


## Young Active Travel Trust: Grant Funding APPLICATION FORM

Please email the completed form to [connected@birmingham.gov.uk](mailto:connected@birmingham.gov.uk)

<b>Name of School(s)</b>	Robin Hood Academy
<b>Name of Head Teacher(s)</b>	Rachael Downs
<b>Project Title</b>	Parking Dollies
<b>Type of Applicant</b>	School
<b>Name of Lead Applicant</b>	Wendy McClelland
<b>Email address</b>	wmclelland@robinhoodacademy.co.uk
<b>Telephone number</b>	0121 464 2187
<b>BCC / External School</b>	<a href="#">Click here to enter text.</a>
<b>(If BCC) Fund Centre 'R' Code</b>	<a href="#">Click here to enter text.</a>

<b>Signature of Head Teacher</b> <i>(for a group of schools, only one signature is required)</i>	
<b>Name</b>	Rachael Downs
<b>Date</b>	1/7/21

<b>Signature of Lead Applicant</b>	<i>Wendy McClelland</i>
<b>Name</b>	Wendy McClelland
<b>Date</b>	1/7/21

## About Your Project

### 1. Please describe the project you are asking for grant funding to undertake.

*Please refer to the guidance notes for information about what sort of projects will be given priority.*

We would like to reduce the number of cars parked on zigzags outside the main pupil entrance to our school.

With school returning in September to a new norm, we want to promote sustainable travel to school and reduce car use. By doing this we hope to create a safer area around the school to enable pupils to social distance.

In addition to the parking dollies, school will be running a keep clear campaign to deter parents parking on the school zigs zags. This will be accompanied by police enforcement. Letters will be sent to parents reminding them of the importance of parking correctly.

The children will also take part in the Living Streets WOW campaign to encourage them to walk to school. Letters and newsletters will reinforce the importance of walking to school. Walking past the parking dollies on the way into school will ensure that the safety message is there as a daily reminder.

### 2. What you will spend the grant funding on?

We would use the money to purchase 'Parking Dollies Pavement Signs' to be placed on the kerbside outside our school by the pedestrian gates to deter people from parking on the zigzags and ensure they park safely away from school or walk their children to school.

Please see example designs below we are hoping to have them with the school colours and school logo on them



We hope this will raise awareness that parents should not park here and keep the area clear around the school gate to enable social distancing

### 3. What benefits do you expect to result from the project?

We are working on achieving our Modeshift STARS award, so we are keen on promoting sustainable travel to school to our parents.

The kiddie cut out signs we are looking to receive through the funding are very distinctive and will remind parents about this important message when placed along the pavement outside the school gate. We hope they will act as a deterrent to parents parking in this area. The children are also taking part in the Living Streets WOW campaign which encourages them to walk to school. Walking past the parking dollies on the way into school will ensure that the safety message is there as a daily reminder.

**4. What positive legacy will the project have on the school or wider community and what will happen when the grant funding stops?**

We will continue to work towards promoting sustainable travel to and from school and cleaner air.

Our pupil safeguarding team (Team Protect) will take an active role in the rolling out of all our sustainable travel initiatives. This campaign would remind parents about sustainable travel and safe parking. The children will promote this message to both their peers and parents. By being part of this initiative the pupils will not only raise their profile but will also allow them to see how to campaign in a positive way and see the difference that this could make to making a change on the wider community.

Moving forward, we hope that arrival to school is a safer experience and that children recognise the benefit of walking to school on their mental health and well being.

**5. How does this project connect with your Modeshift STARS Travel Plan?**

*Please note funding is only available to schools who have committed to developing school travel plans through the on-line Modeshift STARS programme; or schools who will commit to registering on Modeshift STARS and achieving bronze level within 12 months (from date of award of grant).*

Going forward with these parking buddies we hope to now tackle and promote the following

AQ4 promote parking and striding,

R14 monitor the traffic to see if the parking buddies are making a difference,

PR10 social media- tweeting about our successes.

**6. Estimated project start date**

September 2021

**7. Estimated project completion date**

Parking dollies to be in place by October half term 2021

**8. Approximately how many pupils will be involved in this project?**

15 in Team Protect, 619 across the school

**9. Estimated total cost of the project**

£990

**10. Amount of Grant funding sought £990**

## Evaluation

### 11. Please explain how you intend to evaluate the impact of the project and how you will measure success?

There will be a noticeable reduction in cars parking on the zigzags.

When completing the Living Streets WOW daily recording of how children travel to school, there should be an increase in the number of children choosing to walk, cycle or scoot to school and a decrease across the year of how many children arrive to school in cars.

Grant applications will be assessed and presented for determination to the Trusts and Charities Committee, as sole corporate trustee of the Young Active Travel Trust.

Details of your application may be referred to in publicly available committee reports, along with subsequent feedback or evaluations of any schemes funded by the Trust. Please indicate below your acceptance:

☒ I accept

**Please email the completed form to  
connected@birmingham.gov.uk**

Queries about the application process should also be directed to connected@birmingham.gov.uk

### Official use only

<b>Date received</b>	Click here to enter a date.
<b>Approved</b>	Choose an item.
<b>Reasons</b>	Click here to enter text.
<b>Amount of grant awarded</b>	Click here to enter text.