

# EQUALITY IMPACT ASSESSMENT

Smokefree Generation Section 31 Grant

Reference: EIA000404

Date: 28/03/2024

Submitted by: [becky.pollard@birmingham.gov.uk](mailto:becky.pollard@birmingham.gov.uk)



 **RESET**

 **RESHAPE**

 **RESTART**

### EIA Form – About your EIA

Reference number	EIA000404
Date Submitted	28/03/2024
Subject of the EIA	Smokefree Generation Section 31 Grant
Brief description of the policy, service or function covered by the EIA	To enhance local stop smoking services and support, build capacity and demand for services and increase the number of people setting a quit date and four week quit outcomes
Equality Assessment is in support of...	["Amended service", "Amended policy"]
How frequently will you review impact and mitigation measures identified in this EIA?	Quarterly
Due date of the first review	2024-07-01

### Directorate, Division & Service Area

Which directorate(s) are responsible for this EIA?	["Strategy, Equalities and Partnerships"]
Division	Public Health
Service area	Adults
Budget Saving	No

### Officers

What is the responsible officer's email address?	becky.pollard@birmingham.gov.uk
What is the accountable officer's email address?	becky.pollard@birmingham.gov.uk

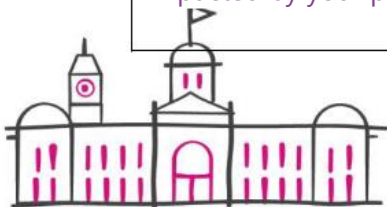
### Data Sources

Data sources	["Birmingham City Observatory data and insight", "Relevant reports/strategies", "Quantitative data (please specify in the box below)", "Smoking cessation performance data "]
Data source details	Public Health England Fingertips - fingertips.phe.org.uk

### Protected Characteristics

#### Protected Characteristic – Age

Does this proposal impact people due to their age as per the Equality Act 2010?	Yes
What age groups are impacted by your proposal?	["10-19 years", "20-29 years", "30-39 years", "40-49 years", "50-59 years", "60-69 years", "70-79 years", "80-89 years", "90 years or over"]



Please describe the impact to the age characteristic	Birmingham’s smoking cessation services are accessible to smokers from 12+ and will therefore have a positive impact on this protected characteristic. The new grant will enhance services to maintain a focus on the needs of Young People and national guidelines on preventing uptake in children and young people. Guidance recommends that multi agency activity is undertaken around campaigns, underage sales and support. The BSoL tobacco control alliance agreed this as one of the local objectives this year.
How will you mitigate against any negative impact to the age characteristic?	We do not expect any negative impacts

### Protected Characteristic – Disability

Does this proposal impact those people with a disability as per the Equality Act 2010?	Yes
Please describe the impact to the disability characteristic	These services will have a positive impact on disabilities. Any new or enhanced services will be contracted or provided to meet all requirements around the Equality Act 2010 to ensure their services are accessible to disabled people. Services are currently offered in the community at local pharmacy and GP sites which will have to be DDA compliant. There is also a digital service Quit with Bella that can be downloaded to be used on any device. Accessibility criteria required of the physical and app based services will be reviewed as part of any new tender requirements. Service specifications will outline in detail the requirements for the service to comply with the Equality Act 2010 and the Public Sector Equality Duty and ensure that all staff are trained and competent in equality and diversity issues.
How will you mitigate against any negative impact to the disability characteristic?	We do not expect any negative impacts

### Protected Characteristic – Sex

Does this proposal impact citizens based on their sex as per the Equality Act 2010?	No
What sexes will be impacted by this proposal?	
Please describe the impact to the sex characteristic	
How will you mitigate against any negative impact to the sex characteristic?	



### Protected Characteristic - Gender Reassignment

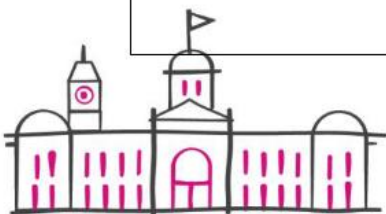
Does this proposal impact people who are proposing to undergo, undergoing or have undergone a process to reassign one's sex as per the Equality Act 2010?	No
Please describe the impact to the gender reassignment characteristic	
How will you mitigate against any negative impact to the gender reassignment characteristic?	

### Protected Characteristic - Marriage and Civil Partnership

Does this proposal impact people who are married or in a civil partnership as per the Equality Act 2010?	No
What legal marital or registered civil partnership status will be impacted by this proposal?	
Please describe the impact to the marriage and civil partnership characteristic	
How will you mitigate against any negative impact to the marriage and civil partnership characteristic?	

### Protected Characteristic - Pregnancy and Maternity

Does this proposal impact people covered by the Equality Act 2010 under the protected characteristic of pregnancy and maternity?	Yes
Please describe the impact to the pregnancy and maternity characteristic	Any enhanced or new services will have a positive impact on this protected characteristic. Smoking cessation during pregnancy is a key target for maternity, NHS and local community smoking cessation services. There is a higher tariff to incentivise this activity and an ICS maternity tobacco dependence model in development that these services will support.



How will you mitigate against any negative impact to the pregnancy and maternity characteristic?	We do not expect any negative impact
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### Protected Characteristic - Ethnicity and Race

Does this proposal impact people due to their race as per the Equality Act 2010?	Yes
What ethnic groups would be impacted by this proposal?	["Bangladeshi", "Indian", "Pakistani", "African", "Caribbean", "Black British", "Other Black"]
Please describe the impact to the ethnicity and race characteristic	There is a positive impact on this protected characteristic. Offering enhanced and physical and digital services has been shown to increase the take up of the service from ethnic minority communities. The full year report of Quit with Bella (July 2020- June 2021) showed that of the 19,865 individuals that downloaded the App approximately 45% were BAME. Of those that went onto set a quit date 31% were BAME.
How will you mitigate against any negative impact to the ethnicity and race characteristic?	We do not expect any negative impact.

### Protected Characteristic - Religion or Beliefs

Does this proposal impact people's religion or beliefs as per the Equality Act 2010?	No
What religions could be impacted by this proposal?	
Please describe the impact to the religion or beliefs characteristic	
How will you mitigate against any negative impact to the religion or beliefs characteristic?	

### Protected Characteristic - Sexual Orientation

Does this proposal impact people's sexual orientation as per the Equality Act 2010?	Yes
What sexual orientations may be impacted by this proposal?	["Straight or heterosexual", "Gay or lesbian", "Bisexual", "Pansexual", "Asexual", "Queer", "All other sexual orientations"]



Please describe the impact to the sexual orientation characteristic	There will be a positive impact on this protected characteristic. Any new or enhanced services will be expected to provide an open access service to the population of Birmingham, including people who are gay, lesbian, bisexual or heterosexual.
How will you mitigate against any negative impact to the sexual orientation characteristic?	We do not expect any negative impact.

### Monitoring

How will you ensure any adverse impact and mitigation measures are monitored?	Via any new or existing contracting processes. Contract monitoring will include equalities monitoring and service user feedback. Mandatory performance reports to DHSC will include equalities monitoring data
Please enter the email address for the officer responsible for monitoring impact and mitigation	rachel.emmerich@birmingham.gov.uk

