

## **Appendix 3 – Creating A Physically Active City (CPAC) Forum Highlight Report**

### **1.1 Context**

The CPAC met on Wednesday 16<sup>th</sup> June. The forum continues to focus on the development of an action plan, and the production of a bid for Commonwealth Games Commonwealth Active Communities funding to tackle inequalities in physical activity. The forum also supported the development of the emerging Healthier City Strategy.

### **1.2 Current Circumstance**

**The forum received updates on:**

1. Draft action plan
2. Commonwealth Active Communities funding
3. Partnership for Healthy Cities (Bloomberg Programme)
4. Health and Wellbeing Board draft Strategy

The focus of the agenda was to update on the progress of the action plan development, as well as updating on the progress of the application to Sport England for Commonwealth Active Communities funding. The forum took part in an exercise to inform the development of physical activity indicators and actions that will be embedded into the Health and Wellbeing Board Healthier Cities strategy.

The action plan will be completed in July

### **1.3 Next Steps and Delivery**

- The forum is working towards the adoption of an action plan by the end of July 2021
- The forum has been successful in the EOI stage of the Commonwealth Active Communities Sport England funding, and has been awarded development funding to assist in the development of a final bid for submission for the 30<sup>th</sup> September.
- Tola Time; the Partnership for Healthy Cities campaign is due to launch towards the end of July. This will target the increase in physical activity in 10 BAME wards.
- The forum is working towards signing up to “Include Me” the campaign to make the West Midlands an exemplar region for engaging disabled people and people with long term health conditions to be physically active