

Appendix 3

**BORDESLEY PARK AREA ACTION PLAN
CONSULTATION STATEMENT
(Without Appendix 1)**

July 2018

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1. Introduction

- 1.1 The Bordesley Park Area Action Plan (AAP) will guide the development and regeneration of the Bordesley Park area, to the east of the city centre which covers an area of around 580 ha and includes parts of Washwood Heath, Bordesley Green, Bordesley Village and Small Heath.
- 1.2 The Plan has been subject to public consultation and stakeholder engagement from the outset and through various stages of the plan making process. The Options Report was subject to consultation between August and October 2011 and the Preferred Options Report was subject to consultation between July and October 2013. The Pre-submission version of the area action plan underwent public consultation from March to May 2017.
- 1.3 Representations received have been taken into account in the various stages of plan preparation including the submission version of the Plan which will be submitted for independent examination.
- 1.4 This consultation statement sets out how the Council has involved the local community, stakeholders and bodies during the preparation of the Area Action Plan, the main issues raised and how they have been taken into account in line with regulation 22 of the Town and Country Planning (Local Planning) (England) Regulations 2012. It sets out the stages of consultation in plan preparation and the various consultation methods used to engage the local community and stakeholders to participate in the process.
- 1.5 The Statement of Community Involvement (SCI: 2008) is the City Council's adopted consultation strategy for development planning and sets out how the Council will encourage more people to get involved in the planning decision and plan making process and make consultations more effective. The SCI has been used as the basis for the consultation approach for the Bordesley Park Area Action Plan.

2. Stages of Plan Preparation and Consultation

- 2.1 At each stage of plan preparation, the responses received during consultation were carefully considered, and have informed and have been taken in to account during the next stage of plan making. A Sustainability Appraisal has been prepared alongside the AAP which has informed the Plan through every stage of production and has also been subject to consultation.

BORDESLEY PARK AAP TIMELINE	
Plan preparation & consultation stage	Date
Evidence gathering, Sustainability Appraisal Scoping	October 2009
Consultation on Options Report and Sustainability Appraisal	August-October 2011
Consultation on Preferred Options Report	July-October 2013
Consultation on Sustainability Appraisal	January 2014
Consultation on Pre-submission plan and Sustainability Appraisal	March – May 2017
Submission	2018

3. Consultation approach

3.1 The approach to ensure effective consultation was to engage as many of the local residents, community groups, stakeholders and businesses as possible, with a range of methods and resources available, to raise awareness of the Plan and the opportunity to participate and comment. As the Area Action Plan encompasses a defined local boundary, it was anticipated that every resident and business address in the plan area could be reached with informative publications in the first instance, followed by more detailed opportunities for discussion with officers.

3.2 Updated demographics of the area (summarised below) were considered throughout to ensure that all sections of the local community were given the opportunity to give their views and influence the contents of the plan.

Demographics

3.3 The AAP area has a population of just under 35,000 (2016 population estimates). This is up 2.9% since 2011 and 5.6% since 2001. The rate of growth is slower than that of Birmingham where the population increased by 14.6% since 2001.

- 3.4 The age profile of the AAP area is notably younger than that of Birmingham; children make up 31% of the population, compared with city wide average of 22.8% and 57% of residents are less than 30 years old.
- 3.5 The 2011 Census reports that almost half of the population of the AAP area is of Pakistani origin, and more than 10% Bangladeshi. An increasing proportion of people (5.3% in 2011 compared with 0.8% in 2001) are from African backgrounds.
- 3.6 According to the 2011 Census 22% of households in this area reported that English was not the main language spoken at home. Other than English the most reported main languages spoken were Urdu, Bengali, Pakistani Mirpuri and Potwan, Pashto, Somali and Panjabi.

Communication

- 3.7 Given the diverse population profile and variety of languages commonly spoken, it was necessary to ensure that community needs were met in order for community members to participate and understand the plan during preparation. Translations of written publications were made available upon request, which was also detailed within newsletters and quoted in various community languages.
- 3.8 Public exhibitions were held in appropriate locations with officers attending to discuss proposals face to face, to maximize communication and the opportunity for local residents and stakeholders to put forward their views. Officers who could speak Urdu were available at exhibitions on some dates.
- 3.9 Plain English was used in all written material and on a dedicated Council webpage and the use of technical jargon was avoided so that the AAP proposals and process were accessible for the public. A number of other consultation methods were used which are detailed below based upon the Statement of Community Involvement (SCI) which provided a starting point on the minimum consultation standards and potential methods expected during the stages of plan production.

4. Options Report Consultation August - October 2011

- 4.1 An evidence base was collated in the beginning of Plan production which set out the current baseline conditions in the area and their likely evolution. This enabled the key issues in the area to be identified and potential areas of development to form options. The evidence base was prepared by Council officers and included early engagement with a wide range of key stakeholders including Centro and the Environment Agency.
- 4.2 Internal consultation and briefings with Cabinet and Ward members took place early on in the process to inform them of the steps of plan production and to provide opportunity to input towards the evolving options.

- 4.3 A number of development options for key areas of change identified in the area were presented within the report, to gauge public and stakeholder opinion during consultation on the best way forward to form a preferred option at the next stage of the Plan. A sustainability appraisal of the options report was published for consultation alongside the plan and made available on the website.
- 4.4 An initial consultation ideas paper was prepared internally which identified various groups and demographics within the local community that could potentially be viewed as 'hard to reach' such as young people, the elderly, sub groups of women, migrants and people with disabilities. The potential barriers to participation were also considered such as language, cultural factors and accessibility. Potential consultation methods (detailed below) were then considered that could address and mitigate these issues to ensure the widest possible means of engagement and that were in line with the SCI.
- 4.5 The Options Report consultation period was extended after an initial 8 week period to 12 weeks to take into account of school holidays and Ramadan. The extension was publicised to stakeholders by email and through the website.
- 4.6 A total of 114 comments were received from individual consultees during this consultation. (Appendix 1a)

Consultation Methods

Newsletters

- 4.7 Newsletters were posted to every address within the AAP boundary, amounting to approximately 11,000 distributed. This included local residents, businesses and community groups. An initial newsletter (Appendix 2) was sent in March 2011 before the consultation period began to inform the local community and stakeholders of the intention and stages of the plan with a summary of options and details of when the public consultation would take place.
- 4.8 A second newsletter was distributed in August 2011 to all addresses in the AAP area at the beginning of the consultation period which summarised the Options Report, details of the consultation events taking place and how to put forward comments online, by phone or by post.
- 4.9 The newsletters could be translated upon request to make them more accessible to households where English was not the primary language. Three translations were requested and completed (one in Somali and two in Urdu).
- 4.10 A third, follow up newsletter was issued in March 2012 which provided a brief summary of consultation responses within each sub area and the next steps of the plan, forming the preferred option.
- 4.11 A number of telephone queries and visitors attending exhibitions mentioned being notified through newsletters, suggesting they were widely received.

Consultation Events

- 4.12 Ten staffed public exhibitions (detailed in Appendix 2, newsletter 2 and in the newsletter extract below) were held at various locations across the AAP area, with two dates at five venues which were selected on the basis of being local community venues, that were accessible and where there would be passing footfall. The dates included evenings and weekends to provide participants opportunity to attend outside of working hours. A number of exhibition panels set out the options and plans in a clear visual format for each area of the plan. Comment forms (Appendix 3) were provided to allow written comments to be put forward on the day or to be taken away. Verbal comments received were also recorded.

DATE	VENUE
Wednesday 17th August • 12midday - 4pm	ASDA • Small Heath.
Monday 22nd August • 2pm - 6pm	Saltley Methodist Hall • Alum Rock Road.
Thursday 1st September • 12midday - 4pm	ASDA • Small Heath.
Monday 5th September • 12midday - 4pm	Morrisons • Small Heath.
Saturday 10th September • 10am - 2pm	Small Heath Leisure Centre • Muntz Street.
Monday 12th September • 4pm - 8pm	Pheonix Hall • Bordesley Village, Tow Path Close, Garrison Lane.
Wednesday 21st September • 2pm - 6pm	Saltley Methodist Hall • Alum Rock Road.
Thursday 29th September • 5pm - 9pm	Pheonix Hall • Bordesley Village, Tow Path Close, Garrison Lane.
Tuesday 4th October • 4pm - 8pm	Morrisons • Small Heath.
Saturday 8th October • 10am - 2pm	Small Heath Leisure Centre • Muntz Street.

BPAAP Options Report Consultation Exhibitions 2011

- 4.13 Venues that were most successful were the major local supermarkets and Small Heath Leisure Centre due to existing passing footfall, attracting approximately 60 visitors that talked to officers at each event. Community venues (e.g Saltley Methodist Hall, Phoenix Hall) which involved dedicated trips to participate were less successful, together attracting approximately 10 visitors that gave views during the consultation.

Newsletters and copies of the plan were also made available at local libraries and community centres in the area.

Letters/Emails

- 4.14 Letters/emails were sent to statutory consultees and some 30 community groups which were identified in the area, through a periodically updated database (Appendix 4), gathering information through existing databases in the Council and contacts via Hodge Hill constituency. The community groups represent sub groups in the local community engaging various sections of the community in the process.
- 4.15 Local landowners and developers known to the Council through contact during the AAP process and through the Core Strategy (Birmingham Development Plan) consultation database were informed of the consultation.

Meetings

- 4.16 Meetings were held with a number of landowners and community groups which were either initiated by the community groups or by officers, following the distribution of consultation information. The AAP was presented to Birmingham Access Committee, a registered charity group which represents people with disabilities and mobility difficulties with regard to the access and provision of appropriate facilities across the city.
- 4.17 Officers attended relevant ward and constituency committees to provide formal briefings to elected councillors and members of the public in attendance who were able to put forward questions and comments. A drop in session with officers was also arranged at the Council House for local Councillors interested in the Plan (29 June 2011).

Website and Online Consultation

- 4.18 A dedicated web page was hosted on the Council web page for the AAP which was updated regularly as required. The Options Report and details of the consultation and how to respond were outlined as well as copies of the newsletters and the sustainability appraisal. Details of the consultation events were published on the webpage as well as contact postal details with a dedicated AAP email address, and details of how to comment by post and telephone if preferred.
- 4.19 An online consultation portal gave an opportunity to provide comments online. Members of the public and stakeholders were able to view the document online and comment directly through the portal. The number of comments received electronically were however limited (25 total) which may have been due to the reliance upon traditional means of sending comments such as letters and time consuming factors such as the need to register to use the software. Encouragement to use online software in future consultations was supported, as this would likely grow in the future and in addition was time saving in respect of analysing comments.

- 4.20 Social media was incorporated in to this consultation as a means of raising awareness by using existing platforms for the Core Strategy, which at the time had a dedicated twitter and facebook page, enabling updates regarding consultations events.

Schools engagement

a) Primary Schools

- 4.21 A pre- consultation event was held at the City Council in November 2010 as part of a 'National Takeover Day' offering children the opportunity to work alongside employees and get involved in decision making in a range of organisations. A number of primary school children from Junior and Infant schools in the Bordesley Park AAP area including Adderley, Parkfield and Somerville School took part in activities such as plotting their journeys to school and understanding issues in their neighbourhoods and the wider AAP area, giving views as well as identifying improvements, development opportunities and considering options at the Wheels site. This was a useful and productive session, giving young voices a chance to be heard and to input in to the plan of their local area. The pupils then presented their ideas to the Director of Planning and Regeneration.

b) Secondary School

- 4.22 Two successful consultation sessions were held at Bordesley Green Girls' School, where officers contributed towards a lesson involving discussions and activities relating to the issues in the Bordesley Park area, potential uses at the Wheels site and improvements to the wider area including the local shopping centres. Pupils engaged well and put forward some useful ideas from a young adult's perspective of their local area.

Summary of consultation responses on the Options Report August 2011.

- 4.23 The Options Report set out the Council's initial proposals for the Bordesley Park area. As well as setting out the broad vision and key opportunities including promotion of growth, improving connectivity, enhancing the environment and promoting sustainability, it set out proposals for the then four identified areas of transformational change. These comprised the Wheels site and environs, Adderley Park, Alum Rock Road and Small Heath Local Centre.
- 4.24 For each of these areas a number of development options were presented along with a commentary on the challenges presented by implementation. The plan also set out proposals for the area's six neighbourhoods which focussed on a range of more local scale development issues such as smaller sites and other opportunities for environmental change and enhancement.

- 4.25 Of the statutory and general consultees there was broad support for the plan received from English Heritage, Environment Agency, Centro, Canal and Rivers Trust (then British Waterways) and Network Rail. WM Police commented on the need for increased emphasis on community safety issues and Sport England raised concern over the potential loss of existing sports facilities at the Wheels site. A number of amendments were made to the plan to reflect the comments received.
- 4.26 Regarding the key areas of change:
- The Wheels Site was shown as having potential for four different development scenarios – comprising Incremental Change, Residential, Major Leisure Attraction and Industrial and Employment.
- 4.27 Most comments received related to the future of the existing sports facilities, and occupiers and users made a number of submissions including both paper and electronic petitions to the City Council regarding the loss of the existing facilities. Comments were also received about environmental issues caused by a number of businesses operating in the area and support for enhanced provision of school places. Given the need to increase the supply of high quality industrial land in the area, the subsequent Preferred Options Report identified the Wheels site for employment uses setting out that the Council would work with occupiers regarding options for consolidation/relocation of their facilities.
- 4.28 Adderley Park was shown as having options for three development scenarios and each received an element of support. The Preferred Option Report took forward a combination of two of the options – promoting scope for a mix of employment, community and educational uses enhancing the setting of the park and Adderley School.
- 4.29 Alum Rock Road's options comprised a do minimum and extension of the centre to the east. Again, both options received support through consultation, including comments on limited opportunities for growth and how expansion of the centre would address this. The Preferred Option Report took forward a combination of both options and this reflected the new centre boundary in the then emerging Shopping and Local Centres SPD. A number of comments were received regarding parking issues and the need for additional community facilities.
- 4.30 Three options were presented for Small Heath Local Centre – comprising Do Minimum, the creation of gateway development to the west, and Local Centre Consolidation where new investment would be encouraged in the heart of the local centre. Combinations of the first two options were taken forward into the Preferred Options Report which also addressed further a number of transportation issues raised.
- 4.31 Comments were also received on the sections of the Options Report that dealt with the six neighbourhoods. Comments received about these areas included concern over non-conforming industrial uses, support for a wider mix of housing, potential for residential development within the Cherrywood Road area, support for additional community facilities, the opportunities to enhance the area's parks and address a

number of environmental issues. Support was received for enhancing the area's green infrastructure, improvement of rail services and opportunities presented by the canal corridors. Again, the Preferred Options Report responded to these issues.

5 Preferred Options Consultation July-October 2013

- 5.1 A similar approach was adopted as the previous consultation. A mail shot of newsletters to every address within the AAP boundary was considered to be an effective means of reaching all households, with offer of translation communicated in various languages within the newsletter. This was followed by public exhibitions to allow face to face discussion with officers and detailed meetings with stakeholders and local businesses as requested or considered appropriate following discussion at events or written comments. In total 157 comments were received by 142 contributing consultees (a bulk submission of 200 comment forms in support of proposals at Adderley Park was also received).

Newsletters

- 5.2 A newsletter (Appendix 2 issue 4) was distributed to all addresses in the AAP area, (approx. 11,000) as in the Options Report consultation, providing opportunity to comment on the Preferred Options report through a dedicated email address, telephone, online and by post. Details of staffed consultation exhibitions were also outlined. The newsletter summarised the preferred option on each of the areas of opportunity identified in the options report and other key proposals.

Consultation events

- 5.3 Eight, staffed public exhibitions (Appendix 2 newsletter 4 and newsletter extract below) were held at 5 venues across the AAP area in the most suitable locations possible. A supermarket venue that had been successful in the previous round of consultation and had available exhibition space was utilised again. Small Heath Library and Leisure Centre were used as community venues, although they would require dedicated trips and footfall was anticipated to be lower at these venues.

Venue	Dates and Times	Time
Small Heath Library, Muntz Street	Friday 23 rd August 2013	09:00 - 12:00
Small Heath Library, Muntz Street	Thursday 29 th August 2013	12:00 - 1800
Washwood Heath Health Centre	Monday 2 nd September 2013	14:30 - 19:30
South & City College Birmingham	Tuesday 10 th September 2013	09:00 - 12:00
Small Heath Leisure Centre	Saturday 14 th September 2013	09:30 - 12:30
South & City College Birmingham	Wednesday 18 th September 2013	14:00 - 18:00
Asda Small Heath	Thursday 26 th September 2013	10:00 - 15:00
Asda Small Heath	Wednesday 2 nd October 2013	15:00 - 20:00

BPAAP Preferred Options Report Consultation Exhibitions 2013

- 5.4 South and City College in Bordesley Green was attended by officers on two dates in order to specifically gain the views of young adults and staff members. Exhibition panels provided clear visuals of the preferred option at each development area and other key proposals. The dates included evenings to provide opportunity for residents and visitors to comment outside of normal working hours.
- 5.5 A total of 120 comments were received at the exhibitions through discussions with officers, some of which were expressions of general interest and some people took away information. The supermarket location and Small Heath Library attracted the most visitors due to passing footfall and an increase in dedicated trips to the library during this consultation. This may have been an indication of an increased local interest in the proposals at this later stage.
- 5.6 Newsletters and copies of the plan were made available at local libraries and community centres in the area.



Bordesley Park AAP Preferred Options consultation event: Asda Small Heath

Letters/ email

- 5.7 Letters/emails were sent to some 30 community groups which were identified in the area, (Appendix 4). Consultation databases were updated and community groups, landowners, developers and members of the public who had previously left contact details and had commented were informed of the preferred options stage and consultation.

Meetings

- 5.8 Officers attended relevant ward and constituency committees to provide formal briefings to elected councillors and members of the public in attendance who were able to put forward questions and comments.
- 5.9 A number of meetings were held with landowners, businesses and stakeholders that were interested or affected by proposals including businesses at the Wheels site. This was often following attendance at the public exhibitions or following written submissions where issues and comments were discussed with officers in further detail. Comments by statutory consultees were followed up where necessary and

discussed in further detail in meetings. These meetings were all useful to refine proposals and contribute towards the Submission version of the plan.

Website and online consultation

- 5.10 The webpage for the AAP was updated with a copy of the Preferred Options report and details of the consultation and how to comment through a dedicated email address, by post, telephone and online via the Objective consultation portal. The Preferred Options report was enabled on the consultation portal so that individuals could comment on specific areas, guided by questions based upon the comments form (Appendix 3). While comments submitted online were limited in comparison to those submitted by post, it was considered useful to offer this option and encourage submissions electronically as a modern means of submitting views in the spirit of 'e-planning' and time saving for officers in terms of collating and analysing comments. A total of 40 comments were received on the online portal, a slight increase from the previous consultation.
- 5.11 Similarly social media was considered a popular means of informing users, however without department based social media pages available at the time of consultation and limited staff resources it was not possible during this consultation period to consult via social media platforms. The corporate City Council social media pages were not considered to be specific enough to use as a tool to reach people living within the AAP area.

Young people engagement

- 5.12 Due to the timing of the Preferred Options consultation through the school summer holidays and during the beginning of school term time, it was not possible to engage in further school sessions. However two consultations events were arranged at South and City College in Bordesley Green which gave opportunity for young adults to discuss the proposals with officers in person and 20 students and staff provided their views in total.

Summary of consultation responses on the Preferred Options Report. 2013

- 5.13 The Preferred Options Report responded to both the consultation undertaken on the Options Report and further technical work regarding proposals. It set out the preferred development proposals for the four original areas of transformation and introduced a fifth area of potential major change – that being the Cherrywood Road area which was identified as having scope to deliver a significant amount of new housing. This area was introduced following comments received through consultation – particularly from landowners wishing to bring their sites forward for development.
- 5.14 A large number of comments were received from the Statutory and general body consultees. Centro made a number of supportive comments including the AAP's references to HS2, public transport, rapid transit links and the Camp Hill Chords and supported the proposals for employment and housing growth. English Heritage noted the additional references included to the area's local character and suggested that a map of historic assets should be included, and this was incorporated into the Pre-

Submission Report. The Environment Agency acknowledged increased reference to the River Rea and that further information should be included regarding Sustainable Drainage. Sport England set out disappointment that a study on the sports uses on the Wheels site had not been prepared. In response to this, further work was commissioned regarding potential relocation of the site occupiers. West Midlands Police welcomed changes incorporated into the document and suggested that there should be clearer demarcation between the plan's policies and supporting text. Natural England welcomed the further information and map relating to green infrastructure and suggested the need for creation of new green infrastructure assets.

- 5.15 Regarding the areas identified as Key Opportunities for Change, the Wheels site generated the most comments. The petition from the Options stage of the AAP was resubmitted and there were individual submissions from a number of the site's occupiers, users, sport promoters and national organisations representing racing, stock cars and karting. A significant number of submissions were received from users of the speed skating facility . These included the suggestion of consolidation of existing uses on part of the site and concern over the future operation of the leisure activities and the Wheels site itself. Concern over the operation of some waste activities was raised again. In response, the Council continued to consider the importance of the site in terms of meeting the city's employment land requirements and undertook further work regarding potential relocation opportunities. Proposals for the Wheels site were also considered during the preparation of the Birmingham Development Plan (BDP) with site occupiers making representations at the BDP's Examination in Public in 2014. Within the BDP, the Wheels site was zoned and then confirmed as Core Employment Area and the Inspector's text modifications to the BDP were also incorporated into the AAP.
- 5.16 The Cherrywood Road area was introduced within the Preferred Options Report as an additional key opportunity area for change, and this secured positive comments from a major land owner, house builder and Centro. An industrial occupier in the area raised concern over inclusion of their site as a potential longer term residential opportunity and this proposal was subsequently omitted from the Pre-Submission version of the plan, although text alterations referred to opportunities to bring forward further housing development would be explored.
- 5.17 A large number of returned questionnaires supported the AAP's mixed use proposals for the Adderley Park area, particularly proposals for community uses which have since come forward. The local school also was supportive of the proposals.
- 5.18 Alum Rock Road generated ongoing concern over a number of traffic and transportation issues and the AAP continued to refer to these. Similar concerns were raised with respect to Small Heath local centre, along with concern over development of open space at Millward Street (this site has since been developed in part with housing).
- 5.19 The Neighbourhoods section of the AAP secured a wide range of comments mainly from local residents including support for rapid transit proposals, the need to address delivery of proposals, that the AAP must accommodate existing businesses and jobs,

and support for the plan in addressing a range of environmental issues including removal of scrap yards, and addressing a number of transportation issues.

6 Pre- Submission Consultation March – May 2017

- 6.1 The pre-submission consultation was a final opportunity for comment before the AAP is submitted for independent examination. Comments and representations were invited from statutory and general consultation bodies, community groups and local residents and businesses on the 'soundness' of the Plan in accordance with legal requirements (by email and post).
- 6.2 A similar approach to public consultation was incorporated as previous consultations including staffed exhibitions at venues that encouraged the most response in previous consultations.
- 6.3 Local Ward Councillors and MPs were briefed by email with information relating to the pre-submission stage of the plan and its proposals and how to submit comments.
- 6.4 A total of 82 comments were received by contributing consultees including from consultation events. This is lower than previous consultations, despite a similar consultation approach possibly as those wanting to have expressed their views previously.

Newsletters

- 6.5 In this last round of area wide consultation, a follow up newsletter (Appendix 2 Newsletter 5) was issued to every resident/ business address in the AAP area, consistent with previous newsletters, detailing the pre-submission version of the plan, its proposals and how to view the document and comment including details of exhibitions. Translation was again available upon request. The newsletter set out that this was the final opportunity to comment on the AAP prior to its submission to the Secretary of State.

Consultation Exhibitions

- 6.6 Six staffed exhibitions were held at local venues within the area action plan boundary. Venues which had been more successful in previous rounds of consultation such as a supermarket in Small Heath and the Health and Wellbeing Centre were used again..

Venue	Date	Time
Asda, Small Heath	Wednesday 22 nd March	10am – 2pm
Small Heath Wellbeing Centre, Muntz Street	Saturday 25 th March	9am – 12noon
Asda, Small Heath	Tuesday 28 th March	3pm – 7pm
Washwood Heath Health and Wellbeing Centre, Clodeshall Road	Thursday 30 th March	10am – 1pm
Washwood Heath Health and Wellbeing Centre, Clodeshall Road	Tuesday 4 th April	3pm – 7pm
Small Heath Wellbeing Centre, Muntz Street	Thursday 6 th April	4pm – 8pm

BPAAP Pre-Submission Report Consultation Exhibitions 2017.

- 6.7 A total number of 60 comments were recorded at public exhibitions, which were mainly from local residents and businesses in the area. The supermarket again was the most successful exhibition in terms of footfall and volume of comments received. Newsletters and hard copies of the plan were made available at community buildings in the area.
- 6.8 Letters and emails informing of the consultation and how to comment and make representations on the soundness of the plan were sent to an updated list of statutory and non-statutory consultees including regional utilities and public transport companies and local community groups (Appendix 4)

Website

- 6.9 The AAP webpage was updated, and details of the AAP and consultation were listed on the current City Council consultation portal 'Be Heard'. A few responses were received from this forum.

Summary of consultation responses on the Pre-Submission Report. 2017

- 6.10 Further comments were received from a number of the statutory consultees and general consultation bodies. The Environment Agency acknowledged changes to the plan made in light of previous comments and continued to set out the importance of the River Rea and additional text changes have been incorporated into the plan regarding the setting of new development along the river. Historic England also recognised how earlier comments had been addressed and suggested further

reference should be made to the historic environment. Sport England outlined that there is a need to undertake assessment of the leisure facilities on the Wheels site in accordance with Paragraphs 73 and 74 of the National Planning Policy Framework, and although the plan does not refer to this, a formal assessment is now underway. Sport England also referred to some of the activities on site could be referred to as bad neighbours and could be difficult to relocate. Highways England provided further supportive comments and West Midlands Police requested a reference to partnership working in the delivery section which has now been included. Transport for West Midlands made a number of comments including references to a number of other existing and emerging policy documents, the need to protect the alignment of Bordesley Chords and show the routes of both Metro and Sprint within the plan. These points have been addressed in the submission version of the AAP.

6.11 A number of submissions related to the Wheels Site and environs. A local company set out concerns about potential constraints that may be placed on businesses should the Bordesley Green Girls' School site be extended. A further existing business expressed concern over being included within the area identified for industrial redevelopment. Further discussions will take place with these occupiers as proposals move forward. Substantial comments were received from Birmingham Wheels, site occupiers and users regarding the potential impact of the plan's proposals on the Wheels site and its occupiers. This included the continuing demand for the site and its activities, potential for consolidation of facilities, how the AAP threatens the future of the site and should provide greater protection and certainty including designation of the site as a sports hub, that the reference to core employment land should be deleted and that the reference to the need for employment land is not compelling, BDP policy GA7 should be set out in full, the site has importance for Green Infrastructure, suggestion that the Council has not worked with the local community or had discussions with neighbouring authorities regarding relocation opportunities and that the onus is on the Council to identify alternative sites and address the policy requirements of the National Planning Policy Framework. A number of text changes were suggested in submissions to reflect the comments about consolidation of existing facilities and safeguarding existing activities on site.

- 6.12 In response, the range of activities on the Wheels site is acknowledged and the Council will work with occupiers regarding options for their future operation – the AAP continues to reflect BDP policy GA7 which refers to replacement elsewhere and/or consolidation. The AAP now highlights the Wheels site as Core Employment Area – which again reflects the adopted BDP. The need for employment land is compelling, as evidenced by the Employment Land Assessment 2017 and existing pressures on the city's industrial land supply and the ongoing need to deliver new employment opportunities. As such it is not considered appropriate to designate the site a sports hub. The site is recognised as having some green infrastructure potential in the AAP and this will be considered further as development is moved forward.

- 6.13 There was ongoing support for residential development within the Cherrywood Road area. A large number of additional comments were made at the exhibitions held across the area. Many people wanted further information or explanation of proposals, whilst others made specific comments about the plan. Common themes included interest in the delivery of new jobs and homes, interest in Metro and transport issues, ongoing concerns over traffic and parking, concern over a range of environmental issues and the need to safeguard and support existing businesses. A number of members of the speed skating club attended exhibitions to set out the need to safeguard that facility.

Appendix 2: Bordesley Park AAP Consultation Newsletter Issue 1 (Options Report)

What happens next and how can I get involved?

It is important that there are opportunities for the local community and other stakeholders to have an input into the development of the AAP. We are already working with a number of key stakeholders in the area, and will be giving the whole community an opportunity to be involved in the development of the AAP proposals throughout the process.

A first stage of detailed community consultation will take place in spring 2011 at venues throughout the area. Details of these events will be published shortly. Look out for leaflets in libraries and community centres, information from local community groups, updates on our website and bulletins from our mailing list.

"Neighbourhood planning is at the forefront of the AAP, and we are committed to working with the local community to achieve our collective goals in ways which are more diverse, more local and more effective."

Wahood Nazir
Director of Planning and Regeneration

We are happy to receive your ideas, comments and questions at any stage of the AAP process and these can be made via the contact details

Where can I get more information?

There is more information about the Bordesley Park Area Action Plan available from the following sources:

Website: www.birmingham.gov.uk/bordersleypark.asp

Email: bordestleyparkzap@birmingham.gov.uk

Phone: 0121 464 9858

Address: Bordesley Park AAP
Planning and Regeneration
Birmingham City Council
PO Box 2470
Birmingham
B1 1TR

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- to receive updates by post, please email or write to the postal address above including your name and address

Your details will only be used to provide information about Bordesley Park. We will not use your details for other purposes.

To request this newsletter in large print, audio cassette or Braille, please call 0121 464 9858.

If you would like a copy of this newsletter in another language please ask a person who speaks English to make a request on your behalf at the number above.

إذا كنت تترصد في الحصول على نسخة من هذه المشرة باللغة العربية تروجو أن نطلب من شخص يتحدث الإنجليزية أن يقدم طلب نيابة عنك بالانضمام إلى القائمة.

আপনি এই কার্ডপত্রটি বাংলায় পেতে চাইল, ইংরেজী বলতে পারেন এমন কার্ডকে আপনার গুণে উপরে নম্বরে টেলিফোন করে এর জন্য অনুগ্রহ করতে বসুন।

هنگام جمع جمعیت و پدید آمدن نامشخصیت اهمیت به زمانی خوردی تکلیف داری باشد که کسبیت کنونی زمانی تنگنیزی
قصد بکات بد و بدی داری بکات که چینی تو که سر تو و زارمیهی سرزمین.

ਜੇ ਤੁਸੀਂ ਇਸ ਨਿਊਜ਼ਪੇਪਰ ਦੀ ਇੱਕ ਕਾਪੀ ਪੰਜਾਬੀ ਵਿੱਚ ਲੈਣੀ ਚਾਹੁੰਦੇ ਹੋ ਤਾਂ ਕਿਰਪਾ ਕਰਕੇ ਕਿਸੇ ਅੰਗਰੇਜ਼ੀ ਬੋਲਣ ਵਾਲੇ ਇਨਸਾਨ ਨੂੰ ਕਹੋ ਕਿ ਉਹ ਤੁਹਾਡੇ ਘਰਸੇ ਉੱਪਰ ਦਿੱਤੇ ਨੰਬਰ ਉੱਤੇ ਫ਼ੌਨ ਕਰਕੇ ਇਸ ਦੀ ਮੰਗ ਕਰੇ।

که چبرې غواړي چې د دې خبر نامې يوه کاپي ولري، نو د يو چا څخه چې په انگرېزي پوهېږي کنگ
د غواړي چې د تاسې له خوا پورتنۍ شماري ته يو درخواست وکړي.

کہ آپ کا اس نذرانہ کی غلط فہمیاں ہیں یا جیسے تو بہادر صہبائی انگریز ہی ہونے والے کسی شخص کو کہیں کہ وہ اس دے دیے گئے نہیں، فن کے کہیں طرف سے اس کے لیے جو محاسن کر رہے۔

Haddii aad jecisaan laheyd warsidahan koobigisa oo af SOOMAALI ah fadlan weydiso gof af Ingiriiska ku hadla in uu isaga oo ku hadlaya wax kaaga dalbo lambarka sare

Birmingham is the West Midlands' regional capital and the UK's second city, with an ever-increasing international standing. September 2010 saw the launch of the Big City Plan: City Centre Masterplan - the exciting next phase in the growth and development of the city centre - taking us one step further towards this aim.

The Big City Plan will be complemented and supported by the city council working with local communities to build vibrant neighbourhoods across the city. In this regard an Area Action Plan (AAP) is being prepared for the area to the east of the city centre including Alum Rock, Saltley, Bordesley Green, Bordesley and Small Heath. We are referring to this area as 'Bordesley Park'. The map overlay shows the plan area.

Bordesley Park is a vibrant, diverse area with a young growing population. It provides a gateway to the city centre, particularly for those using key routes from the airport. The demographic and locational assets of Bordesley Park mean it offers great potential for growth and development, particularly when coupled with measures to improve the local environment and meet the need for local employment opportunities. The AAP provides the opportunity to build upon the area's assets and to position Bordesley Park as an area which offers a wide range of employment opportunities for local people; attractive and thriving local centres; high quality housing suitable for the needs of existing and new communities; infrastructure that meets the current and future needs of business and residents; and a clean, safe and attractive environment in which to live and work.

We will work in partnership with the local community to guide the direction of the plan and establish the vision for the area in the years to come. This newsletter explains what the Bordenley Park Area Action Plan is, what it aims to achieve, how it will be produced, and how you can get involved.

Bordesley Park Area Action Plan

Newsletter: February 2011



"I am pleased to welcome you to this newsletter which will provide you with details about the Bordesley Park Area Action Plan. The AAP is an exciting opportunity - a catalyst for real change in the area over the next 15 years, guided by a framework drawn up in partnership with the local community. I look forward to seeing these changes benefit local residents as well as the city as a whole."

Councillor Timothy Huxtable
Cabinet Member
for Transport, Environment and Regeneration

What is the Bordesley Park Area Action Plan?

The AAP will be a statutory land use plan and form part of the overall planning framework for the city. It will identify proposals for the use of land, and policies to guide development, providing direction for the regeneration and transformation of the area over the next 15 years.

The AAP will set out the 'vision' of the local community for the future of the area. Responding to the key issues in the area, the aims of the AAP are likely to include:

- Attracting quality employment opportunities for local people.
- Improving housing choice.
- Promoting the success and vitality of local centres.
- Improving education and community facilities.
- Creating an attractive physical environment with high quality green spaces.
- Improving connections within the area and to the city centre.



How will the plan be prepared?

The AAP will be prepared, consulted upon and adopted over a three-year period. Work on the plan commenced in November 2009, and will follow a statutory process.

In consultation with local stakeholders we have identified the key issues and opportunities in the area. This has informed an 'evidence base' which will be updated throughout the plan-making process.

We have also been working to establish what forms of development would be suitable and viable in the area, and what approaches can best help create a sustainable neighbourhood. This will feed in to an 'options report' that will highlight a series of options and opportunities for the area.

Wide-ranging public consultation will be undertaken on the AAP commencing with the options and opportunities identified in the 'options report' in spring 2011, and on a 'preferred option' later in the year. This is important for the production of a successful plan: it will ensure that the views of the local community and their aspirations for their neighbourhood are at the heart of the AAP.

What options are being considered?

The plan will focus on activity that will help to deliver the community's vision for their area. The options that are being considered have been informed by the following opportunities:

Transformational change

We have identified four areas that offer the potential for transformational change, where new development or new uses can help deliver the aims of the plan.

- The Birmingham Wheels site represents a major opportunity for further development of regional or national significance.
- Adderley Park is a significant asset, and the AAP will consider options for the regeneration and renewal of the area and its surroundings.
- Alum Rock Road is a vibrant shopping area; the AAP will support its future growth as well as measures to improve its environment.
- Small Heath is an important local centre; options will include proposals to enhance the western gateway into the local centre.

Your views on the options for these areas will be sought through public consultation.

Connectivity

The area can benefit from its proximity to the city centre through opportunities for improved connections with the city centre and across the AAP area. This will incorporate improvements to walking routes and green spaces as well as enhanced public transport including proposed rapid transit routes. The opportunities for the area that may arise from the government's High Speed 2 rail proposal between Birmingham and London should also be maximised.

Growth

There is an increasing need for new housing, community and education facilities to meet the requirements of the growing population. At the same time, options should promote high quality local employment opportunities by providing the conditions to enable businesses to grow.

Townscape

There are a number of opportunities for new development, and for enhancing or redeveloping poor quality sites, to improve the environment and visual character of the area. Making the most of the existing assets, from attractive buildings to waterways and natural green spaces, will be important in creating a high quality townscape.

Sustainability

New development should be well connected to pedestrian and public transport routes, and opportunities to contribute to the city's carbon reduction targets will be considered within all options.



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Bordesley Park AAP Consultation Newsletter Issue 2 (Options Report)

Your Comments

We are happy to receive comments at any stage. A wide ranging period of consultation will be held during the summer when we will hold meetings and exhibitions, and invite detailed comments on the Options Report and work undertaken to date.

Consultation on the Options Report will take place over eight weeks, beginning 17th August 2011. You will be able to put forward your comments in a range of ways. We encourage you to use our web-based consultation system which can be accessed at www.birmingham.gov.uk/bordesleyparkaap

Alternatively, you can respond by post to:

Birmingham City Council
Department of Planning and Regeneration,
East Planning and Regeneration Team,
PO Box 2470-19,
Birmingham,
B1 1TR.

by telephone: (0121) 464 9858

or in person at one of the consultation events listed below:

DATE	VENUE
Wednesday 17th August • 12midday – 4pm	ASDA • Small Heath.
Monday 22nd August • 2pm – 6pm	Saltley Methodist Hall • Alum Rock Road.
Thursday 1st September • 12midday – 4pm	ASDA • Small Heath.
Monday 5th September • 12midday – 4pm	Morrisons • Small Heath.
Saturday 10th September • 10am – 2pm	Small Heath Leisure Centre • Muntz Street.
Monday 12th September • 4pm – 8pm	Phoenix Hall • Bordesley Village, Tow Path Close, Garrison Lane.
Wednesday 21st September • 2pm – 6pm	Saltley Methodist Hall • Alum Rock Road.
Thursday 29th September • 5pm – 9pm	Phoenix Hall • Bordesley Village, Tow Path Close, Garrison Lane.
Tuesday 4th October • 4pm – 8pm	Morrisons • Small Heath.
Saturday 8th October • 10am – 2pm	Small Heath Leisure Centre • Muntz Street.

إن راغبك هذه المعلومات بالعربية، بما في الشؤون المتعلقة بحرف
المرور والمساكنة، يرجى أن تكتب من شخص يتحدث اللغة الإنجليزية
لنتمكن من تقديم المساعدة.

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veuillez communiquer à une personne qui parle anglais
l'appeler à votre place le numéro de téléphone
indiqué ci-dessus.

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如果您需要閱讀中文的這份資料，包括
大字體或錄音帶，請表一位會說英語的人士
代為打上述的電話號碼。

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Bordesley Park Area Action Plan

Newsletter • August 2011

Birmingham City Council contacted you with a newsletter in March of this year to inform you about the Bordesley Park Area Action Plan (AAP) - a statutory planning document which is being prepared for your area.

The AAP will form part of the overall planning framework for the city. It will identify proposals for the use of land, and policies to guide development, providing direction for the regeneration and transformation of the area for the next 15 years.

The aim of the AAP is to build upon your area's assets, and position it as an area which offers a range of employment opportunities for local people, attractive and thriving local centres, high quality housing, infrastructure that meets the current and future needs of business and residents, and a clean, safe and attractive environment in which to live and work.

Its production is being led by Birmingham City Council, but all stakeholders including residents, businesses and landowners, are invited to influence the plan. We want to work in partnership with you - the local community - to make sure that the plan's vision reflects your aspirations for the future of your neighbourhood. The back page of this newsletter explains how you can get involved and influence the transformation of your area.

Local stakeholders have already influenced the development of a range of options which will be presented in the Options Report, to be published this summer.



As explained in our first Newsletter, the process for preparing the AAP is set by government, and the plan will be prepared, consulted upon and adopted over a three-year period.

So far we have:

- Prepared a detailed evidence base.
- Identified the key issues in the area.
- Engaged with a range of landowners and interests.
- Identified opportunities for change within the area.

This work has led to the development of a range of options and ideas for the area which are outlined below. Further information will be available, including the full Options Report, at a series of staffed exhibitions to be held across the area as well as on the City Council's AAP website.

Summary of the Options Report

The overall vision for the AAP is for "a revitalised neighbourhood, delivering growth within a high quality urban environment". A set of challenging and aspirational long term objectives are proposed to address the issues in the area focussed upon promoting growth, improving connectivity, enhancing the environment and best practice in sustainability. Targets for the AAP include 500 new homes; 840 primary and 900 secondary school places to meet the needs of the growing population; and 3000 new jobs across a range of skills and types.

Neighbourhoods

To enable issues and potential opportunities to be considered at the local level the Options Report has split the AAP area into six neighbourhoods - Vauxhall, Washwood Heath, Bordesley Village, Bordesley Green, Small Heath (North) and Small Heath (South). In each area a range of possible actions are identified including potential development opportunities, specific measures to address local issues and the overall enhancement of the area.

The potential opportunities within the area vary in nature and scale; however there are four areas that it is felt offer the greatest potential for change:

Wheels Site and Environs

The Wheels site, located between Arden Road and Garrison Lane, is a focus for wheeled and outdoor leisure activities. Four potential options are identified for the future development of the Wheels site and adjacent land, these are:

- Incremental change over time to extend the range of leisure attractions on the site.
- Residential development to provide a range of housing types.
- A major leisure or sporting attraction.
- Industrial or employment development.

All these options would require improved access (including pedestrian routes), an enhanced environment and additional community facilities.

Adderley Park

The area to the north of the Wheels site incorporates Adderley Park and adjoining streets, including industrial premises on Adderley Road and Arden Road. The Options Report sets out the need to improve the local environment

and address traffic problems in the area. Options are also considered which could deliver more substantial change and alter the focus of the area to either residential or industrial. All options retain and enhance Adderley Park as a significant recreational asset, as well as considering the needs of Adderley Primary School.

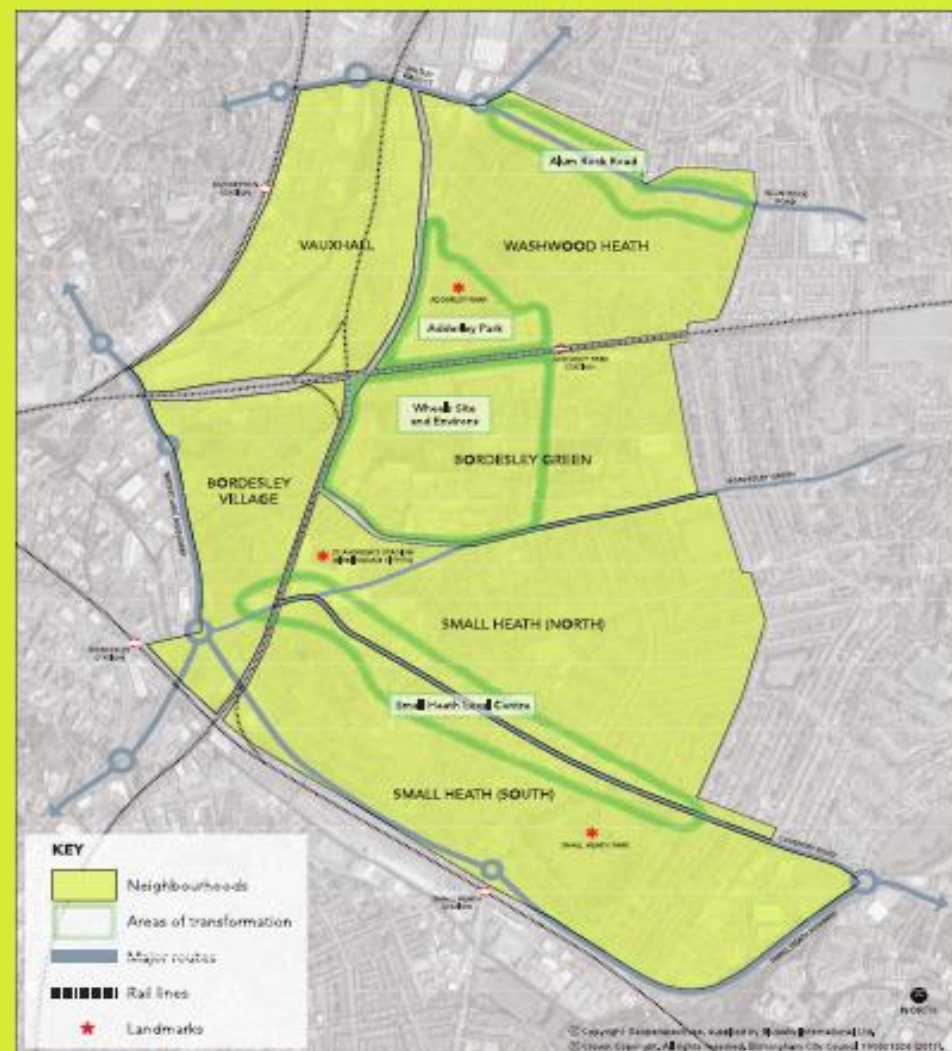
Alum Rock Local Centre

Alum Rock Road is identified as an important local centre where the accommodation of growth and addressing car parking issues are key priorities. Two options are proposed for Alum Rock; accommodating growth by making better use of existing sites and buildings within the centre and expansion of the centre through growth to the east.

Small Heath Local Centre

There is the opportunity for further retail, business and community uses to be developed within the local centre, especially on vacant or underused sites. In addition the potential to create a significant 'gateway' into the centre from the City Centre is being explored. These options could be complemented by a review of non-conforming uses adjoining the centre and by reviewing the boundary of the centre to the east.

Bordesley Park Area Action Plan • Neighbourhoods



Bordesley Park Area Action Plan

Newsletter Issue 3 • March 2012

More than 100 local people, businesses, landowners and other stakeholders commented on the options for the future of the Bordesley Park area during August, September and October 2011. Thank you to all who submitted comments, attended meetings or spoke to the team at exhibitions; all of your comments will be taken into account as the next stage of the plan is prepared.

This newsletter provides an update on the progress of the Bordesley Park Area Action Plan, and gives you feedback about the outcomes of this consultation.

We expect to publish the next stage in summer 2012, at which point the community will again have the chance to submit formal comments before the plan is finalised.

Where can I get more information?

If you have any comments or questions, or would like more information about the Bordesley Park Area Action Plan, you can contact the team in the following ways:

Website: www.birmingham.gov.uk/bordesleyparkaap
Email: planningandregenerationenquiries@birmingham.gov.uk
Phone: 0121 303 1115
Address: Planning Management
P.O. Box 28
Birmingham
B1 1TU

To request this information in large print, audio cassette, Braille or in another language, please call 0121 303 1115.



The Area Action Plan (AAP) covers the area to the east of the city centre including Alum Rock, Saltley, Bordesley Green, Bordesley Village and Small Heath. It will set out land use proposals and policies which will help to make the most of the area's assets and address existing issues. It will support the revitalisation of the area, paving the way for a range of new employment opportunities, thriving local centres, high quality housing, and effective transport connections, in a clean, safe and attractive environment.



Consultation on the Options Report

Consultation on the Options Report took place over a 10 week period in August, September and October 2011. Local people, businesses, landowners and other stakeholders were able to comment on the options presented. These included options for change at Adderley Park, at Alum Rock and Small Heath local centres, and at the Wheels site.

Consultation activity included:

- Newsletters to all addresses across the plan area, and to community groups and organisations
- Staffed exhibitions (including evenings and weekends) at various locations throughout the area
- Information available at local libraries and Neighbourhood Offices
- Presentations to Ward and Constituency Committees
- The website www.birmingham.gov.uk/bordesleyparkaap, which is linked to the Council's consultation portal
- Opportunities for schools to engage in the process, including successful sessions with pupils at Bordesley Green Girls School
- Meetings with various organisations, including Garrison Lane Centre, Friends of Sara Park and Small Heath Community Forum
- Meetings with individual businesses and landowners regarding opportunities for potential development or change of use

More than 100 formal comments were received during the consultation period, the majority of which were supportive of the opportunities presented by the plan-making process and the proposals for change.

Summary of Consultation Responses

Adderley Park area

A number of comments received supporting more mixed use development of the area, including provision of further community facilities.

Alum Rock Road local centre

General support for the expansion of the centre to the east, but with a need to deal with local congestion and parking issues, and maximise development opportunities and improvements within the centre itself.

Coventry Road local centre

General support for the creation of an improved gateway at the western end of the centre, with the bringing of vacant and underused sites into more appropriate retail and other local centre uses.

Wheels site and Environs

Each of the 4 options presented in the Options Report secured a range of comments, with a number relating to the importance of the existing facilities on site.

Neighbourhoods

Comments received about more localised issues across the six neighbourhoods identified within the AAP area included smaller scale development opportunities, vacant sites and premises, non conforming industrial uses, and community uses wishing to expand. Many respondents made points about the need to improve sporting and community facilities, improve access to employment opportunities, improve facilities for younger people and the need for measures to secure improvements to the local environment.

Next Steps

The AAP team are currently working through all the consultation responses and beginning to prepare the next stage of the plan, known as the Preferred Option. This will set out clear proposals for each of the areas of change and identify opportunities for improvement throughout the area, including transport and access enhancements.

The comments received in relation to Adderley Park, Alum Rock and Small Heath provided support for particular options, these will be developed in more detail for the Preferred Option.

The options for the Wheels site and environs all received some degree of support, but more work is required in order to identify a clear direction.

Consultation on the Preferred Option will take place this summer. This will give local residents, businesses, landowners and other stakeholders a further opportunity to comment on the plan before it is published and submitted to Government ahead of an independent examination and adoption.

Bordesley Park AAP Consultation Newsletter Issue 4 (Preferred Option)

Summary of Preferred Options

Key opportunities for change

The Preferred Options report identifies five areas of transformation, where the greatest change is envisaged. The proposals for these areas have been refined following consultation on the range of options presented previously in the Options Report, and reflect both careful consideration of your comments and further technical work. The key proposals are outlined below.

The Wheels Site and Environs

The preferred option promotes new industrial and business opportunities, creating a high quality employment site in an improved environment. This responds to market demand for large, purpose built employment uses in the City, and generates local job opportunities.

The option would see improved vehicle and pedestrian connections across the area, the potential to improve the site of Bordesley Green Girls School, and enhancement of the existing industrial area including measures to address amenity issues for adjoining occupiers. It will also include the consolidation and/or relocation of existing sport and leisure activities.



Cherrywood Road

The Preferred Options report defines a more detailed option for this area than had been considered previously, following the identification of two significant sites for residential development.

Proposals would see a range of new housing types to meet local need and improve the existing residential environment. This will require the City Council to work with existing occupiers to address amenity issues which may arise, particularly to deliver further growth in the longer term.

The AAP will also support improvements to the local centre at Bordesley Green.



Adderley Park

The preferred option here looks to address the poor environment by promoting a flexible mix of uses that contribute to both an improved physical environment through high quality buildings, and an improved neighbourhood incorporating new community and business uses. These uses should provide a buffer between the industrial uses to the south and west, and the residential environment to the north and east.

The option includes the enhancement of Adderley Park in terms of both quality and community use, and improvements to traffic management to address local traffic and HGV movement in the area.



Alum Rock Road

The preferred option combines a number of the options previously consulted on, as well as aiming to address further issues raised during consultation. It supports new development and improvements within the local centre - including at Saltley Gate to create a more attractive gateway to the centre.

It also incorporates the expansion of the centre to the east to provide new opportunities for retail or local centre uses, whilst recognising the need to protect the amenity of adjoining occupiers. Where opportunities arise, additional off road car parking provision will be supported.



Small Heath Local Centre

Again, the preferred option here combines various ideas considered through the Options Report. It proposes new development and improvements to the western end of the centre, creating a high quality gateway to Small Heath; this will be complemented by new development on a number of sites within the centre. The area around Parliament Street will be promoted for local enterprise, provided that these are of good design, contribute to the enhancement of the overall environment, and provide sufficient parking. The AAP recognises and supports the important role the centre plays in providing services and shops for the Arab and Somali community.



Key to Plans

Local Centre	Local Council centre regeneration	Employment (existing)	Local environment	Major regeneration areas. Subject to long term business development and environmental enhancement
Residential	Local Council centre (affordable)	Education and community uses	Highway network	Major proposed site facilities and amenity improvements to be considered
Future Residential Development	Commercial development (non-residential)	Education (new/affordable)	Current Rail lines	Minor uses including small offices, business and training space
Existing Residential Development	Mid-rise use	Regulate business and community uses	Rail stations	Unconstrained events and leisure potential
Commercial use only	Regulate business and community uses	Community uses	Landmarks	
Re-use of existing building	Community uses	Community uses	Charnock station	
Infrastructure and environmental improvements	Community uses	Community uses		

Other proposals

A number of proposals in the Preferred Options affect more than one area, or fall outside the key areas of change. These include:

- Support for the development of a rapid transit route through the east of the city along Bordesley Green, providing improved links to the City Centre and airport. This will affect Bordesley Green local centre, and require significant improvements to key junctions in the area.
- Improvements to the sites of various schools across the area, to provide additional outdoor space and a more attractive educational environment.
- New housing development on vacant sites such as Millward Street, Ralph Road and Cloddeshall Road.
- Measures to address non-conforming uses in residential areas, and to minimise the impact of industrial uses on the amenity of adjoining occupiers.
- Support for improvements to parks, including the provision of new sports facilities for community use, as well as more general enhancements to the environment across the area.
- Promotion of enhancements to pedestrian and cycle routes across the area as well as links to the City Centre.

W/27/12/12/1000011

Work on the AAP has been underway for some time. Although it is being led by Birmingham City Council, a range of stakeholders in the area, including residents, businesses and landowners have had a significant influence on the Plan's development. You now have a further opportunity to comment on the Preferred Options - essentially a first draft version of the AAP - and to inform the final Plan. We want to work in partnership with the local community to ensure that the final plan reflects your aspirations and ideas for the future of your neighbourhood.

You can view the full Preferred Options report on our website, and we encourage you to make comments via our online portal. Paper copies will also be made available at a number of local libraries and community centres. For more information, you can attend one of our consultation exhibitions.

Venue	Dates and Times	Time
Small Heath Library, Muntz Street	Friday 23 rd August 2013	09:00 - 12:00
Small Heath Library, Muntz Street	Thursday 29 th August 2013	12:00 - 1800
Washwood Heath Health Centre	Monday 2 nd September 2013	14:30 - 19:30
South & City College Birmingham	Tuesday 10 th September 2013	09:00 - 12:00
Small Heath Leisure Centre	Saturday 14 th September 2013	09:30 - 12:30
South & City College Birmingham	Wednesday 18 th September 2013	14:00 - 18:00
Asda Small Heath	Thursday 26 th September 2013	10:00 - 15:00
Asda Small Heath	Wednesday 2 nd October 2013	15:00 - 20:00

Your views will inform the final draft of the Plan - the Draft Submission Document - which will be subject to further consultation before submission to Government. The Plan will then be subject to independent scrutiny by the Planning Inspectorate at a Public Examination. The final plan is expected to be adopted in November 2014.

Haddii aad jeclaan laheyd warsidahan koobigiisa oo af SOOMAALI ah fadlan weydiiso qof af Ingiriiska ku hadla in uu isaga oo kuu hadlaya wax kaaga dalbo lambarka sare.

Newsletter Issue 4 • August 2013

Birmingham City Council is now at the next stage of preparing the Bordesley Park Area Action Plan, a statutory planning document that will inform future development and regeneration in your area.

This newsletter updates on the progress of the Area Action Plan and welcomes your thoughts on the next stage of the Plan, the Preferred Options, which has now been published for public consultation.

The Preferred Options follows on from the Options Report which was consulted on in 2011. Your views have been important in the development of the Plan and have been taken in to account in the development of the Preferred Options.

The Preferred Options report sets out suggested development proposals for various areas of change in the Bordesley Park area. The Options set out in the first stage of the Plan have been refined into a preferred option for each area of change, for which your comments are now welcomed.

"The AAP will guide real improvements in the area in years to come - I encourage local people and businesses to have your say on the proposals".

Councillor Tahir Ali
Cabinet Member for Development, Jobs and Skills

You can comment of the Plan in a number of ways:

Email: bordesleyparkaap@birmingham.gov.uk

Online: www.birmingham.gov.uk/bordesleyparkaap

Telephone: (0121) 464 9858

Write: Bordesley Park AAP
PO Box 28
Birmingham
B1 1TU

Visit: One of our exhibitions, to be held throughout the area in August and September 2013 - see the back of this leaflet for more details.

To request this information on audio cassette, in large print or Braille, please call (0121) 464 9858.



The AAP covers the area to the east of the City Centre including Alum Rock, Saltley, Bordesley Green, Bordesley Village and Small Heath. It will set out land use proposals and policies which will help to address existing issues and make the most of the area's assets. It will support the revitalisation of the area, paving the way for a range of new employment opportunities, thriving local centres, high quality housing, and effective transport connections, in a clean, safe and attractive environment.

Once adopted, the AAP will form part of the overall planning framework for the City, and will guide the regeneration and transformation of the area over the next 15 years.



Bordesley Park AAP Consultation Newsletter Issue 5 (Pre-Submission)

Have your say

Consultation on the pre-submission AAP runs from Monday 6th March to Tuesday 2nd May 2017. You can view the full Pre-Submission report and associated documents on our website, and we encourage you to make comments online. Paper copies will also be made available at Small Heath Library. For more information, you can attend one of our consultation exhibitions.

Email: bordesleyparkaap@birmingham.gov.uk

Online: www.birmingham.gov.uk/bordesleyparkaap

Phone: 0121 464 9858

Write: Bordesley Park AAP
PO Box 28
Birmingham
B1 1TU

Visit: One of our exhibitions, to be held throughout the area.

Venue	Date	Time
Asda, Small Heath	Wednesday 22 nd March	10am – 2pm
Small Heath Wellbeing Centre, Muntz Street	Saturday 25 th March	9am – 12noon
Asda, Small Heath	Tuesday 28 th March	3pm – 7pm
Washwood Heath Health and Wellbeing Centre, Clodeshall Road	Thursday 30 th March	10am – 1pm
Washwood Heath Health and Wellbeing Centre, Clodeshall Road	Tuesday 4 th April	3pm – 7pm
Small Heath Wellbeing Centre, Muntz Street	Thursday 6 th April	4pm – 8pm

To request this information on audio cassette, in large print or Braille, please call 0121 464 9858.

If you would like a copy of this newsletter in another language please ask a person who speaks English to make a request on your behalf at the number above.

إذا كنت ترغب في الحصول على نسخة من هذه النشرة باللغة العربية نرجو أن تطلب من شخص يتحدث الإنجليزية أن يقدم بطلب نيابة عنك بالاتصال بالرقم أعلاه.

আপনি এই বাতীপত্রটি বাংলায় পেতে চাইলে, ইংরেজী বলতে পারেন এমন কাউকে আপনার পক্ষে উপরের নম্বরে টেলিফোন করে এর জন্য অনুরোধ করতে বসুন।

ਨਗਰ ਜੇਤੂ ਦੇਕੈਟ ਵਿਨੇਕ ਲੇਮ ਨਾਸਿਲਕੈਟ ਹੇਥਿਤ ਭੇ ਜਮਾਨੀ ਕੋਰਦੀ ਤਕਾਏ ਦਾਦਾ ਏਕੇ ਲੇ ਕੈਸਿਕ ਕੋਰਾ ਜਮਾਨੀ ਨਿੰਗਿਤੀ ਕਸੇ ਏਕੈਤ ਭੇ ਜਮਾਨੀ ਦਾਦਾ ਏਕੈਤ ਲੇ ਜੀਧੀ ਤੋ ਲੇ ਸੇਰ ਨੋਰ ਜਮਾਨੀ ਸੇਰੋਹ.

ਜੇ ਤੁਸੀਂ ਇਸ ਨਿਉਸਪੇਪਰ ਦੀ ਇਕ ਕਾਪੀ ਪੰਜਾਬੀ ਵਿੱਚ ਲਿਖੀ ਜਾਵੇ ਤੇ ਤਾਂ ਕਿਰਪਾ ਕਰਕੇ ਕਿਸੇ ਅੰਗਰੇਜ਼ੀ ਬੋਲਣ ਵਾਲੇ ਤੁਹਾਨੂੰ ਇਸ ਦੀ ਮੰਗ ਕਰੋ।

کہ چہری غواری جی د دی خبر نامی بوه کاپی ولری، نو د یو چا خخه جی په انگریزی پوهیږی کمک وغوازی جی د تاسی له خوا پورتنی شماری ته یو درخواست وکړی.

کراپ کاس نیولیک نقش اوهان میں پائے تو اس پرانی انگریزی پڑھنے والے کسی شخص کو کہیں کہ وہ اہم ہے کہے نہیں تو ان کے آگے طوف سے اس کے لیے درخواست کریں۔

Haddii aad jectaan laheyd warsidahan koobigiisa oo af SOOMAALI ah fadlan weydiiso qof af Ingiriiska ku hadla in uu isaga oo kuu hadlaya wax kaaga dalbo lambarka sare.



Bordesley Park Area Action Plan

Newsletter Issue 5 • February 2017

You have received this newsletter because your address falls within the area covered by the Bordesley Park Area Action Plan (AAP). This letter updates you on the progress of the Plan and invites you to comment on the latest version, the Pre-Submission version, which has now been published for public consultation.

What is the Area Action Plan?

The Bordesley Park AAP covers the area to the east of the City Centre including Alum Rock, Saltley, Bordesley Green, Bordesley Village and Small Heath.

The AAP is a statutory planning document that will guide the future development and regeneration in your area.

It sets out land use proposals and policies which will help to address existing issues and make the most of the area's assets. It will support the revitalisation of the area, including a range of new employment opportunities, improved local centres, new housing, and high quality transport connections. It also promotes a clean, safe and attractive environment. More details of the policies set out in the Plan are provided in the middle of this leaflet.

Once adopted, the AAP will form part of the overall planning framework for the city.

How has it been prepared?

The Council is required to ensure that the Plan is 'sound', namely that it is positively prepared, justified, effective and consistent with national policy.

As such the AAP has been prepared by Birmingham City Council alongside a range of stakeholders including residents, businesses and landowners, who have had a significant influence on the Plan's development.

This version of the Plan follows the Options Report (2011) and Preferred Options (2013) and has been informed by comments received in previous rounds of consultation as well as further technical work.



Bordesley Park Area Action Plan
Pre-Submission Report

February 2017

What happens next?

You are invited to comment on the Pre-Submission version of the Plan. Details of how you can do this are provided on the back of this leaflet.

The Pre-Submission version is essentially a final draft version of the AAP, meaning that this is your final opportunity to comment before the Plan is submitted.

The plan proposals

The Plan identifies five areas which offer the greatest opportunity for change; these are highlighted below and the proposals for these areas outlined. All of the proposals are structured to support growth in the area, improve connectivity and the quality of the environment, and create a sustainable future for the area.

Adderley Park

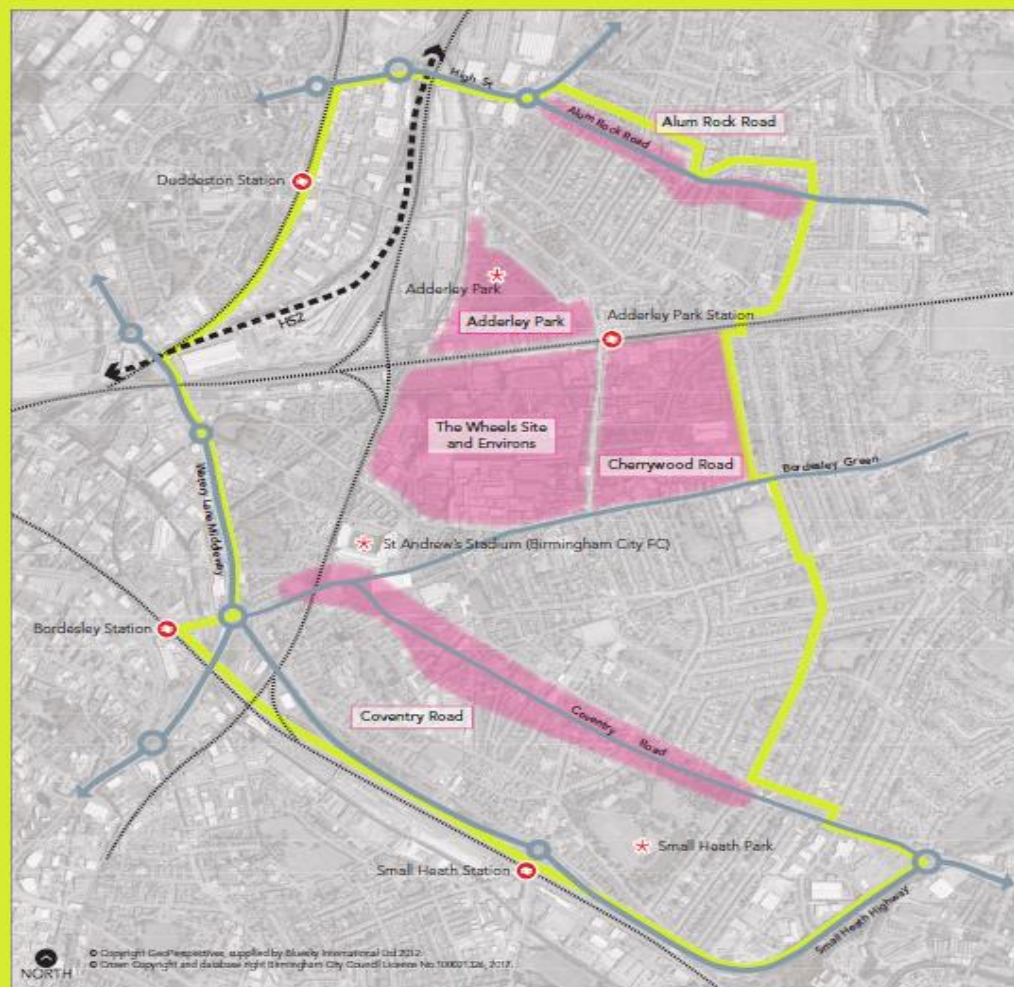
- Bringing vacant sites into use and promoting a flexible mix of uses, including new community and business uses around Adderley Park contributing to an improved physical environment.
- Measures to improve the environment for Adderley Primary School.
- Improvements to traffic management to address local traffic and HGV movement.
- Enhancement of Adderley Park to make it more attractive for users.

The Wheels Site and Environs

- New Industrial and employment development, responding to market demand for modern and purpose built employment units in the city, and generating local job opportunities. The Council will work with existing occupiers regarding relocation opportunities.
- Redevelopment and enhancement of the existing industrial area to the north of Bordesley Green, including measures to address amenity issues for adjoining occupiers.
- Opportunities for new and improved facilities at Bordesley Green Girls' School, including potential extension of the site.
- Improved vehicle and pedestrian access to the site and connections across the area.
- Improvements to the local environment including Bordesley Green local centre.

Coventry Road

- New development to define the gateway at the western end of the centre.
- Creating a high quality business and enterprise environment in the area to the south of Coventry Road.
- Enhancing the provision of retail and other facilities within the centre.
- Addressing local accessibility and car parking issues.
- Improvement of the public realm and environment.



Title:
Key opportunities for change

Scale:
Not to Scale



Key:

- Area Action Plan boundary
- Key opportunities for change
- Local landmark
- HS2
- Railways
- Railway stations
- Road network (major routes)

Alum Rock Road

- Maximising development opportunities and use of space within the existing centre.
- Expansion of the centre to the east between Langton Road and Naseby Road.
- Provision of off road parking and loading facilities within the centre.
- Improvement of the public realm and environment.

Cherrywood Road

- New housing in the area – initially at two areas on Cherrywood Road – to provide a range of housing types and improve the existing residential environment.
- Opportunities to review educational provision in the area.
- Improvements to the local centre at Bordesley Green including new retail and community opportunities.

Other Proposals

- Support for the development of Metro through the east of the city through the area providing improved links to the City Centre and airport.
- Improvements to the sites of various schools across the area, to provide additional outdoor space and a more attractive educational environment.
- New housing development on vacant sites such as Eversley Road, Ralph Road and Clodeshall Road.
- Measures to address non-conforming uses in residential areas, and to minimise the impact of industrial uses on the amenity of adjoining occupiers.
- Support for improvements to parks, including the provision of new sports facilities for community use, as well as more general enhancements to the environment across the area.
- Promotion of enhancements to pedestrian and cycle routes across the area as well as links to the City Centre.

Delivery

The delivery of the proposals in the Plan will require the City Council to work in partnership with the local community, landowners, businesses and other stakeholder, both to ensure that proposals are effective and to secure funding. Ensuring that new development and investment opportunities help to strengthen the local economy and benefit the local community will be fundamental to the success of the AAP. In particular there will be an ambition and expectation to connect local people with new job and training opportunities within the AAP area, the City Centre and adjacent areas of employment.



Appendix 3 Comments Forms

Bordesley Park Area Action Plan: Options Report

Comments Form

The Bordesley Park AAP Options Report is currently out for public consultation until **Monday 10th October 2011**, and explores potential land use change within the AAP area. The AAP boundary has been split into 6 neighbourhoods, within which localised regeneration opportunities have been identified. The opportunities vary in nature and scale; however, there are four areas that it is felt offer the greatest potential for change. These four areas of transformation are the Wheels site and environs, the Adderley Park area, Alum Rock Road and Small Heath local centre.

The City Council is committed to working in partnership with key stakeholders and the community to develop the vision and proposals within the AAP, and we welcome your comments on the Options Report.

1. Do you agree with the vision for Bordesley Park?
2. Is there anything else you wish to see included?
3. Do you agree with the objectives that have been identified?
4. Which objectives do you feel should be prioritised and are there any other objectives which you feel should be included?
5. Do you have any comments on the key opportunities that have been identified?
6. In particular do you have any comments on the options identified for the key areas of transformation?

7. Are there any other options for Bordesley Park that are immediately obvious from the themes, issues and opportunities identified?
8. Do you have any comments on the potential opportunities identified for the six neighbourhoods?
9. Are there any further opportunities or problems that you feel should be considered?
10. What opportunities do you feel should be prioritised?

Additional comments:

How do I submit my comments?

You can submit comments on the AAP Options Report using a variety of methods. However, we encourage you to use our web based consultation system which can be accessed at www.birmingham.gov.uk/bordesleyparkaap.

Alternatively, you can respond by post to:	telephone: 0121 464 9858
Birmingham City Council,	email:
Department of Planning and Regeneration,	bordesleyparkaap@birmingham.gov.uk
East Planning and Regeneration Team,	or in person at one of the public exhibitions
PO BOX 2470-19,	32
Birmingham,	

Bordesley Park Area Action Plan

Preferred Options Consultation Comments Form

1. Do you agree with the vision, objectives and principles set out for the Bordesley Park area?

The vision for Bordesley Park is of a revitalised neighbourhood delivering growth in a high quality urban environment. This will be achieved through a series of objectives or principles which will promote growth, improve connectivity, build on local character, and ensure sustainable development.

☐ Strongly agree ☐ Agree ☐ Disagree ☐ Strongly disagree ☐ Not sure

Please explain why you agree or disagree, and provide any further comments.

The AAP identifies five key areas where significant change can be delivered. For each of these areas a Preferred Option is identified.

2. Do you agree with the preferred option for the Wheels site and environs?

The preferred option for this site is the promotion of new industrial and employment opportunities, creating a high quality employment site.

☐ Strongly agree ☐ Agree ☐ Disagree ☐ Strongly disagree ☐ Not sure

Please explain why you agree or disagree, and provide any further comments.

3. Do you agree with the preferred option for Cherrywood Road?

The preferred option for this area is the creation of a new residential neighbourhood with improved community facilities and local environment.

☐ Strongly agree ☐ Agree ☐ Disagree ☐ Strongly disagree ☐ Not sure

Please explain why you agree or disagree, and provide any further comments.

4. Do you agree with the preferred option for Adderley Park?

The preferred option for the Adderley Park area would see a new neighbourhood with an improved residential environment and supporting employment and community uses.

☐ Strongly agree ☐ Agree ☐ Disagree ☐ Strongly disagree ☐ Not sure

Please explain why you agree or disagree, and provide any further comments.

5. Do you agree with the preferred option for Alum Rock Road?

The preferred option for this area would see investment encouraged within the centre, and expansion to accommodate the growth of local centre uses to the east.

☐ Strongly agree ☐ Agree ☐ Disagree ☐ Strongly disagree ☐ Not sure

Please explain why you agree or disagree, and provide any further comments.

6. Do you agree with the preferred option for Small Heath Local Centre?

The preferred option for Small Heath local centre would see support for investment to improve the centre, and the creation of a 'gateway' including new development to define the western end of the centre.

☐ Strongly agree ☐ Agree ☐ Disagree ☐ Strongly disagree ☐ Not sure

Please explain why you agree or disagree, and provide any further comments.

The Bordesley Park area is split into six neighbourhoods in the plan, to enable a number of issues and opportunities to be considered in more detail.

7. Do you have any comments on the proposals for the Vauxhall Neighbourhood?

The industrial area is supported for the growth of existing and new businesses and measures to improve access in to the area and enhance the general environment.

8. Do you have any comments on the proposals for the Washwood Heath Neighbourhood?

The potential to create an attractive residential neighbourhood, served by high quality community facilities and a vibrant local centre at Alum Rock Road, is supported. An improved range of employment opportunities and enhanced access to the City Centre are promoted in this area.

9. Do you have any comments on the proposals for the Bordesley Village Neighbourhood?

Improved connectivity including pedestrian and public transport routes, and links to the City Centre will benefit this neighbourhood. Additional housing development where possible and commercial opportunities are available along key routes and at major junctions.

10. Do you have any comments on the proposals for the Bordesley Green Neighbourhood?

The focus for this neighbourhood is the Birmingham Wheels site and the Cherrywood Road area, two areas identified as opportunities for change. Additional proposals include enhancing pedestrian, vehicle and public transport movement and improvements to Bordesley Green local centre.

11. Do you have any comments on the proposals for the Small Heath (North) Neighbourhood?

Improvements to the environment, including the reuse of vacant or underutilised sites, enhancements to shopping and community facilities and management of congestion and parking around the football ground are supported in the neighbourhood.

12. Do you have any comments on the proposals for the Small Heath (South) Neighbourhood?

Opportunities in this neighbourhood include supporting the vitality of Small Heath Local centre and employment uses, enhancing the major gateways in to the area and enhancing the general environment and open spaces including Small Heath Park.

If you would like to submit any further comments, please use the space below.

If you would like us to respond to your comments or contact you about the AAP in future, please provide your contact details below.

Name:

Address:

Email:

Please hand in your comments at one of the public exhibitions or post to:

Planning and Regeneration
PO Box 28
Birmingham
B1 1TU

Tel: 0121 464 9858

Appendix 4: List of Consultees during plan preparation

Statutory and General Consultees

Environment Agency
English Heritage
Natural England

Network Rail
Highways Agency
Housing and Communities Agency
The Coal Authority
Severn Trent Water Plc
South Staffordshire Water plc
National Grid/ Gas
British Gas
Eon UK Plc
Scottish and Southern Energy Plc
Thus plc
Birmingham Cross City Clinical Commissioning Group
NHS Birmingham South Central CCG

National Express
Network Rail
Network Rail
Rail future
Road Haulage Association
Travel West Midlands
Virgin Cross Country
Virgin Trains
British Gas Connections Ltd
Coal Board
Gas Transportation Co Ltd
Independent Pipelines Ltd
Utility Grid Installation Ltd
West Midlands Regional Technical Advisory Body for Waste
Association of Inland Navigation Authorities
British Waterways
Inland Waterways Advisory Council
Inland Waterways Association
Birmingham, Black Country and Worcestershire Branch

Other Organisations/ Bodies

Solihull MBC
Birmingham Chamber of Commerce
Sport England
The Wildlife Trust for Birmingham and Black Country
Centro
CPRE
Access Committee for Birmingham
British Waterways
Home Builders Federation
Birmingham and Solihull Learning and Skills Council
Disability West Midlands
Mobile Operations Association
West Midlands Regional Technical Advisory Body for Waste
CBI West Midlands
Age Concern
Inland Waterways Association
West Midlands Police Headquarters
West Midlands Ambulance Service
National Playing Fields Association (Fields In Trust)
West Midlands Fire Service HQ
Health and Safety Executive
Equalities and Human Rights Commission
HS2
London Midland
Midland Red (South) Ltd

Community Consultees

Washwood Heath Traders Association
Dutch Community
Small Heath Traders Association
Small Heath Traders Association
Small Heath Community Forum
Hutton Hall Neighbourhood Forum
Bordesley Green North Neighbourhood Forum
Digby North Residents Assoc.
Digby South Residents Assoc.
Greenway Street Action Group
Greet Neighbourhood Forum
Hay Mills & Yardley Comm Assoc
Holmwood & Storrs Residents Assoc
Nechells Green Community
North Nechells Neighbourhood Forum
Parkview Residents Assoc
Ralph Rd. Group of Residents
Saltley North Neighbourhood Forum
Saltley South Neighbourhood Forum
Small Heath (Central) Neighbourhood Forum
Small Heath (North) Neighbourhood Forum
Small Heath South Neighbourhood Forum
South Saltley Residents Assoc
Sparkbrook Neighbourhood Forum
Sydenham & Barber Trust Residents Association
Tarry Road Residents Group
The Green Association
The Sparkhill Residents Assoc.

Ward End Residents Association
Birmingham Friends of the Earth
West Midlands Campaign for Better Transport
Group

Developers

Just over 350 relevant developers were consulted.