

		<u>Agenda Item:</u> 6
Report to:	Birmingham Health & Wellbeing Board	
Date:	19 th February 2019	
TITLE:	UPDATE ON CHILDHOOD OBESITY	
Organisation	Public Health, Birmingham City Council	
Presenting Officer	Fiona Grant	

Report Type: Document update

1. Purpose:

To update the Board on some of the interventions underway to address Childhood Obesity in Birmingham as requested by Becky Pollard (Interim Director of Public Health).

2. Implications:		
BHWB Strategy Priorities	Detect and Prevent Adverse Childhood Experiences	
	All children in permanent housing	
	Increase the control of individuals over their care through Integrated Personal Commissioning (Personal Health Budgets and Direct Payments)	
	Increasing employment/ meaningful activity and stable accommodation for those with mental health problems	
	Improving stable and independent accommodation for those learning disability	
	Improve the wellbeing of those	



	with multiple complex needs	
	Improve air quality	
	Increased mental wellbeing in the workplace	
Joint Strategic Needs Assessment		
Joint Commissioning and Service Integration		
Maximising transfer of Public Health functions		
Financial		
Patient and Public Involvement		
Early Intervention		Х
Prevention		Х

3. Recommendations

3.1 The Board is asked to note some of the interventions already underway to address childhood obesity in the City and support future system wide approaches under development.

4. Background

- 4.1 Obesity has been identified as a City Board Priory (Task and Finish Group) and a priority for the health and Wellbeing Board.
- 4.2 Paul Jennings, the Birmingham and Solihull CCG Chief Executive and identified obesity lead for the City Board and HWBB presented a strategic overview at the December HWBB and the proposed direction of travel to develop a multi-agency whole systems approach to addressing childhood obesity in Birmingham. Whilst the evidence tells us that obesity is a complex issue to tackle to which there is 'no magic' bullet , there is some emerging evidence of the benefits of adopting a whole systems approach to addressing obesity.
- 4.3 This paper outlines some of the interventions already underway in the city, which will form part of the proposed systems based approach to addressing childhood obesity.



5. Future development

At a strategic level, work is underway, led by Paul Jennings to further develop actions around a whole systems approach to obesity which will incorporate and build on existing interventions.

6. Compliance Issues

6.1 Strategy Implications

This work will contribute to the proposed Systems Strategy and Action Plan for Childhood Obesity for Birmingham.

6.2 Governance & Delivery

Progress on addressing Childhood Obesity will be reported to the Health and Well Being Board and the City Board.

6.3 Management Responsibility

Fiona Grant, Children Young People and Families Public Health Lead, BCC Dennis Wilkes, Assistant Director of Public Health, BCC and Becky Pollard, Interim Director of Public Health, BCC.

6. Risk Analysis			
Identified Risk	Likelihood	Impact	Actions to Manage Risk
#	#	#	#

Appendices	
1.	Update on Childhood Obesity – Interventions in Birmingham