

BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" PROPOSAL FORM													
WARD TYBURN	INNOVATION TITLE Tyburn Outreach & Engagement Project												
<p>Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below. (Tick all those that apply)</p> <table style="width: 100%; border: none;"> <thead> <tr> <th style="text-align: left; width: 50%;"><u>City Core Priorities</u></th> <th style="text-align: left; width: 50%;"><u>LIF Priorities</u></th> </tr> </thead> <tbody> <tr> <td>• Children - a Great City to Grow Up In <input checked="" type="checkbox"/></td> <td>• Citizens' Independence & Well Being <input checked="" type="checkbox"/></td> </tr> <tr> <td>• Jobs & Skills <input checked="" type="checkbox"/></td> <td>• New approaches to investment <input checked="" type="checkbox"/></td> </tr> <tr> <td>• Housing for Birmingham <input checked="" type="checkbox"/></td> <td>• Active citizens & communities stepping up <input checked="" type="checkbox"/></td> </tr> <tr> <td>• Health <input checked="" type="checkbox"/></td> <td>• Clean streets <input type="checkbox"/></td> </tr> <tr> <td></td> <td>• Improving local centres <input type="checkbox"/></td> </tr> </tbody> </table>		<u>City Core Priorities</u>	<u>LIF Priorities</u>	• Children - a Great City to Grow Up In <input checked="" type="checkbox"/>	• Citizens' Independence & Well Being <input checked="" type="checkbox"/>	• Jobs & Skills <input checked="" type="checkbox"/>	• New approaches to investment <input checked="" type="checkbox"/>	• Housing for Birmingham <input checked="" type="checkbox"/>	• Active citizens & communities stepping up <input checked="" type="checkbox"/>	• Health <input checked="" type="checkbox"/>	• Clean streets <input type="checkbox"/>		• Improving local centres <input type="checkbox"/>
<u>City Core Priorities</u>	<u>LIF Priorities</u>												
• Children - a Great City to Grow Up In <input checked="" type="checkbox"/>	• Citizens' Independence & Well Being <input checked="" type="checkbox"/>												
• Jobs & Skills <input checked="" type="checkbox"/>	• New approaches to investment <input checked="" type="checkbox"/>												
• Housing for Birmingham <input checked="" type="checkbox"/>	• Active citizens & communities stepping up <input checked="" type="checkbox"/>												
• Health <input checked="" type="checkbox"/>	• Clean streets <input type="checkbox"/>												
	• Improving local centres <input type="checkbox"/>												
<p>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</p> <p>The Castle Vale Tenants Residents Alliance has a proven history of offering new and innovative services to local residents. In recent months this has included setting up a local theatre and cinema at the Castle Vale Community Library (and also running the library via a team of local volunteers).</p> <p>Over the last seven years the TRA have been responsible for the following things that enabled the communities they worked with to become more engaged and active on their own communities these being:</p> <ul style="list-style-type: none"> • The first transfer of a community library in Birmingham • The support of the transfer of Castle Pool into community ownership • Developing a community led response to neighbourhood management and planning how services are changed, developed and upgraded using a model of active citizenship as the driving force for innovation change. • Developed a new model of money advice which has ensured the communities they work with have a cumulative income of three million pounds a year • Came runners in the national Money Advice of the year contest 													

Our local research (conducted over the last 18 months) in association with Red Earth a local consultancy organisation in Birmingham who have evaluated the work of the TRA, has indicated that a number of residents across the whole of Tyburn ward are missing out on integral services due to a variety of personal situations such as physical disability, age, access or vulnerability making it difficult to access traditional Library and Advice services.

By the end of the project we will have helped reduce social isolation and shaped a new style of local services for the identified client group. A client group that has been lost and isolated for several years and a client group that have found themselves unable to access traditional services. The project will therefore have a major impact on increasing community engagement and emotional and social wellbeing. The fulcrum of our activities will be via a team of volunteers who genuinely proud of their local areas and are keen to offer their time and support to ensure the lives of the local people in the ward of Tyburn are improved.

The creation of a team of active citizens cannot be highlighted too strongly we at the TRA believe that our work and the impact that we have made in our area is due to the fact that at the heart of our work it is managed, co-ordinated and assessed by local unpaid residents. This project will help train and develop a whole batch of local champions empowering them to make genuine change.

Tyburn Pop up support service will create a new and unique mobile Outreach Services that will cater for those who are Housebound and Isolated and those living in Supported Housing who for a number of reasons have been historically unable to access Traditional services which include Library Services, Financial Advice, Health and Employment services which would be of benefit to them via our recognised coach model. There are a number of reasons that they won't be able to access these services this may be due to age, location or disability or simply they will be unable to get to the library/Advice and support services, the Tyburn Pop up support service will provide a life line to the most socially and economically isolated and vulnerable in the Tyburn ward. The ethos of our project will be to shape services in a new and innovative manner. Rather than as happens currently individuals have to seek out and travel to access advice and assistance we will be reaching out to them and visiting them. In essence the services will be adapted shaped and designed around each individual offering a package of services that will suit that individual. The sustainability of the project will be via a team of trained volunteers who will be able to ensure that this new dynamic style of service delivery is continued and developed.

Along with our own network of contacts we will advertise the project widely including air time on the local radio and the local paper to ensure we access and identify relevant clients. The project will provide a mechanism to support residents of the Tyburn Ward

who are isolated and vulnerable, Or if they are unable to access services temporarily due to illness, or following a stay in hospital,

The project will provide support to isolated and vulnerable clients within the Tyburn Ward of Birmingham; the project will not only provide books, but also music, audio books and DVDs. The project will also deliver advice services in the form of Benefit and Debt advice and health and employment advice to clients in (receipt of benefits such as Employment Support Allowance and PIP) and local cllr advice sessions right in the heart of the communities they work in. in submitting this proposal we have met and helped develop this idea with all three of the Tyburn Ward Councillors. Alongside this the project will provide a volunteer reader and Driver and with paid Advisors locally trained Volunteer Advisors who will have full training in advice where the need is identified.

The project will aim to recruit and train 20 volunteers from the community to help run the service; and will be working closely with potential partnership members such as religious bodies of all denominations and local community groups to develop a service that best meets the needs of Tyburn residents. This group will then organically become both a steering group for the project but will take ownership of the project

The project will deliver public benefit in a number of ways these will be;

- Reduce isolation and increase engagement with a vulnerable client group who are isolated and on their own
- Increase Mental and social wellbeing via the borrowing of books and access to advice services and local Cllrs and MPs
- Provide a befriending service and a lifeline to those most in need.

The Tyburn Pop up support service will create a new and unique Mobile outreach Services that caters for those who are isolated, socially excluded, housebound and those living in supported Housing who for many reasons cant access services in a traditional way, there are many reasons that they won't be able to access services this may be. due to age, location or disability or simply they will be unable to get to the their local Library or Advice surgery/ Neighbourhood office or support services, the Tyburn Ward Pop up support service unit will provide a mechanism to residents support older users who are isolated and vulnerable.

In consultation with the local councillors and our identified partners we will set up a Mobile outreach service which will be delivered in key areas across the ward and that

are responsive to local need and the needs of the local community. The times the service will be delivered that best the needs of the residents who we are aiming to engage with albeit evenings or weekends.

The project has partnerships at its heart whilst we will be the lead organisation we will work with our delivery partners Compass Support who will help with Health Information Advice and we would wish to work with all third sector agencies including all of our religious establishments and community groups such as the local Housing liaison Boards / tasking groups etc. to recruit volunteers from within their own communities to be part of the project as well. However we will also look to recruit volunteers from the widest field possible.

The project will provide a life line to the most isolated and vulnerable and would change many people's lives by providing a genuine lifeline to the most isolated and vulnerable, through befriending and engagement and increased wellbeing of the client. The project will also be defined and shaped by the residents we see and they will be asked to complete a simple matrix that evaluates how there needs have been met and how their lives have improved accordingly.

Our organisation has a proven track record of sustainability and we have a proven track record of attracting and training local volunteers who are the bedrock of our organisation. Volunteers sit at the heart of the organisation be it to support our food bank or the running of Castle Pool who through ongoing support and training which included training volunteer lifeguards and receptionist as a path way to employment, we turned round a £500,000 deficit and in the 18 months since transfer it made a modest surplus of £4,000. Our support for active citizenships and volunteers in its self is part of strategy for pathways to employment and over the last seven years we have enabled more than 100 volunteers to find economic activity.

The project will have a direct focus on training up new and experienced volunteers who will be able to provide the key elements of the service. (This in kind service has been estimated at a value of £10.00 per hour per volunteer and we anticipate that the contribution to this project will be over £31,200

The Local Innovations Fund will be the initial funding that will help create a new innovative project that will have local ownership and ensure sustainably to a much needed project of support and assistance.

Time Frame – is it:-

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

X

How will the innovation be implemented?

The Innovation will be implemented via a project steering group which will include the three ward Cllrs and also key community representatives from the Following communities within the Tyburn Ward these being:

- Pye Hayes
- Erdington Hall
- Birches Green
- Castle Vale

The project value on expanding outside of the relative safety and confines of Castle Vale is critical to the development of the Tyburn Ward as due to the set up and nature of the Housing Action Trust of 1994 Castle Vale has been the recipient of numerous services on the Vale. Activities and finance has attracted further investment but at the expense of the wider areas of the ward.

The Steering group will meet to plan and ensure the project meets its outcome and provides a pop service to the most isolated and vulnerable in the Tyburn ward.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

There will be four key outcomes that we will use to measure the change the project has made these will be:

- **The number of people who are isolated and have accessed Tyburn Pop up support service - 500**
- **The number of people who are vulnerable and isolated who feel more confident or have better mental wellbeing as a result of befriending and accessing the project- 250**
- **The number of people who feel less isolated as a result of the service -350**
- **The number of people as a direct result of the project becomes engaged in other support services.- 150**

Success quite simply in the main will look like the number of people who access services that simply for many reasons cant access them now, the more hidden and isolated residents who access our pop up service.

Impact will be measured by the number of people who have accessed the project who have never accessed either a advice surgery either Cllr/MP or Debt and Benefit advice and the outcome of the support provided.

The Legacy of the project will be that after the funding has come to an end it will still continue as we will have trained up a group of local community champions and volunteers that ensure the work lives on with the support of Castle Vale TRA

The project volunteers will also undertake some self-evaluation that we will use to and build on and learn from the initial phase of the project.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

Yes we have looked at other forms of funding some of which will be provided as match funding to this project these include

- Big Energy Saving Network
- Scottish Power Energy people Trust

This match funding will be used to support some of the delivery of the project

What resources will be required?

- Capital

£ 5000 which will include the following:

- Laptops for our volunteers
- Books for outreach Library services

- Running costs

£ 40000 Will enable the TRA to pay for 2 coaches who will deliver the project . One of the coaches will have responsibility for training volunteers to support the long term delivery of the project.

- People power volunteers

£ 3000 volunteer expenses inc travel and food allowance

Amount required from LIF £

Have you got any match kind?

48,000

funding – in cash or in

Yes as stated above we are matching **£45,000** of match funding to the Local Innovation Fund - this is broken down as the following:

- Scottish Power trust £ 30,000-secured
 - Big energy Saving Network £10,000-Secured
 - Castle Vale Endowment Trust Fund £5,000-Secured
- Total Match funding = £45,000

Contact person for proposal

Name Raymond Goodwin

Telephone 0121 747 5932

E-mail raygoodwin@castlevalle.org.uk

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

The proposal was discussed at a number of meetings including the following:

- Tyburn Crisis fund meeting September 2016 Cllr Sharp attended with 4 other agencies including:
 - Pioneer Housing
 - Compass Support
 - Tiggy Winkles Nursery
 - Castle Vale Children Centre
- Castle Vale TRA EGM which was attended by the 20 community representatives from Tyburn ward in September 2016 both Cllr Sharp and Cllr Clinton Attended
- Castle Vale Neighbourhood Partnership Board September 2016 Cllr Clinton Attended and there was representation from the following local agencies:
 - Inspector Jason Bonner from North Birmingham LPU
 - Lord Rooker
 - 15 community activists from the Tyburn Ward
 - Ifor Jones Neighbourhood Partnership Coordinator
 - Peter Richmond CEO Pioneer Group
 - Greenwood academy
 - Birmingham Metropolitan Collage
 - Chair of the Community Council steering group
- Board meeting of Castle Vale Tenants and Residents alliance 22 September 2016 which Cllr Clinton attended and with representation from 10 local community Activists and board members

For a number of months our volunteers in their work in the local community have identified the need for this project. Through speaking to approximately 200 residents in the Tyburn Ward we have consulted on this idea this took place throughout late August and Early September 2016.

It is now with the opportunity of the Local Innovation Fund we can shape the aspirations and deliver a truly innovative service to the most vulnerable and isolated in the Tyburn Ward.

Alongside this we have meet and discussed this idea with our local ward Cllrs who wish to see greater access to services across the whole ward of Tyburn Birmingham.

We have meet with the three ward Cllrs on Wednesday the 5th October 2016, who are in support and are enthusiastic of the proposed project and in their role as local leaders in genuine merit in the project as one that will be a game changer.

Discussed at

Ward meetingTyburn Ward Meeting

Date27th October 2106

Signatures of all 3 Ward Councillors

Name MIKE SHARPE Signature M Sharpe Date 14-11-16

Name LYNDA CLINTON Signature Lynda Clinton Date 14-11-16

Name MECK BROWN Signature M Brown Date 14/11/16

Internal use only

Received: Date

Go to Cabinet Committee – Local Leadership for decision: Date

Approved

Yes	
No	