



Young Active Travel Trust: Grant Funding APPLICATION FORM

Please email the completed form to **connected@birmingham.gov.uk**

Name of School(s)	Moor Hall Primary School
Name of Head Teacher(s)	Andrew Steggall
Project Title	Road Safety Signs & Junior PCSOs
Type of Applicant	School
Name of Lead Applicant	Anne Southgate
Email address	a.southgate@moorhall.bham.sch.uk
Telephone number	0121 675 3966

Signature of Head Teacher <i>(for a group of schools, only one signature is required)</i>	
Name	Andrew Steggall
Date	01/07/2019

Signature of Lead Applicant	
Name	Anne Southgate
Date	01/07/2019

About Your Project

1. Please describe the project you are asking for grant funding to undertake.

Please refer to the guidance notes for information about what sort of projects will be given priority.

We have achieved Modeshift Stars Bronze award and are now working towards Silver. The project will be in support of our Travel Plan which can be found on our school's website:

http://www.moorhall.bham.sch.uk/assets/uploaded/downloads/Moor_Hall_School_Travel_Plan_2019.pdf

As a school we do still experience parents parking or dropping off close to or on the zig zag lines outside the school gates. This is more prevalent in bad weather. We do have a poster on the school gates and we do have parents who support the school by raising awareness on the Parents Road Safety Facebook page.

The school is located on a bend in a narrow, residential road. Parking or dropping off outside causes an obstruction and reduces the visibility for both drivers and pedestrians making the road unsafe to cross.

We would like to put 'Kiddie shaped' and 'Traffic Police shaped' bollards outside the school, at the start and the end of the day, to make the dangers of parking/dropping off very evident.

We would also like our Year 5 pupils to take part in the Junior PCSO scheme which is run by our local PCSOs.

This project supports our school vision of developing the 'Moor Hall Child' who is healthy, responsible, confident and achieves across a varied curriculum. This project particularly supports our vision for healthy, confident and responsible children.

2. What you will spend the grant funding on?

The funding will be spent on 4 child and police shaped bollards (2 of each) to be placed outside school at the start and the end of the school day.

The signs are being used by a number of schools across the country including our nearest primary school.

There are a number of designs available, a sample of two below. The children versions are available in school colours and with the school logo.



There are two main suppliers who have been identified on the internet, with the company below being the preferred option:

Signs for schools:

<https://signs2schools.co.uk/shop/safeguarding/playground/cartoon-traffic-patrol-kiddie-cut-road-safety-pavement-signs-lollipop-message/>

Funding is also required to purchase the Junior PCSO scheme for a one year period. The cost goes towards the Junior PCSO package which includes training for 10 children and the supply of uniforms

for a 5 week course. Once the first 10 children have completed the course a further 10 can then take part, and so on for that year.

3. What benefits do you expect to result from the project?

As part of our Modeshift Stars actions we have had a number of visits to the school by our local PCSOs. In one visit our PCSO described these signs as potentially having a 'massive reduction in parking issues' which in turn makes our roads safer for our children.

The signs are very distinctive and will be obviously placed by the zig zag areas. This will be a deterrent to cars parking or dropping off in these dangerous areas.

This in turn will make the road and pavement a safer place for the children and parents.

The Junior PCSO scheme would help raise the awareness of road safety to the children taking part, who in turn can share their learning with parents and other pupils. The presence of the Junior PCSOs on their 'paroles' will increase road safety awareness.

4. What positive legacy will the project have on the school or wider community and what will happen when the grant funding stops?

The grant will be to purchase the signs which will have a longevity and can therefore be used for years to come. This is therefore a one-off cost to implement this project.

The signs will be discussed with the children in assemblies and the children asked to persuade their parents to abide by the rules. By highlighting the dangers to the children we are able to pass this message on to the parents with a clear message of 'do not stop by the signs'.

The signs will be a physical deterrent to drivers and will encourage parking further afield and walking a little way into school.

They can also be used to deter inconsiderate parking for school and community events e.g. school performances and summer fair.

5. How does this project connect with your Modeshift STARS Travel Plan?

Please note funding is only available to schools who have committed to developing school travel plans through the on-line Modeshift STARS programme; or schools who will commit to registering on Modeshift STARS and achieving bronze level within 12 months (from date of award of grant).

We are committed to Modeshift Stars and have achieved the Bronze award. Our up to date travel plan is on the school website and it is reviewed annually. We are now working towards our Silver Award.

This project will support the Anti Idling Initiative (AQ13).

The benefits of this project has been highlighted to us following visits by PCSOs (R09 and R11).

The project will be supported in our school newsletters (PR1).

Children will be reminded of road safety and how this project will improve road safety in various assemblies (PR9).

In addition, we would expect to involve the children in road safety surveys to assess the effectiveness of the signs (e.g. counting the number of cars which might still pull up by the bollards, if any). Our Junior PCSOs would be involved in undertaking these assessments and will interact, building good relationships, with community PSCOs.

Please note that the start date of the project, as specified below, is an estimated time to receive a decision on this application and the lead time to order the signs.

Whilst a completion date has been added, this project is ongoing with years of use from the signs.

The start date for the Junior PSCO training would expected to be at the start of the new academic year to run for a full year. This element of the project would also count as community service for our Junior Rotary participants.

6. Estimated project start date

01/09/2019

7. Estimated project completion date

01/09/2020

8. Approximately how many pupils will be involved in this project?

The whole of the school community would benefit from the school signs, which will include 304 pupils from September 2019.

Approx. 30 children would take part in the Junior PCSO training but would share their knowledge across the school.

9. Estimated total cost of the project

The cost of 4 signs would be £671 excluding VAT

The Junior PCSO course would be approximately £190

Total £861

10. Amount of Grant funding sought

Ideally, we would like to be able to order 4 signs and take part in the Junior PSCOs therefore are requesting support of the full cost of £861 +/- 10%

Evaluation

11. Please explain how you intend to evaluate the impact of the project and how you will measure success?

As part of our Modeshift Stars award, we have asked children to undertake road safety surveys. Teachers and pupils have surveyed traffic outside school to record parking.

It is expected that a number of children will survey the road outside school prior to the signs being in place to see how many drivers park or drop off over a period of time and compare this to a survey after the signs have been installed.

A reduction or the complete removal of cars on the zig zag area will be a success for this project.

We will also ask for the support of Senior Transportation Officer to run a parking campaign where enforcement tickets can be issued. Parents will be pre-advised of when this campaign would run. This is expected to be in the Autumn Term 2019.

Grant applications will be assessed and presented for determination to the Trusts and Charities Committee, as sole corporate trustee of the Young Active Travel Trust.

Details of your application may be referred to in publicly available committee reports, along with subsequent feedback or evaluations of any schemes funded by the Trust. Please indicate below your acceptance:

☒ I accept

**Please email the completed form to
connected@birmingham.gov.uk**

Queries about the application process should also be directed to connected@birmingham.gov.uk

Official use only

Date received	01/07/2019
Approved	Choose an item.
Reasons	Click here to enter text.
Amount of grant awarded	Click here to enter text.