

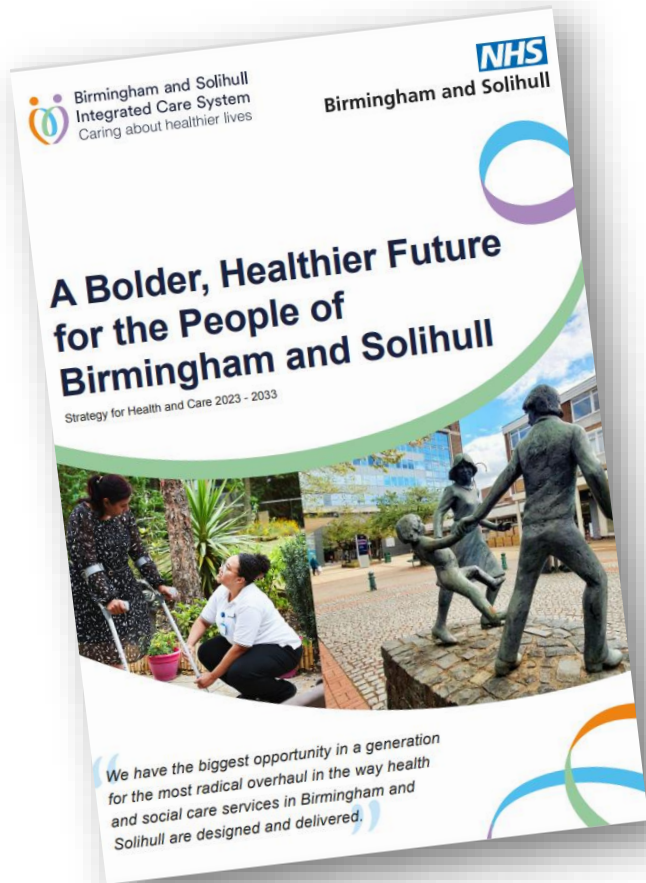


**Birmingham and Solihull
Integrated Care System**
Caring about healthier lives

Joint Forward Plan

Birmingham Health & Wellbeing Board – July 2023

JFP ESSAY PLAN – INTRODUCTION



1

- Section on demographics, geography, scale of challenges we face, what we inherited as an ICB (reiterating a short summary of what is in the 10 year strategy).

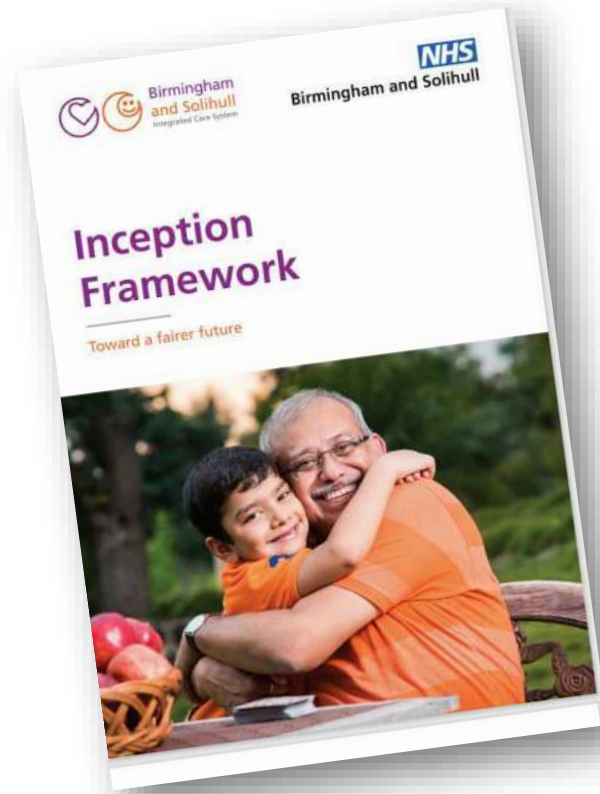
2

- Restate the aims, principles and enablers that guide us on our journey.

3

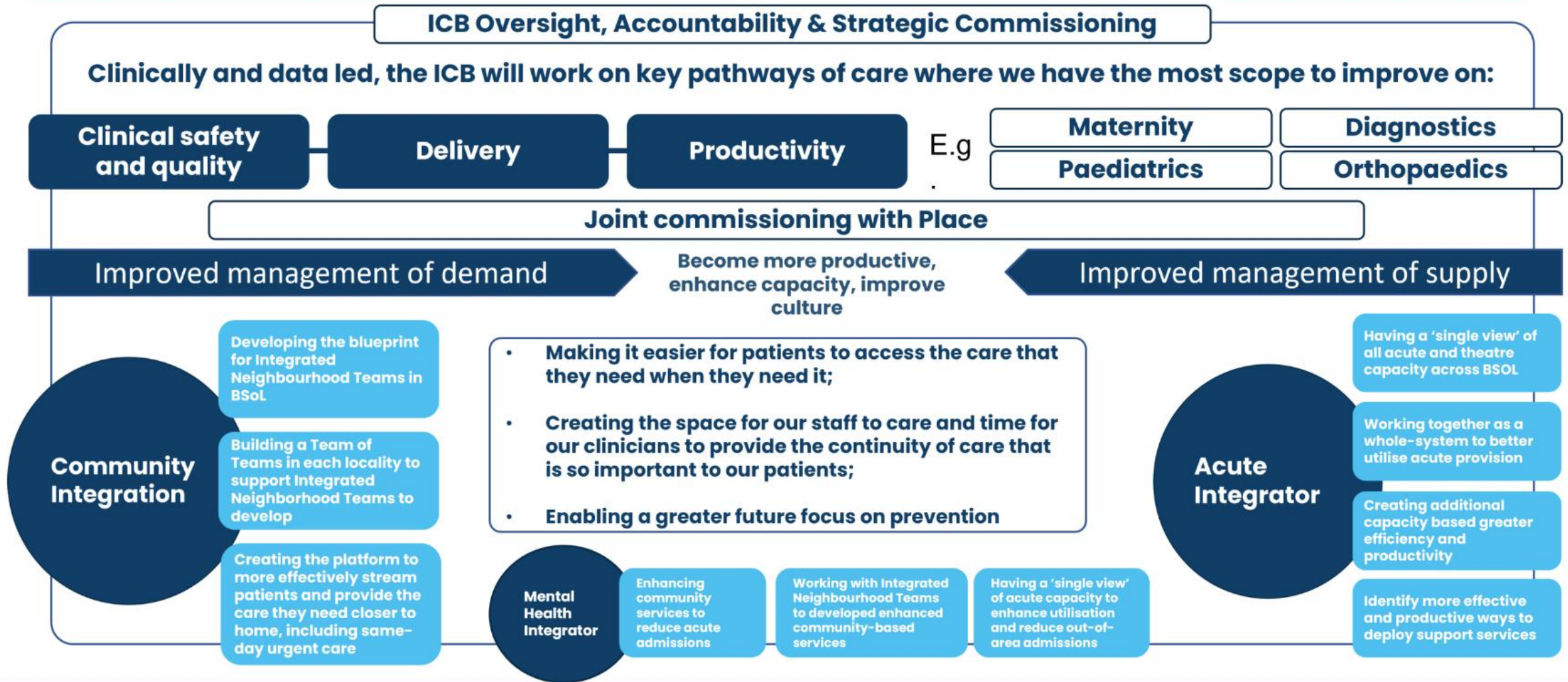
- The JFP is a response to the 10 year strategy giving us an opportunity to set out the changes we are making in the way we work – shift to system and partnership working, focussed on delivering today *and* improving outcomes for population.

JFP ESSAY PLAN – OUR JOURNEY SO FAR

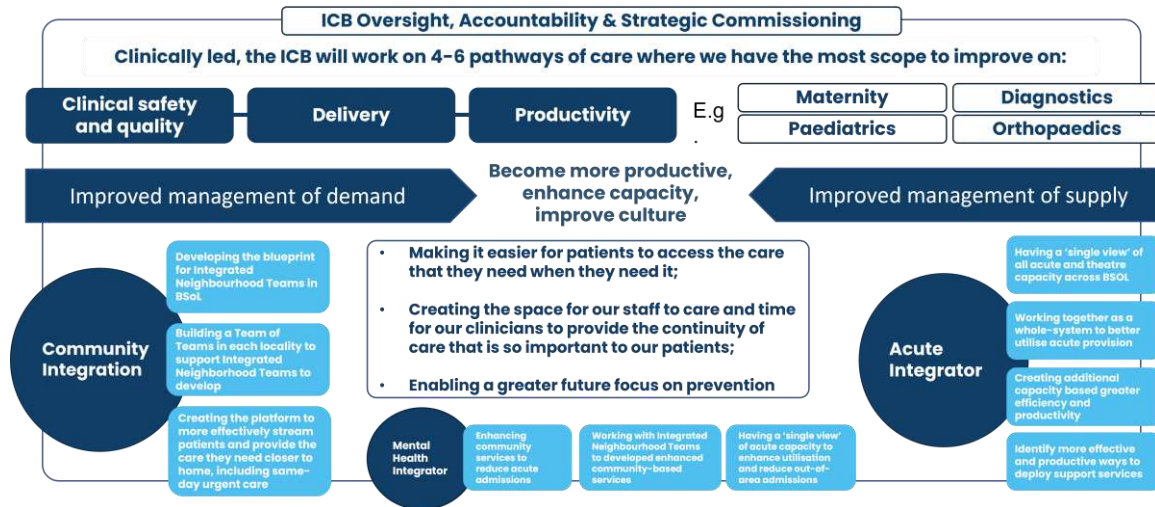


- 1 • Our journey so far – Inception Framework, Operating Framework, moving to one conversation & system working.
- 2 • Key early improvements we've seen in delivery (urgent care, cancer etc) and how this is already starting to impact on improving patient care.
- 3 • Commitment to subsidiarity / local decision making: Laying the ground work for integrator model, maturing Place committees (some early wins, e.g. FFF more power shifting over time).
- 4 • Commitment to working with and through our broader partnership – summary of work of Partnership Board, hard-wiring HOSCs into our routine work, acting on concerns when they arise.

JFP ESSAY PLAN – THE INTEGRATOR MODEL



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- Set out the integrator model and the value this will bring;
- All about improving access and making care more accessible as close to home as possible (tie in approach to primary and urgent care);
- Making better use of the resources we have by working today to deliver more co-ordinated care – for example **joint commissioning**
- Creating teams of teams in our neighbourhoods – designing and delivering care in the way their communities want and need.

What this means for:

- The public
- Our staff
- Our organisations
- Our system

JFP ESSAY PLAN – HOW WILL WE KNOW IF WE’RE SUCCEEDING?



1

- Continued improvement in day-to-day delivery, in particular around access;

2

- Giving greater focus to determinants of poor health: our Outcomes Framework (initially 10 measures against each of the five priority areas set out in the 10 year strategy);

3

- Demonstrate how this is improving the quality of those services and reduce inequalities in access and outcomes;

4

- Demonstrate how this helps us achieve the 'triple aim' (health & wellbeing, quality, sustainable use of resources).

JFP ESSAY PLAN – FINANCE AS AN ENABLER

1

Throughout 22/23, Birmingham and Solihull ICB have been using finance, whenever possible, as an enabler for change;

2

For example, the £18 Fairer Futures Fund is not only creating funding streams for voluntary, community and faith sector organisations who, through their work, are already making a real difference to improving outcomes and tackling the determinants of poor health;

3

Increasingly, in the work to redesign pathways and create new models of care through the integrator approach, finance will be used to re-shape investments through greater pooling of resources (where appropriate): driving greater productivity and whilst improving delivery and quality at the same time;

4

That is why it is essential that the ICB continues to drive its plan to achieve financial balance in 23/24: creating the headroom for finance to focus more on transformation in this transition year.

JFP ESSAY PLAN – HARD-WIRING IMPROVING QUALITY IN EVERYTHING WE DO



- Working together to redesign end-to-end pathways of care (supporting triple aim);
- Clinical charter – creating a sense of joint purpose across clinical teams;
- Delivering improved access, experience and outcomes;
- Big challenges around Pharmacy, Optometry & Dentistry – in terms of quality and access.

JFP ESSAY PLAN – WORKFORCE



1

- A shared commitment to focus on improving culture with a view to significantly improving retention in BSoL – using the changes we’re implementing to make BSoL an attractive place to work;

2

- Removing waste – reducing our reliance on agency, bank and overseas: enabling even greater investment in retention over time;

3

- Attracting more of our workforce into primary care to enable more care closer to home through, for example, integrated neighbourhood teams.

JFP ESSAY PLAN – DIGITAL



- Summary of digital strategy;
- How this will help to enable the delivery of our new model;
- What the benefits to patients, our staff, our services & our communities;
- For example, how the single patient record will support improvement in patient care;
- Also how the cloud based technology will support improvement in streaming patients and how roll out of the app can make care more accessible to patients.

ENABLING OUR STAFF AND COMMUNITIES TO HELP US SHAPE OUR NEW APPROACH

- Initial compliance focused consultation phase with HOSCs, HWBs, voluntary sector and patient representative organisations.
- **Staff engagement** campaign focused on the hearts and minds of staff working in the system. Messaging will focus on what integrated system working means for patients and services. Working through providers to ensure direct face-to-face engagement with front-line staff.
- **ICS public engagement** campaign, mixing paid for, earned and owned channels focussed on selling the impactful outcomes we expect from the JFP using compelling stories, strong images and case studies.
- **ICS stakeholder engagement** campaign focused on proactive targeted face-to-face engagements and visits using a targeted approach focused on our strategic ambitions and member interests.

ALSO TO COVER....



- Duty in respect of research;
- Duty to promote education and training;
- Duty as to climate change
- Addressing the particular; needs of children and young persons;
- Addressing the particular needs of victims of abuse.