

<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>"Doing things differently in neighbourhoods to make better places to live"</b> <b>PROPOSAL FORM</b>													
<b>WARD</b> Vesey	<b>INNOVATION</b> <b>TITLE</b> <u>Community engagement and planning</u>												
<p><b>Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.</b></p> <p>(Tick all those that apply)</p> <table style="width: 100%; border: none;"> <thead> <tr> <th style="text-align: left; width: 50%;"><u>City Core Priorities</u></th> <th style="text-align: left; width: 50%;"><u>LIF Priorities</u></th> </tr> </thead> <tbody> <tr> <td>• <b>Children - a Great City to Grow Up In</b> <input style="width: 50px;" type="checkbox"/></td> <td>• Citizens' Independence &amp; Well Being <input style="width: 50px;" type="checkbox"/></td> </tr> <tr> <td>• <b>Jobs &amp; Skills</b> <input style="width: 50px;" type="checkbox"/></td> <td>• New approaches to investment <input style="width: 50px;" type="checkbox"/></td> </tr> <tr> <td>• <b>Housing for Birmingham</b> <input style="width: 50px;" type="checkbox"/></td> <td>• Active citizens &amp; communities stepping up <input style="width: 50px;" type="checkbox"/></td> </tr> <tr> <td>• <b>Health</b> <input style="width: 50px;" type="checkbox"/></td> <td>• Clean streets <input style="width: 50px;" type="checkbox"/></td> </tr> <tr> <td></td> <td>• Improving local centres <input style="width: 50px;" type="checkbox"/></td> </tr> </tbody> </table>		<u>City Core Priorities</u>	<u>LIF Priorities</u>	• <b>Children - a Great City to Grow Up In</b> <input style="width: 50px;" type="checkbox"/>	• Citizens' Independence & Well Being <input style="width: 50px;" type="checkbox"/>	• <b>Jobs &amp; Skills</b> <input style="width: 50px;" type="checkbox"/>	• New approaches to investment <input style="width: 50px;" type="checkbox"/>	• <b>Housing for Birmingham</b> <input style="width: 50px;" type="checkbox"/>	• Active citizens & communities stepping up <input style="width: 50px;" type="checkbox"/>	• <b>Health</b> <input style="width: 50px;" type="checkbox"/>	• Clean streets <input style="width: 50px;" type="checkbox"/>		• Improving local centres <input style="width: 50px;" type="checkbox"/>
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<p><b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b></p> <p>The big idea is to <u>develop a Community Plan and increase community engagement for the Boldmere neighbourhood</u> of Sutton Vesey Ward, with community leadership from the Boldmere Futures Partnership (a constituted multi-partner community organisation). The idea is to develop comprehensive and cross-generational local participation and partnership working across all different aspects of life in the Boldmere area (business, retail, cultural and arts, community groups, charities, churches, residents, etc) and to unlock the volunteering potential in the area through the following initiatives:</p> <ol style="list-style-type: none"> <li>1. <b>Engaging local residents, business, charities etc in community visioning, local decision making and active participation by undertaking the following:</b> <ol style="list-style-type: none"> <li>i. Through a series of participatory engagements and a 'planning for real' event for the Boldmere Area which would use different techniques to be attractive to all age groups. The land use side of this could form a platform for future Neighbourhood Plan if proving appropriate.</li> <li>ii. We would also use these events as an opportunity to research and recruit volunteer potential in the area. We recognise that the Vesey area has a lot of untapped volunteering potential including many retired professionals who are looking to utilise their skills in a voluntary capacity. If we could identify and inspire this group of people to get involved in local community initiatives we could tap into a resource that could help sustain many initiatives for the future including the Age Concern community hub initiative and Friends of</li> </ol> </li> </ol>													

Boldmere Library to extend the libraries services as a wider community resource.

**2. Developing better communication / networking / exchange of information amongst groups in the area and promote the work of Boldmere Futures Partnership through social media:**

- I. Set up a hyper local website (similar to or added to WardExplorer or B31) for Boldmere area that can be used by local businesses, cultural and arts groups and charities and community groups as well as local residents. The aim would be to link people to existing provision in the area and help to reduce isolation amongst some members of the community and increase access to valuable services (e.g. health care, advice services).
- II. In partnership with organisations like Age Concern, using their community hub space provide workshops to help older peoples access and use the hyper local website and provide an online volunteering matching service. Further hub spaces could be available in Boldmere library and other areas such as The Deli's proposed community space.
- III. Create a newsletter to go through people's doors about the work of Boldmere Futures Partnership and its aspirations as well as advertising the hyper local website. This will help to promote the work of the partnership and underpin the community engagement initiatives.

**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

/

**How will the innovation be implemented?**

Through Boldmere Futures Partnership which is a formally constituted body (with a current membership of 80 people) bringing together all major community, commercial and civic groups in the Boldmere area.

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

Successful and measurable outcomes for each area mentioned will be as follows:

**1. Engaging local residents, business, charities etc in community visioning, local decision making and active participation by undertaking the following:**

- o The successful running of a "planning for real" day – measured by attendance and comments made that lead to a comprehensive vision for the area that can be used as evidence to apply for wider community initiatives and funding. The specific outcomes from this will be; (a) sustained

long term influence on shaping the future of the Boldmere neighbourhood, gained through a long-term Boldmere Community Plan document, that can be used to support proposals affecting land use, development decisions, and economic, social and cultural initiatives in Boldmere; (b) a statistical evidence base on residents' needs and aspirations, again validating future funding bids, investment and development proposals; (c) we anticipate a team of 12 trained 'community auditor' resident volunteers attached to the BFP, who will then play an ongoing role in monitoring local service standards, generating volunteer-led citizen action to address identified problems.

- The successful implementation of an online volunteering matching service that is supported through the Age Concern 'Communita' Hub and Boldmere Library. One specific intended outcome of this is an extension to the hours of the library's operation, to include one or more evening opening sessions to widen the inclusiveness of the service for people at work, and to help local micro-businesses.

**2. Developing better communication / networking / exchange of information amongst groups in the area and promote the work of Boldmere Futures Partnership through social media:**

- A hyper local website up and running within 12 months and being used by a wide range of groups on a regular basis to share ideas and promote local events, businesses etc. This can be measured by monitoring the overall use of the site. The intended outcome of this is to generate greater footfall in the local centre, improve its economic viability, increase public participation of local community and voluntary groups and strengthen community engagement.
- Increase in intergenerational understanding in the area as well as building up good support networks for young families who are increasingly settling in this area. The outcome will be a less generationally and culturally divided community, and a strengthening of positive attitudes and supportive behaviours between the younger incoming families, and older established residents of the area. working with age concern on this
- Increase membership and local awareness of BFP. The specific outcomes from this would be; (a) increase numbers of people attending meetings. We have a current membership of 80 people with an average attendance of between 18 to 25 people at each bimonthly meeting. By the end of the project we hope to increase our membership to 120 people with average attendance at meetings between 35 and 45 people; (b) monthly updates of BFP to be posted on the website for people to comment and contribute to; (c) production of a newsletter to promote the work of BFP to be posted through local residents doors; (d) produce display boards to be used 3 times over the year on a stall on the high street.

**Ensuring legacy...**

- By implementing the innovation through BFP this will strengthen the long term future sustainability and self-reliance of the local community, ensure collective accountability to a wide range of groups in the area and therefore the project is more likely to continue beyond the life, energies and agenda of one particular individual or organisation.
- We would also like to see a network of people who have successfully applied for LIF who meet and share ideas from their own experiences – this will help to share and embed the learning from the project across the city and share resources and ideas more widely than our own locality.

**Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?**

**What resources will be required?**

**1. Community engagement events**

**'Planning for real' costs:**

Lead Consultant	11 days @ £350 per day	£3,850.00
Another Consultant	1 day @ £300 per day	£300.00
Art Worker support	5 days @ £70 per day	£350.00
Admin Support	1 day @ £70 per day	£70.00
Model making & consultation materials		£75.00
Promotional material		£50.00
<b>Total</b>		<b>£4,695.00</b>

(See attached document for more detail on the above)

**Additional costs to support 'planning for real' and ongoing dissemination of info:**

- Publicity and promotion: **£1,500**
- Design and produce mobile display for use on Boldmere high street **£500**
- Event costs:
  - Room hire **In kind from Age Concern**
  - Refreshments **£300**
  - Materials **£500**

**2. Hyper local website**

- Design, set-up, promotion **£3,500**
- Training sessions to enable organisers to use **£500**
- Series of public workshops to promote **£1,000**
- Space to run training/workshops from **In kind from Age Concern**

**Amount required from LIF £12,495**

**Have you got any match funding – in cash or in kind?**

Match funding in kind in that the partnership is already working to achieve some of this and space for meetings and training are all provided free of charge from various businesses and charities in the community.

**Contact person for proposal**

Name **Emma Sykes**

Telephone **07859066510**

E-mail **revemma@stmichaels.org.uk**

**Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?**

This has been discussed at the last Boldmere Futures Partnership meeting on 9<sup>th</sup> November 2016 when a mixture of local residents, community groups and Andrew Hardie and Rob Pocock were in attendance.

I also outlined the proposal at the local neighbourhood forum meeting on 22<sup>nd</sup> November and both Rob Pocock and Lyn Collins were in attendance.

**Discussed at**

Ward meeting Sutton Vesey.....

Date 15/02/17.....

**Signatures of all 3 Ward Councillors**

Name	<u>Lyn Collins</u>	Signature	<u>[Signature]</u>	Date	<u>4/4/17</u>
Name	<u>Mr Andrew Hardie</u>	Signature	<u>[Signature]</u>	Date	<u>4.4.17</u>
Name	<u>Councillor Rob Pocock</u>	Signature	<u>[Signature]</u>	Date	<u>04.04.17</u>

**Internal use only**

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>