

## Health and Wellbeing Board Strategy: Creating a Bolder, Healthier City Consultation Plan

It is proposed that the consultation will be launched on 23<sup>rd</sup> September following Cabinet and Health and Wellbeing Board approval. The consultation will run for an 11-week period, closing on 10<sup>th</sup> December.

The consultation has been designed to facilitate community engagement; the intention is to work via these avenues to ensure engagement of all groups including seldom heard voices where health inequalities are often most prevalent. It will be launched with a press release at the outset. At this point online consultation via the Be Heard platform will commence. This will also mark the beginning of engagement sessions and drop-in events which will be both online and face-to-face.

The methodology and timeline for the consultation are outlined below:

Stakeholder/s	Method/s
<b>Public</b>	<ul style="list-style-type: none"> <li>• Press release</li> <li>• Birmingham City Council website</li> <li>• Be Heard (online consultation platform)</li> <li>• Social media accounts (Birmingham City Council and Healthy Brum)</li> <li>• Community/stakeholder meetings and listening events</li> <li>• Ward forums</li> <li>• Focus groups</li> <li>• Drop-in events (face-to-face); to be held throughout October and November 2021</li> </ul>
<b>Birmingham MPs</b>	<ul style="list-style-type: none"> <li>• E-mail</li> </ul>
<b>BCC Councillors</b>	<ul style="list-style-type: none"> <li>• E-mail and engagement sessions (where appropriate)</li> </ul>
<b>Town/Parish Councils</b> <ul style="list-style-type: none"> <li>• Sutton Coldfield</li> <li>• New Frankley</li> </ul>	<ul style="list-style-type: none"> <li>• E-mail</li> </ul>
<b>Regional partners</b> <ul style="list-style-type: none"> <li>• WMCA</li> <li>• WMCA local authorities</li> <li>• Neighbouring county councils</li> </ul>	<ul style="list-style-type: none"> <li>• E-mail and engagement sessions (where appropriate)</li> </ul>
<b>Emergency Services</b>	<ul style="list-style-type: none"> <li>• E-mail</li> </ul>

Stakeholder/s	Method/s
<b>Birmingham City Council departments</b>	<ul style="list-style-type: none"> <li>• E-mail and engagement sessions (where appropriate)</li> <li>• Birmingham City Council Intranet and Yammer</li> </ul>
<b>Businesses, Community Groups and Other Stakeholders</b>	<ul style="list-style-type: none"> <li>• Press release</li> <li>• Birmingham City Council website</li> <li>• Be Heard (online consultation platform)</li> <li>• Social media accounts (Birmingham City Council and Healthy Brum)</li> <li>• Community/stakeholder meetings and listening events</li> </ul>