to the examples of good practice summarised in this report will be assessed during the next stage of the work. At this stage the Assistant Leaders have identified them as having a strong potential to bring benefits to local leadership in Birmingham.

<b>7.</b>	<b>Reasons for Decision(s):</b>
7.1	To give authority to the Assistant Leaders and relevant officers to proceed with further work on the initiatives described in this report.

<b>Signatures</b>	<b><u>Date</u></b>
Strategic Director – Place .....	.....

<b>List of Background Documents used to compile this Report:</b>	
<p><a href="#">Information on Oldham Co-operative Council</a> Documents consulted: Building a Co-operative Oldham – Devolution to Districts and Next Steps for District Working; Oldham Local Leaders Programme 2013-14; Green Schemes Oldham; presentation on evaluation model.</p> <p>Further information on Cardiff, Plymouth and <a href="#">Bristol Neighbourhood Charter</a> is available online.</p>	

Report Version	<b><u>2.0</u></b>	Dated	<b><u>23/1/17</u></b>
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## Appendix 1: Oldham

### Local leadership in Oldham “Co-operative Council”

At a Borough wide level, Oldham has established a Leadership Board of key partners. This is supported by three “clusters” focused on Health and Wellbeing, Economy and Skills and Co-ops and Neighbourhoods. They have six **partnerships for areas of the city** made up of between 2 and 7 wards (there are 20 wards with an average population of 11,250).

The original partnership meetings consisted of open public questions, partner updates and a formal decision making element for the councillors (this means there are delegations to the partnership councillors and to the chair acting with officers). Recently the meetings have evolved into separate community forums, strategic working groups and a streamlined partnership executive meeting and this is still developing.

The partnerships are complimented by **networks** of community and voluntary organisations. These organise events, raise funding for projects and take action to respond to urgent community issues.

The council has established a **Local Leaders programme** for councillors. This consists of a series of workshops on themes such as “making the co-operative difference”, “using customer insights to engage with the community”, social media, personal resilience and asset based community development. The workshops are facilitated by external experts from North West Employers, other councils and universities. The workshops are held monthly in early afternoon and early evening slots.

Councillors in Oldham are given an individual budget to fund projects in their ward. This was £3,000 per year and has now been raised to £5,000. Councillors complete an annual declaration on their spending and it is monitored by officers. An attempt to link the budgets to agreed local priorities did not prove successful as was abandoned.

The council aims to become progressively more localised and bottom up. **Staff** will fall into three groups: Dedicated (full time in local areas, such as area co-ordinators and Neighbourhood Caseworkers), Designated (significant amount of time in local areas, such as highways officers) and Borough-wide/specialist (planning, strategic housing, finance, communications etc.). Dedicated and Designated staff work together in area teams. A Neighbourhood Services Directorate was created to oversee this work. Devolved funding and staff have been reduced but are still in place, working from offices (“town halls”) in the local area. The city centre office is in the Civic Centre, whilst the others form part of local hubs with libraries, community centres

They have established a process through which areas can bid to run a particular service in their area. This involves the submission of a business case to a Cabinet Committee. This is similar to the idea in Birmingham of enabling parish councils to bid for a “devolution deal” for their area.

## **Measuring the co-operative difference: Oldham's approach to measuring the impact of co-operative working**

Oldham is keen to demonstrate that the co-operative approach makes real practical differences to people in the borough and is developing a methodology on behalf of the whole Co-operative Councils Innovation Network. Their approach starts from asking "what is co-operative about the solution proposed?" Co-operative solutions, it is argued create "ripple" impacts beyond the immediate service delivery outcome. It is important to measure those impacts as well.

This is divided into three types of impact:

- Place impacts, such as better networks, increased resilience, stronger communities and sustainable change
- People impacts, such as individual resilience, confidence and self-worth, better opportunities for change and
- Public service impacts, such as reduced dependency, changed relationships with communities.

"A Co-operative Place" is described as one with a strong economy and opportunities for growth, thriving businesses, sectors working towards a common vision, high levels of productivity and diverse and cohesive communities.

"Co-operative People" are described as confident and willing to work with others and services, skilled, productive, employable and healthy, able to find their own solutions and proud of where they live.

"Co-operative Public Services" are those which have a shared asset based understanding of needs, collaborate effectively, pool assets, find new ways of working and focus on delivering shared outcomes and maximising social value.

### **The co-operative approach to change**

Oldham colleagues emphasise that the idea of the co-operative council is not about a blue-print for redesigning the council. It is more of an organic process of change, built from an ongoing process of generating ideas, implementing them, scaling them up and learning from them. This is a way of creating a positive, can-do culture and ensuring that all levels of the organisation and the community are engaged in the changes being made (something which is not possible with top down plans).

In 2011 when Oldham started their Co-operative journey, there was a lack of trust in the council and satisfaction levels with the council were poor only 22% satisfaction. Now reputation surveys are carried out every 6 months and satisfaction is at 70%.

Under a new Chief Executive they have up front, a set of 'Co-operative Behaviours':

- Work with a resident focus
- Support local leaders (councillors)

- Committed to the Borough (everyone is seen as an ambassador, communicating the positives about Oldham. This could include being an ambassador for your neighbourhood. Each employee has up to 3 paid days to work in the local community)
- Take ownership and drive change
- Deliver high ('getting the basics right').

## Practical projects

### Green Schemes

**The Green Dividend Fund.** A £100,000 one-off fund to kick start community action on gardening and landscaping projects. Community groups can apply for £500 or £5000 on a competitive basis, with the successful ideas being those that make a real difference now and can be maintained in the future. A Green Dividend Ambassador supports groups in working up their ideas. The universal phase of the fund was completed and a targeted fund was brought in for the second year linked to areas selected for private landlord licensing. The aim is to encourage people to work together in the community, so the “ripple” effect is not just the improved neighbourhood.

**Street Trees Fund.** A £100,000 fund which can be used to match funding from individual members budgets where local people want to see trees planted.

**Generation Oldham.** This is Oldham's community energy programme, which gives residents a chance to own shares in the Community Benefit Society (Oldham Community Power). Community groups can express interest in having solar panels installed on public buildings in their area. Oldham Community Power raises funding and installs the solar panels and the community group receives discounted electricity. The programme is now in phase 2 and involved training for young people in renewable technologies, with DECC and EU funding.

### Co-operative Campaigns

As a co-operative council Oldham campaigns on issues that matter to local residents. Examples have included:

- **Fares Fair** – achieved a 28% saving on bus fares for Oldham that has now been rolled out across Greater Manchester
- **Fair energy** – A collective energy switching campaign which secured a better deal of 8,700 residents. Again this was rolled out across the met area.

Oldham colleagues emphasise that campaigns can often lead to real practical initiatives as well as impacting on public and political attitudes. The Fair Energy campaign led to Warm Homes Oldham, a partnership between the council, the CCG and housing providers to provide new insulation and heating systems to people at risk of fuel poverty. 3,000 households have been helped so far. Another campaign “Our House” was less successful but made its point. It was intended to give people

an alternative to the rent-to-buy providers of home appliances and furniture by opening a shop providing quality local products and services.

## **Housing**

The co-operative offer on housing is that residents can afford to heat their homes, know how to manage their finances, do their bit and share resources, are proud of their neighbourhood and have fair access to appropriate housing.

**Working Xtra.** Working Xtra builds recognition of citizens that make a positive contribution into the allocation policy of RSLs. Households that are working, in work related training, caring or volunteering can apply to a range of homes available to those who qualify from this initiative. Every year around 300-350 homes are advertised as WorkingXtra, this includes at least 15% of re-lets and 50% of new builds. The aim is partly to reduce dependency and to create more resilient and diverse communities.

## **Employment**

**Fair Employment Charter.** Similar to Birmingham's Business Charter for Social Responsibility. Signatories are expected to pay a living wage, offer fair contracts, training and support, support trade unions and enable employees to do voluntary activities.

**Get Oldham Working.** A strategic programme to increase skills, employment, business engagement and support activities. Run by a small team employed by the council. this is available to all ages and matches people looking for work with opportunities in apprenticeships and training. Over three years it has helped over 5,000 people into the labour market. It has recently been augmented by a Working Skills Strategy that aims to help people develop their skills whilst in employment.

## **Appendix 2: Co-operative Councils Innovation Network**

The CCIN has developed from the original network of councils pioneered by Lambeth Borough to become a Special Interest Group of the Local Government Association which encourages participation across the political spectrum. There is an annual fee for membership.

The Co-operative agenda is now fairly wide and about much more than simply the promotion of co-operatives or mutuals as a way of delivering services.

The office of the Network is in Oldham. The Network is overseen by a representative Values and Principles Board which sets out the aims and principles and co-ordinates the work programme. As a means of sharing good practice, the network uses the following approaches:

- Officer networks to lead the development of new ideas, including regional networks. Networks hold workshops on a variety of topics. This is seen as one of the most valuable aspects of the Network because it gives those working up ideas for change the ability to quickly tap into experiences of others who face the same challenges and share the same values.
- Shared web resources for ideas, case studies and information
- Members working together to produce tools and techniques. For example, Policy Labs and Policy Prototypes – Labs are larger collaborative projects, Prototypes are smaller projects in individual councils. These are funded projects.
- Multi-supplier consultancy framework to enable extra capacity from approved consultancies to be brought into the network
- The Co-operative Peer Review Commission – established in 2016 and based in Plymouth – reviewers, guidance and criteria to help councils assess their progress as a “co-operative council”, including engagement with citizens and other local stakeholders
- Conferences around the country for meeting and working with peers, social media discussion
- Influence through lobbying at the national level as well as marketing individual councils as innovators
- Access to ambitious political leaders trying to bring change to their communities

The principles of the network fit well with the City Council's aims for Local Leadership:

1. **Social partnership:** We will strengthen the co-operative partnership between citizens, communities, enterprises and Councils, based on a shared sense of responsibility for wellbeing and mutual benefit
2. **Democratic engagement:** We will support the active engagement of the full range of residents in decision making and priority setting
3. **Co-production:** We will develop systems that enable citizens to be equal partners in designing and commissioning public services and in determining the use of public resources
4. **Enterprise and social economy:** We will promote community-based approaches to economic development that focus on supporting the creation of jobs, social enterprises and other businesses and providing an environment for co-operative and mutual enterprises to thrive
5. **Maximising social value:** We will support the development of a framework and criteria for social value, giving substance to the concept and supporting Councils with the tools to ensure better local social and economic outcomes
6. **Community leadership and a new role for councillors:** We will explore ways for councils to act as a platform for helping the community to contribute to local outcomes, and to re-think the role of councillors as community connectors, brokers and leaders
7. **New models of meeting priority needs:** In exploring new ways of meeting the priority needs of our communities we will encourage models, such as co-operatives and mutuals, which give greater influence and voice to staff and users
8. **Innovation:** We will embrace innovation in how we work with local communities to drive positive change
9. **Learning:** We will capture and 'expand' the experience and learning from individual projects and approaches in order to encourage broader application of co-operative principles within individual member Councils and across the Network
10. **Walking the talk:** As a membership organisation we will make this statement of our principles operational by:
  - **Co-operation among members:** Our members work together to help each other implement our values, sharing experiences and learning
  - **Openness of membership:** Full, Associate and Affiliate Membership is open to any qualifying Council, organisation or individual who shares our values and is committed to putting them into action

- **Co-production of the Network's work:** Members help shape the Network's work programme and the content of events and written products
- **Action-focused:** The network is a vehicle for helping councils translate co-operative values and principles into policy and practice
- **Membership-based:** The network is majority funded by modest membership subscriptions from its member Councils, Associates and Affiliates
- **Non-party-political:** Members share the belief that working co-operatively within and across communities holds the key to tackling today's challenges

DRAFT





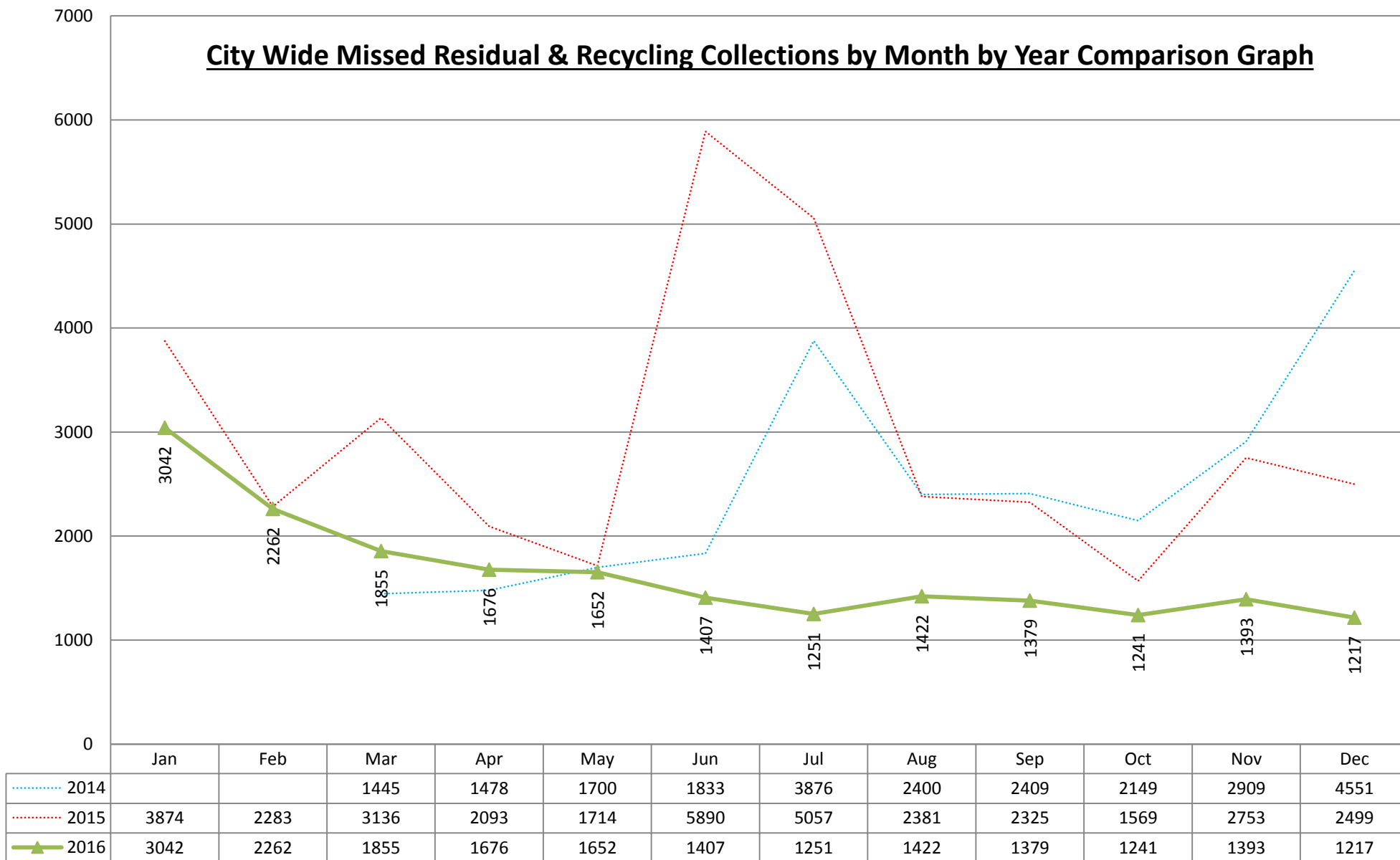
# Cabinet Committee Local Leadership – 31 January 2017

Cllr Lisa Trickett  
Cabinet Member for Clean Streets,  
Recycling and Environment

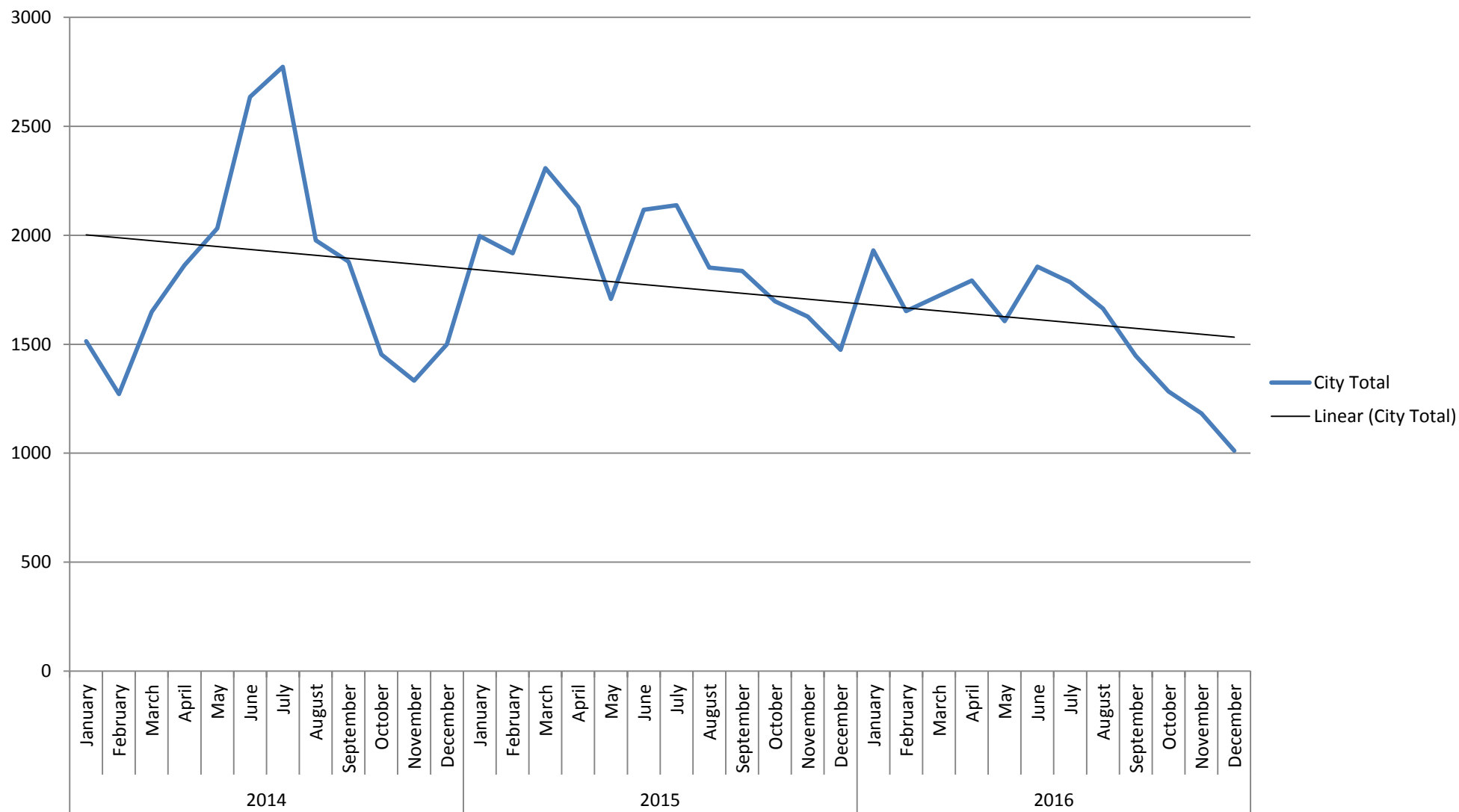
# Waste Management Service Improvement

	Overview of key areas of improvement
<b>Strategy</b>	Setting of Service standards for collections On street recycling facilities removal Depot Modernisation Programme ( Lifford and Perry Barr) IBA Plant relocation Cleaner Streets programme: whole base approach, dashboard, litter bin strategy, review of red carded properties, flats above shops Queslett savings and safe working
<b>Systems</b>	Stores procedures around wheelie bins Process review/ productivity/tipping - missed collections Performance Management Reporting Project Health and Safety Round Optimisation Project (incl Slab in Cab) Fleet and Garages Operations Project EQS Improvement Project ( see cleaner streets) Depot Admin Review Trade Waste Development Project (including recycling)
<b>Structure</b>	Organisational Design - budget visibility including use of agency and overtime Workforce Plan and Management Back Office restructure Operations Service Restructure
<b>Skills</b>	Organisational Development & Training Driver training Safe operating
<b>Staff</b>	Communication Staff survey response
<b>Style &amp; Shared Values</b>	Culture Change Employee Relations Customer interaction, all channels

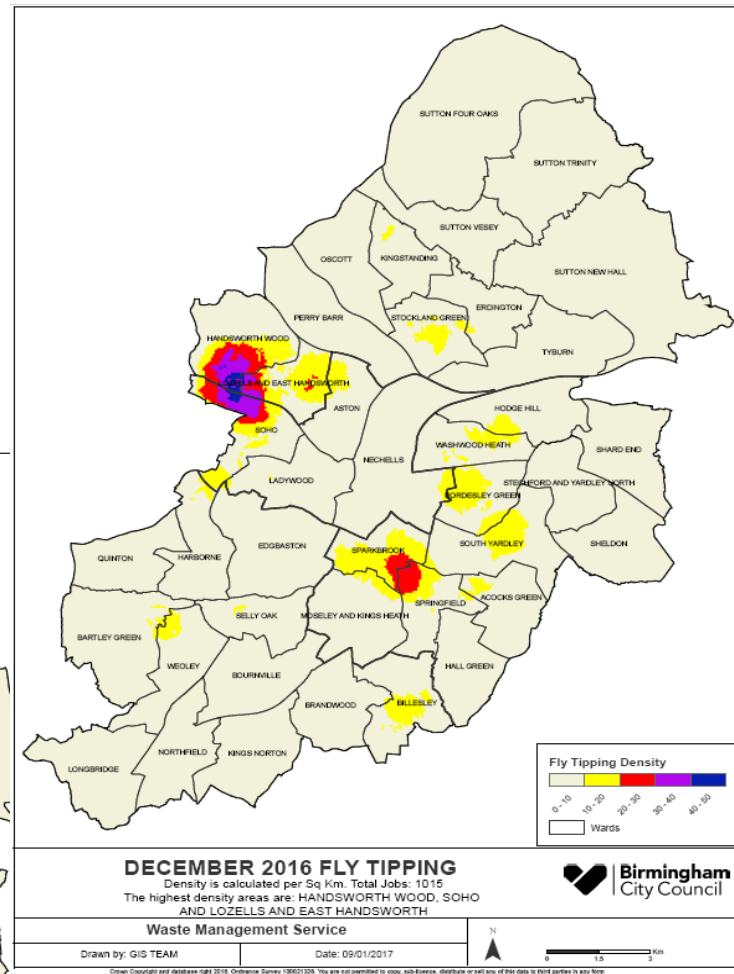
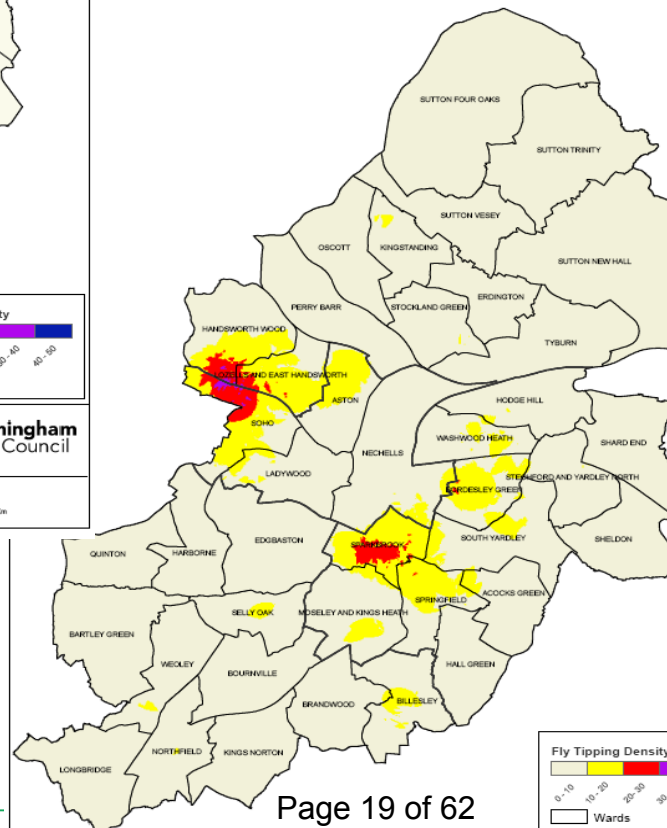
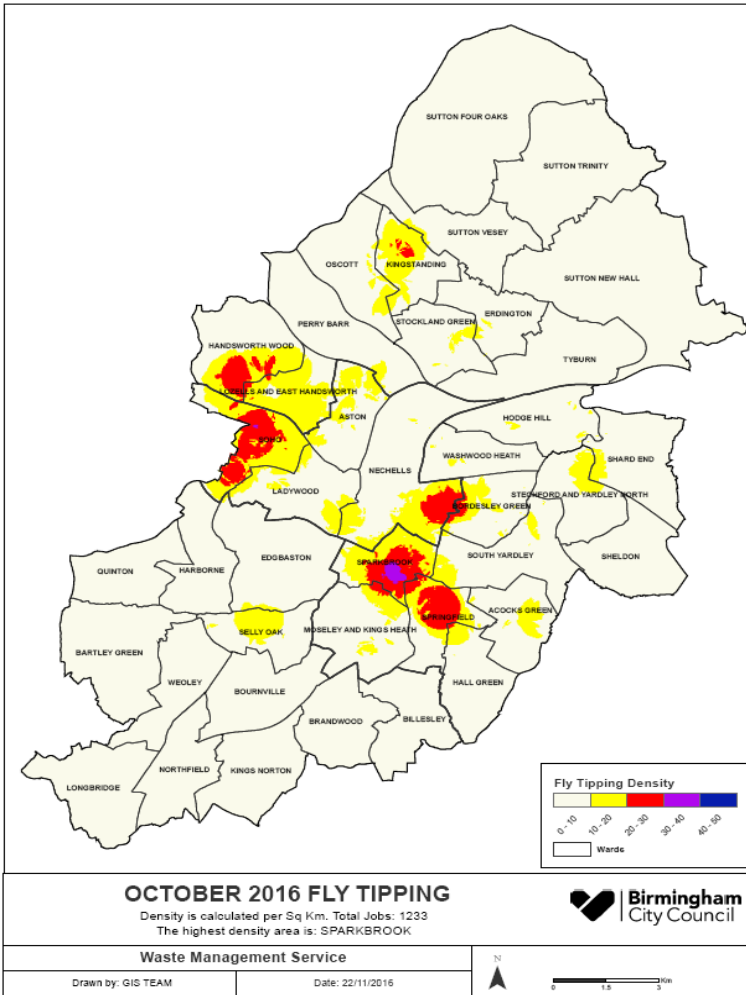
## City Wide Missed Residual & Recycling Collections by Month by Year Comparison Graph



## Citywide Fly Tipping Incidents Reported to Waste Management, Regulation and Enforcement.



# Hot Spots



# Cleaner, Greener Streets Campaign

- A three-year campaign to reshape attitudes and behaviour across the city with the aim of delivering cleaner, greener streets for all neighbourhoods, enabling citizens and community groups to play a greater part in achieving this.
- Three pronged approach: **Education, Engagement, Enforcement**
- Three strands:
  - Zero Heroes
  - Love Your Street
  - Zero Tolerance



# Education

- Zero Heroes, media, social media, schools programme



- **Year one of the campaign**

- Zero Heroes (formerly the 3 Rs: Reduce, Re-use and Recycle)**

- Zero heroes – creating a brand identity (superheroes of the city)
    - Two completed phases of activity (Community awareness raising, followed by schools and business-specific strand)
    - Third upcoming phase transitions to year 2/3 of the campaign
      - Focus shifts to behaviour change (from awareness raising)
  - Hubbub work
    - Litter picks in the city centre (inc. social media videos)
    - Phase 2 – due for rollout Q1 of 2017

- Dedicated content:**

- Animations to highlight good practice (how to use bins, report fly tipping etc)
    - Seasonal:
      - Advent calendar (videos featuring reduce, re-use and recycle tips)
      - Christmas collections (adverts and social media)
      - Christmas tree recycling

# Engagement



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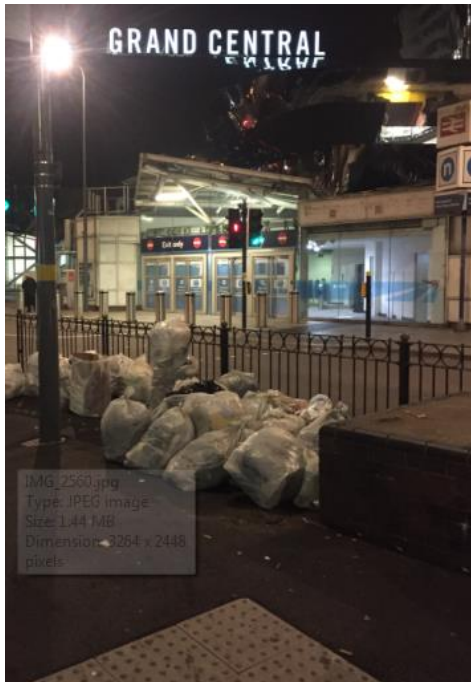
## Love your street

- Day of action (#CleanerBrum trending higher than Donald Trump on Twitter locally after his election win the day before)
- Creation of communication toolkits for use by officers, Councillors and community groups
- Frequently updated Google Map to celebrate litter picks by community groups
- Q1 2017: citywide week/month of action. Link to Great British Spring Clean
- Inclusion of 'cleaner, greener' categories in next Birmingham in Bloom competition (reflecting the wider aspiration of the campaign)



# Enforcement

- Navigation Street / Pinfold Street



## Zero tolerance

- Focus on fly tipping
- Embedded reporter with the team
- Highlighting successful court actions
- Reference to local and national media pick up
- Open and transparent
- Capitalising on quirky stories to raise profile of the issue/work with the wider community

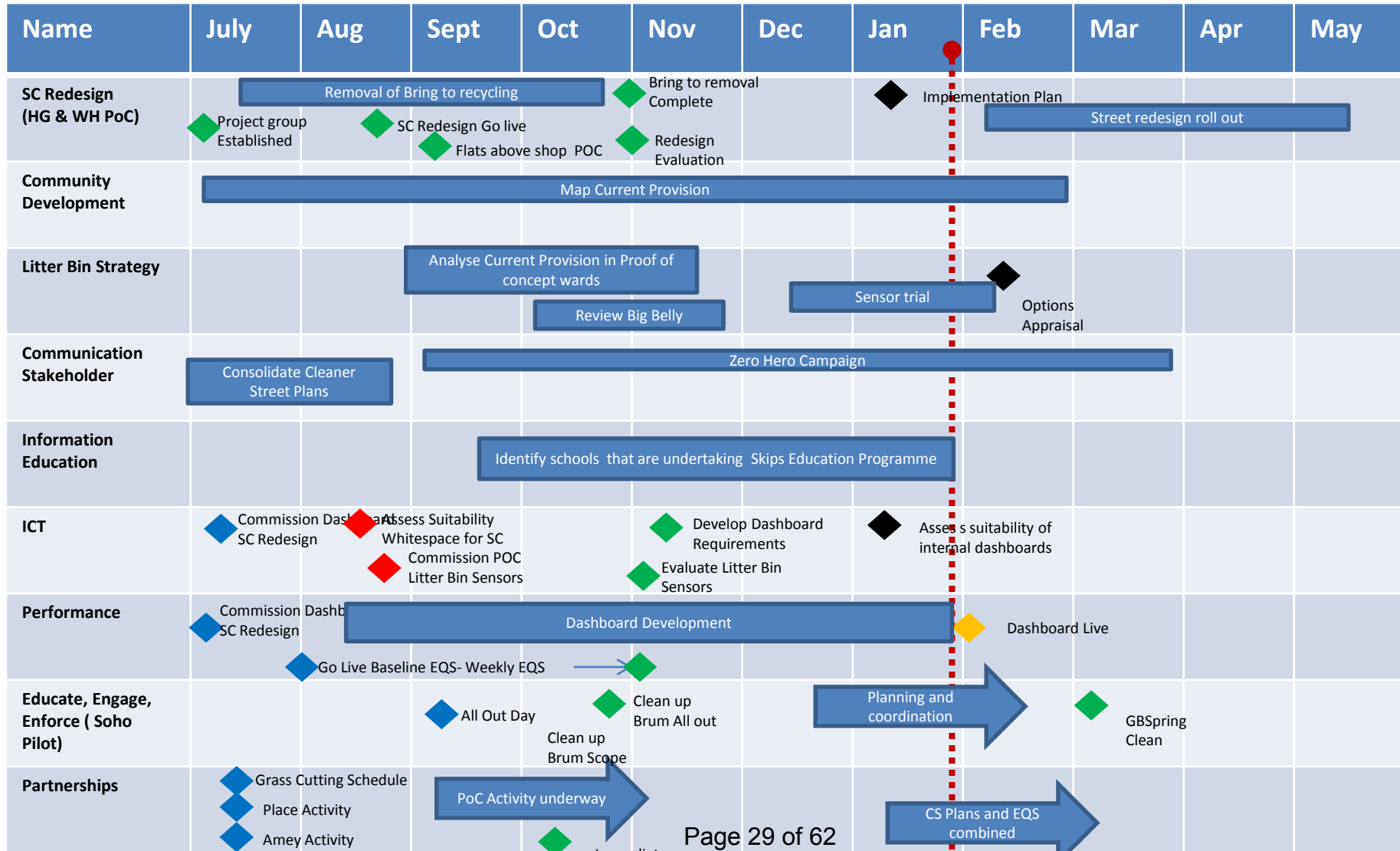
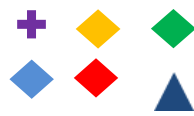
# Cleaner, Greener Streets

- The Cleaner Streets programme seeks to improve efficiency and quality of cleansing by placing Council resources where they are needed. Utilising data, technical resources, partnership working and coordinated strategies using a 'Total Place' approach.
- Where citizens can, they should and where citizens can't, we will.
- Underpinned by a Proof of Concept in two wards (Hall Green and Washwood Heath) that tested the assumptions in the street cleansing redesign model proposed by Keep Britain Tidy.
- Our programme actions ward Cleaner Street plans to coordinate activities in that ward which contribute to clean open spaces. We will ultimately feed into a public facing dashboard to inform residents of all street cleansing and waste collection schedules, community activity and Place activities (such as Street Scene initiatives) in their neighbourhood.

# Cleaner Streets Programme

Project Description	Activity
Street Cleansing (Operational - except Fleet Strategy)	<ul style="list-style-type: none"> <li>• Evaluation of proof of concept has been completed</li> <li>• Establishment of 4 project groups using 'Total Place' solution have been set up across the city, centring on the Depots. These groups, in addition to scrutiny of the EQS scores will pick up the strategic initiatives such as All Out Days</li> <li>• Development of the staffing model for street cleansing for full city roll out of the Proof of Concept is underway.</li> <li>• Stripy sacks has been successfully piloted and an accelerated roll out is underway using the 4 project groups.</li> <li>• 2 all out days have been undertaken with a further suite of activities planned for the 3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup> March coinciding with the Great British Spring Clean</li> </ul>
Community Development	Community provision mapping is complete.
Process Redesign/Litter Bin Strategy (Strategic)	<ul style="list-style-type: none"> <li>• Litter bin emptying has been disaggregated from the beat sweepers rounds.</li> <li>• Litter Bin rationalisation is being undertaken in the south of the City. This has been completed in the following wards:- Northfield, Billesley, Selly Oak, Bournville.</li> <li>• Brandwood Ward is due to be completed by 5<sup>th</sup> February</li> <li>• Litter Bin sensor trial is being undertaken in Northfield Ward. Phase 1 is complete- phase 2 is underway and will be completed mid February.</li> </ul>
Information/Education (Strategic)	The 2016 Sustainable Schools programme is underway, approximately 20 schools are signed up to this round. Waste prevention continue to support schools and have provided this information for the Dashboard; Zero Hero campaign is currently underway. However, contact is still difficult with BEP.
ICT (Operational in HG & WH- Strategic Long term)	Exploring the possibility of using Whitespace to identify a 'Total Place' set of requirements which will include the publication of ward/streets scorecards.
Performance (Operational in HG & WH as POC- feeds into Strategic Performance improvement)	Develop Scorecards for streets/Wards that show: EQS, Grade, Information and Action if EQS drops ( Amey/Bulk collections etc). Mock ups have been developed – all elements when received are being added.

# Milestone Plan: 31.01.2017



# 9<sup>th</sup> November 2016 - All Out Day



All wards were assessed and the wards that were experiencing consistent red scores on EQS (i.e. wards where Litter, Detritus, Flyposting, Fly tipping and Graffiti are failing to meet targets) were selected as the focus for the 'Clean up Birmingham' day. These were:-

Aston, Bartley Green, Bordesley Green, Brandwood, Lozells and East Handsworth, Nechells, Perry Barr, Soho, Sparkbrook and Washwood Heath

# Outcomes

- 34.85 tonnes<sup>1</sup> of waste removed on the day
- Trended highly on Social Media
- In excess of 400 people involved
- Successful precursor to the Great British Spring Clean March 2017.

<sup>1</sup> this includes tonnage of waste removed from parks, this has not been included in all the totals on the following slides

# Outcomes: Aston Ward

## Project - Clearance of litter, detritus and fly tipping at Bevington Road and Aston Park.

- Waste Enforcement
- Local Councillors
- Street Scene
- Community Volunteers

**5.4 tonnes was removed on the day**



# Outcomes: Bartley Green Ward

**Project – Clearance of litter and detritus off the roads surrounding Romsley Road Bus Terminus.**

- Housing Officers
- Street Scene
- Waste Management
- Local Councillors
- Environmental Health

**2.3 tonnes was removed on the day**



# Outcomes: Brandwood Ward

## Project – Yarningdale Road & Hillcroft House

- Housing Officers
- Housing Tipping Team
- Head of Service - Place
- Local Councillors
- Brandwood Community Centre
- Street Scene
- Amey
- Street Cleansing

**2.6 tonnes was removed on the day**



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# Outcomes: Bordesley Green Ward

**Project – Clearance of litter, detritus and fly tipping between Fordrough Lane and Blakeland Street with resident engagement and education**

- Place Manager
- Street Scene
- Housing Officers
- Neighbourhood Caretakers
- Students from South & City College
- Local Councillors
- Waste Enforcement
- Amey
- Local Residents
- Police Officers

**3.64 tonnes was removed on the day**



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# Outcomes: Lozells & East Handsworth Ward

**Project - Clearance of litter, detritus and fly tipping on Crick Lane, including bag searches.**

- Housing Officers
- Housing Tipping Team
- Street Cleansing
- Local Councillors
- Street Scene
- Waste Enforcement
- Police
- Crick Lane Project

**2.94 tonnes was removed on the day**



# Outcomes Nechells Ward

**Project - Clearance of litter, detritus and fly tipping at St Andrews Estate, with resident education & engagement.**

- Street Scene
- Tenant participation officer
- District Neighbourhood Caretaker
- Street Cleansing Team
- Housing Officer
- Place Manager
- Acting Senior Service Manager
- Street Scene

**1.79 tonnes was removed on the day**



# Outcomes Perry Barr Ward

**Project - Clearance of litter, detritus and fly tipping at St Yew Tree Road and surrounding roads, with bag searches, resident education & engagement, and trade waste enforcement.**

- Street Cleansing Service Manager
- Volunteers
- Waste Enforcement
- Assistant Service Manager
- Street Cleaning

**3.28 tonnes was removed on the day**



# Outcomes Soho Road

**Project – Clearance of litter, detritus and fly tipping on Soho Road including bag searches, illegal parking, illegal trading and anti social behaviour**

- Police
- Trade waste
- Local Councillors
- Street Cleansing
- Community Volunteers
- Waste Enforcement
- Civil Enforcement
- Amey
- Local Schools

**2.1 tonnes was removed on the day**



# Outcomes: Sparkbrook Ward

**Project - Clearance of litter, detritus and fly tipping in Sparkbrook on Runcorn Road and surrounding area with resident education & engagement.**

- Place Manager
- Senior Service Manager
- Neighbourhood Caretakers
- Amey
- Local Councillors
- Street Scene Co-ordinator
- Housing Officers
- Police Officers
- Waste Enforcement
- DVLA

**2.28 tonnes was removed on the day – 300 Properties engaged with**



# Outcomes: Washwood Heath Ward

**Project - Clearance of litter, detritus and fly tipping at Havelock Road, Berry Road, Salisbury Road & environs. Resident education & engagement. Highway works & logging, civil & waste enforcement, Gulley cleansing and Hedge trimming.**

- Place Managers
- Civil enforcement officers
- Neighbourhood Caretakers
- Amey
- Housing Officers
- Environmental Health Officers
- Local Councillors
- Tenant participation officer
- Police Officers
- Waste Enforcement
- Voluntary Organisation
- Street Scene

**2.72 tonnes was removed on the day**



# Great British Spring Clean – Call to Action

- Keep Britain Tidy initiative with events through the month of March but Particular focus on the weekend 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> March 2017
- Primary focus on citizens volunteering through the Great British Spring Clean website
- 4 Delivery Teams have been set up to encourage and support citizens wishing to undertake clean ups in their areas, supported by a 'Total Place' network of staff - centred around the depots so that activities and tonnages can be tracked and supported appropriately.
- Where gaps are identified- the delivery teams will use local knowledge, Cleaner Street plans and the EQS scores to plan and deliver activities.
- Anyone wishing to undertake a clean up can be supported by the Delivery teams.



# BIRMINGHAM CITY COUNCIL

## PUBLIC REPORT

<b>Report to:</b>	<b>Cabinet Committee – Local Leadership</b>	
<b>Report of:</b>	<b>ACTING STRATEGIC DIRECTOR OF PLACE AND LEADER</b>	
<b>Date of Decision:</b>	<b>31 January 2017</b>	
<b>SUBJECT:</b>	<b>LOCAL INNOVATION FUND – Ward Innovation Proposals</b>	
<b>Key Decision:</b> No	<b>Relevant Forward Plan Ref: N/A</b>	
<b>If not in the Forward Plan: (please "X" box)</b>	<b>Chief Executive approved</b>	<input type="checkbox"/>
	<b>O&amp;S Chairman approved</b>	<input type="checkbox"/>
<b>Relevant Cabinet Member(s) or Relevant District Committee Chair:</b>	<b>ALL</b>	
<b>Relevant O&amp;S Chairman:</b>	<b>Cllr Aikhlaq, Chair of Corporate Resources and Governance O&amp;S Committee</b>	
<b>Wards affected:</b>	<b>ALL</b>	

<b>1. Purpose of report:</b>
<p>1.1 To present the submitted Ward Local Innovation Fund Proposal(s) for approval</p> <p>1.2 To update Committee of the financial position on LIF at month 9 (end of December) 2016/17</p>

<b>2. Decisions recommended:</b>
<p>That the Cabinet Committee Local Leadership:</p> <p>2.1 Approve the Erdington Ward Proposal – “A Green Town Centre” £28K Approve the Sheldon Ward Proposal – “STAG2 – Speed Watch Improvement” £11.85K</p> <p>2.2 Note the financial position on LIF as at the end of Month 9 (end of December) 2016/17</p>

<b>Lead Contact Officer(s):</b>	<p>Karen Cheney Head of Service – Neighbourhood Development and Support Unit Neighbourhood and Communities Division Place Directorate</p> <p><a href="mailto:Karen.Cheney@birmingham.gov.uk">Karen.Cheney@birmingham.gov.uk</a> Tel 0121 675 8519</p>
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### **3. Consultation**

#### **3.1 Internal**

Senior Officers in the Place Directorate, Legal Services and Finance have been involved in the preparation of this report.

#### **3.2 External**

Ward Members have been holding their engagement meetings with key local stakeholders in order to agree priorities that fit the criteria for their Local Innovation Fund and develop their ward proposals.

### **4. Compliance Issues:**

#### **4.1 Are the recommended decisions consistent with the Council's policies, plans and strategies?**

The recommendations are fully consistent with the Council's policies.

The Business Plan and Budget adopted by Full Council in March 2016 committed the Council to "to develop a new approach to devolution within the city, with a focus on empowering people and giving them influence over local services".

#### **4.2 Financial implications**

4.2.1 The Business Plan and Budget 2016+ that was agreed on 1 March 2016 approved an annual budget of £2M from 2016/17 to fund the Local Innovation Fund. It has subsequently been proposed that the £2m is spread over 2016/17 and 2017/18 and will cease thereafter.

4.2.2. The Cabinet Committee – Local Leadership at the inaugural meeting in September 2016 approved the process for LIF and that each Ward would have £48K per annum

4.2.3 To date three finalised Ward Proposals has been submitted for Cabinet Committee – Local Leadership approval.

4.2.4 At the end of Month 9 2016/7 (December),no expenditure has been incurred against the LIF budget for Ward Proposals but the first grant has been processed in January for the December approved Tyburn Ward proposal.

#### 4.3 Legal Implications

Section 151 of the 1972 Local Government Act requires the Strategic Director of Finance and Legal (as the responsible officer) to ensure proper administration of the City Council's financial affairs. Budgetary control, which includes the regular monitoring of and reporting on budgets, is an essential requirement placed on directorates and members of Corporate Management Team by the City Council in discharging the statutory responsibility. This report meets the City Council's requirements on budgetary control for the specified area of the City Council's Directorate activities.

#### 4.4 Public Sector Equality Duty

There are no additional specific Equality Duty or Equality Analysis issues beyond any already assessed and detailed in the budget setting process and monitoring issues that have arisen in the year to date. Any specific assessments will be made by the Directorates in the management of their services.

### **5. Relevant background/chronology of key events:**

- 5.1 The Business Plan and Budget 2016+ that was agreed on 1 March 2016 approved an annual budget of £2M from 2016/17 to fund the Local Innovation Fund. It has subsequently been proposed that the £2m is spread over 2016/17 and 2017/18 and will cease thereafter.
- 5.2 On 20<sup>th</sup> September 2016, Cabinet Committee Local Leadership, received and approved the report entitled "Establishment of the Local Innovation Fund" which set out the governance arrangements for L.I.F. an overall budget of £2m.
- 5.3 The Neighbourhood Development and Support Unit within Place Directorate support and administer the L.I.F. process, for which a contribution of £0.080m was approved. At Cabinet Committee – Local Leadership in September 2016.
- 5.4 The budget of £1.92m is to finance ward innovative initiatives. The Unit will support all Wards across the city at their stakeholder meetings discussing priorities for spend and developing ward proposals The Unit have developed a series of supporting information for all Councillors and Wards including a regular update on "Investing in Neighbourhoods Funding Opportunities 4" (January 17), and a Sample Example of a Ward Proposal(distributed at the last Cabinet Committee- Local Leadership in December 2016)
- 5.5 Ward Proposals for innovation are being developed across the City at ward meetings with a wide range community stakeholders. Proposals meeting LIF criteria, supported and signed off by Ward Members will be submitted to Cabinet Committee -Local Leadership for approval. The Proposals submitted for this meeting on 31/1/17 are for Erdington Ward (Appendix 1) and Sheldon Ward (sent separately)
- 5.6 Cabinet Committee Local Leadership will receive regular financial monitoring reports once spend has started. However the first grant for Tyburn Ward has been completed this month, following its approval at December's Cabinet Committee – Local Leadership meeting.

<b>6.</b>	<b>Evaluation of alternative option(s):</b>
6.1	During the year the financial position on the Local Innovation Fund will continue to be closely monitored.
<b>7.</b>	<b>Reasons for Decision(s):</b>
7.1	To action the spend of Ward LIF proposals as part of a clear strategic approach to investing at neighbourhood level, to assist in the development of strong and sustainable social capital and to act as a catalyst to encourage and stimulate local innovative asset based approaches
7.2	The Report also informs Cabinet Committee Local Leadership of the L.I.F. financial monitoring position at the end of December 2016.

<b>Signatures</b>	<b><u>Date</u></b>
John Clancy Council Leader	.....
Jacqui Kennedy Acting Strategic Director - Place	.....

<b>List of Background Documents used to compile this Report:</b>
<ul style="list-style-type: none"> <li>Report to Cabinet Committee – Local Leadership on 20 September 2016 – “Establishment of the Local Innovation Fund”</li> </ul> <p><b>(All background documents and discussion papers are readily available on request)</b></p> <p>Appendices  Appendix 1 – Erdington Ward Proposal  Appendix 2 – Sheldon Ward Proposal</p>

<b>Report Version</b>	<b>1</b>	<b>Dated</b>	<b>23/1/17</b>
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( Report amended on 30/1/17 in order to include Sheldon Ward Proposal)

<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>"Doing things differently in neighbourhoods to make better places to live"</b> <b>PROPOSAL FORM</b>													
<b>WARD ERDINGTON</b>	<b>INNOVATION</b> <b>TITLE A GREEN TOWN CENTRE</b>												
<p><b>Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.</b></p> <p>(Tick all those that apply)</p> <table style="width: 100%; border: none;"> <thead> <tr> <th style="text-align: left; width: 50%;"><u>City Core Priorities</u></th> <th style="text-align: left; width: 50%;"><u>LIF Priorities</u></th> </tr> </thead> <tbody> <tr> <td>• Children - a Great City to Grow Up In <input style="width: 50px;" type="checkbox"/></td> <td>• Citizens' Independence &amp; Well Being <input style="width: 50px;" type="checkbox"/></td> </tr> <tr> <td>• Jobs &amp; Skills <input checked="" type="checkbox"/></td> <td>• New approaches to investment <input style="width: 50px;" type="checkbox"/></td> </tr> <tr> <td>• Housing for Birmingham <input style="width: 50px;" type="checkbox"/></td> <td>• Active citizens &amp; communities stepping up <input checked="" type="checkbox"/></td> </tr> <tr> <td>• Health <input checked="" type="checkbox"/></td> <td>• Clean streets <input checked="" type="checkbox"/></td> </tr> <tr> <td></td> <td>• Improving local centres <input checked="" type="checkbox"/></td> </tr> </tbody> </table>		<u>City Core Priorities</u>	<u>LIF Priorities</u>	• Children - a Great City to Grow Up In <input style="width: 50px;" type="checkbox"/>	• Citizens' Independence & Well Being <input style="width: 50px;" type="checkbox"/>	• Jobs & Skills <input checked="" type="checkbox"/>	• New approaches to investment <input style="width: 50px;" type="checkbox"/>	• Housing for Birmingham <input style="width: 50px;" type="checkbox"/>	• Active citizens & communities stepping up <input checked="" type="checkbox"/>	• Health <input checked="" type="checkbox"/>	• Clean streets <input checked="" type="checkbox"/>		• Improving local centres <input checked="" type="checkbox"/>
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<p><b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b></p> <p>The Erdington Business Improvement District (BID) will undertake a cost-effective, practical and innovative programme of work to improve Erdington Town Centre by making it greener. We will also work in partnership with Kingstanding Regeneration Trust (KRT) who will undertake all the work and maintenance for us through their youth training and resident volunteering programmes. Young people not in employment, education or training (NEET) will work on the project and gain work experience and life skills training which will enable them to progress into accredited vocational training and employment. KRT will also recruit resident and business volunteers to work on clean up and planting events, Our other partners will be The Polish Expats Association and East Street Arts, who will work with us to deliver workshops to small community groups, residents and young people to design and decorate planters and raised beds. We will also work alongside the council's parks and highways teams and contractors to map the town centre in order to develop the planting programme and the Erdington Community Police Team to look at town centre hotspots where a greening programme could help to reduce anti-social behaviour. We want to actively involve our residents and businesses in delivering the project as we aim to create a sense of community pride. This will enable residents and businesses to take ownership of the town centre and in the long term work in partnership with us to deliver sustainable initiatives that will help create a clean, green and safe town centre where businesses can thrive and which people want to visit. We believe that we have created an innovative solution for many of the issues that BIDs face when attempting to green the town centre. Planters and raised beds are typically expensive to build and install, equally expensive to maintain and easily vandalised. We have found an inexpensive alternative by using customised one tonne bulk bags to create</p>													

planters and raised beds. These bags are used by builders' merchants to deliver bulky items like sand and aggregate.

A planter typically costs at least £100.00 and bulk bag is around £2.00. Birmingham City Council Parks Department have kindly offered to provide us with free waste material to part fill the bags, and if the bags are unfortunately damaged or vandalised they are very cheap and easy to replace. The bags can also generate a sustainable income stream for the BID as they will sit in the heart of the town centre, which has huge footfall. They are four sided and perfectly shaped for business branding and sponsorship.

The bags can be described as "pop-up-planters" they are quick and easy to install and can be created specifically for one off events and themed accordingly. However they are also robust enough to sit in the town centre all year round. They are easily adapted to enhance large open spaces such as the village green, Central Square and the pedestrianised area but can also make attractive displays on smaller narrower spaces such as the pavements that characterise the Town Centre.

Our two arts partners will also work with the community to decorate the bags with unusual and striking designs that will add vibrancy and colour to the high street. By working with small community organisations we can also use the bags to raise awareness around local campaigns and opportunities.

Our visitor survey which we carried out over the Spring, at our Annual Summer Event The Erdington Village Fete and most recently at four town centre Christmas events showed that there was a huge appetite for our residents to get involved in events that promoted Erdington and The Town Centre in a positive way and that had benefits for the wider community. We surveyed 409 residents and nearly 72% said that they would like to get involved in initiatives. We have also consulted with parishioners from the two town centre churches St Barnabas and Six Ways Baptist Church who have overwhelmingly expressed an interest in volunteering on town centre initiatives. We believe that this project is a great way for residents to volunteer at the heart of our community.

We also consulted with all the 280 BID businesses through our annual business survey and at monthly meetings, they have identified greening the town centre as a priority. Therefore we have made it a priority on our new business plan. Businesses have also told us that they understand the expense involved in creating and maintaining a green town centre and have asked us to develop a cost effective and efficient solution.

KRT will be able to provide us with a full build and installation programme and regular maintenance at a much cheaper rate than a commercial operator. They have vast experience of working with NEETs and a great track record of progressing young people into work. Youth unemployment is a huge problem in Erdington and many of the issues caused by poverty and deprivation are evident in our High Street from anti-social behaviour, aggressive begging and vandalism to shop lifting, drug and alcohol addiction and violent crime. KRT successfully engage with the hardest to reach young people in Erdington are able to address their issues and help them to escape a cycle of poverty. Our project will provide valuable work experience and progression routes for many youngsters. It will also provide KRT with the opportunity to engage with nearly 300 high street businesses to build sustainable relationships that will create training and jobs for young people.

**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

x

**How will the innovation be implemented?**

Overall management of the project will be overseen by our board of trustees, all of whom live near or have businesses in the Town Centre. All are very experienced in delivering similar initiatives.

Day to day management of the project will be led by our BID Manager and KRTs Employment and Skills Projects Manager who will oversee the work of the trainer and employment officer to ensure that the work is delivered on time and to budget. We will also set up a user group including young people, volunteers, town centre businesses and residents to provide regular feedback on delivery and to consult with us to ensure that we are delivering a quality service that suits all their needs.

The two senior managers will monitor delivery of the programme to ensure that we are achieving all our outputs and outcomes and are managing the budget correctly. Our BID manager will prepare monthly reports on project progress to our board who will make recommendations on project delivery based on these reports and feedback from our user group.

Before commencing the project our board and BID manager will prepare a Project Initiation Document (PID) which will set out the aims of the project and include agreed outputs and outcomes, a risk register and mitigation plan.

We will deliver the project over a nine month period starting next March. However in January we will consult with residents and businesses about the type of planting they would like to see in the town centre. In February we will begin to recruit young people and residents to work and volunteer on the project and start to advertise the sponsorship potential of the bags to businesses and other town centre stakeholders.

The first planters will be installed in the town centre at the end of March with a planting and maintenance programme in place until Christmas 2017.

We will coordinate arts workshops and planting days to complement our existing programme of town centre events including our Easter celebrations, The Erdington Village Fete in July, Harvest Festival and Christmas events.

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

Our project has four main aims. These are to:

- Make the town centre greener, cleaner and safer
- Encourage social action and active citizenship by providing volunteering opportunities for our residents
- Provide training opportunities and progression routes into employment for young people that are NEET

- Generate a sustainable income stream for the BID which will be reinvested in town centre and business support initiatives

If the project is successfully implemented we will achieve these aims. We will also achieve the following outputs over a nine month period.

- 100 new bulk bag planters and raised bed created and placed on sites in the Erdington BID area. (This is the high street from Six Ways and will include the new leisure centre on Orphanage Road.)
- Create a permanent planting on the Holly Lane/Orphanage Road roundabout to create a new gateway feature for the Town Centre.
- 50 new trees planted in bulk bags on Erdington High Street
- 54 young people NEET will each receive two weeks training and work experience on the project
- 20 young people will progress to full time employment within eight weeks of completing the project
- 30 young people will achieve positive outcomes ( enter part time work, further training or further education) within eight weeks of completing the project
- 4 town centre clear up/planting days will be delivered
- 60 residents will volunteer at clear up/planting day events
- 12 design workshops will be delivered
- 72 residents and young people will learn new skills through the workshops
- £8,000 will be generated through sponsorship of the bulk bag planters

One of the most important ways to measure the impact of our activity is to identify a positive shift in perception of the town centre in the local resident and business community. We can measure this in a number of ways.

- Before and After Project Perception surveys with Businesses and Visitors
- Monitoring public feedback, comments and opinions on our social media and on other Erdington focused social media (particularly Facebook and Twitter)
- Monthly town centre footfall counts
- Monthly town centre vacancy rate count
- Monthly review of town centre crime figures

KRT will monitor our targets for young people NEET and resident volunteers. We expect to see positive impacts on both groups as they gain new skills and experience and get involved in community activity. These will include increased confidence and self-esteem and reduced social isolation. This will be measured through one-to-one mentoring, focus group feedback and by using the outcome star.

Once the project is established we believe it will be self-sustaining as we are confident that we can attract funding through sponsorship of the bulk bags.

We also believe that by initially volunteering on the project, residents and businesses will maintain the momentum, with our support, to create and manage their own initiatives that

will promote the growth of the town centre.

Young people involved in the project will progress into work and further training and we will work in partnership with KRT to identify opportunities to deliver additional projects that improve and enhance the centre that also provide opportunities for young people and residents.

The project is a cost effective and innovative solution to town centre greening that will also generate an income for The BID. By providing training, employment and volunteering opportunities, by providing a green maintenance service, and generating income through sponsorship of the bags there is potential to develop into a social enterprise. The project could easily be replicated by other BIDs and we will work with our BID partners across Birmingham to help them develop similar initiatives.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

Funding for BIDs is limited and we believe that the Innovation Fund is the best way to deliver the project as it is one of the few funds that addresses the many priorities that the project will cover.

However we will look at match funding from funders that support green initiatives, particularly the small programmes delivered by High Street Supermarkets. We will also look at trusts and funders that support youth training and employment programmes including Big Lottery, Esme Fairbairn and Paul Hamlyn. By addressing the issues faced by young people NEET the project will also be closely aligned with the councils Youth Employment Initiative. The project has the potential to develop into a social enterprise and we will approach Power to Change to provide mentoring support and business growth funding.

What resources will be required?

	£
- Capital	9000.
- Running costs	18000.
- People power volunteers	1000.

Amount required from LIF **£28,000**

Have you got any match funding – in cash or in kind?

Birmingham City Council Parks Department will donate time to advise us on landscaping and planting in the town centres. They will also provide waste materials that will be used as ballast in the bulk bags which would otherwise cost us £1,000 per year.

Contact person for proposal

Name Terry Guest (Erdington Town Centre BID Manager)

Telephone 0121 384 5860

E-mail [erdingtonhighstreet@hotmail.co.uk](mailto:erdingtonhighstreet@hotmail.co.uk)

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

We presented the proposal at our most recent BID Business Meeting in November 2017 and through ongoing consultation with local residents through our shopper/visitor survey.

**Discussed at**

Ward meeting ERDINGTON WARD MTG.  
Date 16/11/2016

**Signatures of all 3 Ward Councillors**

Name Robert Alden Signature [Signature] Date 18/1/17  
Name BOB BEAUCHAMP Signature [Signature] Date 12/1/17  
Name Gareth Moore Signature [Signature] Date 18/1/17

**Internal use only**

Received: Date 12/1/17

Go to Cabinet Committee – Local Leadership for decision: Date 31/1/17

Approved

Yes	
No	

BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND  
 “Doing things differently in neighbourhoods to make better places to live”  
 PROPOSAL FORM

WARD: **Sheldon,**

INNOVATION TITLE: **STAG 2 – SW Improvement**

**Innovations have to meet the LIF priorities and add value to the City wide core priorities**

**listed below**

(Tick all those that apply)

**City Core Priorities**

- Children – a great city to Grow up in ☒
- Jobs & Skills ☐
- Housing for Birmingham ☐
- Health ☒

**LIF Priorities**

- Citizens’ independence & Well Being ☒
- New approaches to investment ☒
- Active citizens & communities stepping up ☒
- Clean Streets ☐
- Improving local centres ☐

What is your innovative idea and how does it show collaborative, partnership working and Active citizenship?

To introduce Speed reduction programmes across all through roads in Sheldon by the purchase, erection, monitoring and management of Speed Warning signs and Data collectors, and for this data to be downloaded, analysed and published to the Police, BCC, Safety Partnership, residents and political representing parties.

Newly installed equipment doing just this is being used, but on a very limited scale, is showing that initial data proves there is a speeding problem on many roads in the Sheldon area, which has been raised, discussed and minuted at local Ward meetings over at least the past 3 years.

From the initial establishment over 2 years ago, a small number of residents have participated in Speed Watch activities with the Sheldon Police, from which a community group was set up (STAG – Sheldon Traffic Action Group) to assist and improve the process of identifying speeding vehicles in the Sheldon area. In addition to this some funds were provided so that specific equipment in the form of Speed notification signs c/w data collectors could be provided. This has recently been installed (September 2016) and the early data is showing clear and irrefutable evidence that speeding is a problem in Sheldon.

It is now clear to the residents that this process needs to be ‘rolled-out’ with at least 2 further signs and data collectors installed on other Sheldon roads. With the volumes of traffic having doubled in the past 2 years (data verifiable), **it is clear that the health, safety, welfare and environment for Sheldon residents is now in greater danger than at any time.**

There are many residents who are regularly reporting to the local councillors, the MP, and at Ward meetings their concerns, and many are willing to participate in any new initiative, as long as it is supported by FACTUAL data, POSITIVE actions and clear COMMITMENT from BCC that help and support is being given.

The actions by STAG and the Speed Watch team are encouraging more to want to participate, but funds to support them are desperately needed. With the LIF programme intended for ‘Ward’ needs, this is considered to be the ideal programme and such equipment could have a long term and lasting effect. The equipment is expected to have a minimum lifetime of 5 – 7 years, when technology will make any replacements even less expensive.

**Time Frame – is it:**

- One off event/programme ☐
- Implement & complete within 6 months (2016) ☐
- Implement & complete within 12 months (2017) ☒

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**How will the Innovation be implemented?**

It is proposed that this project will be implemented through the District Engineering department (L. Cashmore) who will authorise the purchase, supply and installation of the equipment through BCC channels, working with the STAG team, local councillors and the Sheldon Police.

A potential supplier of the equipment has been identified. A Contractor working for BCC has some experience of this, and the local residents/community and STAG have experience of operating such equipment and supplying data, and the Sheldon police team regularly support the Speed Watch team.

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/continuation and what learning will the project provide?**

The positive outcomes from this project will be the significantly improved Safety of all Sheldon residents, the reduced speed of all traffic through Sheldon roads, (many of which have become 'rat-runs' due to the A45 congestion problems) and the increased welfare of the young, the elderly, schools and the residents in general.

Reduced Speeding reporting will be the success measure and this will be irrefutably measured, monitored and reported through the data collection, analysis and reporting that such equipment will provide. This can also be measured by the improved (reduced) reporting of offenders through the Speed Watch events attended by the Sheldon Police.

The intended Legacy will be the clear demonstration, by facts and data that Sheldon is a 'safe' area of Birmingham, and that by such demonstration could become a 'low cost' option and choice of other residential areas of Birmingham. Some interest is already growing in the Stetchford and Acocks Green Wards.

**Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?**

We have regularly requested further funding support through our councillors and have been told, to date, no funds are available. The initial Laser Camera for STAG was supported by BSP and BA, but restrictions on further funds apply.

We are prepared to consider every potential opportunity for funding, hence this application to LIF.

**What resources will be required?**

- **Capital** : Purchase cost of equipment
- **Running Costs** : Pence per week
- **People power volunteers** : STAG, Police, resident participation, BCC support & action

Amount required from LIF £11,850.00 (inc VAT)

Have you got any match funding – in cash or in kind:      **No Match Funding/Cash – In kind**  
is equal to 10 hours/week residents time.

**Contact person for proposal**

**Name:** **Colin Parker & Bob Toms**

**Telephone:** **07958 958430 & 07789 123768**

**E-Mail:** **c-parker2@sky.com & bobtoms@btinternet.com**

**Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?**

Speeding issues, STAG, Speed Signs, Speed Watch and residents' concerns over the speeding of vehicles have been discussed at Ward meetings with the residents, the councillors, AMEY representatives, as well as at separate Police Tasking meetings chaired by the Sheldon Sgt – D Lilwall (current), J Spear, M Ullah (previous) for the past 3 years+.

A special meeting was held at the Brays Road working men's club, chaired by Jess Phillips MP, in early 2016 specifically for the residents of Horrell Road. Previous meetings have been attended by John Hemming (ex MP) back in 2014, 2015.

**Discussed at**

Ward meetings: Throughout 2015 & 2016 & Wednesday 23<sup>rd</sup> October 2016

Date: 01/12/2016

**Signatures of all 3 Ward Councillors**

Name: Paul Tilsley Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: Sue Anderson Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: Mike Ward Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Internal use only**

Received: Date \_\_\_\_\_

Go to Cabinet Committee – Local Leadership for decision: Date: \_\_\_\_\_

Approved

YES	
NO	



# BIRMINGHAM CITY COUNCIL

## PUBLIC REPORT

<b>Report to:</b>	<b>Cabinet Committee – Local Leadership</b>	
<b>Report of:</b>	<b>ACTING STRATEGIC DIRECTOR OF PLACE AND LEADER</b>	
<b>Date of Decision:</b>	<b>31 January 2017</b>	
<b>SUBJECT:</b>	<b>LOCAL INNOVATION FUND – Ward Innovation Proposals</b>	
<b>Key Decision:</b> No	<b>Relevant Forward Plan Ref: N/A</b>	
<b>If not in the Forward Plan: (please "X" box)</b>	<b>Chief Executive approved</b>	<input type="checkbox"/>
	<b>O&amp;S Chairman approved</b>	<input type="checkbox"/>
<b>Relevant Cabinet Member(s) or Relevant District Committee Chair:</b>	<b>ALL</b>	
<b>Relevant O&amp;S Chairman:</b>	<b>Cllr Aikhlaq, Chair of Corporate Resources and Governance O&amp;S Committee</b>	
<b>Wards affected:</b>	<b>ALL</b>	

<b>1. Purpose of report:</b>
<p>1.1 To present the submitted Ward Local Innovation Fund Proposal(s) for approval</p> <p>1.2 To update Committee of the financial position on LIF at month 9 (end of December) 2016/17</p>

<b>2. Decisions recommended:</b>
<p>That the Cabinet Committee Local Leadership:</p> <p>2.1 Approve the Erdington Ward Proposal – “A Green Town Centre” £28K</p> <p>2.2 Note the financial position on LIF as at the end of Month 9 (end of December) 2016/17</p>

<b>Lead Contact Officer(s):</b>	<p>Karen Cheney Head of Service – Neighbourhood Development and Support Unit Neighbourhood and Communities Division Place Directorate</p> <p><a href="mailto:Karen.Cheney@birmingham.gov.uk">Karen.Cheney@birmingham.gov.uk</a> Tel 0121 675 8519</p>
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### **3. Consultation**

#### **3.1 Internal**

Senior Officers in the Place Directorate, Legal Services and Finance have been involved in the preparation of this report.

#### **3.2 External**

Ward Members have been holding their engagement meetings with key local stakeholders in order to agree priorities that fit the criteria for their Local Innovation Fund and develop their ward proposals.

### **4. Compliance Issues:**

#### **4.1 Are the recommended decisions consistent with the Council's policies, plans and strategies?**

The recommendations are fully consistent with the Council's policies.

The Business Plan and Budget adopted by Full Council in March 2016 committed the Council to "to develop a new approach to devolution within the city, with a focus on empowering people and giving them influence over local services".

#### **4.2 Financial implications**

4.2.1 The Business Plan and Budget 2016+ that was agreed on 1 March 2016 approved an annual budget of £2M from 2016/17 to fund the Local Innovation Fund. It has subsequently been proposed that the £2m is spread over 2016/17 and 2017/18 and will cease thereafter.

4.2.2. The Cabinet Committee – Local Leadership at the inaugural meeting in September 2016 approved the process for LIF and that each Ward would have £48K per annum

4.2.3 To date two finalised Ward Proposals has been submitted for Cabinet Committee – Local Leadership approval.

4.2.4 At the end of Month 9 2016/7 (December),no expenditure has been incurred against the LIF budget for Ward Proposals but the first grant has been processed in January for the December approved Tyburn Ward proposal.

#### 4.3 Legal Implications

Section 151 of the 1972 Local Government Act requires the Strategic Director of Finance and Legal (as the responsible officer) to ensure proper administration of the City Council's financial affairs. Budgetary control, which includes the regular monitoring of and reporting on budgets, is an essential requirement placed on directorates and members of Corporate Management Team by the City Council in discharging the statutory responsibility. This report meets the City Council's requirements on budgetary control for the specified area of the City Council's Directorate activities.

#### 4.4 Public Sector Equality Duty

There are no additional specific Equality Duty or Equality Analysis issues beyond any already assessed and detailed in the budget setting process and monitoring issues that have arisen in the year to date. Any specific assessments will be made by the Directorates in the management of their services.

### **5. Relevant background/chronology of key events:**

- 5.1 The Business Plan and Budget 2016+ that was agreed on 1 March 2016 approved an annual budget of £2M from 2016/17 to fund the Local Innovation Fund. It has subsequently been proposed that the £2m is spread over 2016/17 and 2017/18 and will cease thereafter.
- 5.2 On 20<sup>th</sup> September 2016, Cabinet Committee Local Leadership, received and approved the report entitled "Establishment of the Local Innovation Fund" which set out the governance arrangements for L.I.F. an overall budget of £2m.
- 5.3 The Neighbourhood Development and Support Unit within Place Directorate support and administer the L.I.F. process, for which a contribution of £0.080m was approved. At Cabinet Committee – Local Leadership in September 2016.
- 5.4 The budget of £1.92m is to finance ward innovative initiatives. The Unit will support all Wards across the city at their stakeholder meetings discussing priorities for spend and developing ward proposals The Unit have developed a series of supporting information for all Councillors and Wards including a regular update on "Investing in Neighbourhoods Funding Opportunities 4" (January 17), and a Sample Example of a Ward Proposal(distributed at the last Cabinet Committee- Local Leadership in December 2016)
- 5.5 Ward Proposals for innovation are being developed across the City at ward meetings with a wide range community stakeholders. Proposals meeting LIF criteria, supported and signed off by Ward Members will be submitted to Cabinet Committee -Local Leadership for approval. The Proposal submitted for this meeting on 31/1/17 is for Erdington Ward (Appendix 1)
- 5.6 Cabinet Committee Local Leadership will receive regular financial monitoring reports once spend has started. However the first grant for Tyburn Ward has been completed this month, following its approval at December's Cabinet Committee – Local Leadership meeting.

<b>6. Evaluation of alternative option(s):</b>	
6.1	During the year the financial position on the Local Innovation Fund will continue to be closely monitored.
<b>7. Reasons for Decision(s):</b>	
7.1	To action the spend of Ward LIF proposals as part of a clear strategic approach to investing at neighbourhood level, to assist in the development of strong and sustainable social capital and to act as a catalyst to encourage and stimulate local innovative asset based approaches
7.2	The Report also informs Cabinet Committee Local Leadership of the L.I.F. financial monitoring position at the end of December 2016.

<b>Signatures</b>	<b><u>Date</u></b>
John Clancy Council Leader	.....
Jacqui Kennedy Acting Strategic Director - Place	.....

<b>List of Background Documents used to compile this Report:</b>
<ul style="list-style-type: none"> <li>Report to Cabinet Committee – Local Leadership on 20 September 2016 – “Establishment of the Local Innovation Fund”</li> </ul> <p><b>(All background documents and discussion papers are readily available on request)</b></p> <p>Appendices Appendix 1 – Erdington Ward Proposal</p>

<b>Report Version</b>	<b>1</b>	<b>Dated</b>	<b>23/1/17</b>
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