

An introduction to the portfolio from Place Directorate

**Neighbourhood and Community
Services Overview and Scrutiny
Committee 30th July 2015**



Place Directorate – Overview

- A total net revenue budget of £209m 2015/16
- Housing Revenue Account £270m
- Consisting of six major businesses
- Delivering 50 key front line services



Place Directorate

Responsibility for Major Services

- **Council Housing** – 65,000 properties
- **Adult Life Long Learning Services** – 20,000 learners
- **Highway Services** – 2,500 kilometres of road
- **Refuse Collection and Street Cleansing** – approximately one million transactions per week
- **Regulatory Services** – Licensing and Public Protection
- **Bereavement Services** - 19 cemeteries and three crematoria
- **Markets** – Wholesale and Retail
- **Community Services** – Community Libraries, Community Development, Careers Advice and Youth Service and Neighbourhood Advice
- **Sport and Leisure** – 420,000 Be Active members
- **Parks and Nature Conservation** – approximately 600
- **Private Sector Housing** – 70,000 properties
- **Community Safety and Equalities** – Corporate role on super diverse / youngest city in UK



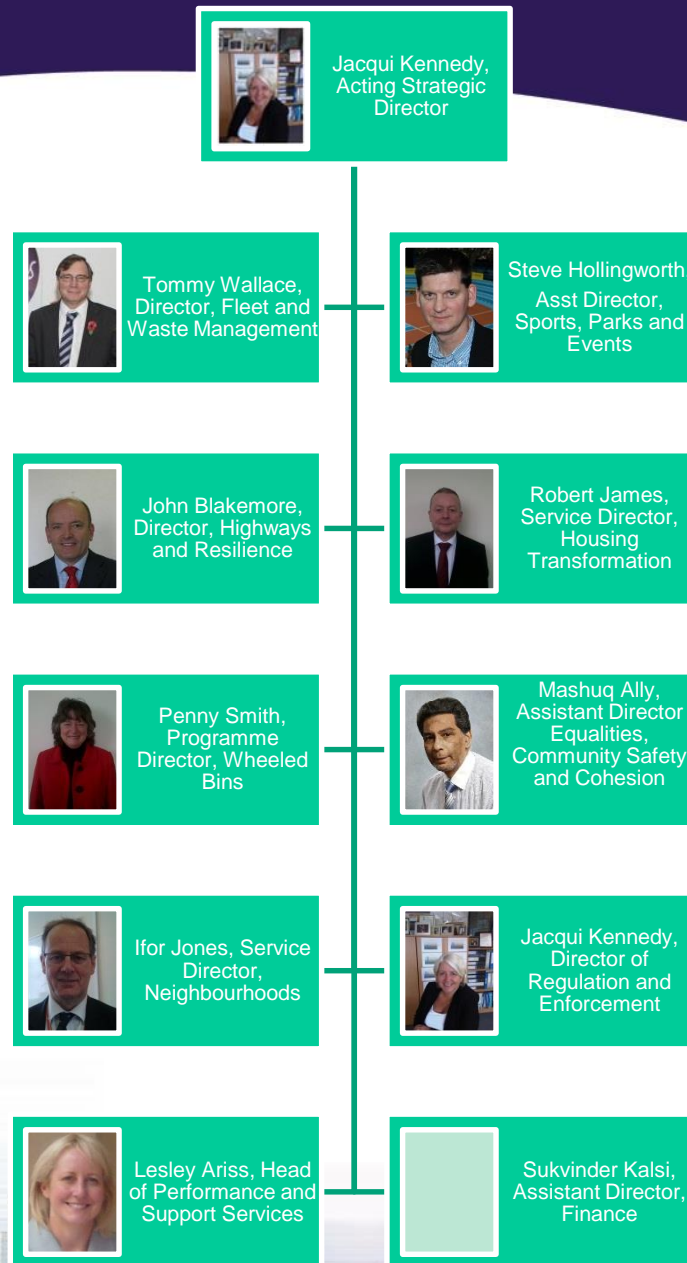
Our shared Council mission

“Making a positive difference every day to people’s lives”

Our values

- **Putting residents first** – we are empathetic and respectful.
- **Being true to our word** – we make promises and we keep them.
- **Achieving excellence** – there is no substitute for high performance; we will strive to achieve this.
- **Acting courageously** – we lead and manage and we tackle the difficult issues, every day for everybody.





Place Directorate Senior Management Team

Place Services: Fleet and Waste Management

Director: Tommy Wallace

Telephone: 0121 303 6171

Email: tommy.wallace@birmingham.gov.uk



Key priority for 2015/16:

- The key focus of the service's strategy is to minimise waste, meet challenging recycling targets and reduce reliance on landfill within the context of a drive towards more sustainable disposal methods with a modernised service delivery model.
- Re-procurement of the waste disposal contract - 2019



Place Services: Sport, Events and Parks

Assistant Director: Steve Hollingworth

Telephone: 0121 464 2023

Email: steve.hollingworth@birmingham.gov.uk



Key priorities for 2015/16:

- To provide a range of sporting and leisure facilities with a mixed economy of delivery and a strategy focussed on improving the national profile of the city as well as providing accessible facilities to help residents maintain a healthy lifestyle.
- Partnership working with Be Active on promoting healthy projects in Parks including “Active Parks” programme to a proposed 50 sites across the city.



Place Services: Highways and Resilience

Director: John Blakemore
Telephone: 0121 303 7329
Email: john.blakemore@birmingham.gov.uk



Key priorities for 2015/16:

- Continued major investment in highway infrastructure to maintain safety and support development and prosperity.
- Keeping the City moving by minimising traffic congestion and improving accessibility
- Keeping the City safe and resilient through partnership working



Place Services: Housing Transformation

Director: Robert James

Telephone: 0121 464 7699

Email: robert.james@birmingham.gov.uk



Key priorities for 2015/16:

- Making the best use of council housing in the face of increasing demand for affordable housing including a need to ensure that housing fraud is minimised and will be supported by an Annual Visits programme.
- The HRA Capital Strategy has a dual focus, both on maintaining existing properties at or above the Decent Homes Standard
- Integrate Place Based Management
- Develop Comprehensive Housing Offer
- Better regulation of Private Rented Sector and stronger intervention
- Further develop neighbourhood challenge with Districts
- Improve Street Scene with Fleet and Waste Management (Housing Land)



Place Services: Wheeled Bins

Programme Director: Penny Smith

Telephone: 0121 464 7699

Email: penny.smith@birmingham.gov.uk



Key priority for 2015/16:

- Continue with the new chargeable Green Waste Collection Service (from March 2014) and complete the roll out of the Wheeled Bin Service during 2014/15 and full completion by December 2015.



Place Services: Equalities, Community Safety, Social Cohesion

Assistant Director: Mashuq Ally
Telephone: 0121 303 2627
Email: mashuq.ally@birmingham.gov.uk



Key priority for 2015/16:

- Equalities – discharge of statutory equalities' responsibilities, development of faith and community networks, building community cohesion and social resilience.
- Community Safety – delivering the statutory responsibilities for the local authority and its partners in relation to the statutory Community Safety Partnership, including conducting an annual strategic assessment and producing a strategic delivery plan. Working with the Police and Crime Commissioner and supporting all the Responsible Authorities within the Partnership.
- Cohesion - shaping social cohesion programmes and interventions and challenging service and programme delivery within the Council and beyond to ensure that the gap in social, economic and environmental outcomes for citizens and communities is closed.



Place Services: Neighbourhoods

Service Director: Ifor Jones

Telephone: 0121 303 4595

Email: ifor.jones@birmingham.gov.uk



Key priorities for 2015/16:

- Establish clear vision for future purpose and functions of district committees and service delivery at the local administrative levels
- Work with our local communities to develop services that meet local needs, and to encourage active participation by all citizens by supporting volunteering and building community capacity and cohesion.



Place Services: Regulation and Enforcement

Director: Jacqui Kennedy

Telephone: 0121 303 6121

Email: jacqui.kennedy@birmingham.gov.uk



Key priorities for 2015/16:

- To continue to tackle deprivation through actions including the Illegal Money Lending Team, clamping down on loan sharks and unfair credit providers, delivery of the Birmingham Fair Money Manifesto
- To use regulatory and enforcement powers in support of the City's priorities and to ensure consumers and residents are treated fairly and legally



Place Services: Performance and Support

Head of Service: Lesley Ariss

Telephone: 0121 303 9121

Email: lesley.ariss@birmingham.gov.uk



Key priority for 2015/16:

- To ensure the Directorate responds proactively and comprehensively to its corporate and legal obligations.

