

Birmingham City Council

Report to Cabinet

25 June 2024



Subject: Tender Strategy for the provision of Security Services

Report of: Strategic Director of Place, Prosperity & Sustainability

Relevant Cabinet Member: Councillor Karen McCarthy, Cabinet Member Finance

Relevant O &S Chair(s): Councillor Albert Bore, Chair of the Corporate and Finance Overview and Scrutiny Committee

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Are specific wards affected?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No – All wards affected
If yes, name(s) of ward(s):		
Is this a key decision?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If relevant, add Forward Plan Reference: 012681/2024		
Is the decision eligible for call-in?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Does the report contain confidential or exempt information?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
If relevant, state which appendix is exempt, and provide exempt information paragraph number or reason if confidential :		

1 Executive Summary

- 1.1 To obtain approval to the strategy and seek authority to proceed with the procurement of a Framework Agreement for Provision of Security Services via the Open Procedure route. The framework agreement will be for a period of 2 years commencing on 15 March 2025 with an option to extend for a further period of up to 2 years, subject to satisfactory performance and budgetary availability. The maximum period of the Framework Agreement will be 4 years. The estimated value

of the framework based on historical data is a maximum of £16m over the full term of the contract.

2 Recommendations

That the Strategic Director for Place, Prosperity & Sustainability in conjunction with the Assistant Director – Procurement (or their delegate), the Interim Director of Finance and Section 151 Officer (or their delegate) and the Interim City Solicitor & Monitoring Officer (or their delegate):

- 2.1 Approves the contents of this report in order to implement the strategy and the commencement of procurement activity for a Framework Agreement for Provision of Security Services in accordance with the requirement and approach set out in Section 3 of this report.
- 2.2 Notes that the outcome of the procurement process will be reported to the Strategic Director for Place, Prosperity & Sustainability in conjunction with the Assistant Director – Procurement (or their delegate), the Interim Director of Finance and Section 151 Officer (or their delegate) and the Interim City Solicitor & Monitoring Officer (or their delegate) who will approve the award of the Framework Agreement for Provision of Security Services.
- 2.3 Notes that the award of any call-off contracts will be approved in accordance with the Procurement and Contract Governance Rules/Scheme of Delegations, subject to Section 151 officer prior approval of spend.
- 2.4 That Cabinet approves the deviation from the tender evaluation weighting for social value set out in the Council's Social Value Policy March 2023 from 20% down to 10% as justified in in section [3.5.5.2] below.

3 Background

3.1 Background and Service Requirements

- 3.1.1 The Council will be seeking to establish a Framework Agreement for the provision of security services for Council premises including but not limited to operational buildings, public buildings, parks, depots, commercial buildings, Council operated carparks, community-based sites, and other sites such as schools. The framework agreement will also provide security services to sites with specific requirements including but not limited to community libraries, crematoria, cemeteries, temporary accommodation, learning centres and void premises.
- 3.1.2 The City Council is the single largest owner of property in Birmingham and holds the largest land estate of any UK local authority, extending to 26,000 acres. The portfolio is made up of retail, industrial, warehousing, workshops, offices, and a variety of other property types geographically spread across the city of Birmingham. The proposed Framework Agreement will consolidate all Security Services requirements across the Council seeking economies and efficiencies wherever possible.
- 3.1.3 The framework agreement will be a single provider framework. The awarded provider will be required to deliver 100% of the requirements of the Council for security services.

- 3.1.4 The contracts under this framework agreement will be awarded via Call-Off Orders through a Direct Award mechanism based on the specific requirements of each contract. Call-Off Orders will be based on the requirements specific by the respective service manager. The framework agreement will be managed by the Security Services Manager.
- 3.1.5 At present these services are delivered through a Framework Agreement awarded in February 2021 for a 4-year period. The existing Framework Agreement was awarded to two providers Profile Security Services Limited and SSG Support Services Group Ltd, the Call-Off contracts under this Framework Agreement are due to expire on 14 March 2025.

Lessons Learned

- 3.1.6 Following a review of the current Framework Agreement, the following themes have been identified as lessons learned and therefore incorporated onto the strategy for the proposed Framework Agreement.
- 3.1.7 The estimated value of the Framework Agreement was reached prior to its expiry date. The current Framework Agreement was awarded in 2021 for an estimated value of £12m. With the incorporation of the security needs associated with the Perry Barr Regeneration Scheme (PRBS) scheme in 2022 the annual spend increased by £750K per annum. A report was brought before Cabinet requesting authorisation for the additional spend under the Framework Agreement. In addition, due to budgetary constraints, the Framework Agreement became a more attractive option for other divisions, within the Council, which chose to utilise the framework. The proposed framework takes into consideration all the spend across all divisions of the Council including the additional £750K per annum from the PRBS and as such it has been reflected in the tender strategy, recognising however that Council assets will be vacated and sold during the contract period thus realising cashable savings but where these assets are potentially void pending disposal, the need for security services is expected to remain constant in the short term.
- 3.1.8 The existing Framework Agreement was initially awarded on a Dual Supply basis this would mitigate the risk of supplier complacency and supplier failure if only 1 provider was awarded. However, most of the work was awarded to the first ranked bidder of the Framework Agreement. On reflection, it was concluded that, for the next iteration of the Framework Agreement, given the service requirements and future projected operating requirements, more than one (1) supplier is not required going forward as this would create a more administrative burden, in addition a single provider framework would maintain the provider focussed and committed to the Framework Agreement and give the provider the opportunity to work more closely when scoping requirements to add value with a focus on cost efficiency and also further explore their appetite to share risk.

- 3.1.9 The approach of a Framework Agreement, managed centrally and through a single internal intelligent client function worked well for the current Framework Agreement as it provided the Council with the flexibility of working with the contractor to explore different methods of security and the opportunity of swapping between the different methods and forms of security provision (i.e.. from guarding to installation of security cameras with remote monitoring for void schools) to tailor the services to the requirements which are also prone to change, this enabled the Council to use the most cost-effective method at any given time/location. This benefit has been further refined and incorporated into the strategy for the next iteration of the Framework Agreement to ensure additional efficiencies in the approach to security provision.
- 3.1.10 The current Framework Agreement has contributed to build relationships across the multiple divisions of the Council using the framework (Parks, Car Parks, Education, Housing etc) directing these requirements through a central client and served as a tool, facilitating the consolidation and rationalisation of the demand for centrally managed Security Services, whilst mandating the use of the Council's own Framework Agreement where appropriate to ensure best value. The new iteration of the Framework Agreement will continue to build on this model.

3.2 Outcomes Expected

- 3.2.1 The following outcomes are anticipated over the life of the contract as a result of the proposed procurement process to be carried out:
- **Safer Premises** – Council premises are safe and secure with access only permitted to authorised personnel. Anti-Social behaviour and crime is deterred and incidents dealt with efficiently and effectively.
 - **Appropriate Provision** – the security provision meets the Council's requirements on a location-by-location basis.
 - **Flexible Service** – the security provision will not be a 'one-size fits all' and will respond to the changing requirements of the Council.
 - **Flexible Contracting** – the Call-Off contracts will be adapted to the specific time periods required by the service areas.
 - **Efficient** – the security provision is effective and provides value for money with an emphasis on cost reduction linked to a reducing corporate asset base.

3.3 Market Analysis

- 3.2.2 The security sector/industry is a mature market offering a variety of different services with security guard services being the highest percentage of the market. The supplier base ranging from micro to multi-national companies.
- 3.2.3 The British Security Industry Association (BSIA) represents about 70% of the UK private security industry with members ranging from SMEs to international organisations.
- 3.2.4 There are an estimated 9,000 security companies in the UK as of 2023, an increase of 2.2% from 2022. The number of businesses in the Private Security Services industry in the UK has grown 2.2% per year on average over the five years between 2018-2023. There were 2,445 security enterprises operating in London in 2023, the most of any region of the United Kingdom in that year. South

East England had 1,645, while East England had 1,225. The region with the fewest number of enterprises was Northern Ireland, at 140. There were 835 security enterprises in the West Midlands in 2023.

3.2.5 Private security services have grown in prominence. The number of private security guards currently outnumbers the number of police officers in Britain.

3.2.6 The value of the physical security market was worth £4.1 billion in 2021. Between 2021 and 2026, the physical security market's value is expected to rise by 19%, reaching £4.9 billion.

3.4 Tender Opportunity

3.4.1 This tender opportunity is likely to raise interest from both local and national security companies in the marketplace.

3.4.2 Although there are many providers in the marketplace, only those suppliers who are sufficiently resourced to comply with the size of the requirements will be considered for this opportunity however healthy competition is expected which will enable us to further drive efficiency and promote innovation from providers in respect of their tender submissions, with a clear focus on sharing risk and reducing costs whilst ensuring sufficient and appropriate security solutions are provided at all times to meet requirements.

3.4.3 Market research by the British Security Industry Association shows that many vendors compete on price only. The risk of driving for the lowest cost at the expense of quality is a false economy. This will be addressed in the quality questionnaire by applying a balanced weighting between price, quality and Social Value. A minimum quality threshold will be applied.

3.5 Strategic Procurement Approach

3.4.4 The following options were considered:

3.4.5 **To tender for a Council only Framework Agreement** – This is the recommended option as this would give the Council the most flexibility in specifying our service provision and enable the Framework to be awarded within the timescales whilst also attracting the widest number of organisations including small, local organisations to participate in the tender process. This option provides a secure process and flexibility to respond to the changing demand for this service which is dependent on the services delivered in house and the Council's property portfolio which includes commercial properties.

3.4.6 **Do nothing** – this is not an option as not having an active contract in place would result in a breach of the Public Contracts Regulations 2015, the Council's Standing Orders and Procurement Governance Arrangements.

3.4.7 **To provide in-house** – It was concluded that this was not the best option as the salary grade for in-house security guards is above the market rate. Due to the flexible requirements the workforce would need to be supplemented by agency staff who would qualify for pay parity after 3 months which again would not be cost effective.

3.4.8 **To use a collaborative framework agreement** – There are compliant Framework Agreements in place for Security Services from various framework providers. However, in this instance, and given the nature of the service and the estimated value of the spend, it is considered that the use of a third-party Framework Agreement is likely to narrow down the level of competition.

3.6 Procurement Approach

3.5.1 Duration and Advertising Route

The framework agreement will be awarded for a period of 2 years (with an option to extend for a further period of up to 2 years, subject to satisfactory performance and budgetary availability. The maximum period of the Framework Agreement will be 4 years) and advertised in the Find a Tender, Contracts Finder and www.finditinbirmingham.com.

3.5.2 Sourcing Strategy

The framework agreement will be awarded to 1 supplier.

3.5.3 Procurement Route

The contract will be tendered following the Open Procedure in compliance with the Regulation 27 of the Public Contract Regulations 2015 on the basis that there is abundant supply in the market, the specification can be defined, and the prices controlled.

The Open Procedure is a single-stage procurement process that allows the Council to maximise the opportunity for tender returns as well as assessing the capability and capacity of providers to deliver the contracts awarded under this Framework

3.5.4 Scope and Specification

The scope and specification will be designed to ensure that the security services can be delivered in the most cost efficient and effective way to meet requirements. It is a mandatory requirement that all suppliers provide Security Industry Association registered staff.

The provision of security services is to be administered through the centralised internal service to cover for shortages in the in-house workforce at peak times or due to absence and will be used on an 'as and when required' basis to fit in and complement the in-house service as well as providing support to activity and to cover buildings as requirements arise.

This is a corporate wide Framework Agreement that includes, but is not limited to: Homeless Centres, PBRS, Car Parks, Parks, Depots, Corporate Landlord, Education, The Exchange (UOB), Security Services and Libraries with potential new customers: Handsworth Leisure Centre and Cemeteries. Such requirements being managed through the centralised security services team to ensure consistency in terms of contract management and to manage demand.

Roles

The following roles/services are required:

- a. Static guarding (includes CCTV Monitoring)
- b. Mobile guarding including vacant property inspections.
- c. Mobile guarding with a dog
- d. Security/Porter
- e. Alarm Activation Response
- f. Open/close (Lock and Unlock)
- g. Technical Security Solutions

3.5.5 Tender Structure (Including Evaluation and Selection Criteria)

3.5.5.1 Evaluation and Selection Criteria

The quality / price balances below were established having due regard for the corporate document 'Evaluating Tenders' which considers the complexity of the services to be provided. The tender documents will include the standard Birmingham City Council Terms and Conditions tailored for the specific service requirement.

3.5.5.2 The evaluation of tenders will be assessed as detailed below:

This procurement will be a single stage Invitation to Tender (ITT).

Tenders will be evaluated using the quality / social value / price in accordance with a pre-determined evaluation model. The quality element will account for 30%, social value 10% and price 60%. This quality / social value / price balance has been established having due regard to the corporate document 'Evaluating Tenders' which considers the complexity of the services to be provided and the degree of detail contained within the contract specification.

Tenders will be evaluated against the specification in accordance with the pre-determined evaluation model described below:

Quality (30% Weighting)

Criteria	Overall Weighting	Sub-weighting
Service Delivery and Quality Management	100%	50%
Organisation and Resources		20%
Customer Care		10%
Contract Management		10%
Contract Mobilisation & Provider Off Boarding		10%

Tenderers who score less than 60% of the quality threshold i.e. a score of 60 out of a maximum quality score of 100 (60 marks out of 100) will not proceed to the next stage of the evaluation.

Social Value (minimum 10%)

A deviation from the tender evaluation weighting for social value set out in the Council's [Social Value Policy March 2023](#) from 20% down to 10% is proposed. The policy allows any lower weighting, to a minimum of 10%, where this has been justified and approved. The justification for this proposal is the low profit margins with this contract and two of the social value elements being achieved naturally; Local Employment and Buy Local. By lowering the Social value weighting to 10%, more weighting can be applied to price, driving the best value for money for this contract and supporting the Council priorities.

	Sub-Weighting	Sub-Criteria	Theme Sub-Weighting
Living Wage			Pass/Fail
Qualitative	50%	Local Employment	60%
		Buy Local	0%
		Partners in Communities	0%
		Good Employer	30%
		Green and Sustainable	10%
		Ethical Procurement	0%
			TOTAL 100%
Quantitative	50%	BBC4SR Action plan	Total of Action Plan Value (£) score
		TOTAL 100%	
Overall Social Value	10%		

Price (60%):

The price evaluation will be broken down into two sections: Rates model and Scenario model, as set out in the Price table below.

The rates model will provide the hourly rates or rate per visit for the roles with a weighted calculation based on volumes required for the service; for example, if the majority of the requirements are for static guarding this will be appropriately weighted.

- a. Static guarding - hourly rate
- b. Mobile guarding - hourly rate
- c. Mobile guarding with a dog – hourly rate
- d. Security/Porter - hourly rate
- e. Alarm Activation Response – hourly rate/rate per visit
- f. Open and lock service – Rate per location per visit
- g. Minimum number of hours per shift – hours to be specified
- h. Technical Security Solutions – solutions available

The Scenario model will be used for potential bidders to design their proposal to lock/unlock 32 Parks across the City within a specified time frame. The total cost of this design will then be used in the pricing evaluation to demonstrate how the potential bidders can demonstrate value for money and potential economies of scale.

Criteria	Overall Weighting	Sub-weighting
Rates	100%	90%
Scenario Model - Parks		10%

Overall Evaluation

The evaluation process will result in comparative quality, social value and price scores for each tenderer. The maximum quality score will be awarded to the bid that demonstrates the highest quality. The maximum social value score will be awarded to the bid that demonstrates the highest social value. The lowest price will be given the maximum score. Other tenderers will be scored in proportion to the maximum scores in order to ensure value for money and the proposed framework agreement will be awarded to the first ranked tenderer. The quality score will also reflect the providers ability to be innovative and assist in providing solutions that drive further efficiency, value for money and share risk.

3.5.6 Evaluation Team

The evaluation of tenders will be undertaken by officers from various directorates, supported by the Corporate Procurement Services.

3.6 Indicative Implementation Plan

Procurement Strategy Approval	25 June 2024
ITT Issued	2 July 2024
ITT Return	3 August 2024
Evaluation Period	August 2024
DPR Approval (Award)	September 2024
Contract Award	1 October 2024
Mobilisation period	October 2024
Contract Start	1 November 2024

3.7 Service Delivery Management

3.7.1 Contract Management

The contract will be managed operationally by the Security Services Manager with support from the Contract Manager, Corporate Procurement Services.

- 3.7.2 The proposed Framework Agreement will be centrally managed by the Security Services Manager with strong focus on collaboration, innovation and a clear emphasis on obtaining the maximum possible value from the framework by applying best practice proven to have worked for other clients of similar profile to the Council and to explore new more cost effective solutions where the provider is prepared to take some risk whilst also ensuring an appropriate level of service at all times (e.g. in some instances the level of solution required will need to be tailored to the nature (and inherent risk) of the activity whilst also having reference to the value and future of the asset being secured. .Performance Management

The collation of information to assist in monitoring the Key Performance Indicators (KPI) will be agreed between both parties prior to the contract start. The following KPI's will be monitored.

1. Number of monthly security audits/inspections undertaken
2. Monthly Management Information Reports to be supplied for discussion at quarterly Contract Review Meetings
3. Promptly respond to service requests via 24 hour / 365 days-a-year Helpdesk – response within one hour
4. Number of “upheld” complaints about Service Provider’s staff behaviour
5. Number of security breaches
6. Number of service provision reviews undertaken to improve provision/provide better value for money
7. **PARKS/CAR PARKS** – Must be opened by time advertised and not be locked before advertised designated closing times
8. **PARKS** – All gates to be locked/unlocked as per agreed schedule i.e. no missed gate lockings allowed

4 Options considered and Recommended Proposal

- 4.1 Alternative procurement options are shown in paragraph 3.4.

5 Consultation

5.1 Internal

- 5.1.1 The Strategic Director of Places, Prosperity and Sustainability has been consulted and is in agreement with the recommendations in this report.

Officers from City Finance, Corporate Procurement and Legal and Governance have been involved in the preparation of this report

5.2 External

- 5.2.1 No consultation external to the Council has been carried out.

6 Risk Management

- 6.1 The CPS approach is to follow the Council Risk Management Methodology and the Procurement Team is responsible for local risk management. CPS maintains a risk management register and documentation relevant for each contract. The risk

register for the service has been jointly produced and owned by Place, Prosperity & Sustainability and CPS with arrangements being put in place to ensure operational risks are appropriately mitigated.

7 Compliance Issues:

7.1 How are the recommended decisions consistent with the City Council's priorities, plans and strategies?

7.1.1 A Bold Prosperous

Birmingham Key to delivering the Council's vision of a city where everyone has an opportunity to prosper from its economic growth and development, the re-procurement of the security framework provides an opportunity for local SME companies to be considered to deliver the security services required by the Council. The successful contractor will be mandated to provide more local jobs and payment of the Birmingham Living Wage which will ultimately tackle unemployment and support inclusive economic growth. The regeneration at Perry Barr is currently providing employment opportunities and future major development and regeneration including at Smithfield and East Birmingham will undoubtedly provide further employment opportunities.

7.1.2 A Bold Safe Birmingham

The Security Framework will help support Birmingham's ambition to be a city with vibrant and flourishing neighbourhoods that are safe and affordable. We will continue to provide security in council run premises where vulnerable citizens are protected and supported to ensure safe and secure environments.

7.1.3 Birmingham Business Charter for Social Responsibility (BBC4SR)

Compliance with the BBC4SR is a mandatory requirement that will form part of the conditions of these contracts. Tenderers will be required to submit an action plan with their tender that will be evaluated in accordance with the procurement strategy set out in paragraph 3.5.5.2 and the action plan of the successful tenderers will be implemented and monitored during the contract period.

7.2 Legal Implications

7.2.1 The Council has the power to enter into this activity by the general power of competence secured by Section 1 of the Localism Act 2011. The activity is within the boundaries and limits of the general power set out in Section 2 and 4 of the Localism Act 2011 respectively.

7.2.2 TUPE may occur between the incumbent provider and the successful tenderer where the provisions of the Transfer of Undertakings (Protection of Employment) Regulations 2006 (TUPE) are satisfied.

7.2.3 Pre-Procurement Duty under the Public Service (Social Value) Act 2012

The Social Value outcomes to be supported by this contract have been determined and are included in the specification, as well as incorporation of the associated

Themes from the BBC4SR that are included in the tender evaluation, therefore no additional stakeholder consultation is required.

7.3 Financial Implications

7.3.1 The framework agreement will be for a period of 2 years commencing on 15 March 2025 with an option to extend for a further period of up to 2 years, subject to satisfactory performance and budgetary availability. The maximum period of the Framework Agreement will be 4 years.

- 1 This is a procurement process for a framework agreement which doesn't commit the Council to a particular level of expenditure.
- 2 The current cost of the service based on historical spend patterns/estimates is £3.2M per annum; These figures are based on information extracted from Voyager with an estimate for projected usage. The spend is currently distributed as follows.
 - Housing – 33%
 - Perry Barr Regeneration Scheme – 26%
 - Carparks – 20%
 - Parks – 7%
 - BCC Depots – 6%
 - Education – 5%
 - Inhouse Security Services – 2%
- 3 The cost of the proposed contract will be met from the various directorate/service area budgets. Services will state their requirements for the call-off contracts and provide a budget code in advance of the call-off contract being placed.
- 4 The Council is currently undergoing an exercise of accelerated disposal of assets which are surplus to the Council's requirements. As a result of this exercise, it is envisaged that the spend in Security Services will decrease over time in a direct proportion to the success of the asset disposal exercise. This will be reflected in the specification for each of the call off orders raised under the Framework Agreement. The proposed Framework Agreement does not commit the Council to any level of spend.
- 5 The framework agreement and the call-off terms and conditions will enable providers to apply for an annual price review. Any price increases will be limited to the annual Real Living Wage increase published each year in November plus an additional 1% (capped) to allow for increased employment costs associated with the Real Living Wage increase. No additional price increases will be permitted under this framework agreement and these employment costs will be monitored on an open book basis to ensure the 1% will only be payable if costs have demonstrably increased to a level at or in excess of this cap.

- 6 There is no charge for undertaking this procurement exercise as it is a corporate contract.
- 7 Any savings that may be generated as a result of this procurement will be managed within the Directorates.
- 8 Opportunities for further savings are being explored continuously as part of the existing contracts and will continue to be the central focus with the proposed new Framework Agreement e.g. The Council is maximising the use of the technology available to apply a blended approach of physical guarding and remote monitoring such as in the case of the Perry Barr Regeneration Scheme. The specification of requirements for the proposed Framework Agreement will include, as part of the tender submissions and ongoing contract management regime, the collaboration with the provider and the submission of innovative proposals and case studies by the provider to maximise the use of technology where this is cost effective and sustainable (potentially with physical guarding solution as a last resort) to realise the achievement of efficiencies and savings without compromising the quality of the service.
- 9 Each call off project by Birmingham City Council will be subject to spend approval and approval in accordance with the Council's Procurement and Contract Governance Rules.

7.3.2 This is permitted spend under the Mandatory Spend Controls due to it being a clear statutory obligation. Authorisation was received from the S151 board on 20.03.2024 and Directorate spend control board Place, Prosperity & Sustainability on 19.03.2024.

7.4 Procurement Implications (if required)

7.4.1 The procurement exercise will be conducted in accordance with the Public Contract Regulations (2015) and the Council Constitution (Part D Procurement and Contract Governance Rules).

7.5 Human Resources Implications (if required)

7.5.1 Not applicable

7.6 Public Sector Equality Duty

7.6.1 A relevance test to decide whether the planned procurement for the provision of security services has any relevance to the equality duty contained in Section 149 of the Equality Act 2010 of eliminating unfair /unlawful discrimination and to promoting equality and human rights was conducted on 04/03/2024, EIA000385. The screening identified that there was no requirement to assess this further and completion of an Equality Assessment form was not required.

7.7 Environmental and Sustainability Implications

7.7.1 Not applicable

8 Appendices

8.1 Appendix 1 - Social Value Rationale

9 Background Documents

9.1 None

Appendix 1 - Social Value Rationale Template: 1 side of A4.

Social Value Rationale
Title of Commissioning / Procurement project: TENDER STRATEGY FOR THE PROVISION OF SECURITY SERVICES (P1262)
Project details: A Corporate Security Framework
Value of spend (total contract): £16m
Estimated award date: 01/10/2024
Duration of the Contract: 4 years (2+2)
Main element of contract: Goods / Services / Works
<p>Market dynamics:</p> <p>Low maturity is expected in Tenderers. Predominantly local providers to Birmingham or the West Midlands region.</p> <p>Providers attracted to this contract would have delivered, at some point in the past, security services within a Local Authority environment, hence they should have had some exposure to the requirements in terms of Social Value delivery.</p> <p>Although the default SV overall weighting is 20%, due to the financial pressures that the Council is facing, it is proposed that this weighting is reduced to 10%. The reduced weighting is added to the Price element so that the Council obtains better value for money. This has been agreed in consultation with the Leader of the Council.</p>
Total Social Value Weighting: 10%
Qualitative / Quantitative split: 50% / 50% With market maturity being high we have decided on a 50/50 split between qualitative and quantitative responses provided through the Charter action plan.
<p>Reasons for which themes are to be prioritised:</p> <p>Local Employment has been chosen as there is a potential for tenders to be received from local/regional SMEs who may or may not employ personnel local to Birmingham.</p> <p>Good Employer has been chosen as this industry lends itself to poor quality working conditions and this contract could contribute to mitigate the risk of Modern Slavery in the industry.</p> <p>Green and Sustainable has been chosen as this Framework Agreement includes an element of logistics that could potentially negatively contribute to increase carbon emissions within Birmingham City, the objective is to use this contract to promote low emissions in the removals industry.</p> <p>Partners in Communities has not been allocated weighting. However, delivery of projects from the Match My Project portal is mandatory, the winning tenderer will be required to deliver projects from the Match My Project, this opportunity could be utilised to direct the provider to community focused projects.</p>
List the themes in order of priority (sub-weighting)
Priority Theme 1: Local Employment. The Social Value questions should seek to obtain commitment from Tenderers to create employment and training for local

<p>residents and to work with schools and colleges to help ensure that the local young people are equipped with the right skills to match the requirements of the labour market.</p>
<p>Priority Theme 2: Good Employer should be the second priority in terms of SV for this contract, making sure that the tenderers promote equality and diversity within their workforce, they actively work to remove any traces of discrimination from their workforce and they do not operate zero hour contracts. Tenderers must demonstrate increased knowledge of Modern Slavery.</p>
<p>Priority Theme 3: Green and Sustainable. The social value responses need to relate to the plans and targets to reduce direct & indirect carbon footprint of the Tenderer's operation and logistics, commitment to eliminate unnecessary waste and minimise the impact of their operation in the local community reducing their impact on noise and air quality.</p>
<p>Subweighting of the Themes:</p>
<p>Local Employment: 60%</p>
<p>Buy Local: 0%</p>
<p>Partners in Communities: 0%</p>
<p>Good Employer: 30%</p>
<p>Green and Sustainable: 10 X%</p>
<p>Ethical Procurement: 0%</p>