

CWG, Culture and Physical Activity O&S Committee

2 November 2022

Cabinet Member for Digital, Culture, Heritage & Tourism - Priorities 2022-23

Priorities for 2022/23 that relate to this Committee:

- Develop Cultural Strategy 'Statement of Intent' leading to new 2023-2033 Cultural Strategy for Birmingham.
- Work with our academic, cultural and arts partners to drive investment into the city, providing a boost not just for our cultural sector, but also for the hospitality and tourism sector.
- Produce a new Heritage Strategy for Birmingham including new Heritage Strategic Planning Document (SPD) and new independent Heritage and Conservation Panel.
- Develop a refreshed Public Art Strategy to manage (and encourage more) public art throughout the city.
- Promote our cultural heritage with the public and community and academic partners, ensuring that our children and young people are taught about Birmingham's cultural and civic history.
- Deliver new Birmingham Visitor Destination Plan.
- Commission Birmingham International Dance Festival 2022 (BIDF).
- Review and develop proposals for an annual Birmingham Festival from 2023.
- Review 'Film Birmingham Office' (our film & TV location finding service) - increase levels of promotion and investment in film and television production in the city where possible.
- Continue to support arts & cultural organisations across Birmingham.
- Commission annual cultural projects eg Birmingham Heritage Week, Black History Month and 'one off' events.
- Deliver MEND (Museum Estates and Development) Fund Full Business Case for £5m Birmingham Museum and Art Gallery (BMAG) repairs.
- Produce feasibility appraisal for storage improvements at Museum Collections Centre and Birmingham Museum and Art Gallery.

Community Libraries and Library of Birmingham

- Ensure the continued success of LoB and network of community library hubs across the city to deliver learning, access to technology, youth support and employment and skills support.
- Support the Early Intervention and Prevention programme with the future vision & strategy for libraries.

CWG Legacy

- To maximise the benefits of hosting the Commonwealth Games through the continued delivery of BCC's Legacy Plan.
- Support the development of a new annual creative and cultural festival for Birmingham.
- In coordination with the Leader and Cabinet Member for Housing, work across portfolios to attract more major events (sport, culture, business) to Birmingham, driving inward investment and utilising the platform of the Commonwealth Games to further promote Birmingham on the global stage.

Councillor Jayne Francis

Cabinet Member for Digital, Heritage, Culture & Tourism