

OUR ENGAGEMENT

97

CAMPAIGN
PROMOTED ON
DIGITAL DISPLAYS
ACROSS THE CITY

28.9K
TWEETS,
IMPRESSIONS &
97 NEW FOLLOWERS

10

COMMUNITY
CONVERSATIONS

WITH
117

PARTICIPANTS

157

RESPONSES TO
ONLINE SURVEY

CONSULTATION WITH
FRIENDS GROUP,
BIRMINGHAM
ASPIRING YOUTH
COUNCIL, CHILDREN
IN CARE COUNCIL AND
MORE...

NATURALLY
BIRMINGHAM:
FUTURE PARKS
ACCELERATOR