

Birmingham City Council

Report to Cabinet

27 June 2023



Subject: Provision of Accommodation and Hospitality for the Delegates of the Goalball Competition as Part of the International Blind Sport Federation (IBSA) World Games 2023

Report of: Craig Cooper, Strategic Director – City Operations

Relevant Cabinet Member: Councillor John Cotton, Leader of the Council
Councillor Sharon Thompson - Deputy Leader
Councillor Saima Suleman - Cabinet Member for Digital, Culture Heritage & Tourism
Councillor Brigid Jones - Cabinet Member for Finance and Resources

Relevant O &S Chair(s): Councillor Shabrana Hussain- Neighbourhoods
Councillor Jack Deakin – Finance and Resources

Report author: Garry Peal, Events Commissioning Manager
Telephone No: 07766925323
E-mail: garry.peal@birmingham.gov.uk

Are specific wards affected?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No – All wards affected
If yes, name(s) of ward(s):		
Is this a key decision?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If relevant, add Forward Plan Reference: 011451/2023*		
Is the decision eligible for call-in?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Does the report contain confidential or exempt information?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
If relevant, state which appendix is exempt, and provide exempt information paragraph number or reason if confidential:		

1 Executive Summary

- 1.1 This report details the intention and rationale for the Council to enter a contract with The University of Warwick to provide the accommodation and hospitality for the IBSA World Games 2023 Goalball athletes and delegates. The costs for this fall within the ringfenced budget for the event that was put together by partners.
- 1.2 IBSA approached British Blind Sport (BBS) with the opportunity to host the Games. BBS chose Birmingham as the host city. This will be the first time the international event has been hosted in Birmingham. The Games will enable blind and partially sighted athletes to compete in several sports.
- 1.3 The Games corroborate the Council Plan to enhance Birmingham's status as a city of culture, sports, and events. It promotes active lifestyles and promotes Birmingham as a city of accessible sport.
- 1.4 The event will be a pillar in building on the city's sport legacy following the Commonwealth Games 2022.

2 Recommendations

That Cabinet:

- 2.1 Approves the Procurement Strategy in **Appendix 1** for commencement of the negotiated procedure for the conclusion of a contract with University of Warwick (UoW) for the provision of accommodation and hospitality for Goalball athletes and delegates for the IBSA World Games 2023 at an estimated cost of £310K
- 2.2 Delegates the award of the contract to the Strategic Director, City Operations (or their delegate) in conjunction with the Assistant Director, Procurement (or their delegate), the interim Director of Finance, Council Management (or their delegate) and the City Solicitor and Monitoring Officer (or their delegate)
- 2.3 Authorises the City Solicitor and Monitoring Officer to execute the necessary documents to implement the above recommendations.

3 Background

- 3.1 The International Blind Sport Federation (IBSA) World Games (the Games) will be hosted by Birmingham on 18th - 27th August 2023 and take place at various venues throughout the West Midlands region, with the goalball tournament being held at CBS Arena, Coventry.
- 3.2 Due to the Goalball tournament venue having to be relocated to CBS Arena, Coventry, accommodation is required closer to the new venue. The accommodation and hospitality provision will be from 17th August 2023 until 28th August 2023 for approximately 350 delegates.
- 3.3 The Games have never been staged in the UK previously. Blind and partially sighted athletes from 70 countries across the world will come together to compete in 11

sports, of which the goalball tournament is the qualification events for the Paris 2024 Paralympics

- 3.4 British Blind Sport (BBS) has been chosen by the IBSA to host the Games, an international multi-sport event for blind and partially sighted athletes. They form the Local Organising Committee (LOC)
- 3.5 British Blind Sport (BBS) has selected Birmingham as the host city for the Games.
- 3.6 The Games will be staged on behalf of the host federation, BBS, supported by the Games stakeholders; Birmingham City Council (Budget Holder), the University of Birmingham (UoB), and MLS Contracts Limited (UK sport and event management company - managing the Games). All four organisations will form a shared underwriting of the Games as per the business plan and subsequent joint hosting agreement.
- 3.7 Birmingham City Council recently set out an ambitious 10-year [Major Sporting Events Strategy \(2022-2032\)](#), which aims to capitalise on the springboard provided by Birmingham's status as Proud Host City for the 2022 Commonwealth Games. This bold, new strategy provides a portfolio approach to aid the city in attracting and hosting events that deliver positive social, economic, and environmental impacts for the residents of Birmingham, its businesses, national governing bodies and the wider regional economy.

4 Options considered and Recommended Proposal

- 4.1 The options considered are detailed within the appended Procurement Strategy-Appendix 1.

5 Consultation

- 5.1 No consultation was required as the Goalball event is being held outside Birmingham.

6 Risk Management

- 6.1 The LOC operate and monitor a risk register for Games delivery including mitigations to minimise the likelihood or impacts.
- 6.2 Operational risks will be specifically managed by the University of Warwick given their knowledge of the proposed venues, in conjunction with the appointed on-site delivery teams (MLS leading) who will have the necessary skills and experience required in the lead up to and during the Games.

7 Compliance Issues:

- 7.1 **How are the recommended decisions consistent with the City Council's priorities, plans and strategies?**

- 7.1.1 **A Bold Prosperous Birmingham-** delivery of the Games will enhance Birmingham's status as a city of culture, sports, and events by increasing the

number of sporting and major events at our landmark venues. the Games will support the development and promotion of apprenticeships, volunteering, and leadership opportunities to enhance the skills of our workforce and communities.

7.1.2 **A Bold Inclusive Birmingham-** the Games delivery aims to engage citizens of all abilities and ages to engage in physical activity.

7.1.3 **A Bold Healthy Birmingham** this proposal directly promotes healthy, active lifestyles, in particular the evolving accessibility of sport. The Games will help to support tackling health inequalities across the city, especially in the local community, by inspiring more people to be active by engaging with the Games village and improving both their physical and mental health and general wellbeing.

7.1.4 **A Bold Green Birmingham-** many sports will take place within the Games Village, with training venues located nearby within Edgbaston, limiting the use of carbon-emitting modes of transport for athletes and their delegates whilst in Birmingham. The Games will be in a highly accessible area of Birmingham with regular transport links via bus and train, as well as a cycle path with a route from the City Centre to the venues.

7.1.5 **Birmingham Business Charter for Social Responsibility (BBC4SR)**

BBC4SR is a mandatory requirement that will form part of the conditions of these contracts. All organisations entering procurement arrangements with the City Council will need to sign up to the BBC4SR subject to contract value thresholds and agree to pay appointed staff the Real Living Wage.

7.2 Legal Implications

7.2.1 The legal powers to stage activities of this nature are covered by the Section 145 of the Local Government Act 1972 that provides that a local authority may do, or arrange for the doing of, or contribute towards the expenses of the doing of, anything (whether inside or outside their area) necessary or expedient for a number of purposes including the provision of an entertainment of any nature; the provision of premises suitable for the giving of entertainments and any purpose incidental to the matters aforesaid.

7.2.2 Under Section 1 of the Localism Act 2011, the Council has the power to enter the arrangements set out in this report, which are within the remit and limits of the general power of competence in Sections 2 and 4 of the Localism Act 2011.

7.3 Financial Implications

7.4 The estimated cost of the contract is £0.3m which is to be funded by athletes and officials utilising the accommodation. This is reflected in the approved budget plan for the games.

7.5 Procurement Implications

7.5.1 The procurement implications are detailed within the Procurement Strategy (Appendix 1) and give full details of the procurement approach and considerations.

7.5.2 An indicative timetable has been developed to ensure that a contractual arrangement is in place by August 2023. The proposed timetable is set out below in Table 1:

Table 1: Indicative Procurement Timetable

Cabinet Approval (Strategy)	27 th June 2023
Negotiations including finalising contract terms	3 rd – 14th July 2023
Delegated Contract Award	21 st July 2023
Contract Start	July 2023

7.6 Human Resources Implications (if required)

7.6.1 There are no human resource implications

7.7 Public Sector Equality Duty

7.7.1 This decision has no negative impact on those covered by the Equality Duty. The projects are unlikely to have a disproportionate impact on any of the protected groups and characteristics under the Equality Act 2010.

7.7.2 Note that steps will be taken operationally by MLS, UoB and the appointed Health and Safety representative, with due regard to the aims of the general equality duty.

7.8 Environmental and Sustainability Implications

7.8.1 The contractor will be required to be familiar with the Council's aims for a sustainable Birmingham and will ensure that throughout the Games it uses working methods, equipment, materials and consumables which minimise the environmental impact.

8 Appendices

Appendix 1 - Procurement Strategy

Appendix 2 – Environment and Sustainability Assessment

Appendix 3 - ENIA