

Local COVID-19 Outbreak Engagement Board

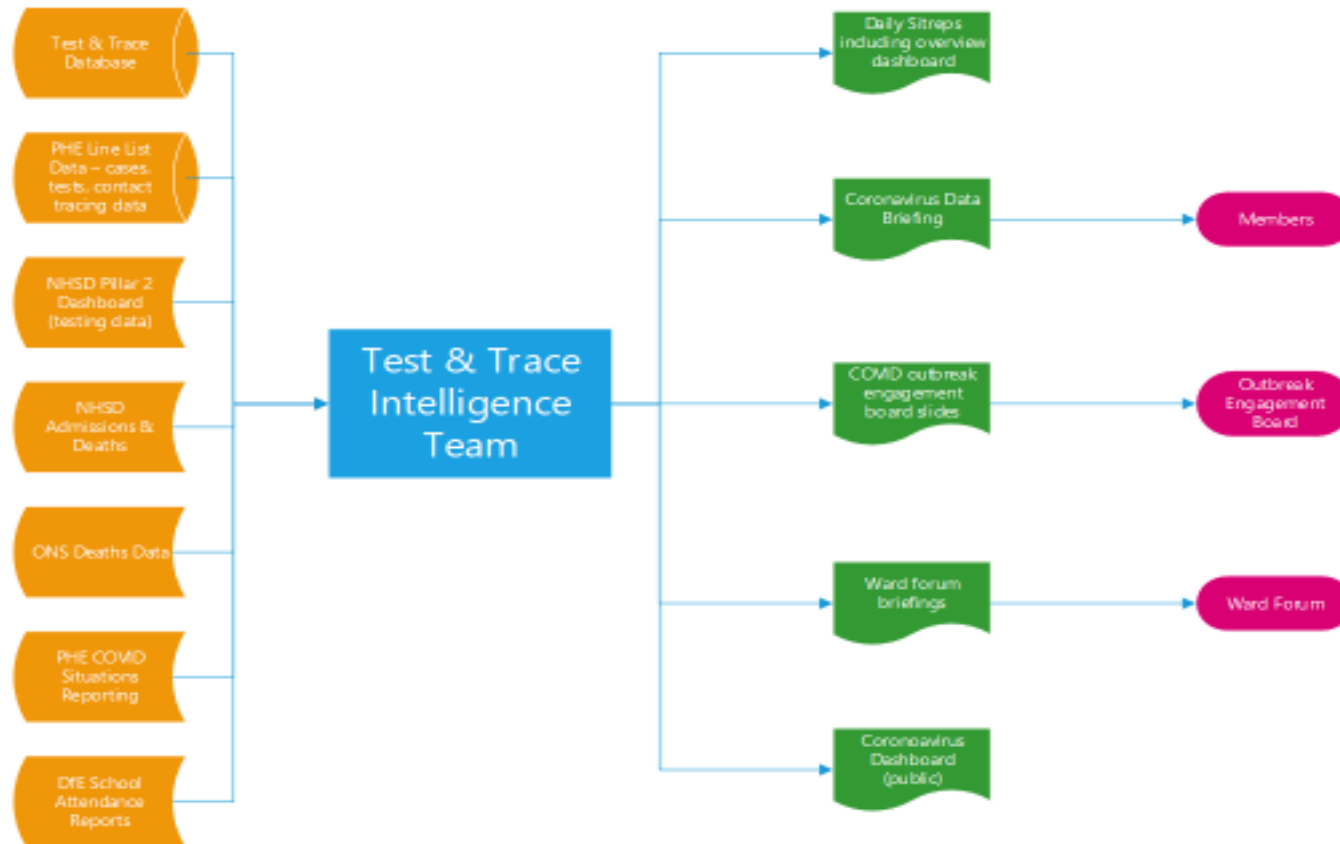
Test and Trace Implementation Update December 2020



Key deliverables @ end Nov 2020

- Successfully established the Test and Trace (T&T) Team:
 - Covid-19 health protection response
 - Governance & Intelligence function
 - Communications and Engagement function
 - Launched a new IT case management system (Test & Trace app) with 50+ staff trained.
 - Continue to work closely with ITD to support its iterative development and the enhancement of the system's functionality.
 - Developed a rota for surge capacity
 - Supported by rota of consultants (Public Health specialists)
 - Implementation of triage process to prioritise growing numbers
 - Regular review and improvement of operating procedures
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Test & Trace Data & Intelligence: inputs and outputs



Service activity (1 – 30 November 2020)

Following review and risk-assessment, provided advice and guidance:

- Education settings: 1242 situations with 2354 confirmed cases
- Clinical/ residential settings: 167 situations with 634 confirmed cases
- Workplaces and other settings: 115 situations with 319 confirmed cases

Process involved

- Review Covid-19 single cases, clusters and outbreaks
- Review Infection Prevention & Control measures in place
- Assess additional actions required to halt transmission
- Agree supportive measures with partners (providers and commissioners)
- Arrange further testing if required

Infection control: a system-wide partnership

Depending on the population at risk and the support needed for outbreak control:

- Public Health England (PHE) West Midlands
 - Birmingham Children Trust (BCT)
 - Adult Social Care commissioners
 - Provider organisations (Care homes, residential homes)
 - Care providers (adults and children)
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- Education – 1200 early years, 400+ schools, 9 universities
 - Work settings – factories, offices, shops
 - Clinical setting – hospitals, GPs,
 - NHS partners - Birmingham and Solihull CCG
 - Rapid Response service - BC Community Healthcare NHS trust



Weekly case managed since Test & Trace App installed (8/11 onwards)

					Confirmed Cases - Staff	WE 15/11/2020	WE 22/11/2020	WE 29/11/2020	
Confirmed Cases Residents	WE 15/11/2020	WE 22/11/2020	WE 29/11/2020	Total					Total
					Care Home Adults	28	50	9	87
Care Home Adults	36	68	5	109	Dom Care Provider Adults		1		1
Dom Care Provider Adults		8		8	Extra Care	1	10		11
Extra Care	2	4		6	Other residential care	9	2		11
Other residential care	6	3		9	Residential home Children		3	4	7
Residential home Children		2	0	2	Supported living	1	1	0	2
Supported living	1	1	0	2	Total	39	67	13	119
Total	45	86	5	136					

Monthly Communications & Engagement Overview (1)

Graphics & Material

- New tightened Tier 3 restrictions – translated in 11 core languages and BSL.
- Christmas Bubble information
- Weekly dashboard (infection rates)
- No Bull ‘refresh’.
- Isolations rule change

Social Media- Content Themes

- Core Content- symptoms, how to get a test, isolation, local/national restrictions, germ defence, hands face space, masks, local/national celebrations or events - **45% of content posted**
- Support- Support payments, Covid Champions recruitment, priority postbox, restoration of NHS service - **19% of content posted**
- Other Campaigns- long covid, flu vaccine, Covid 19 NHS app, mental and physical health, debunking the myths of covid - **36% of content posted**

Social Media- Engagement



Oct Vs Nov



- New followers on twitter from 7.3k - 7.4k twitter, 58 on Instagram, and 10 more on Facebook.
- 523 engagements in November on twitter vs 439 in October- **119.13% increase!**
- 343 engagements in November Instagram vs 286 in October- **119.93% increase!**
- Traffic on Facebook has gone from **53 clicks in October to 2300 clicks in November!**
- Traffic on twitter has gone from **55 clicks in October to 3300 clicks in November!**

**Healthy
Brum**



Monthly Communications & Engagement Overview (2)

Communities of Place

This month there has been:



- Emergency Ward Forums (Lozells, Alum Rock, Heartlands)
- Ward Meetings: Sparkbrook, Balsall Heath East & Balsall Heath West, Alum Rock, Hollyhead, Allens Croft, Birchfield, Shard End
- A meeting with Birmingham Childrens Trust

Faith

This month there has been:

- An emergency meeting for all faith groups
- Fortnightly meetings with Ministers and Pastors from Black Churches and other faith settings such as Birmingham Masjids

Healthy Brum



COVID Community Champions

Focus on recruitment in areas of low uptake and areas that are high risk for Covid transmission.

A thematic map created to show breakdown of representation per ward.

Due to our recruitment drive, the number of Covid Champions has increased from 390 at the beginning of November, to 468 on the 30th November. **We recruit on average 2-3 champions a day.**

Media Appearances

This month there has been:

- 4 briefings
- 8 radio appearances
- 4 tv appearances (news)
- 10 webinar (including Covid Champions)
- 3 YamJams for Birmingham City Council staff.



Coming up

Test and Trace service development

- Additional recruitment of data inputters to support service requirements
- Iteratively develop the Test and Trace app with ITD
- Planning for post-Christmas/New Year surge

Local Case Tracing

- Go live planned for w/c 11 January
- Birmingham City Council working with NHS Test and Trace to shape development of the new national system (ITS)

Community Engagement

- Community engagement work to understand communities and suppress transmission
- Improve the city coverage of Covid Champions

