

Games Transport Plan

Consultation Update

Response

Of the 52 stakeholders asked for feedback, we received comments from 10, these included:

- Birmingham City Council
- Staffordshire Police
- Logistics UK
- Warwickshire County Council
- National Highways
- National Express
- Walsall Council
- Department for Transport
- HS2
- Warwick District Council

Key themes:

- Map layout
- Need for public to maximise public transport
- EV Charging points
- Emphasis that daily commuters should not be impacted
- Public transport legacy benefits
- Operator engagement on LATMP's
- Freight
- Covid impacts
- TDM

Public Engagement

Website:

Views	Avg time on page	Bounce Rate	Top Referral
2,929	01:38	0.11%	Google

Social media:

Reach	Impressions	Clicks	Engagement Rate
289,534	52,632	209	0.89%

Radio:

Impacts	Reach	OTH	Spots
735,153	175,239	4.20	122