

	<b><u>Agenda Item: 14</u></b>
<b>Report to:</b>	<b>Birmingham Health &amp; Wellbeing Board</b>
<b>Date:</b>	<b>26<sup>th</sup> September 2023</b>
<b>TITLE:</b>	<b>Creating an Active City Strategy Consultation - Update</b>
<b>Organisation</b>	<b>Birmingham City Council</b>
<b>Presenting Officer</b>	<b>Dr Justin Varney/Lynda Bradford</b>

<b>Report Type:</b>	<b>Information</b>
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### 1. Purpose:

- 1.1. To inform Health and Wellbeing Board members of the intention to seek approval to consult on the Creating an Active City Strategy.

### 2. Implications (tick all that apply):

Creating a Bolder, Healthier, City (2022-2030) – Strategic Priorities	Closing the Gap (Inequalities)	X
	Theme 1: Healthy and Affordable Food	
	Theme 2: Mental Wellness and Balance	
	<b>Theme 3: Active at Every Age and Ability</b>	X
	Theme 4: Contributing to a Green and Sustainable Future	
	Theme 5: Protect and Detect	
	Getting the Best Start in Life	
	Living, Working and Learning Well	
	Ageing and Dying Well	
Joint Strategic Needs Assessment		

### 3. Recommendation

- 3.1. To note the update which outlines the intention to seek approval to consult on the Creating an Active City Strategy.

#### 4. Report Body

##### Background

- 4.1. The Creating an Active City Strategy (previously known as the Physical Activity Strategy) aims to set out a vision for Birmingham to be more active. It proposes a framework for collective action working with a wide range of partners and communities to help local people to build physical activity into their everyday lives and break down the barriers which prevent individuals and communities being active every day.
- 4.2. From autumn 2022 until to date, a Physical Needs Assessment has been gathering information about the activity of the people in Birmingham, taking a life course approach. The findings of the Needs Assessment are being assimilated and will inform the Strategy.
- 4.3. Active People; Active Society; Active Environments; and Closing the Gap are five emerging Themes for the Creating an Active City Strategy and are currently being shared with Stakeholders for their views.
- 4.4. The Creating an Active City Strategy will be taken to the November Cabinet for permission to consult with the public with a plan for consulting with the population of Birmingham.
- 4.5. Full details of the Consultation plan will be shared with the Health and Wellbeing Board at the November meeting.

#### 5. Compliance Issues

##### 5.1. HWBB Forum Responsibility and Board Update

The Creating an Active City Forum will lead on the consultation and development of the Strategy. Full details of the consultation plan and the draft Strategy will be shared with the Health and Wellbeing Board at the November meeting.

##### 5.2. Management Responsibility

Dr Justin Varney, Director of Public Health, Birmingham City Council  
Humera Sultan, Consultant in Public Health, Birmingham City Council  
Lynda Bradford, Interim Service Lead, Physical Activity, Public Health, Birmingham City Council

#### 6. Risk Analysis

Identified Risk	Likelihood	Impact	Actions to Manage Risk

#### Appendices

The following people have been involved in the preparation of this board paper:  
Lynda Bradford, Interim Service Lead, Physical Activity, Public Health, Birmingham City Council