

Birmingham City Council
Trusts and Charities Committee

13 November 2023



Subject: Young Active Travel Trust Fund

Commissioner Review

Cleared without comment.

Birmingham City Council

Trusts and Charities Committee

[13th November 2023]



Subject: Young Active Travel Trust Fund

Report of: Philip Edwards,
Assistant Director – Transport and Connectivity

Report author: Paul Ruffle
Senior Travel Demand Officer
paul.ruffle@birmingham.gov.uk

Does the report contain confidential or exempt information? ☐ Yes ☒ No

If relevant, state which appendix is exempt, and provide exempt information paragraph number or reason if confidential:

1 Executive Summary

To seek the approval of the Committee to applications for funding from the Young Active Travel in Birmingham Charitable Trust, as set out below.

To update the Committee about the Trust's financial position as of 13th November 2023.

2 Recommendation(s)

2.1 That the Committee:

Approves the application for funding from the schools listed at point 4.3 below, totalling £2.000.

Notes the remaining balances available to the Young Active Travel in Birmingham Charitable Trust for future disbursement.

3 Background

- 3.1 At its meeting on 13 September 2016 Council-as-Trustee approved the formation of the Young Active Travel Trust.
- 3.2 Council-as-Trustee further resolved to instruct officers to register the Trust as a charitable organisation with the Charities Commission. As with any other charitable trust where the Council is sole corporate trustee, the responsibility for the day-to-day management of the trust is delegated by Council to the Trusts and Charities Committee.
- 3.3 At its meeting on 14 December 2016 this Committee (Trusts & Charities) approved the Mechanism of Funding Protocol which set out the management arrangements for the Young Active Travel Trust and the criteria against which applications for funding would be assessed (Appendix 1).

The Trustee secured the sum of £100,000 as the initial fund to be applied in furthering the objects and purposes of the Charity. This income is available for immediate use. This is comprised of a contribution of £75,000 from the City Council and £25,000 sponsorship from Churchill Insurance.

Purpose of the Trust

- 3.4 The Council's Young Active Travel initiative aims to pull together cross-cutting policy objectives around improving children's health, achieving "behaviour change" around transport choices, and addressing environmental and road safety concerns. It seeks to encourage parents and pupils to adopt more sustainable ways of travelling to school and to reduce car journeys, improving not only their own health but that of the wider community – with reduced road danger, less air pollution from cars, and less traffic congestion in local neighbourhoods – particularly around school gates.
- 3.5 The purpose of the Trust is set out in the Deed as follows:

The objects and purposes of the Charity are to preserve and protect public health, particularly the health of school children in Birmingham by: -

- I. *supporting initiatives which raise awareness about road safety, health, exercise and fitness.*
- II. *changing behaviours towards travel to school*

4 Options considered and Recommended Proposal

4.1 Applications for Funding

- 4.2 2 applications have been received and assessed against the criteria set out in Appendix 1. These applications have met the criteria set out in Appendix 1 and are recommended to the Committee for approval as schemes to further the objectives of the Charity. The applications are attached at Appendix 2.

School Name	MSS Registered	MSS Travel Plan	Project	No. of Pupils	Amount Requested (£)
Grestone Academy	Yes	Started	Scooter Parking & Cycle Racks	360	1000.00
SS John & Monica Primary School	Yes	Started	Child Dollies & Bike / Scooter Parking rack	209	1000.00

- 4.3. The recommended applications total £2,000.00 and if all are approved would leave the Trust with remaining resources of £35,836.35.

5 Legal Implications

5.1

6 Financial Implications

- 6.1 The recommended applications total £2,000.00 and if all are approved would leave the Trust with remaining resources of £35,836.35.

7 Public Sector Equality Duty

7.1 Public Sector Equality Duty

None. The statutory functions discharged by the Council as Trustee are subject to a separate and distinct statutory regime underpinned (principally) by the Charities Act 2011, Trustee Act 2000 and relevant Charity Commission guidance. These are non- executive functions and are therefore not subject to the Equalities Act 2010 provisions.

8 Background Papers

None

9 Appendices

List of Appendices:
Appendix 1 – (Extract) Report to Trusts & Charities Committee 14 December 2016 - Management of the Young Active Travel in Birmingham Charity. Appendix 2 – Funding Applications attached as separate documents
List of Background Documents used to compile this Report:
Report to Trusts & Charities Committee/Council-as-Trustee – Formation of the Young Active Travel Trust 13 September 2016 Report to Trusts & Charities Committee 14 December 2016 - Management of the Young Active Travel in Birmingham Charity

Appendix 1

(Extract) Report to Trusts & Charities Committee 14 December 2016 - Management of the Young Active Travel in Birmingham Charity; Appendix 3 Mechanics of Grant Funding Protocol

- To be eligible to apply for a grant, schools must be located within the geographic boundary of Birmingham City Council. Alternatively, constituted groups of parents of children attending these schools will also be eligible to apply.
- Up to £1,000 per application, or school in the case of collective bids, will be available for projects that meet one or more of the criteria set out below.
- Applications may be made for revenue or capital schemes but if it is the latter, the applicant will need to resource any on-going maintenance liability that may be created.

Subject to the above, priority will be given to funding proposals where:

- a) the school has an on-going commitment to promoting safe and sustainable travel through actions within their ModeShift STARS (on-line programme) travel plan. In Particular -

- The school MUST have registered to Modeshift STARS
 - The school MUST have completed at least 1 school travel survey for both staff and pupils within the previous 12 months of the application.
 - The school MUST have started a School Travel Plan.
- b) there is a link between the proposal and actions contained within the ModeShift STARS travel plan, for example, to achieve behaviour change to more sustainable modes of travel to and from schools.
- c) it is expected that the proposal will result in a reduction in parking congestion around school gates.
- d) there is a linkage to existing initiatives led by the Council or its partners, for example, Bikeability (cycle training), Birmingham Big Bikes Bike Library or family cycle centres, or Birmingham Cycle revolution infrastructure investment.
- e) there is connectivity with other children's health and well-being programmes and activities; or local environmental initiatives.
- f) consideration has been given to the legacy of the initiative or activity to ensure sustainability beyond the life of the grant funding, for example, through parent's groups or the School Council

10 The Trust cannot:

- Award grants in excess of £1,000 to a single institution or group.
- Award more than one grant to the same school in less than 36 months.
- Award grants for things that have already been paid for.
- Fund initiatives or measures for which there is a free of charge alternative, for example, Think Road Safety resources, or other local funding source.
- Fund schemes for which Top Cycle Location Grants are available or have been awarded in 2016/17 or 2017/18

- Appendix 2

Young Active Travel Trust: Grant Funding APPLICATION FORM

Please email the completed form to **connected@birmingham.gov.uk**

Name of School(s)	Grestone Academy
Name of Head Teacher(s)	Deborah Steen
Project Title	Ride to School
Type of Applicant	School
Name of Lead Applicant	Deborah Steen
Email address	dsteen@grestoneacademy.com
Telephone number	01216756787
BCC / External School	Click here to enter text.
(If BCC) Fund Centre 'R' Code	Click here to enter text.

Signature of Head Teacher <i>(for a group of schools, only one signature is required)</i>	DSteen
Name	Deborah Steen
Date	29/06/2023

Signature of Lead Applicant	DSteen
------------------------------------	--------

1. About Your Project

1. Please describe the project you are asking for grant funding to undertake.

Please refer to the guidance notes for information about what sort of projects will be given priority.

We are currently involved in the Modeshift Stars Award and we are awaiting on our Green Award. We have begun our Bronze Award and achieving this grant will help us on some of our chosen initiatives to help us to get there.

We have some very unhappy residents at the moment due to the amount of cars that are visiting our school and the parking issues that come with this. We have a working party at the moment involving local councilors, the local authority, local residents and school staff.

We have been advised by our local authority reps (Mandi Slater) to take part in the Modeshift Stars project and I am pleased that this is underway. As a school we are working very hard on the project and the children and staff have recently completed a travel survey.

In the survey taken last month it was noted that only 0% of children cycled to school and 0% of children rode a scooter to school. When asked after the survey why this was, the children and parents told us that it was because there were no housing facilities for the children's bikes or scooters.

This information was taken to our School Council and School and I told them about our awards and about this wonderful grant that we could apply for.

10.1

2. What will you spend the grant funding on?

On speaking to the School Council about our data and parking issues, it was decided that they would like to spend the grant on a couple of locked cycle racks and scooter parks which would be dotted around our school. Children all agreed that should we promote the use of cycling and scooting then school would need to supply areas for the children to leave their bikes and scooters safely. This, they believe, will encourage more children to cycle or scoot to school and will therefore, reduce the amount of traffic coming to and from school in cars.

The scooter parks would be:

$\text{£}216.88 \times 2 = \text{£}433.76$

The cycle racks would be:

$\text{£}250.00 \times 2 = \text{£}500.00$

Total spend = $\text{£}933.76$

3. What benefits do you expect to result from the project?

This project should see a huge increase in the children wanting to ride their bikes or scooters to school as they will have somewhere safe in school to leave and secure their property too. Children surveyed have said that not having a secure area for them to use is a barrier to them not coming to school in this manner and said they would definitely use them should they be readily available in school.

We are also taking part in bikeability and a scooting project so this again, will raise the profile of not coming to school via car.

4. What positive legacy will the project have on the school or wider community and what will happen when the grant funding stops?

These products will be here at the school for many years and each year there will be promotion weeks to rise the profile of not coming to school via car. We would hope to see a reduction in the use of the car to transporting the children to and from school and therefore, reducing the car population around school leading to safer roads and happier residents.

5. How does this project connect with your Modeshift STARS Travel Plan?

Undertaken Modeshift Stars Green Award and awaiting verification of achievement.

Undertaking Modeshift Stars Bronze Award and working through the 10 travel initiatives this year - hoping to apply for Bronze before the end of December 23.

Surveys of staff and pupils undertaken.

Bikeability booked in for September and WOW weeks currently being organised.

Working with local councilor and the local authority to improve parking and travelling situations around school so that the school is a safer and kinder area for children, families and residents.

6. Estimated Project Start Date

30/09/23

7. Estimated Project Completed Date

31/10/23

8. Approximately how many pupils will be involved in this project

20 children in School Council and 340 children

9. Estimated total cost of the project

£1000

10. Amount of Grant funding sought

£1000

Evaluation

11. Please explain how you intend to evaluate the impact of the project and how you will measure success?

A travel survey would be completed every month to see if the new scooter and bike parks are having an effect on lessening the amount of children coming to school by car. We are hoping that the travel rates of cycle and scooter rise by 10%. Data will be provided through the Modeshift Star Scheme and through pupil voice and pupil surveys. Hopefully, this will then be presented during our residents meetings and they can see what we are doing to support them. This will also be presented to parents so they can also see that initiatives are in place and we are trying to make school a safer environment for everyone.

School Council will be taking daily tallies of the users of the cycle and scooter parks and should we see a drop in usage, then promotion and drive weeks will be held so that this initiative is not just a one off event but it is sustainable for all.

Grant applications will be assessed and presented for determination to the Trusts and Charities Committee, as sole corporate trustee of the Young Active Travel Trust.

Details of your application may be referred to in publicly available committee reports, along with subsequent feedback or evaluations of any schemes funded by the Trust. Please indicate below your acceptance:

☒ I accept

The items we were planning for are:


0800 1777 052 [Contact us](#)

NBB Outdoors
Established 1994

What are you looking for? e.g. Shelter, Signs, Ashtrays

[Smoking Shelters](#) [Indoor & Outdoor Furniture](#) [Cycle Shelters & Storage](#) [Facilities Management](#) [Shelters, Walkways & Canopies](#) [New Products](#) [Cigarette Bins](#) [Custom Shelters](#) [Education Essentials](#)

[Home](#) » [Cycle Shelters & Storage](#) » [Scooter Racks](#)



Scooter Racks

As Low As **£245.00**

[Description](#) [Specifications](#) [Configurations and Assembly](#)

- Keep your scooters secure with our single or double sided racks
- Will suit any location
- **Triplex anti-corrosion surface treatment** guarantees your racks for 25 years
- Alternative anti-corrosion surface treatment, hot-dipped galvanising and epoxy powder coating, also available to respective ISO and BS EN standards – call or email for a free no-obligation price
- Non-coloured racks supplied galvanised as standard and guaranteed for 25 years
- Secure storage for up to 20 micro scooters
- Simply lock your scooter using a standard padlock

[Get Your FREE Quotation](#) [Order Today](#)

and

https://www.safetybuyer.com/catalog/product/view/id/13992?gclid=CjwKCAjw44mlBhAQEiwAqP3eVg5Rayts-uROyalrl4ChITKxB4FIJ9-TdWyz6icwT2xfHIHEK-PHcRoCw9MQAvD_BwE

Floor Mounted Bicycle Stands for 6 Bikes

05-0200-6



2 to 6 Berth Bicycle Stands

- » Hi-hoop cycle stands available in 2 to 6 berth options
- » 19mm diameter hoops manufactured from 1.5mm thick steel
- » Treated with hot dip galvanising process for superior durability and long service life
- » Supplied flat-packed with instructions for self-assembly on site
- » Floor-fixed stand can be positioned to enable access from both sides
- » Maximum tyre width 55mm
- » Floor bolts not included (see table below) and confirm required quantity during checkout

A great value, easy to install solution to promote cycle use within your workplace!

£194.99 exc VAT **£233.99** inc VAT

Size / Option *

Six Berth ☒

Qty

— 1 +

ADD TO BASKET

✓ **In stock**
✓ **Delivery 1-2 days**

[WISHLIST](#) [COMPARE](#)



UK Mainland Delivery just £8.95*
*some postcode & product exclusions apply
delivery charges are applied during checkout **4.9 ★★★★★**

Young Active Travel Trust: Grant Funding APPLICATION FORM

Please email the completed form to **connected@birmingham.gov.uk**

Name of School(s)	SS John & Monica Catholic Primary School
Name of Head Teacher(s)	Mrs Melanie Elliott
Project Title	Parking Buddies Bicycle Racks
Type of Applicant	School
Name of Lead Applicant	Mrs Melanie Elliott
Email address	m.elliott@stjonmon.bham.sch.uk
Telephone number	0121 464 5868
BCC / External School	Click here to enter text.
(If BCC) Oracle Code	AX061

Signature of Head Teacher <i>(for a group of schools, only one signature is required)</i>	M. Elliott
Name	Mrs M. Elliott
Date	06/06/23

Signature of Lead Applicant	See above
Name	Mrs M Elliott
Date	06/06/2023

1. About Your Project

Please describe the project you are asking for grant funding to undertake.

Please refer to the guidance notes for information about what sort of projects will be given priority.

The school covers a large area, to support road safety and considerate safe parking we would like to buy some visible pavement reminders outside school to highlight safety in the form of child size signs.

Signs are to cover the outside zig zag area and the pedestrian entrances, this will deter cars parking or dropping off

This will make the roads and pavements a safer place for the children and parents, who wish to travel by foot, cycle or scoot.

2. What will you spend the grant funding on?

It would enable the school to buy a number of pavement signs to cover the area beyond the school gates.

We would also like to purchase Bike & Scooter Racks to encourage the children to come to school on them.

We hope the signs will raise awareness that a school located on these residential roads and that drivers travelling through will take more care with their speed.

3. What benefits do you expect to result from the project?

We hope the signs will raise awareness that a school located on these residential roads and that drivers travelling through will take more care with their speed.

The signs will be obvious when placed on the zig zag areas and outside the pedestrian areas.

4. What positive legacy will the project have on the school or wider community and what will happen when the grant funding stops?

These will help again to deter inconsiderate parking for school and community events e.g. school performances and summer fairs.

The signs will be a deterrent to drivers and will encourage parking further afield and walking a little way into school

This will help again to deter inconsiderate parking.

5. How does this project connect with your Modeshift STARS Travel Plan?

Please note funding is only available to schools who have committed to developing school travel plans through the on-line Modeshift STARS programme; or schools who will commit to registering on Modeshift STARS and achieving bronze level within 12 months (from date of award of grant).

School has achieved Silver Modeshift Stars Travel Plan last year and is working to renew this and move to Gold Award.

6. Estimated project start date.

04/09/2023

7. Estimated project completion date.

30/09/2023

8. Approximately how many pupils will be involved in this project?

209 pupils in school

9. Estimated total cost of the project

£1000

10. Amount of Grant funding sought

£1000

11. Please explain how you intend to evaluate the impact of the project and how you will measure success?

- Monitor and keep evidence of numbers of pupils biking/scooting to school to see if this is sustained/increased throughout different seasons of the year
- Pre-post parental questionnaires
- Liaise with local residents to get feedback regarding parent parking (volume and consideration) as a result of the project

Grant applications will be assessed and presented for determination to the Trusts and Charities Committee, as sole corporate trustee of the Young Active Travel Trust.

Details of your application may be referred to in publicly available committee reports, along with subsequent feedback or evaluations of any schemes funded by the Trust. Please indicate below your acceptance:

☒ I accept

[School parking Pavement road Signs to help children cross safely](#)

Child Friendly Cut-Out Road Safety Pavement Signs. Safety is important, when these signs are put up in front of schools they allow better management of traffic. With an abundance of children present, it is of the upmost importance to practice safety precautions in a school parking or outside a school

www.cubedcreative.co.uk



