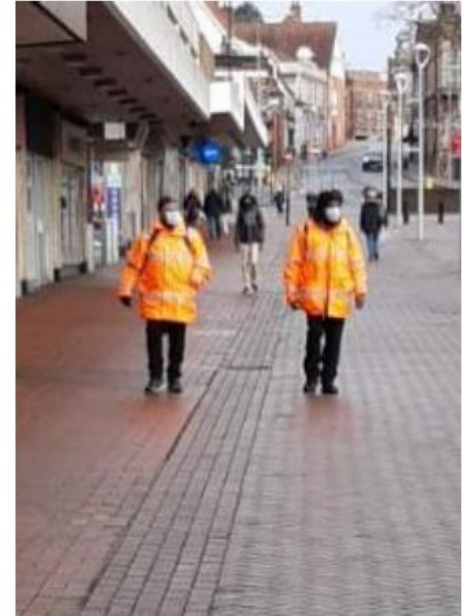


# COVID Marshals

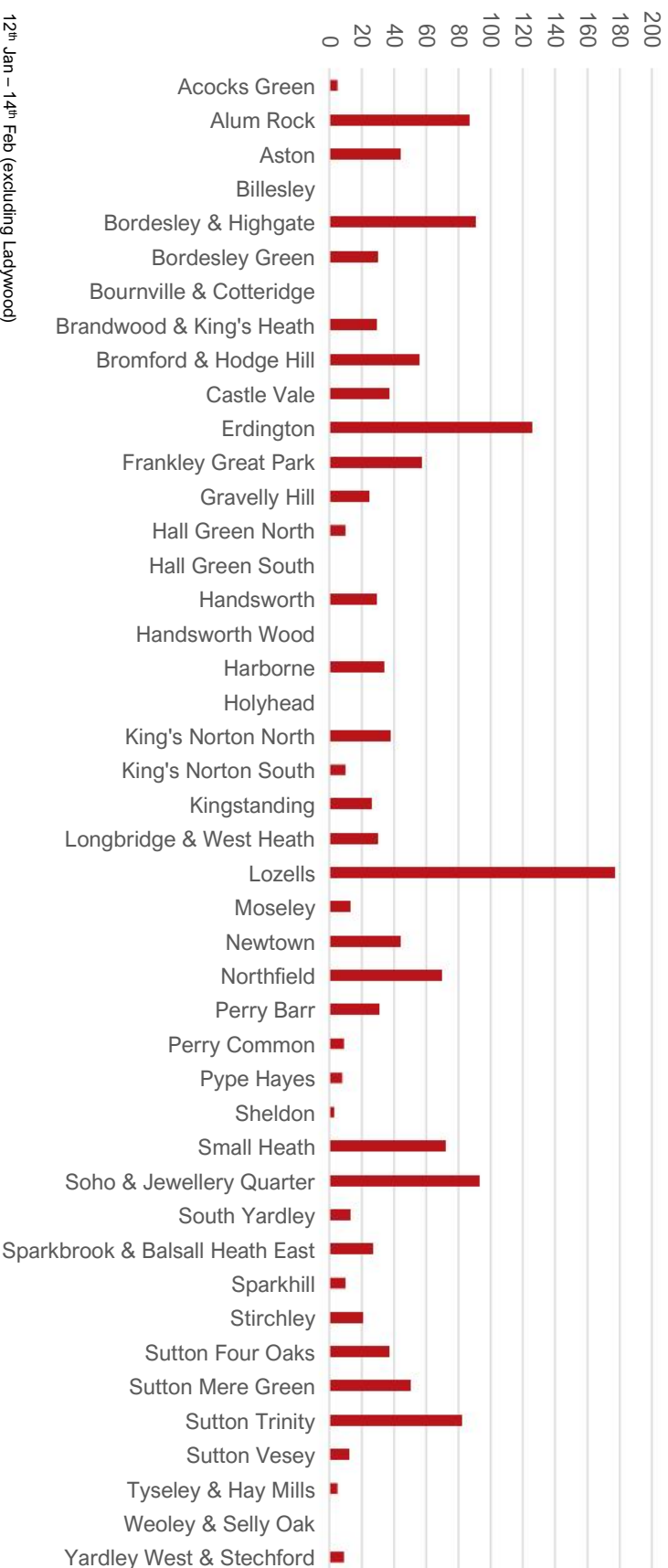
- 25 COVID Marshals and 8 Park Marshals employed since November providing a hi-vis presence on the street.
- Visiting all Wards but are particularly focusing on those with the highest infection rates.
- Assisting with surge testing in Great Park and Frankley.
- Providing advice to businesses on good practice and to citizens on the use of face coverings.
- Eyes and ears for Enforcement Team providing valuable feedback on businesses who are not complying with the legislation so that enforcement work can be prioritised.



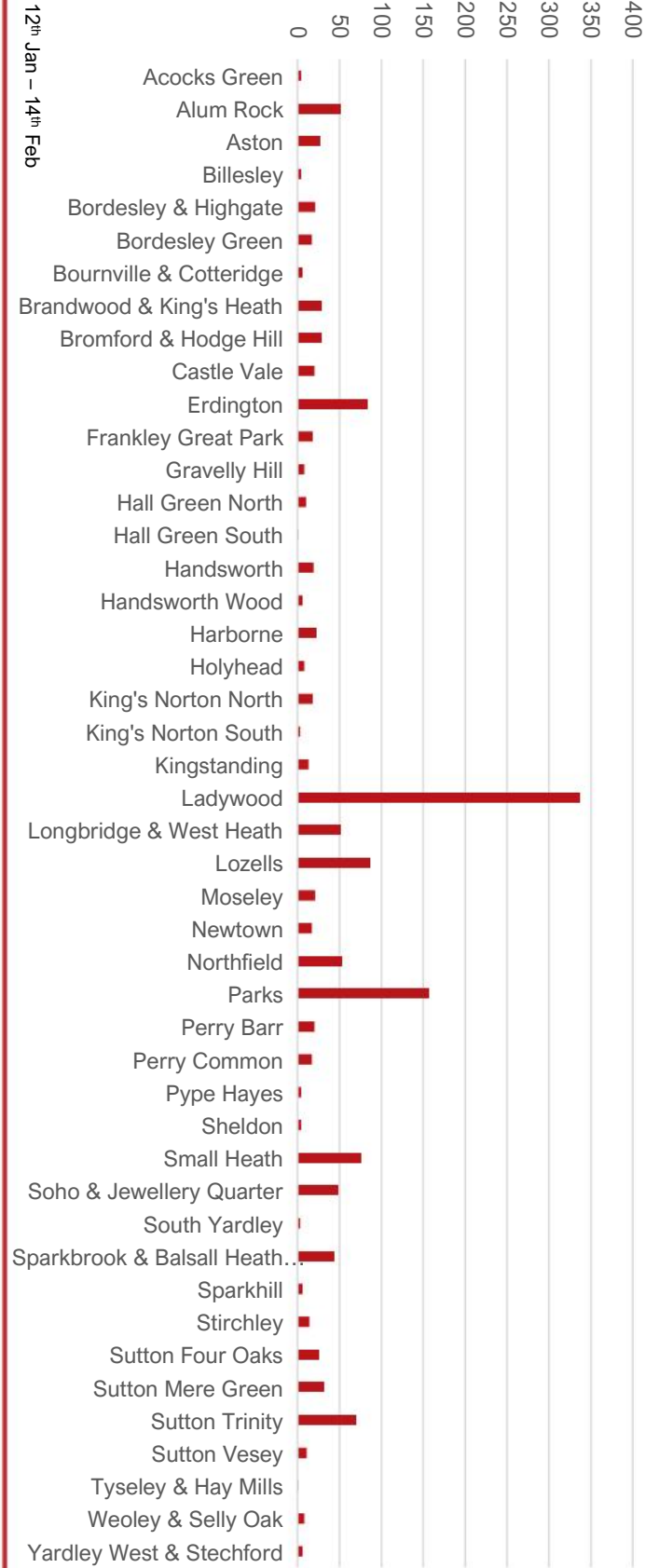
- Large number of “free” face coverings are being distributed by the COVID Marshals on a daily basis. To date over 18,500 face coverings have been distributed.
- Public interactions has now a last fallen considerably since the latest lockdown was introduced. (mid Jan-Feb)
- Enclosed shopping centres found to have the highest level of non-compliance with regards to the wearing of face coverings.
- Between the 16<sup>th</sup> Jan and 14<sup>th</sup> Feb the majority of face coverings (40% - 1,345) were distributed in the City Centre.
- 446 masks were distributed by the Park COVID Marshals (13%).



# Face coverings distributed by ward by COVID Marshals



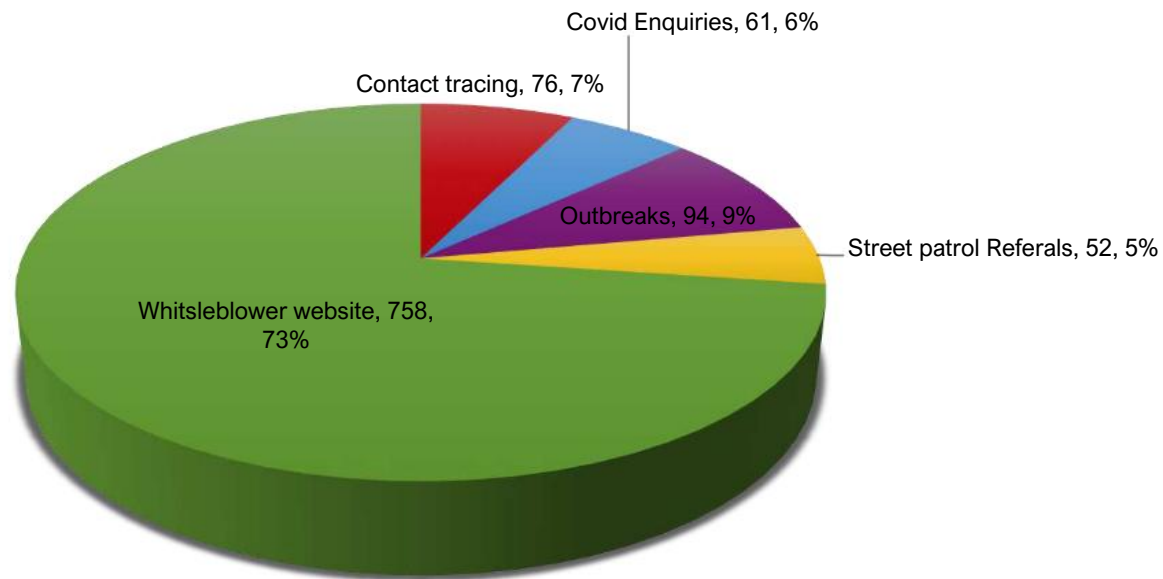
# No. of interactions with businesses and members of the public by COVID Marshals



# Areas of work

- Coronavirus enquiries
- Whistle blowing hotline
- Enforcement patrols (including joint patrols)
- Contract tracing referrals
- Outbreak referrals
- Interdepartmental referrals

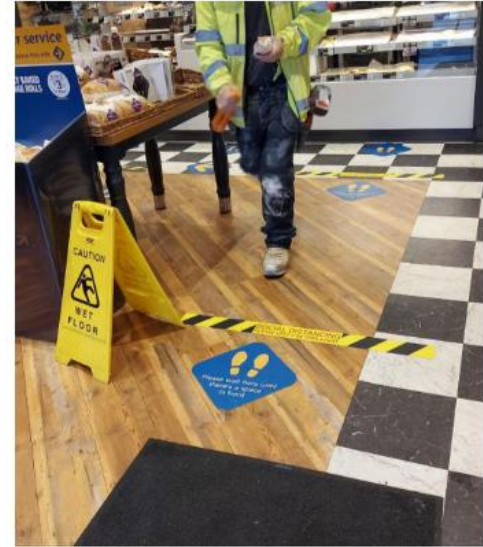
# Source of referrals – 12<sup>th</sup> Jan – 12<sup>th</sup> Feb



# COVID Enforcement Patrols

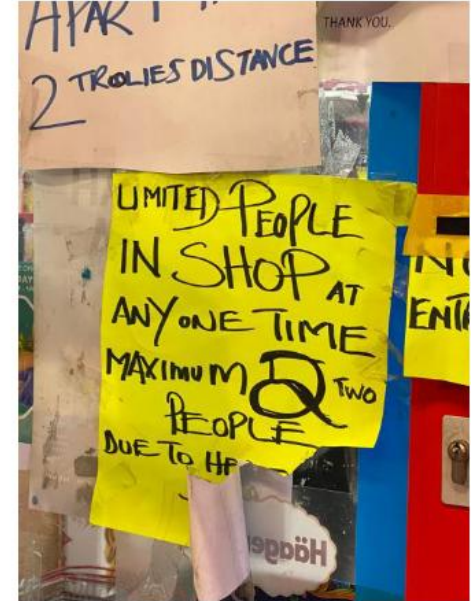
Regular enforcement patrols are undertaken to ensure businesses are complying with Coronavirus legislation.

- All Patrols since the National Lockdown was introduced with a total of 12,370 (6,937 previously) business checks being undertaken since 8<sup>th</sup> January 2021.
- 95 enforcement patrols undertaken between 16<sup>th</sup> January and 14<sup>th</sup> February 2021 of which 28 were undertaken with the Police. These patrols tend to be in excess of 4 hrs in length and even when Police cannot support the patrol there is excellent liaison where problems arise.



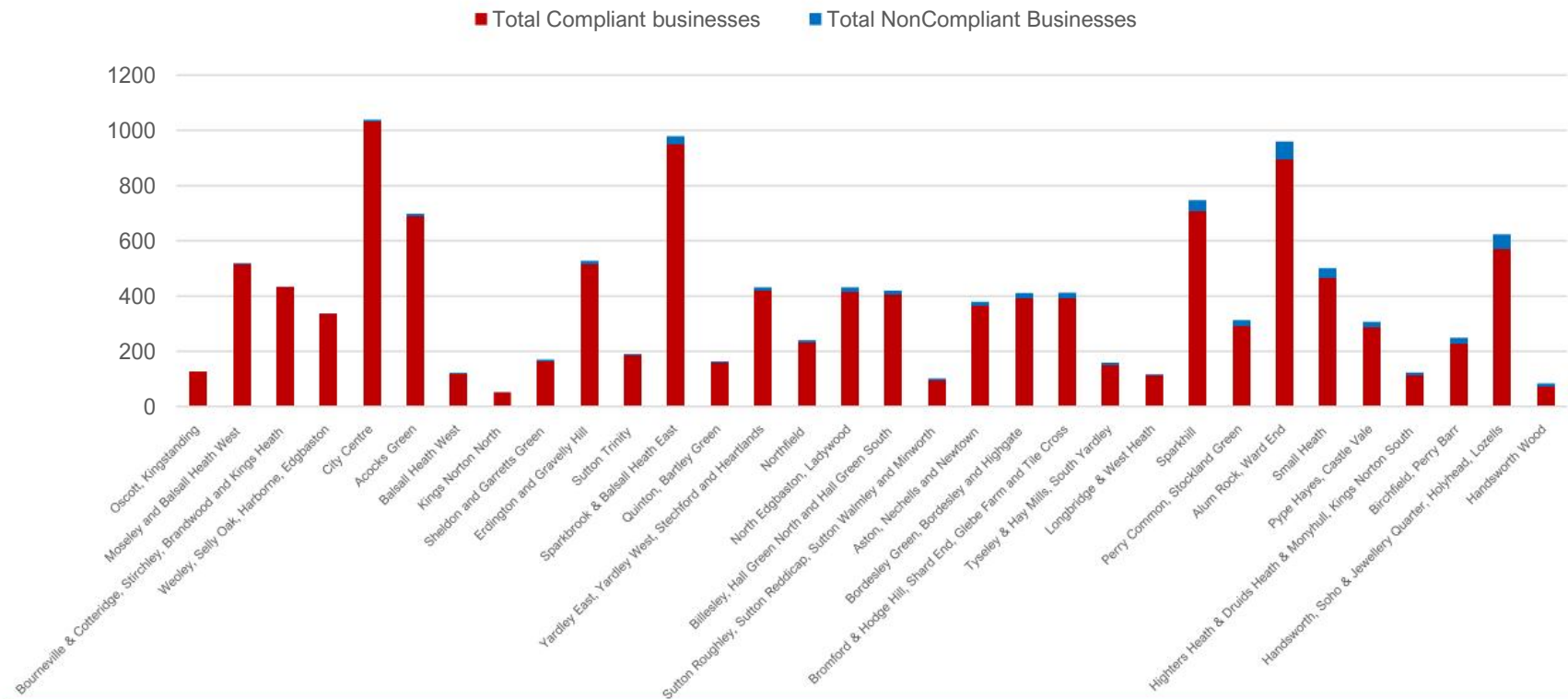
# COVID Patrols

- Average compliance by businesses is 96.19% (11,900 compliant/471 non compliant). Disappointingly a further 201 non compliant since last report, although it does reflect a well targeted deployment.
- A total of 79 enforcement notices have been served since 8<sup>th</sup> January 2021.
- In addition 163 compliance checks were under taken at supermarkets during the w/c 8<sup>th</sup> February. A further 131 visits have been programmed in for w/c 15<sup>th</sup> February.

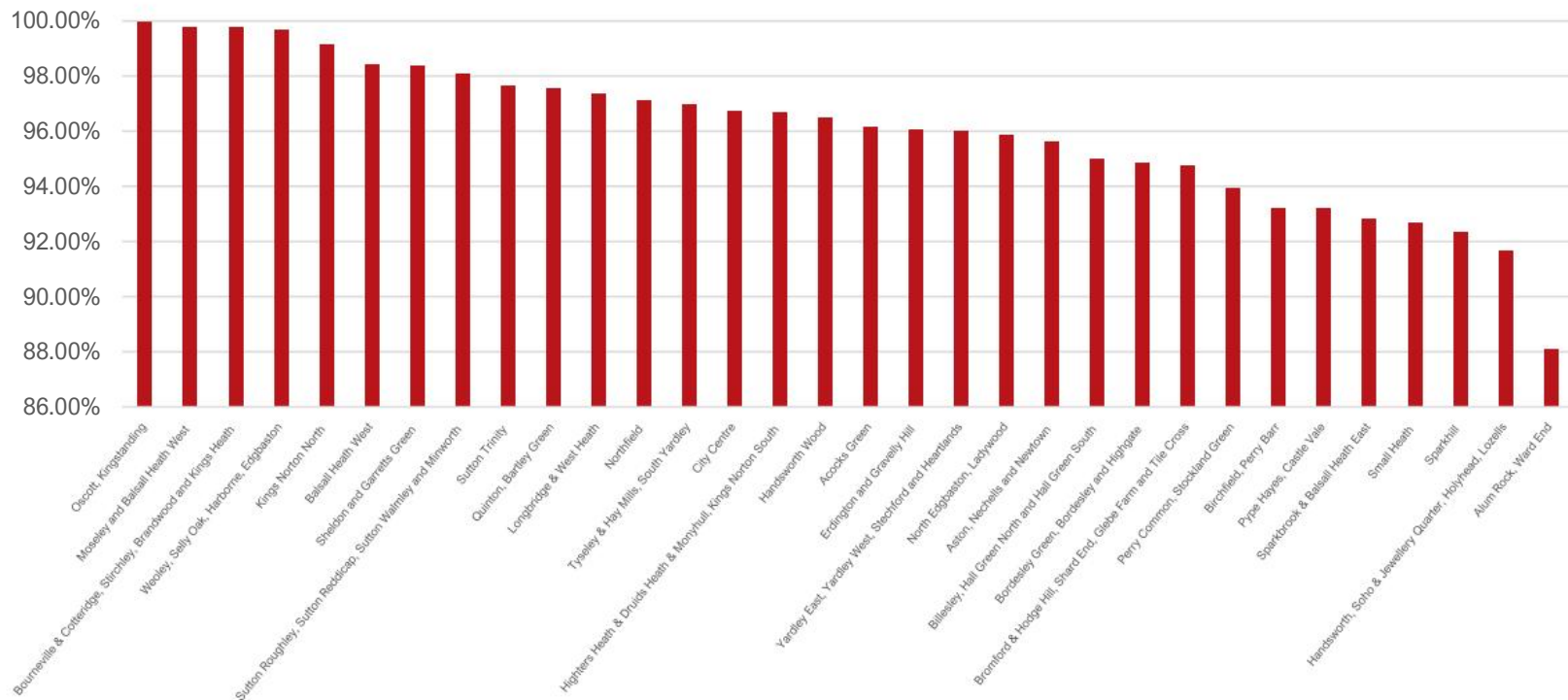




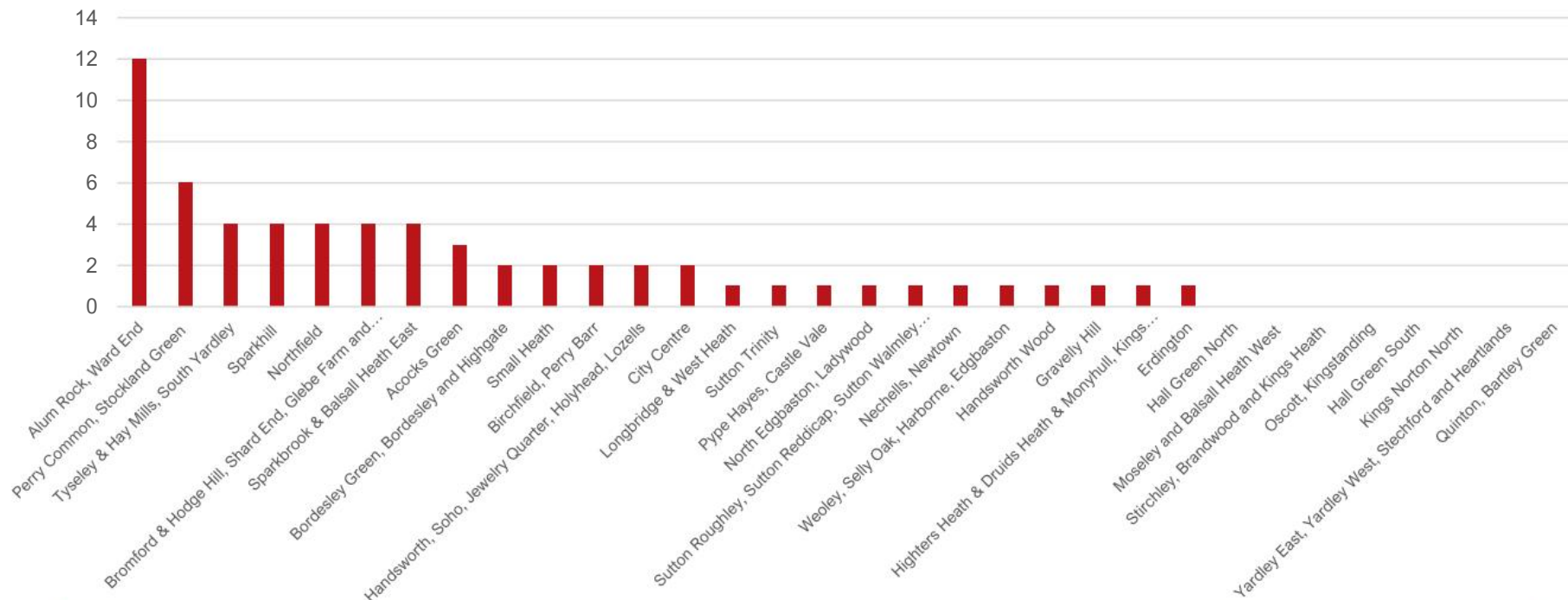
# Compliance



# Percentage compliance by Ward



# Enforcement interventions by Wards



# Whistle Blowing Hotline

- Launched in August 2020.
- 3,300 requests for assistance received via the Whistle Blowing Hotline of which 758 were between 12<sup>th</sup> January and 12<sup>th</sup> February 2021.
- Members of the public can make referrals over the phone by calling 0121 303 1116 or online at <https://www.birmingham.gov.uk/business-concern-COVID-19>

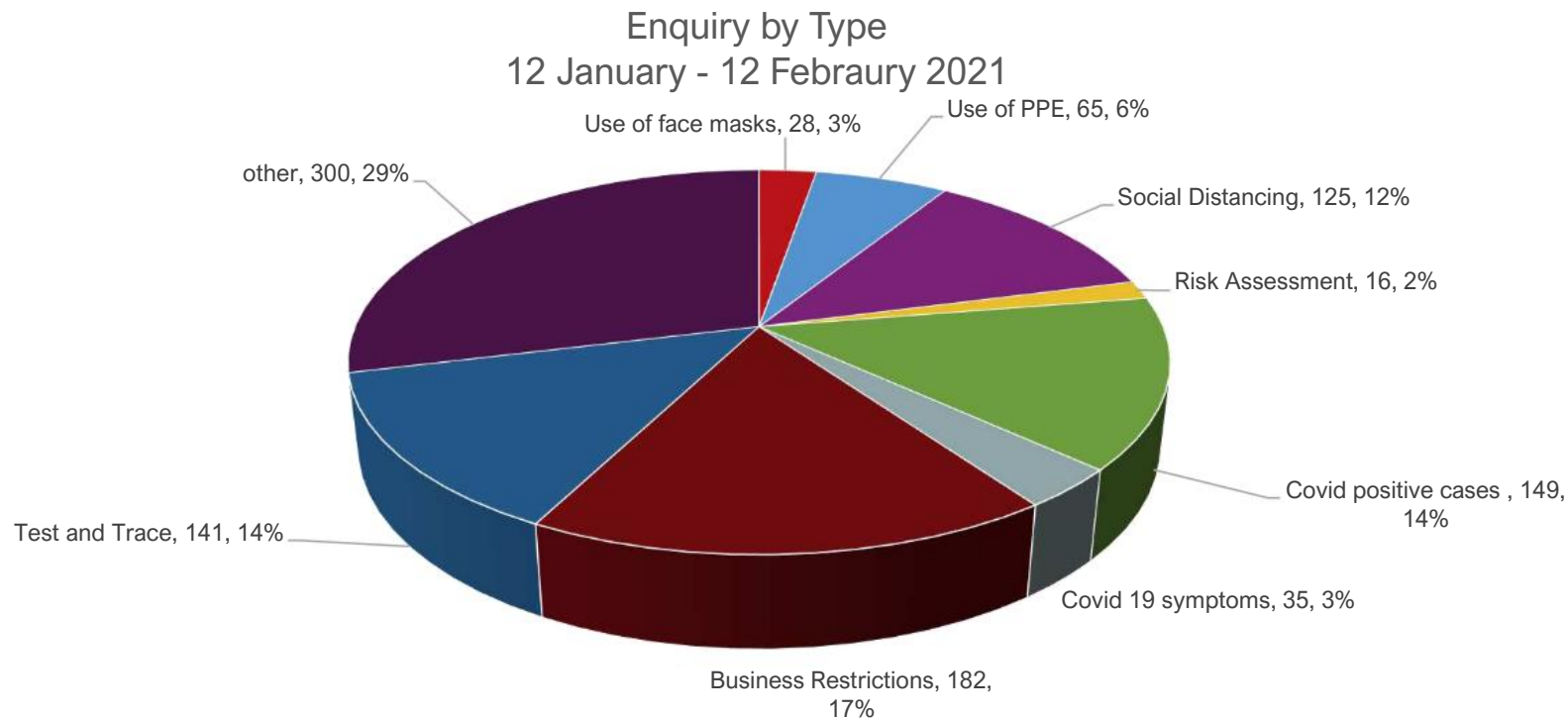
**Businesses flouting Covid-19 rules could be closed to protect Birmingham from a local lockdown**



Published: Thursday, 27th August 2020

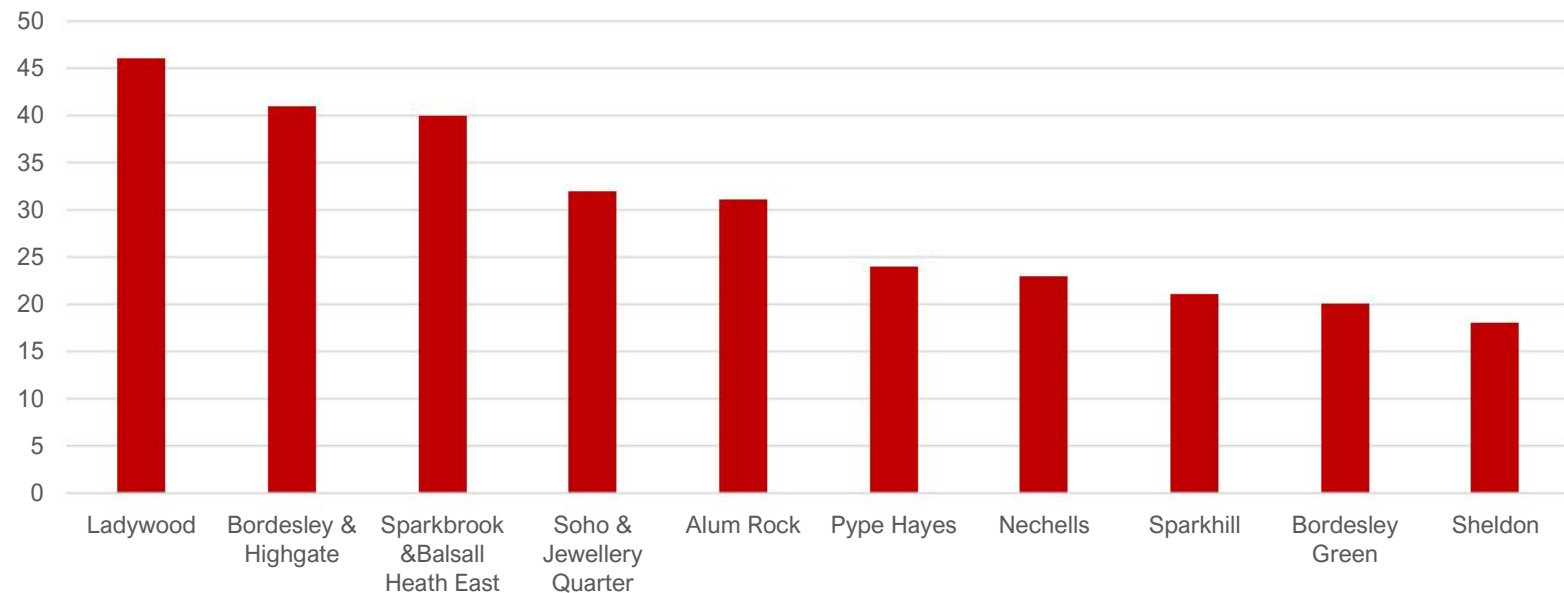
Efforts to prevent a local lockdown in Birmingham are ramping up, with the introduction of new powers to close businesses in breach of Government guidance and the launch of a whistle-blowing hotline.

# Types of enquiries received



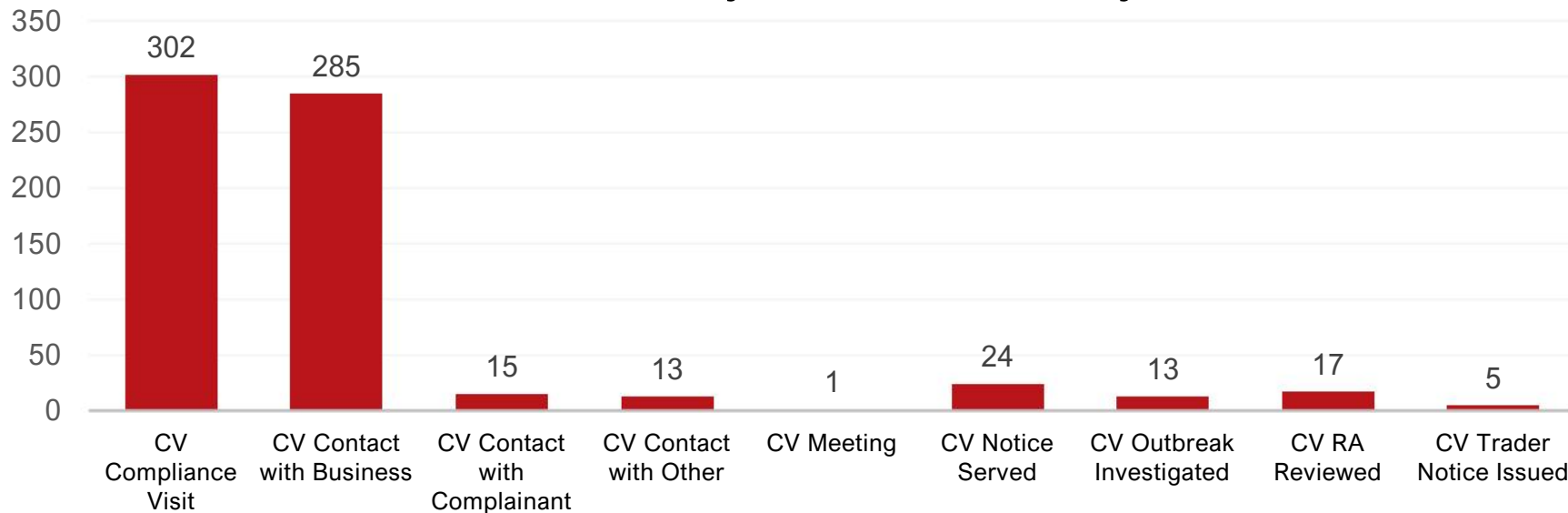
# Coronavirus enquiries

top 10 areas for enquiries received between  
12 January to 12 February 2021



# Outcome for enquiries

12th January – 12th February



# Contact Tracing

## Supporting Contact Tracing Birmingham

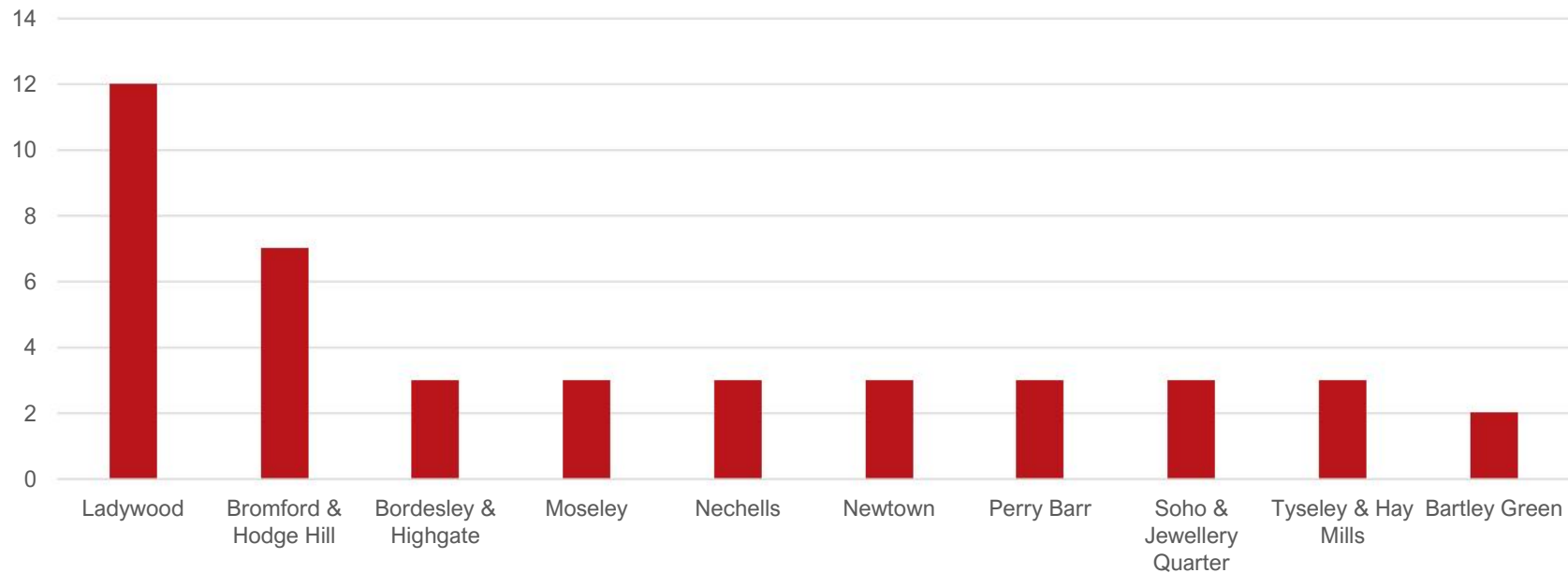
- One case of the South African Variant of COVID investigated and resolved
- Increasing activity being undertaken to contact people who are purportedly not self isolating. We need to improve outcome data to report accurately.





# Outbreak Referrals

Top 10 wards for outbreak referrals 12 January to 12 February 2021



# COVID Communications

## National Lockdown

This post was completed on Facebook on 5<sup>th</sup> January 2021 and targets the general community advising to Stay at Home, remember 'Hands, Face, Space' and a link for further lockdown guidance.



# COVID Communications

Utilising outdoor advertising to promote Birmingham's own version of the Government's "Hands, Face Space" message.

New signage displayed arterial routes into the City and at other key locations including the Grand Centre Eye.

