

BIRMINGHAM CITY COUNCIL

COMMONWEALTH GAMES, CULTURE AND PHYSICAL ACTIVITY OVERVIEW AND SCRUTINY COMMITTEE

WEDNESDAY, 06 JULY 2022 AT 14:00 HOURS
IN COMMITTEE ROOM C, COUNCIL HOUSE EXTENSION, 6
MARGARET ST, BIRMINGHAM, B3 3BG

A G E N D A

1 NOTICE OF RECORDING/WEBCAST

The Chair to advise/meeting to note that this meeting will be webcast for live or subsequent broadcast via the Council's meeting You Tube site (www.youtube.com/channel/UCT2kT7ZRPFCXq6_5dnVnYlw) and that members of the press/public may record and take photographs except where there are confidential or exempt items.

2 APOLOGIES

To receive any apologies.

3 APPOINTMENT OF COMMITTEE - CHAIR AND DEPUTY CHAIR

To note the resolution of the City Council appointing the Committee, Chair and to appoint the Deputy Chair to serve on the Committee for the period ending with the Annual Meeting of the City Council in 2023 as follows:-

Councillors
Labour (5)

Gurdial Singh Atwal
Marcus Bernasconi
Bushra Bi
Jack Deakin
Rinkal Shergill
Conservative (2)

Darius Sandhu
Ron Storer

4 **DECLARATIONS OF INTERESTS**

Members are reminded that they must declare all relevant pecuniary and non pecuniary interests arising from any business to be discussed at this meeting. If a disclosable pecuniary interest is declared a Member must not speak or take part in that agenda item. Any declarations will be recorded in the minutes of the meeting.

5 **TERMS OF REFERENCE**

To fulfil the functions of an Overview and Scrutiny as they relate to any policies, services and activities relating Commonwealth, Games; arts and culture, libraries and museums; sports; events.

5 - 12

6 **ACTION NOTES**

To agree the action notes of the formal meeting held on the 16th March 2022.

13 - 34

7 **COMMONWEALTH GAMES UPDATE**

Cllr Ian Ward, Leader, and Craig Cooper, CWG Programme Director in attendance. The Executive Business report regarding the Commonwealth Games that was debated at City Council on 14th June 2022 is attached.

35 - 46

8 **WORK PROGRAMME**

To agree the work programme.

9 **DATE OF MEETINGS 2022/23**

To note the date of future meetings as follows:-

14 September 2022

12 October 2022

2 November 2022

7 December 2022

11 January 2023

1 February 2023

1 March 2023

5 April 2023

10 **REQUEST(S) FOR CALL IN/COUNCILLOR CALL FOR ACTION/PETITIONS RECEIVED (IF ANY)**

To consider any request for call in/councillor call for action/petitions (if received).

11 **OTHER URGENT BUSINESS**

To consider any items of business by reason of special circumstances (to be specified) that in the opinion of the Chair are matters of urgency.

12 **AUTHORITY TO CHAIR AND OFFICERS**

Chair to move:-

'In an urgent situation between meetings, the Chair jointly with the relevant Chief Officer has authority to act on behalf of the Committee'.

BIRMINGHAM CITY COUNCIL

COMMONWEALTH GAMES, CULTURE & PHYSICAL ACTIVITY

O&S COMMITTEE – PUBLIC MEETING

1000 hours on Wednesday, 16 March 2022, Committee Room C, Margaret Street, Council House Extension

Action Notes

Present:

Councillor Mariam Khan (Chair)

Councillors: Gurdial Singh Atwal, Mohammed Azim, Yvonne Mosquito, Ron Storer, and Martin Straker Welds

Also Present:

Cllr Ian Ward, Leader

Craig Cooper, Commonwealth Games Programme Director

Amanda Simcox, Scrutiny Officer

1. NOTICE OF RECORDING/WEBCAST

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2. APOLOGIES

Apologies were submitted on behalf of Cllrs Morriam Jan and John Lines.

3. DECLARATIONS OF INTERESTS

None.

4. ACTION NOTES

(See document No. 1)

RESOLVED:

The action notes of the formal meeting held on the 9th February 2022 were agreed.

5. COMMONWEALTH GAMES UPDATE

(See document No. 2)

Cllr Ian Ward, Leader, and Craig Cooper, Commonwealth Games Programme Director, gave the presentation, and the main points included:

- There are 134 days until the opening ceremony on the 28th July 2022 and this is the biggest event the city will have played host to.
- Opportunities include promoting the city to an international audience and changing the image of the city both nationally and internationally.
- There are economic benefits to the city and the wider region, and this is not limited to the million people who will attend the Games and the boost to the hospitality sector.
- There are also legacy benefits to hosting the Games and Manchester and Glasgow are examples of how a city can be transformed when they host the Games.
- The cultural programme wraps around the Games and starts on the 17th March 2022 in Centenary Square and this programme runs until September 2022.
- The venues are on track and will be handed over to the Organising Committee (OC).
- A one team approach has been adopted by the Council and its partners and plans are in place, e.g. Get Set has been launched to enable residents and businesses to be ready for the Games.
- This is a Games for everyone and includes every household, all communities, athletes and officials, children and young people, visitors and spectators, business and employers, and trainees and workers.
- The legacy plan's statement is 'we want a city that supports and celebrates what makes us different. An inclusive and united city. We want a clean and green city. We want people to see us, hear us, come and visit and experience this great city with us. We want to put this city on the map'. It has six key commitments.
 - Boost investment in Birmingham creating thousands of jobs and become a world-leader in hosting international events.

- Engage every child and young person in the Games, including all 400+ schools in the city. This includes the Bring the Power Programme and 5,000 additional free tickets for children in care and their carers.
- Build programmes and community projects to kickstart an accessible fitness and wellbeing boom. This includes £1m from Sport England for Active Communities in five wards with high levels of physical deprivation: Lozells, Alum Rock, Sparkbrook and Balsall Heath East, Castle Vale, and Heartlands.
- Open our city to the world and connect our communities for and after the Games includes the Birmingham 2022 Festival, and the anticipation of an increase in visitors after the Games, which happened with Manchester and Glasgow.
- Launch an era of green growth through high-quality sports facilities, thousands of new sustainable homes and green transport links to become a carbon neutral city by 2030. The Perry Barr Masterplan is an example of this.
- Deliver our promise to the city and become a leading local authority with bold ambitions.

During the discussion and in response to queries raised by Members, the main points included:

- City Operations are leading on all of the roads being in the right condition, particularly around games venues and key routes.
- The aim of the Games Transport Plan is to make sure the city keeps moving and the athletes and officials can get to the venues on time. This is a partnership between Transport for West Midlands and the Council.
- Get Set for the Games gives advice to residents and businesses as to how they may want to adjust their travel arrangements during the Games.
- Learning from what happened during the London Olympics, the Leader's message to everyone is to come into the city for this fantastic celebration and everyone should be part of this, even if they haven't got a ticket. There are also seven live events in the parks plus the events in the city centre.
- The co-ordination of community safety is through the Safety and Security Programme led by the Chief Constable of West Midlands Police.
- The Council has led the capital programmes for the venues in Birmingham.
- The train stations are run by Transport for West Midlands and the Perry Barr Station will be completed for the Games.
- Rob James, City Operations Manager, is leading on ensuring the road infrastructure is suitable.

- Transport for West Midlands is responsible for the metro works in Digbeth and this will not be completed in time for the Games. However, they are required to cover over any works that have not been completed during the Games to allow for traffic. They will then return after the Games to complete the work.
- The Games is a fantastic opportunity to help promote women in sport and there are more medals for women than men.
- Nicola Turner, MBE has been appointed as the director of legacy and a charity has been formed. This is a partnership arrangement with all the key partners. When the OC and Department for Digital, Culture, Media and Sport (DCMS) move on after the Games, the Council, West Midlands Police, and West Midlands Combined Authority (WMCA) need to make sure the legacy benefits continue.
- They are planning to meet with the arts organisations to discuss the annual arts festival arising from the Games, as this needs to be led by them and supported by the Council. The ambition for this should be international and schools should be involved, with the activities from the Games being used to inform and develop this.
- Whether the Lord Mayor's Charity could be linked to the new charity that has been set up for the legacy of the Games was questioned. The Lord Mayor's Charity has a wider remit than the new charity that has been set up, and the Leader will be pleased to have a conversation with the Lord Mayor and former Lord Mayors to discuss raising the profile of the Lord Mayor's Charity.
- Cllr Yvonne Mosquito declared an interest as she is a board member on Cultural Spectrum.
- The opportunities arising from the Games were welcomed and these included the first fully integrated volunteer programme and children in care being encouraged to be part of this.
- Members welcomed children in care being involved in the Games and requested whether the Leader could explore opportunities for children in care to shadow those making decisions within the Council to inspire them.
- There is a Games Transport Plan which is a statutory plan that partners have to comply with. If roadworks are not completed in time for the Games, then they will be stood down. There will also be park and ride facilities and Games tickets include the cost of public transport to and from the event.
- The Games are for everyone and the venues will be fully accessible.
- The para sport programme will be taking place alongside and during the Games and not as a separate activity after the Games.
- Over the last 12 months the Council has invested heavily in the highways network and this will continue post-Games.

- Sandwell Aquatics Centre will be the best facility outside London and the major sport steering group are discussing whether Sandwell Council should have a seat at this.
- Opportunities for the use of Alexander Stadium post Games are being explored, which will not just be about sport and creating a sporting village but will also include other opportunities such as music events. They are also in discussion with Sport England about investment in community facilities at the Stadium and a legacy for local people.
- They have recently entered into an agreement with UK Athletics which focuses on the indoor grand prix, the return of the Diamond League and securing another athletics event.
- They have at least two test events planned at Alexander Stadium, one is for the UK Armed Forces sports event in April and then secondly on the 21st May it will be hosting the Diamond League Athletics.
- The safety and security programme is overseen by the Security Minister and the Chief Constable for West Midlands Police is delivering the programme. Policing levels across the West Midlands are being analysed and it is expected that normal policing levels will remain with enhanced policing at particular times, and the Home Office has provided additional resources.
- 1.5m tickets have been sold and there is availability for some large venues such as women's cricket. Some people hold back on purchasing tickets as they want to see certain countries and they don't know until later when they will be playing.
- Opportunities for small vendors and pop-ups was queried. Within the venues, food and drink vendors would need to bid to the OC. As for pop-up shops there is the Commonwealth Games Act and exclusions around the sporting locations that need to be factored in. The Chair suggested the Leader and Programme Director may wish to look into this and the Be Bold, Be Birmingham brand could be used rather than the Games branding.
- Cat Orchard's team will continue until March 2023 and there is a discussion with Graeme Betts, the legacy lead, on how the directorates ensure the legacy benefits are embedded for future years.
- There is still work to be done in clearing up the city and the plans and extra resources were welcomed. During the first lockdown fly tipping increased nationally and this has reduced in Birmingham this year. Additional resources have been allocated but the challenge for recruiting HGV drivers is causing problems and training internally is on-going to assist with this. It must also be recognised that some residents dump their rubbish, an example of a fridge being dumped was given, and it was suggested that Members could say this in

the wards as this is a collective effort. Enforcement will also help to address this.

- Some pockets of the community may still not be engaged, and it was suggested that more could be done regarding communication and messaging. Utilising faith networks and consulates which are based within the city with their own networks could also be utilised.
- Members will see from tomorrow a huge effort by the Council and media to promote the Games, especially by the BBC who are the key promotor and has made a huge commitment. Craig Cooper has been tasked to produce a small brochure of key events for every councillor. The picture is still emerging, so this will be a live document that can then be used as a briefing tool. They will come back and share the work on communication with the Committee.
- The possibility of an App was queried, and whether a hard copy of the brochure for the Birmingham 2022 Festival could be made more widely available was requested. It was suggested that this is discussed with Martin Green, Chief Creative Officer for the Games.
- Craftspace is starting their 'Ready. Set. Make!' workshops which are for residents to make 4,600 hand-embellished gifts to welcome athletes to the Games.
- If the wards do not utilise the full amount of the funding allocated, officers will come up with a way to utilise this so the monies won't be lost.

RESOLVED:

The update was noted, and the Leader will:

- Explore opportunities for children in care to shadow those making decisions within the Council to inspire them.
- Have a conversation with the Lord Mayor and former Lord Mayors to discuss raising the profile of the Lord Mayor's Charity.
- Come back and share the work on communication with the Committee.

6. WORK PROGRAMME

(See document No. 3)

It was noted that the next committee meeting may be poorly attended due to the local elections. The Chair therefore agreed to explore whether this could be a shorter informal meeting or whether it should be cancelled. If the meeting was to go ahead suggestions for the agenda items were street vendors, namely non-food and intellectual property, and / or a focus on community engagement. Members were also requested to contact the Chair if they had any further suggestions.

7. DATE AND TIME OF NEXT MEETING

The Chair advised Members that currently the next committee meeting is at 1330 hours on the 6th April 2022.

8. REQUEST(S) FOR CALL IN/COUNCILLOR CALL FOR ACTION/PETITIONS RECEIVED (IF ANY)

None.

9. OTHER URGENT BUSINESS

None.

10. AUTHORITY TO CHAIR AND OFFICERS

RESOLVED:

In an urgent situation between meetings, the Chair jointly with the relevant Chief Officer has authority to act on behalf of the Committee.

The meeting ended at 12.00 hours.

Executive Business Report

Birmingham City Council

City Council

14th June 2022



Subject: Executive Business Report
Report of: Cabinet
Report author(s): Craig Cooper (Commonwealth Games Programme Director)

Does the report contain confidential or exempt information? Yes No

If relevant, state which appendix is exempt, and provide exempt information paragraph number or reason if confidential:

1. Executive Summary

- 1.1. On 10th September 2019, Full Council accepted the recommendations of the Coordinating O&S Committee review in respect of changes to the Full Council agenda.
- 1.2. Recommendation 3 of the review requested that the Executive provide an update to Full Council on its work via the provision of an Executive Business Report (EBR). EBRs will be provided to Full Council four times per municipal year and will include details of progress made in relation to Council strategic outcomes and priorities linked to two Cabinet Member portfolios.
- 1.3. Following the outbreak of Covid-19 in March 2020, previous EBRs (from June 2020 to July 2021) were used to provide an update on the whole Council's response to the pandemic, including emergency planning, impact on services and plans for recovery. As the Council has now stepped down the emergency response to Covid-19, a decision was taken to revert to the original purpose and format of EBRs.
- 1.4. As City Council meets, it is now 44 days until the opening of the Birmingham 2022 Commonwealth Games, the largest sporting event to ever take place in our city. This EBR will be used to provide an update on the preparations for the Games, as part of the Leader's portfolio.

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2. Recommendations

2.1. That the report be noted.

3. Birmingham 2022 Commonwealth Games

3.1.1. It is now just over a month until the opening ceremony of the Birmingham 2022 Commonwealth Games, on 28th July 2022. Final preparations are now taking place to ensure that we deliver a Games to make our Council, our city and our communities proud.

3.1.2. City Council previously received a full briefing on preparations for the Games as part of the March 2022 Executive Business Report. This report serves as an update to the previous EBR, charting progress and providing further detail as we move closer to the Games.

3.2. 'Get Set for the Games'

3.2.1. 'Get Set for the Games' is the official Birmingham 2022 Commonwealth Games community and readiness campaign, which will help the region plan and prepare for a busy and exciting summer. The campaign aims to deliver clear and consistent messaging on behalf of all Games partners, ensuring that local residents, businesses and commuters have up-to-date and accurate information on how the Games will affect their local area.

3.2.2. The specific objectives of the campaign are:

- To inform residents and businesses, in good time, of temporary measures required to deliver the Games which may impact their day to day;
- To listen to concerns and work collaboratively to determine the right solutions;
- To mitigate against miscommunication and correct any false information or misunderstandings in relation to the content of the campaign;
- To help build and strengthen relationships between organisations, residents and businesses, supporting community cohesion past Games time.

3.2.3. The campaign is being delivered by Birmingham City Council in collaboration with major Games partners including the Birmingham 2022 Organising Committee, Transport for West Midlands, and West Midlands Police. Campaign messaging will be disseminated across the region by all host local authorities, including the promotion of a new online hub with the latest

information about the Games. The 'Get Set for the Games' hub can be accessed here: <https://www.birmingham2022.com/getset>

- 3.2.4. Directorates from across Birmingham City Council have been consulted on the content of the campaign, feeding in from a variety of service areas to ensure the accuracy of published information. Relevant ward councillors have been consulted by the engagement team to gather insight into local 'hot spots', as well as the Commonwealth Games, Culture and Physical Activity O&S Committee.

Equality Impact Assessment

- 3.2.5. Birmingham City Council has conducted an Equality Impact Assessment (EqIA) to ensure that the campaign is inclusive and assessable to Birmingham's diverse communities. The assessment has demonstrated that the communication and engagement tools are appropriate, varied and inclusive, and identified mitigation measures to ensure that no protected characteristics is discriminated against.
- 3.2.6. A monitoring and evaluation plan will be in place over the lifetime of the campaign, with activities being amended as required to ensure that engagement is inclusive.
- 3.2.7. The EqIA has been prepared in consultation with the Equality and Cohesion division and Inclusive Growth directorate.

Activity to date

- 3.2.8. Since the official launch of the campaign, and Local Area Traffic Management and Parking Plans on 16th March 2022, activity has included:
- 31 drop-in sessions attended by around 700 people across the city, for those living and working around one of the Games venues;
 - Five elected Member briefings;
 - 160,000 postcards sent to residents and businesses across Birmingham (within pre-defined engagement boundaries);
 - Information briefings to all MPs with a Games Venue in their constituency, including offers of 1-2-1 briefing meetings;
 - Media briefing resulting in coverage across twelve local and regional outlets;
 - Launch of the 'Get Set' online hub and @GetSet2022 Twitter account;
 - Webinar, hosted by the Greater Birmingham Chambers of Commerce (GBCC), attended by over 30 businesses.
 - Door-to-door visits of businesses around event zones;

- Support to Transport for West Midlands business briefings.

3.2.9. Campaign activity will continue to ramp up as the Games approaches, including more drop-in sessions for local residents, direct letter and leaflet drops, and continued support to businesses.

3.3. Business, Investment and Employment

Local benefits to residents and communities

3.3.1. We want Birmingham to be an entrepreneurial city where people come to learn, work and invest, and where everyone from all parts of the city can prosper and succeed. The significant investment associated with the Games presents an opportunity to support key economic sectors and upskill citizens to access new employment opportunities.

3.3.2. Our flagship Games capital builds, Alexander Stadium and Perry Barr Residential Scheme, continue to provide significant employment opportunities. As of April 2022 the following had been achieved:

| | Alexander Stadium | Perry Barr Residential Scheme |
|--------------------|-------------------|-------------------------------|
| New jobs created | 370 | 512 |
| Apprentices | 8 | 87 |
| People upskilled | 334 | 1,325 |
| Volunteering hours | 289 | 2,308 |

3.3.3. Opportunities at the Perry Barr Regeneration Scheme have continued to increase, and as of April 2022 over 500 employment opportunities have been generated.

3.3.4. A series of jobs fairs are taking place across Birmingham and the region, promoting the range of employment, training and apprenticeship opportunities available to local residents through the Birmingham 2022 Commonwealth Games.

3.3.5. Working with our partners we are putting in place the programmes and initiatives to ensure the right people are connected to the right opportunities. Over the past 12 months, the WMCA's Commonwealth Games Jobs and Skills Academy has invested £5m in training over 4000 unemployed residents in key Games-related occupations including security, stewarding, hospitality and cleaning. A further £2m is being invested in higher level skills development, with over 700 people undertaking Level 3 qualifications to help

businesses prepare for the Games. Funding has also been secured to deliver individualised pre- and post-employment support to 3,500 people to access Games opportunities – providing the wraparound support they need to make successful applications and transitions post-Games.

Business and Tourism Programme (BATP)

- 3.3.6. The Business and Tourism Programme (BATP) has been developed to capitalise on the significant economic opportunities that the profile of the Birmingham 2022 Commonwealth Games will bring. The programme is being delivered by our partner West Midlands Growth Company (WMGC), who are the investment promotion agency for the West Midlands region.
- 3.3.7. The £24million programme aims to create a long-term legacy for the West Midlands by boosting perceptions of the city, region and the wider United Kingdom as a world-class destination for trade, investment and tourism. It will target domestic and overseas visitors, investors, businesses, and event organisers over the length of the three-year campaign of promotional activity. This will strengthen relationships with important overseas markets at a national and local level.
- 3.3.8. Whilst the Council does not have delivery responsibility for BATP, we are a key stakeholder and active participant in the investment promotion programme. Our aim is to develop strategic relationships with the world's best and most ambitious developers and investors to secure a long-lasting legacy of investment and economic benefit for our citizens and communities.
- 3.3.9. During the Games, the Exchange building in Centenary Square will become 'UK House', the focus point of the Department for International Trade's (DiT) programme. It will provide a platform for national government to:
- deliver a series of high-level business sector summits;
 - connect local and national companies to international opportunities;
 - showcase our capability and innovation;
 - drive investment, anchored around a proposed investment conference on the eve of the Games.
- 3.3.10. UK House will be a fantastic opportunity to connect Birmingham's businesses and investment opportunities with the rest of the UK, Commonwealth and global industry, and will feature speaking and event opportunities for representatives of the Council, as well as opportunities for 1-2-1 engagement and relationship building with key stakeholders.

3.4. Major Events Legacy

- 3.4.1. Birmingham has a proud history of hosting major national and international events. This prior experience, alongside our reputation for successful delivery of complex projects, was one of the reasons we were able to secure the Commonwealth Games for 2022.
- 3.4.2. Our Major Sporting Events Strategy (2022-2032), agreed by Cabinet in 2021, aims to capitalise on the springboard provided by Birmingham's status as Proud Host City for the 2022 Commonwealth Games. Over the next ten years we will be looking to attract and host events that deliver positive social, economic and environmental impacts for residents and businesses across the city, whether this is through enhancing and improving key sporting and community facilities, helping to create more jobs, amplifying the city's vibrant cultural sector, or simply by ensuring that the events we hold reflect the diverse population and different interests of all of our communities
- 3.4.3. 2022 has already been a year of major events for Birmingham. Prior to the Games, we have already successfully hosted the following:
- Muller Indoor Grand Prix (February 2022)
 - British Indoor Athletics Championships (February 2022)
 - All England Badminton Championships (March 2022)
 - Great Birmingham Run 10k and Half Marathon (May 2022)
- 3.4.4. We have also had the opportunity to test and showcase the revamped Alexander Stadium at a number of test events, including:
- The Midlands Army Major & Minor Inter-Unit Athletics in April 2022 (prior to handover of the stadium to the Birmingham 2022 Commonwealth Games Organising Committee).
 - The Muller Birmingham Diamond League in May 2022, where thousands of spectators watched an exciting preview of the Commonwealth Games. The event features a series of world-class athletic events including Commonwealth Games prospect Dina Asher-Smith, who won the women's 100m race.
- 3.4.5. Both test events were a success and gave citizens of Birmingham an opportunity to see the newly redeveloped Alexander Stadium in action ahead of the Games.

3.5. Dignitary Management Programme

- 3.5.1. Birmingham can expect to welcome a number of foreign heads of state, overseas ministers, business leaders and international influencers in the immediate build-up to (and during) the Games.
- 3.5.2. A dignitary management programme is being developed, working in collaboration with Corporate Communications and External Affairs teams, to ensure that the Council can capitalise on the presence of VIPs in the city. The ambition of the programme is to build long-lasting international relationships, spanning the breadth of the Council's strategic ambitions, as part of Games legacy.
- 3.5.3. We are starting to reach out to Commonwealth nations' High Commissions with an offer to help connect visiting dignitaries with diaspora community groups, projects and businesses in the city. These offers have been warmly received. We hope to use these connections to ensure that visitors to the city experience Birmingham's rich culture, diversity and trade opportunities (in addition to sporting events).
- 3.5.4. We are working closely with the Birmingham 2022 Organising Committee, Department of Digital, Cultural, Media & Sport (DCMS), Department of International Trade (DiT) and other Games Partners to align activity and ensure that we are positioned to take advantage of shared opportunities. This includes making sure that the Council is appropriately represented across the wide variety of sporting, business, investment and trade events taking place in the city and at UK House.

3.6. Queen's Baton Relay (QBR)

- 3.6.1. Birmingham 2022 includes the 16th official Queen's Baton Relay (QBR), in which the Queen's Baton travels an international route around every country in the Commonwealth. The journey will last for 294 days, covering a total of 90,000 miles (140,000 kilometres) and including 7,000 Batonbearers from all around the world.
- 3.6.2. The Queen's Baton Relay is a Games tradition that builds anticipation for the forthcoming Commonwealth Games by celebrating, connecting, and exciting communities across the Commonwealth and shining a light on untold stories and unsung local heroes from the places it visits.
- 3.6.3. The 2022 Queen's Baton showcases the best in technology, design and manufacturing from across the West Midlands, with elements of the baton cast in Birmingham's very own Jewellery Quarter.
- 3.6.4. The Relay began on 7th October 2021, when Queen Elizabeth II placed her personal message inside the Baton during a ceremony at Buckingham

Palace. She was joined by representatives from across the Commonwealth, young flagbearers from the West Midlands, the Birmingham 2022 Hometown Heroes, and our own Leader and Deputy Leader.

- 3.6.5. At the time of the City Council meeting on 14th June, the Baton will be in Guernsey.
- 3.6.6. The Queen's Baton Relay will reach Birmingham on 27th July, and spend two days visiting all parts of the city before concluding its journey at Alexander Stadium – where the final Batonbearer will return the Baton to Her Majesty the Queen during the Birmingham 2022 Opening Ceremony.
- 3.6.7. Directorates have helped to define the themes and objectives of the Baton's route through Birmingham. The Games team have also engaged extensively with elected Members, including the Commonwealth Games, Culture and Physical Activity O&S Committee.
- 3.6.8. By the time that City Council meets, full details of the Queen's Baton Relay route through Birmingham will have been released. This will be accessible via the Birmingham City Council/Commonwealth Games 'Be Birmingham' microsite here: <https://www.bebirmingham.co.uk/>
- 3.6.9. The search for Batonbearers kicked off in the UK on 11th January 2022, with the final 2,022 Batonbearers announced on 14th April 2022. Over 8,000 nominations were received, with nominees being judged against the following criteria:
 - Always willing to take on a challenge and has a unique and inspiring story;
 - Has made a meaningful contribution to sport, education, the arts, culture, or charity;
 - Is a figure of inspiration that positively challenges others to achieve their best;
 - Has taken on a challenge or cause and made a positive impact within their community.
- 3.6.10. Nominations were reviewed by regional selection panels (including a separate Birmingham panel) made up of representatives from youth organisations, charities, universities, community leaders, and representatives from local authorities. Batonbearers come from all regions, communities and backgrounds, with some as young as twelve.
- 3.6.11. Birmingham City Council has worked hard over the last nine months to develop a route that showcases part of Birmingham not already involved in the wider Games programme, as well as providing opportunities for residents of Birmingham to see their community celebrated by a global audience. The Baton will travel to each constituency across the two days on road, along

canals and through parks. We encourage all our residents to come out and celebrate the Batonbearers, who have been active in creating positive change in their communities – whether that be at events in parks, or as the Baton is carried down local streets.

3.6.12. Plans are in development for a free event in Victoria Square on the evening of 27th July, welcoming the Baton to Birmingham and providing an opportunity for celebration ahead of the start of the Commonwealth Games. The event is being designed to showcase the best of established and emerging local talent; a varied programme of music, art, poetry, dance and memorable moments celebrating Birmingham and its diverse communities.

3.6.13. The Queen's Baton Relay will be just one part of a large programme of community activity and engagement in the lead up to, during, and after the Games. More detail can be found on the Birmingham City Council/Commonwealth Games 'Be Birmingham' microsite here: <https://www.bebirmingham.co.uk/>

3.7. Highlights Since Last Report

3.7.1. Since the last Executive Business Report update to Full Council, a series of announcements have come thick and fast, building momentum and public enthusiasm in the run-up to this 'once in a generation' event.

Reveal of Commonwealth Games Volunteer Uniforms (April 2022)

3.7.2. On 11th April 2022, uniforms for the 14,000 Games volunteers were unveiled at a media event at the Library of Birmingham. The uniforms, which will be worn by volunteers and Games workforce over the ten-day event, were designed in collaboration with students from across the city.

3.7.3. The striking grey, blue and orange uniforms have been designed to reflect local landmarks and architecture, and feature patterns from buildings across Birmingham including the Library of Birmingham, Grand Central and the Bullring. The production process has been developed to be as sustainable as possible, with excess material made into sports bibs for local schools and clubs.

St George's Day Celebration (April 2022)

3.7.4. A giant St George's Cross flag, adorning the side of Birmingham's Town Hall building and measuring 52.5 metres wide by 8.2 metres high (172.2 feet wide by 26.9 feet high), was the centrepiece of a special celebration in the city centre on St. George's Day, Sunday 23rd April.

3.7.5. The event was organised by the Council in recognition of England's national day, and attended by community groups, Team England athletes and elected Members.

- 3.7.6. Attendees including groups that have received funding from the Council through the Celebrating Communities scheme – a £2million project which is supporting local groups in all 69 of the city’s wards to help people celebrate the Games.

Handover of Alexander Stadium (May 2022)

- 3.7.7. On 9th May 2022, Birmingham City Council handed over the completed Alexander Stadium to the Birmingham 2022 Commonwealth Games Organising Committee.
- 3.7.8. The Council successfully oversaw the £72million project to revamp the Stadium, adding a new West Stand and increasing the permanent capacity of the venue from 12,700 to 17,500. Despite significant obstacles including the wettest February on record (February 2020) and the Covid-19 pandemic, the three-year scheme remained on budget and on schedule.
- 3.7.9. The Stadium will now act as the principal venue for the Games, playing host to 30,000 visitors for the set piece Opening and Closing Ceremonies, as well as staging athletics and Para athletics events. The Organising Committee has taken up tenancy and will oversee the final Games-times enhancements over the final few weeks to the Games.
- 3.7.10. Post-Games, the temporary overlay will be removed, leaving a long-term legacy facility that will act as a local hub for sport, health, wellbeing and community activity in Perry Barr and across the whole of north-west Birmingham. A new sustainable operating model is in development to ensure that the Stadium and its enhanced community facilities will continue to benefit the city and its residents for generations to come.
- 3.7.11. In addition to the revamped stadium, the wider Perry Barr Masterplan will see Perry Barr becoming one of the best-connected suburbs in Birmingham, with active and sustainable travel choices becoming the norm for both residents and visitors. This includes the construction of the Perry Barr Regeneration Scheme, including nearly 1,000 new homes in Phase 1, and the A34 Highways Scheme, including the creation of a new Sprint priority bus corridor.

Chelsea Flower Show (May 2022)

- 3.7.12. The Chelsea Flower Show, organised annually by the Royal Horticultural Society, is the world’s most prestigious flower show, attracting exhibitors and visitors from around the world.
- 3.7.13. Birmingham City Council has a good track record with our displays, attracting over 30 gold medals during our involvement with the Show.
- 3.7.14. The 2022 Chelsea Flower Show took place over five days, from 23rd to 27th May. The Birmingham City Council display celebrated our status as a Proud Host City of the 2022 Commonwealth Games, featuring the Games logo

alongside representations of famous Birmingham landmarks and some of the 20 sports featured in the Games. Flowers grown in the Council's own nurseries featured in the display.

- 3.7.15. The display earned the Council its tenth consecutive Gold Medal.
- 3.7.16. After its appearance at Chelsea Flower Show, the display will be reproduced in the grounds of Birmingham City Cathedral between July and September 2022, adding another dash of colour to the city during what will be a memorable summer of celebration.

3.8. Kicking Off a Golden Decade for Birmingham

- 3.8.1. The Birmingham 2022 Commonwealth Games is just the beginning of a golden decade of opportunity for Birmingham.
- 3.8.2. As we move beyond the Games, and look towards the future, it is incumbent on us all to think about how we maximise the return on our collective investment, ensuring a long-lasting legacy for the Council, our citizens and communities. This includes identifying opportunities to leverage the benefits and impact of the Games to achieve the Council's wider strategic goals, as set out in our Levelling Up Strategy and new corporate plan.
- 3.8.3. Over the coming months and years, further information will be reported on the short, medium and long term benefits of being a Proud Host City - not just for the Council in isolation, but as part of a highly effective local and regional partnership that has come together for the people of Birmingham, and delivered a Games For Everyone.

Commonwealth Games Programme

21 days to GO!

July 2022

Page 25 of 46



Our journey



A ready and Proud Host City

Clean & green



Dressed for the Games



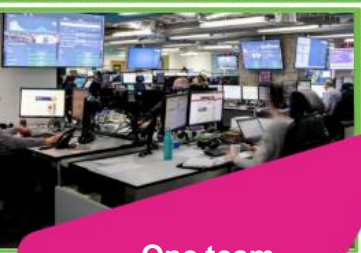
Venues ready



A city prepared



One team - ready



Bringing home the Queen's Baton



Securing the business & investment benefit

A Golden Decade



BCC in
UK House



Jobs &
training



Major events
legacy



BATP
programme



Welcoming the world to Birmingham



Global dignitaries



UK & international visitors



Shining in the spotlight



Celebrating Communities

Getting our city set for the Games

Business & residents prepared

Online hub & Twitter

Practical mitigation

160,000 postcards

44 engagement sessions with 1,000 residents

Business briefings & visits

Inclusive & accessible support

A Games made by and for Birmingham



All communities



Arts & culture



Every household



Children & young people



Business & employers



Trainees & workers

WORLD

OF DRAGONIAN



For more information please visit
www.birmingham.gov.uk/commonwealth2022



Commonwealth Games, Culture & Physical Activity O&S Committee: Work Programme 2022/23

| | |
|---------------------------|--|
| Chair: | Cllr Jack Deakin |
| Deputy Chair: | Cllr Gurdial Singh Atwal (elect) |
| Committee Members: | Cllrs: Marcus Bernasconi, Bushra Bi, Morriam Jan, Darius Sandhu, Rinkal Shergill, and Ron Storer |
| Officer Support: | Overview and Scrutiny Manager: Amelia Murray (0782 5979253) Scrutiny Officer: Amanda Simcox: (675 8444) Committee Manager: Louisa Nisbett (303 9844) |

1 Introduction

- 1.1 The remit of the Commonwealth Games, Culture and Physical Activity O&S Committee is 'to fulfil the functions of an Overview and Scrutiny Committee as they relate to any policies, services and activities concerning the Commonwealth Games; arts and culture; libraries and museums; sport; events and physical activity'.
- 1.2 This report provides details of the proposed scrutiny work programme for 2022/23.

2 Recommendation

- 2.1 That the Committee considers its work programme, attached at Appendix 1, and considers whether any amendments are required.

3 Background

- 3.1 *"Scrutiny is based on the principle that someone who makes a decision...should not be the only one to review or challenge it. Overview is founded on the belief that an open, inclusive, member-led approach to policy review...results in better policies in the long run."* (Jessica Crowe, former Executive Director, Centre for Governance and Scrutiny).
- 3.2 Developing an effective work programme is the bedrock of an effective scrutiny function. Done well, it can help lay the foundations for targeted, inclusive and timely work on issues of local importance, where scrutiny can add value. Done poorly, scrutiny can end up wasting time and resources on issues where the impact of any scrutiny work done is likely to be minimal.
- 3.3 As a result, the careful selection and prioritisation of work is essential if the scrutiny function is to be successful, add value and retain credibility.



4 Work Programme

4.1 Appendix 1 sets out the future work programme for this Committee. This provides information on the aims and objectives, together with lead officers and witnesses, for each item. The attached work programme also includes items to be programmed where dates are still to be confirmed, and any outstanding items including the tracking of previous recommendations.

5 Other Meetings

5.1 There are no other meetings scheduled at this time.

Call in Meetings:

None scheduled

Petitions

None scheduled

Councillor Call for Action requests

None scheduled

It is suggested that the Committee approves Wednesday at 2.00pm as a suitable day and time each week for any additional meetings required to consider 'requests for call in' which may be lodged in respect of Executive decisions

6 Forward Plan for Cabinet Decisions

6.1 Since the implementation of the Local Government Act and the introduction of the Forward Plan, scrutiny members have found the Plan to be a useful tool in identifying potential agenda items.

6.2 The following decisions, extracted from the CMIS Forward Plan of Decisions, are likely to be relevant to the Commonwealth Games, Culture and Physical Activity O&S Committee's remit. The Panel may wish to consider whether any of these issues require further investigation or monitoring via scrutiny. The Forward Plan can be viewed in full via Forward Plans (cmis.uk.com).

| ID Number | Title | Proposed Date of Decision |
|-------------|--|---------------------------|
| 008869/2021 | Creating a City of Nature for Birmingham | 07 Sep 21 |
| 009996/2022 | Birmingham Visitor Destination Plan 2022-26 | 28 Jun 22 |
| 005730/2018 | Sport and Leisure Transformation - Wellbeing Service | 26 Jul 22 |
| 010199/2022 | Commonwealth Games Legacy Project | 28 Jun 22 |



7 Legal Implications

7.1 There are no immediate legal implications arising from this report.

8 Financial Implications

8.1 There are no financial implications arising from the recommendations set out in this report.

9 Public Sector Equality Duty

9.1 The Council has a Public Sector Equality Duty under the Equality Act (2010) to have due regard to the need to:

- eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under the Act;
- advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;
- foster good relations between persons who share a relevant protected characteristic and persons who do not share it.

9.2 The Committee should ensure that it addresses these duties by considering them during work programme development, the scoping of work, evidence gathering and making recommendations. This should include considering: How policy issues impact on different groups within the community, particularly those that share a relevant protected characteristic; Whether the impact on particular groups is fair and proportionate; Whether there is equality of access to services and fair representation of all groups within Birmingham; Whether any positive opportunities to advance equality of opportunity and/or good relations between people are being realised.

9.3 The Committee should ensure that equalities comments, and any recommendations, are based on evidence. This should include demographic and service level data and evidence of residents/service-users views gathered through consultation.

10 Use of Appendices

10.1 Appendix 1 – Work Programme for 2022/2023

APPENDIX 1

2022-23 WORK PROGRAMME

Date of Meeting: 6th July 2022

| Item/ Topic | Type of Scrutiny | Aims and Objectives | Lead Officer | Witnesses | Visits | Additional Information (Including joint working / links with other O&S Committees) |
|----------------------------|-------------------------|---|--|-----------------------|---------------|---|
| Commonwealth Games Update | Update Report | Advise current position on preparations for the Games | Craig Cooper, Programme Director, Commonwealth Games | Cllr Ian Ward, Leader | None Required | |
| Work Programme Development | Decision | Approve work programme for 2022-23 | Amelia Murray, Overview and Scrutiny Manager | None | None Required | |

Final Deadline: Monday 27th June 2022

Publication: Tuesday 28th June 2022

Date of Meeting: Wednesday 14th September 2022

| Item/ Topic | Type | Aims and Objectives | Lead Officer | Witnesses | Visits | Additional Information |
|-----------------------------------|-----------------|---|--|---|---------------|-------------------------------|
| Cabinet Member Portfolio Overview | Update Report | Report providing a summary of Cabinet Member priorities for 2022-23, and identifying opportunities for O&S to add value | Rose Horsfall, Cabinet Support Officer | Cllr Jayne Francis, Cabinet Member for Digital, Culture, Heritage & Culture | None Required | |
| Commonwealth Games – Legacy | On-going Report | Report providing post Games review and outlining the legacy programme | To be confirmed | Cllr Jayne Francis, Cabinet Member for Digital, Culture, Heritage & Culture | None Required | |

Final Deadline: Monday 5th September 2022

Publication: Tuesday 6th September 2022

Date of Meeting: Wednesday 12th October 2022

| Item/ Topic | Type | Aims and Objectives | Lead Officer | Witnesses | Visits | Additional Information |
|-----------------------------------|-----------------|--|--|---|---------------|--|
| Cabinet Member Portfolio Overview | Update Report | Report providing a summary of Cabinet Member priorities for 2022-23, and identify opportunities for O&S to add value | Ceri Saunders, Cabinet Support Officer | Cllr Mariam Khan, Cabinet Member for Health and Social Care | None Required | |
| Commonwealth Games – Legacy | On-going Report | (To be shaped following September 2022 O&S Committee) | To be confirmed | To be confirmed | None Required | Commonwealth Games – Legacy will be a standard item following September O&S Committee. Structure for these discussions will be confirmed in September and the work programme updated subsequently. |

Final Deadline: Monday 3rd October 2022

Publication: Tuesday 4th October 2022

Date of Meeting: Wednesday 2nd November 2022

| Item/ Topic | Type | Aims and Objectives | Lead Officer | Witnesses | Visits | Additional Information |
|-----------------------------|-----------------|---|---------------------|------------------|---------------|--|
| Commonwealth Games – Legacy | On-going Report | (To be shaped following September 2022 O&S Committee) | To be confirmed | To be confirmed | None Required | Commonwealth Games – Legacy will be a standard item following September O&S Committee. Structure for these discussions will be confirmed in September and the work programme updated subsequently. |

Final Deadline: Monday 24th October 2022

Publication: Tuesday 25th October 2022

Date of Meeting: Wednesday 7th December 2022

| Item/ Topic | Type | Aims and Objectives | Lead Officer | Witnesses | Visits | Additional Information |
|-----------------------------|-----------------|---|---------------------|------------------|---------------|--|
| Commonwealth Games – Legacy | On-going Report | (To be shaped following September 2022 O&S Committee) | To be confirmed | To be confirmed | None Required | Commonwealth Games – Legacy will be a standard item following September O&S Committee. Structure for these discussions will be confirmed in September and the work programme updated subsequently. |

Final Deadline: Monday 28th November 2022

Publication: Tuesday 29th November 2022

Date of Meeting: Wednesday 11th January 2023

| Item/ Topic | Type | Aims and Objectives | Lead Officer | Witnesses | Visits | Additional Information |
|-----------------------------|-----------------|---|---------------------|------------------|---------------|--|
| Commonwealth Games – Legacy | On-going Report | (To be shaped following September 2022 O&S Committee) | To be confirmed | To be confirmed | None Required | Commonwealth Games – Legacy will be a standard item following September O&S Committee. Structure for these discussions will be confirmed in September and the work programme updated subsequently. |

Final Deadline: Friday 23rd December 2022

Publication: Tuesday 3rd January 2022

Date of Meeting: Wednesday 1st February 2023

| Item/ Topic | Type | Aims and Objectives | Lead Officer | Witnesses | Visits | Additional Information |
|-----------------------------|-----------------|---|---------------------|------------------|---------------|--|
| Commonwealth Games – Legacy | On-going Report | (To be shaped following September 2022 O&S Committee) | To be confirmed | To be confirmed | None Required | Commonwealth Games – Legacy will be a standard item following September O&S Committee. Structure for these discussions will be confirmed in September and the work programme updated subsequently. |

Final Deadline: Monday 23rd January 2022

Publication: Tuesday 24th January 2022

Date of Meeting: Wednesday 1st March 2023

| Item/ Topic | Type | Aims and Objectives | Lead Officer | Witnesses | Visits | Additional Information |
|-----------------------------|-----------------|---|---------------------|------------------|---------------|--|
| Commonwealth Games – Legacy | On-going Report | (To be shaped following September 2022 O&S Committee) | To be confirmed | To be confirmed | None Required | Commonwealth Games – Legacy will be a standard item following September O&S Committee. Structure for these discussions will be confirmed in September and the work programme updated subsequently. |

Final Deadline: Monday 20th February 2022

Publication: Tuesday 21st February 2022

Date of Meeting: Wednesday 5th April 2022

| Item/ Topic | Type | Aims and Objectives | Lead Officer | Witnesses | Visits | Additional Information |
|-----------------------------|-----------------|---|---------------------|------------------|---------------|--|
| Commonwealth Games – Legacy | On-going Report | (To be shaped following September 2022 O&S Committee) | To be confirmed | To be confirmed | None Required | Commonwealth Games – Legacy will be a standard item following September O&S Committee. Structure for these discussions will be confirmed in September and the work programme updated subsequently. |

Final Deadline: Monday 27th March 2022

Publication: Tuesday 28th March 2022

TO BE SCHEDULED:

1. Culture Strategy 2023-2033 including the External Review of Culture
2. Physical Activity Strategy
3. Digitalisation of an Asset Map for of all cultural and physical activity.
4. Proposed joint inquiry: increasing physical activity and promoting health and wellbeing, building on the legacy of the Commonwealth Games (to be led by Health and Social Care O&S Committee).