



Birmingham
City Council

A34 Perry Barr Highway Works - Public Consultation 2019

Update to Sustainability & Transport
Overview and Scrutiny Committee

24th July 2019

Background

- Draft Consultation and Engagement plan shared with S&T O&S Committee March 2019.
- Consultation commenced 3rd June 2019.
- Leaflet 'drop area' extended (on A34 up to Scott Arms junction and on the A453 up to the M6 crossing)
- Consultation end date extended from 19th July 2019 to 2nd August 2019.

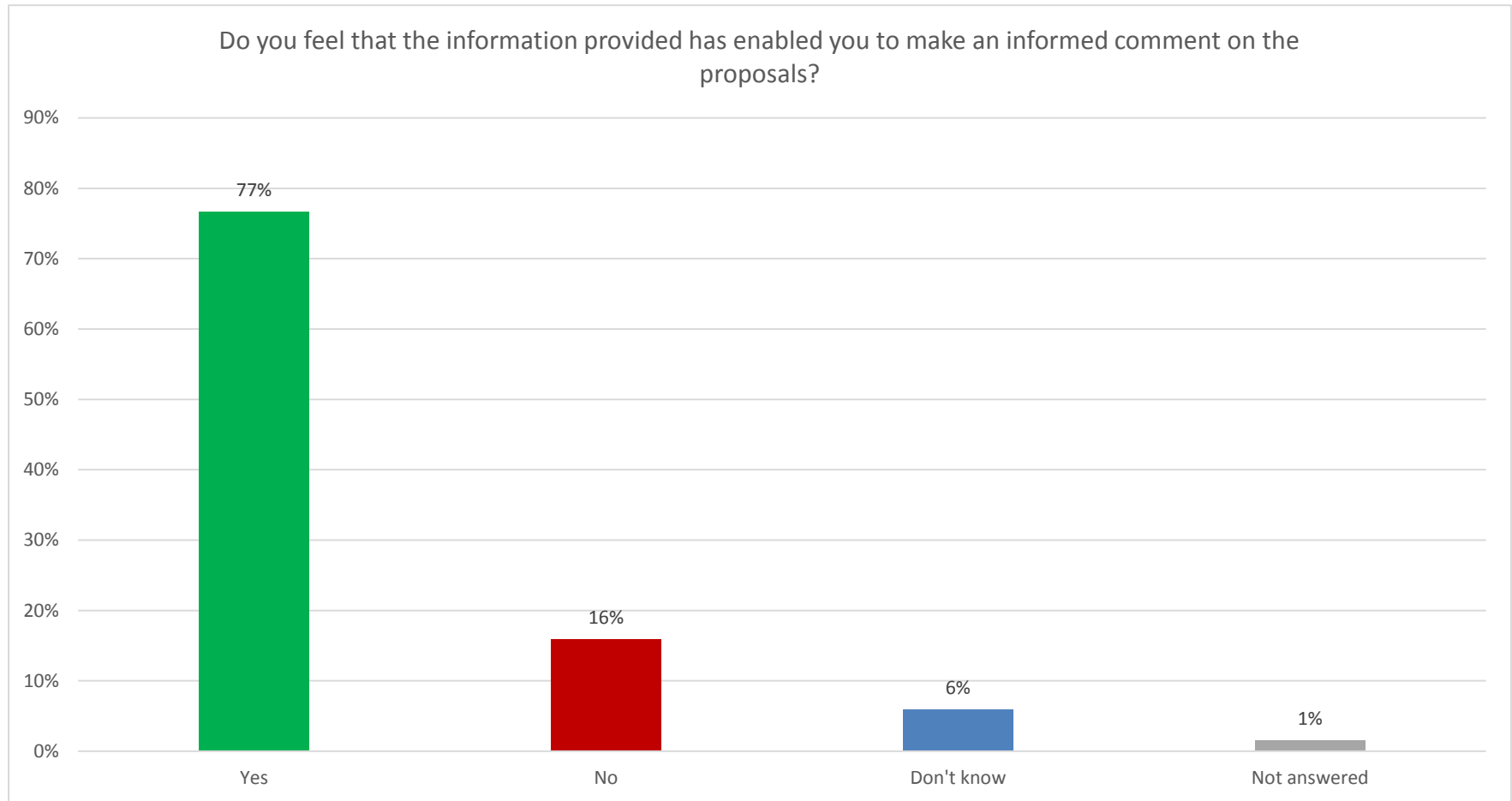
Format

- Drop in session for Birmingham Councillors and MPs held on 29th May 2019
- Leaflet drops to approximately 6250 properties
- 19 'Consultation' road signs placed on approach roads
- Consultation materials deposited in local libraries
- 4 'drop in' sessions held
- Letter sent to stakeholders 3rd June 2019 – all Cllrs, MPs, Transport Organisations, Business and residents groups/associations, Walsall and Sandwell Councils, Cycle groups etc.
- Officer attendance at Ward Committees and Residents Groups
- Before and After Computer Generated Images shared on webpage and at drop in sessions
- Social Media – BCC Corporate and Birmingham Connected Facebook, Twitter and LinkedIn accounts
- Press – Birmingham Bulletin and Birmingham Connected newsletters

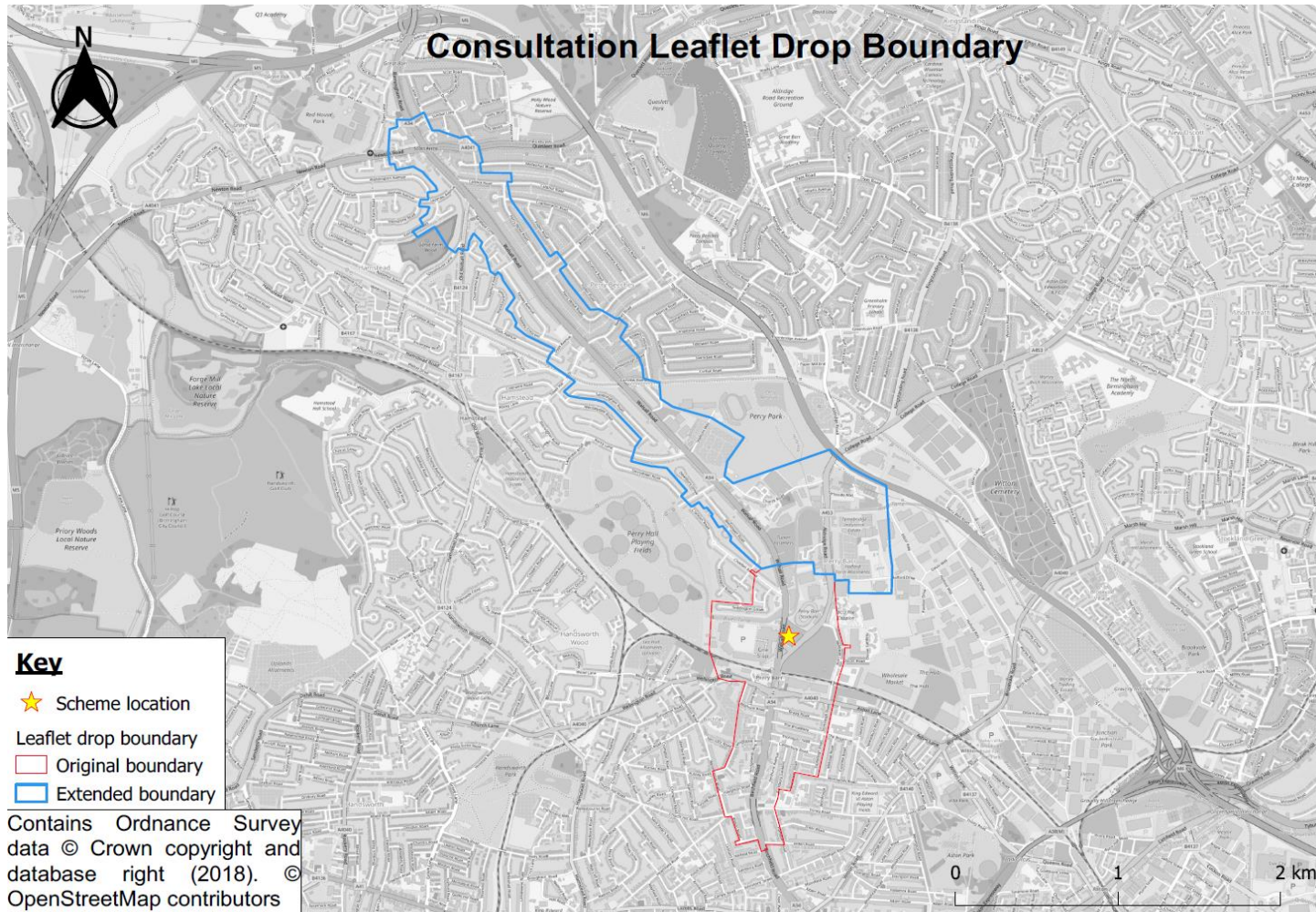
Status (as at 15th July 2019)

- 1208 questionnaires returned (see heat map)
- 88 attendees at 'drop in' sessions
- Officers attendance at:
 - Drop in event at Doug Ellis Sports Centre - 18 Jun 2019 (11:00 to 15:00)
 - Drop in event at Doug Ellis Sports Centre - 22 Jun 2019 (09:00 to 12:00)
 - Drop in event at Doug Ellis Sports Centre - 27 Jun 2019 (15:00 to 19:00)
 - Drop in event at Doug Ellis Sports Centre - 16 Jul 2019 (15:00 to 19:00)
- Meetings held with Members and Officers of Walsall and Sandwell Councils
- Several meetings held with One Stop – dialogue ongoing

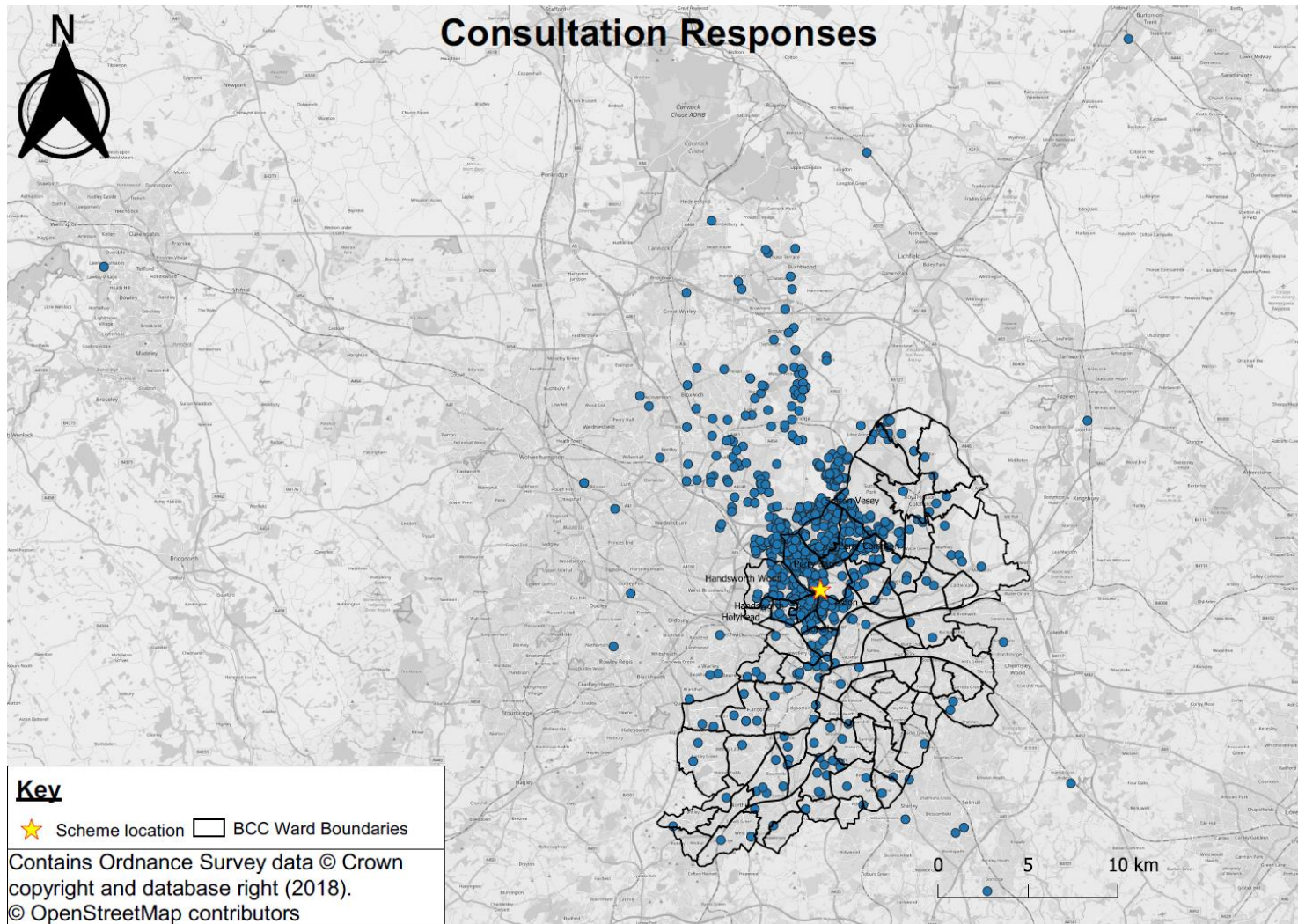
Meaningful Consultation



Leaflet Drop Area Plan



Consultation Response Map



Next Steps

- Consultation ends 2nd August 2019:
 - Log all responses (ongoing)
 - Review the consultation feedback and prepare responses for inclusion in Full Business Case
 - Present Full Business Case to Leader Sept / Oct 2019